

Pointers.

The Little Hotel Wilmot, South Penn Square, Philadelphia, July 30, 1902.—Editor of Printer's Ink: I notice the Record says the Force people did not use the proper mediums in Philadelphia or else they would have the proper response before they had to depend on the street cars for it. They are right in one sense certainly. No advertiser in Philadelphia or nearby towns can afford to ignore the Record, but if I had had the placing of the Force advertising I would have used the same tactics as they did. The Bulletin and Telegraph cover the Philadelphia field as far as women are concerned and it's "dollars to doughnuts" that those two papers go in more households than all the other papers combined; the business man takes the morning paper with him, but brings the evening paper home.

What they say about the street cars in Philadelphia hits the nail square. I have tried it and know. People do read them and they don't forget what they read.

The best results that I have noticed for advertising the hotel come from The Commoner, Mr. Bryan's paper. We ran a small ad. in it for three months and we have had people from almost every state of the union. We now use no mediums, for our hotel being small, is running full, but if we had four or five hundred rooms, I would have a standing ad. in The Commoner sure. I notice it has doubled its size and such shrewd advertisers as Montgomery Ward & Co. are large users of its space.—Ryerson W. Jennings. Printer's Ink, August 6.

OUR CLUBBING LIST

Do you wish to take another paper or magazine with THE COMMONER? Here is our clubbing list. The subscription price given in this list pays for THE COMMONER and the other publication both for one year. Subscriptions may be either new or renewal, except for Public Opinion and Literary Digest. All must be for one year. Send to

THE COMMONER,
Lincoln, Neb.

NOTE—Clubbing offers in which the Thrice-a-Week World, or World-Herald, or Farm, Stock and Home, or Kansas City World appears, are not open to the residents of the respective cities in which the papers named are published.

	Club Price.
Arena	\$2.75
Atlanta Constitution	1.35
Barnum's Midland Farmer	1.90
Central Farmer	1.35
Cincinnati Enquirer	1.35
Cosmopolitan	1.65
Family Circle	1.00
Farm and Home	1.00
Farmers' Advocate	1.50
Farm, Stock and Home	1.00
Featler and Farmer	1.00
Home and Farm	1.00
Indianapolis Sentinel	1.00
Irrigation Age	1.25
Kansas Farmer	1.35
Kansas City World (dly. ex. Sun.)	2.00
Literary Digest (new)	3.00
Missouri Valley Farmer	1.00
Nebraska Independent	1.35
Thrice-a-Week World	1.35
Pilgrim	1.25
Practical Farmer	1.35
Public	2.25
Public Opinion (new)	3.00
Review of Reviews	2.75
Rocky Mountain News	1.50
Seattle Times	1.35
Southern Mercury	1.50
Springfield Republican	1.65
Success	1.65
Vick's Family Magazine	1.00
Western Poultry News	1.00
World-Herald	1.35

DEMOCRATIC HARMONY

Since the Chicago platform was adopted by the democratic party in 1896, and the defection of the gold democrats, who would not accept the decision of their party convention as binding upon them, it has been clearly evident that no reconciliation could be brought about between the majority who accepted the national platform, and the small minority who joined the republicans in attacking the democratic Chicago platform under the assumed name of gold democrats.

When the national convention of the democratic party adopted its platform by a great majority vote at Chicago all democrats were bound by that platform, but it was the privilege of every man to reject the principles of the Chicago platform if those principles were not agreeable to him, and in rejecting the party platform the party was abandoned, and every man who opposed the principles and the issues espoused by his party ceased to be a democrat. The democrats who honestly and candidly refused to accept the Chicago platform because they thought it too radical, found it easy to vote the republican ticket, but that small wing of Cleveland democrats who had too long enjoyed the pleasures of the public crib were unwilling to give up the name of democracy though they had abandoned every right to the name of democracy in repudiating the principles and the standard bearers chosen by the people in their national convention. Cleveland and Hill, the two greatest monumental egotists who ever deceived the people under the name of democracy, have never had a better motive nor a higher aim than to fatten at the public crib. They have studied consistently to pose as democrats, by vigorously denouncing some unimportant issue, while on the vital questions they held republican opinions. Cleveland and Hill discredited by the democracy, and not wanted by republicans, are too well known to be permitted ever again to lead any great movement or any great party, they are regarded by the rank and file of the democrats of the nation with distrust and disgust, and by the republicans with contempt.

The absurd attempt of these men to "harmonize" with real democrats can deceive no one but themselves; they are incapable of making a stand for any principle—they would deceive the people in the future as they have in the past, as their remarks on "harmony" plainly indicates, but their feeble efforts will fail.

The people are looking for men of brains, not cunning tricksters; for statesmen, not mere posers; for brave men who have convictions and are not afraid to fight for them.

The people believe in the greatness of the nation, they know the country is prosperous; they know that the country will enjoy still greater prosperity if the laws are properly administered, and real American statesmen are elected for executive positions. True democracy means true Americanism—democracy in fact as well as in name. Democracy that will take the initiative in making new laws and enforcing old ones to restrain the trusts from destroying the birthright of every American, independence.

The spirit of freedom of 1776 was developed by the rugged but free life of the colonists, and the crushing methods of the trusts are undermining the natural independence that has ever been constitutional in the American people. That spirit of enterprise and independence is as necessary to our perpetuity as it was necessary to retain the glorious heritage received from the fathers. Democracy must look to the west for its leaders, and there it will find them undazzled by the temptations offered by the money

kings of Wall street—true to the people and themselves, speaking as spoke the fathers of liberty: for equality before the law, for defending the people from modern monopoly that aims to destroy the people's inalienable right, to life, liberty and the pursuit of happiness. The people will have no more sham leaders like Cleveland and Hill, but real leaders who love the air of liberty for themselves and for their countrymen, and such leaders are necessary for the success of democracy, that the "government of the people, for the people, and by the people, shall not perish from the earth."

