

I'M EATING BETTER SINCE MOMMY AND DADDY BOUGHT A HOME OWNERS FOOD PLAN



PLAN No. 1
216 Lbs. U. S. Choice Meat
162 Pkgs. Vegetables
2 ADULTS
You now spend for
food a month..... \$80.00
Total monthly cost for
both freezer and food \$43.72

Choose Your
Meat Packer

- Cudahy's
- Armour's
- Swift's
- Wilson's

**COMPARE THE BEST
THEN
BUY LINCOLN'S
BEST
FOOD PLAN**

CALL
NOW
DIAL
2-9395

PLAN No. 2
242 Lbs. U. S. Choice Meat
196 Pkgs. Vegetables
**2 ADULTS and
One Small Child**
You now spend for
food a month..... \$95.00
Total monthly cost for
both freezer and food \$47.24

Your Choice
of Meat From—

- U.S. Choice Beef
- Top Pork Loins
- Bacon, Hams,
Sausage

**DON'T DELAY-JOIN
OUR FOOD PLAN TODAY**



WE'RE NOT CLOWNING!
YOU'LL SAVE PLENTY!

**HERE IS HOW
IT WORKS . . .**

YOU GET . . .

. . . The Best of U. S. Choice Meats,
National Brand Frozen Foods at
Much Less Than the Retail Prices
You Now Pay!

PLUS . . .

A BEAUTIFUL NEW
**BENDIX Automatic
FREEZER**

PLACED IN YOUR HOME—FOR YOUR VERY OWN

And—from the start both food and freezer are placed on
easy monthly payments—no change in your present budget
necessary—pay as you go—have the convenience of your
own freezer and lower food costs immediately!

For full particulars of how you, too, can benefit from this
revolutionary plan, take advantage of this amazing offer!

If you'll simply give us the chance to show you how
the Home Supply Food Plan will work for you . . .

We'll give you—
without obligation
on your part—a

FREE CUTLERY SET

Complete with Cleaver, Two Butcher Knives, Vegetable Knife
and Paring Knife.

Name Phone
Address
Number in Family . . . Adults
Children, Average Weekly Food
Bill: \$25-\$30-\$40-\$50.
(Circle One)

Just Mail this Coupon
to
2023 "O" St.
or CALL
2-9395
LINCOLN
Your Cutlery Set is as
Near as Your Phone

9A.M. to 5P.M.

COME IN! CALL IN! WRITE IN!

ONE OF OUR SALES FORCE WILL BE GLAD TO EXPLAIN OUR PLAN AT YOUR HOME

Home Owners Food Supply, Inc.
2023 "O" St.
Phone 2-9395

PLAN No. 3
335 Lbs. Choice U. S. Meat
243 Pkgs. Vegetables
**3 ADULTS--or
2 Adults and 2 Children**
You now spend for
food a month..... \$105.00
Total monthly cost for
both freezer and food \$60.33

Select Your
Poultry

- Schafer's
- Swanson's
- Fairmont's
- Swift's

PLAN No. 4
353 Lbs. U. S. Choice Meat
272 Pkgs. Vegetables
**2 Adults, One Teenager,
and one small child**
You now spend for
food a month..... \$120.00
Total monthly cost for
both freezer and food \$63.03

IN
LINCOLN
PHONE
2-9395

**SAVE
MONEY:** BECAUSE YOU BUY
AT LESS THAN RETAIL.
TIME: BECAUSE YOU ELIM-
INATE SHOPPING HOURS.
A SUPER MARKET IN YOUR
HOME FREEZER . . .
NO LAST MINUTE RUSHES TO
THE STORE TO SUPPLY UNEX-
PECTED GUESTS . . .
BETTER HEALTH:
BECAUSE YOU EAT BETTER

National Brand
Frozen Foods

- Birds Eye
- Snow Crop
- Stokely's

PLAN NO. 5
347 Lbs. U. S. Choice Meat
324 Pkgs. Vegetables
2 Adults, 2 Teenagers
You now spend for
food a month..... \$135.00
Total monthly cost for
both freezer and food \$72.76

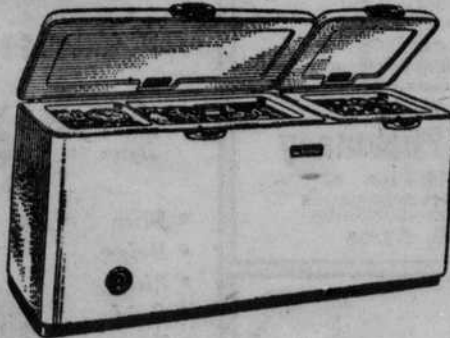
BE AN
EARLY
BIRD!
DIAL
2-9395



Choice of
Delicious
Juices
• Snow Crop
• Welch's
• Fairmont's

PLAN NO. 6
382 Lbs. U. S. Choice Meat
358 Pkgs. Vegetables
**2 Adults, 2 Teenagers
and 1 small child**
You now spend for
food a month..... \$150.00
Total monthly cost for
both freezer and food \$75.39

ALL LEADING
FREEZERS ON
DISPLAY AT OUR
SALES ROOM
2023 "O" ST.



Choose
Your
Ice Cream
From

- Harding's
- Sealtest
- Fairmont's

PLAN NO. 7
415 Lbs. U. S. Choice Meat
405 Pkgs. Vegetables
**2 Adults, 2 Teenagers
and 2 small children**
You now spend for
food a month..... \$165.00
Total monthly cost for
both freezer and food \$80.14

CALL
TODAY!
2-9395

PLAN NO. 8
435 Lbs. U. S. Choice Meat
439 Pkgs. Vegetables
**2 Adults, 2 Teenagers
and 3 small children**
You now spend for
food a month..... \$170.00
Total monthly cost for
both freezer and food \$83.18

IN
LINCOLN
PHONE
2-9395