

# I'M EATING BETTER SINCE MOMMY AND DADDY BOUGHT A HOME OWNERS FOOD PLAN



**PLAN No. 1**  
216 Lbs. U. S. Choice Meat  
162 Pkgs. Vegetables  
2 ADULTS  
You now spend for food a month ..... \$80.00  
Total monthly cost for both freezer and food \$43.72

Choose Your Meat Packer

- Cudahy's
- Armour's
- Swift's
- Wilson's

**COMPARE THE BEST  
THEN  
BUY LINCOLN'S  
BEST  
FOOD PLAN**

CALL NOW  
DIAL  
2-9395

**PLAN No. 2**  
242 Lbs. U. S. Choice Meat  
196 Pkgs. Vegetables  
2 ADULTS and One Small Child  
You now spend for food a month ..... \$95.00  
Total monthly cost for both freezer and food \$47.24

Your Choice of Meat From—

- U.S. Choice Beef
- Top Pork Loins
- Bacon, Hams, Sausage

**DON'T DELAY-JOIN  
OUR FOOD PLAN TODAY**



WE'RE NOT CLOWNING!  
YOU'LL SAVE PLENTY!

**HERE IS HOW  
IT WORKS . . .**

**YOU GET . . .**

. . . The Best of U. S. Choice Meats,  
National Brand Frozen Foods at  
Much Less Than the Retail Prices  
You Now Pay!

**PLUS . . .**

A BEAUTIFUL NEW  
**BENDY Automatic  
FREEZER**

PLACED IN YOUR HOME—FOR YOUR VERY OWN

And—from the start both food and freezer are placed on easy monthly payments—no change in your present budget necessary—pay as you go—have the convenience of your own freezer and lower food costs immediately!

For full particulars of how you, too, can benefit from this revolutionary plan, take advantage of this amazing offer!

If you'll simply give us the chance to show you how the Home-Supply Food Plan will work for you . . .

We'll give you—without obligation on your part a **FREE CUTLERY SET**

Complete with Cleaver, Two Butcher Knives, Vegetable Knife and Paring Knife.

Name ..... Phone ..... Just Mail this Coupon to  
Address ..... 2023 "O" St.  
Number in Family ..... Adults ..... or CALL  
Children: Average Weekly Food 2-9395  
Bills: \$25-\$30-\$40-\$50. (Circle One) LINCOLN  
This Special Offer Limited to Within Your Cutlery Set is as  
25 Miles of Lincoln. Near as Your Phone

**PLAN No. 3**  
335 Lbs. Choice U. S. Meat  
243 Pkgs. Vegetables  
3 ADULTS--or  
2 Adults and 2 Children  
You now spend for food a month ..... \$105.00  
Total monthly cost for both freezer and food \$60.33

Select Your Poultry

- Schafer's
- Swanson's
- Fairmont's
- Swift's

**PLAN No. 4**  
353 Lbs. U. S. Choice Meat  
272 Pkgs. Vegetables  
2 Adults, One Teenager,  
and one small child  
You now spend for food a month ..... \$120.00  
Total monthly cost for both freezer and food \$63.03

IN  
LINCOLN  
PHONE  
2-9395

**SAVE  
MONEY:** BECAUSE YOU BUY  
AT LESS THAN RETAIL.  
**TIME:** BECAUSE YOU ELIM-  
INATE SHOPPING HOURS.  
A SUPER MARKET IN YOUR  
HOME FREEZER . . .  
NO LAST MINUTE RUSHES TO  
THE STORE TO SUPPLY UNEX-  
PECTED GUESTS . . .  
**BETTER HEALTH:**  
BECAUSE YOU EAT BETTER

National Brand  
Frozen Foods

- Birds Eye
- Snow Crop
- Stokely's

**PLAN NO. 5**  
367 Lbs. U. S. Choice Meat  
324 Pkgs. Vegetables  
2 Adults, 2 Teenagers  
You now spend for food a month ..... \$136.00  
Total monthly cost for both freezer and food \$72.76

BE AN  
EARLY  
BIRD!  
DIAL  
2-9395

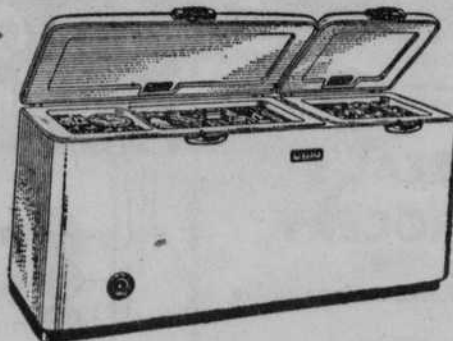


Choice of  
Delicious  
Juices

- Snow Crop
- Welch's
- Fairmont's

**PLAN NO. 6**  
382 Lbs. U. S. Choice Meat  
358 Pkgs. Vegetables  
2 Adults, 2 Teenagers  
and 1 small child  
You now spend for food a month ..... \$150.00  
Total monthly cost for both freezer and food \$75.39

ALL LEADING  
FREEZERS ON  
DISPLAY AT OUR  
SALES ROOM  
2023 "O" ST.



Choose  
Your  
Ice Cream  
From

- Harding's Sealtest
- Fairmont's

**PLAN NO. 7**  
415 Lbs. U. S. Choice Meat  
405 Pkgs. Vegetables  
2 Adults, 2 Teenagers  
and 2 small children  
You now spend for food a month ..... \$165.00  
Total monthly cost for both freezer and food \$80.14

CALL  
TODAY!  
2-9395

**9A.M. to 5P.M.**

COME IN! CALL IN! WRITE IN!

ONE OF OUR SALES FORCE WILL BE GLAD TO EXPLAIN OUR PLAN AT YOUR HOME

**Home Owners Food Supply, Inc.**

2023 "O" St.

Phone 2-9395

IN  
LINCOLN  
PHONE  
2-9395

**PLAN NO. 8**  
435 Lbs. U. S. Choice Meat  
439 Pkgs. Vegetables  
2 Adults, 2 Teenagers  
and 3 small children  
You now spend for food a month ..... \$170.00  
Total monthly cost for both freezer and food \$83.18