The issues between democracy and republicanism are likely to be clearly defined in the next national campaign. The republicans are wedded to their European imperial colonial policy; to the trusts; to a high protective tariff, and to the banking schemes that contemplate handing over the money-making power to private banks controlled by a great financial trust.

Democracy is opposed to all of these, and will stand for Americanism, liberty and equality of opportunity in the next national campaign. — New Rochelle (N. Y.) New Era.

Ringling Resolutions.

Democrats of the Eighth congressional Ohio district met at Sunbury, O., and adopted these resolutions:

"The democrats of the Eighth congressional district in convention assembled reaffirm their belief in the Declaration of Independence, written in 1776 by the greatest democrat who ever lived, Thomas Jefferson. Also, and with no less emphasis, we reaffirm our belief in the Kansas City platform, adopted in 1900, which finds its best defender in the greatest living democrat, William J. Bryan. We believe in self-government, that all people everywhere should be allowed to govern themselves. Home rule is a fundamental principle of democracy. We favor it in Ohio and in the Philippines.

"We object to being robbed under cover of law. Therefore we demand that trusts be suppressed, not on the stump, but in fact. The first effective blow at these organized robberies will be dealt when their products are placed on the free list. This will come only through democratic success at the polls. There is no patriotism in business, but when a rod of wire fence made in Cleveland may be bought in China for half what farmers in the Eighth district must pay there is something wrong. We demand that that wrong be righted and that the steel trust and all other trusts be stripped of their tariff protection. We denounce the deceit of a republican president who asked for a law to suppress the trusts three days after congress adjourned."

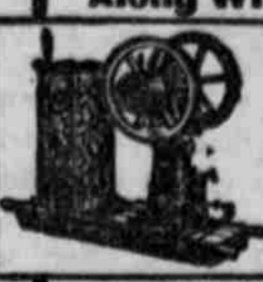
The Difference.

It is reported from the Isle of Wight that King Edward "does not forget his religious duties" while aboard the royal yacht. The Sunday services are strictly observed. In fact the king is as particular about attending religious services as he is about attending the races, but not so enthusiastic.—Eureka (Ill.) Democrat-Journal.

Lost.

Lost—One Full Dinner Pail marked "McK-H-R't, '00." The finder may keep the Contents for his honesty, and no questions asked; the advertiser wishing only to recover the Pail for a memento of his folly. Address: Workingman "No. 10,171," care of The Gold Brick Manufacturing Co., Washington, New York, Chicago, St. Louis or San Francisco. Labor papers please copy and send bill to the nearest Republican Committee.—The Public.

Don't Struggle Along Without a Power.



It is neither reasonable nor economical. This **WEBSTER Vertical Gasoline ENGINE**, entirely self contained, does every need of the farmer, miller, sawyer, dairyman, etc. 8 full horse power. Costs only 2 to 3 cents per hour. Safe, simple, efficient. Fully guaranteed. Catalogue of Vertical and Horizontal Engines of all kinds mailed free.

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\$5 to \$12 WEEKLY for copying letters for us in your own home, outfits and particulars free. Address, Ladies' Home Magazine, Philadelphia, Pennsylvania.

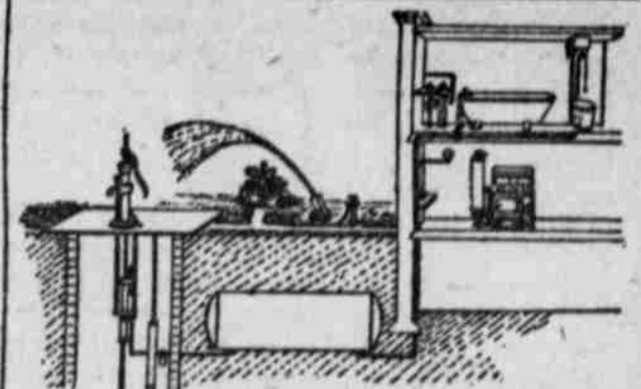
best by Test—77 YEARS. We **PAY CASH** WANTED MORE SALESMEN **WEEKLY** Stark Nursery, Louisiana, Mo.; Danville, N. Y.

BE A BOSS CARPENTER by the aid of the Square Root Detector in the Art of Framing, a Roof Framing Chart and supplementary leather bound book. Any one who can read figures and cut to a line can frame the most difficult roof. No algebra, no geometry. Everything worked out in plain figures. Send P. M. O. for \$1.50. For Chart only, on cloth lined map paper, with sticks and hanger, \$1.00.

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The Old Line Bankers Life Insurance Co. of Lincoln, Nebraska,

will write you a policy of \$1,000 and guarantee on its face that the net cost to you from date till its maturity in 20 years will not exceed \$1.00 per year at age twenty up to \$6.20 per year at age fifty-five. Every policy secured by a deposit with the State of Nebraska. Send age at nearest birthday and get illustration.



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Ranier Grand Hotel Co.

H. B. DUNBAR, President and Mgr.

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to J. R. BUCHANAN, G.P.A. F.E.& M.V. R.R., U. S. Natl. Bank Bldg., OMAHA, NEB., and get full information about the new line building in the Ross Bud Reservation that will **BE OPENED FOR SETTLEMENT SOON.**