

I'M EATING BETTER SINCE MOMMY AND DADDY BOUGHT A HOME OWNERS FOOD PLAN



PLAN No. 1
216 Lbs. U. S. Choice Meat
162 Pkgs. Vegetables
2 ADULTS
You now spend for food a month..... \$80.00
Total monthly cost for both freezer and food \$43.72

Choose Your Meat Packer

- Cudahy's
- Armour's
- Swift's

CALL NOW
DIAL
2-9395

PLAN No. 2
242 Lbs. U. S. Choice Meat
196 Pkgs. Vegetables
2 ADULTS and One Small Child
You now spend for food a month..... \$95.00
Total monthly cost for both freezer and food \$47.24

Your Choice of Meat From—

- U.S. Choice Beef
- Top Pork Loins
- Bacon, Hams, Sausage



WE'RE NOT CLOWNING!
YOU'LL SAVE PLENTY!
HERE IS HOW IT WORKS . . .

YOU GET . . .
... The Best of U. S. Choice Meats, National Brand Frozen Foods at Much Less Than the Retail Prices You Now Pay!

PLUS . . .
A BEAUTIFUL NEW
BENDIX Automatic FREEZER

PLACED IN YOUR HOME—FOR YOUR VERY OWN

And—from the start both food and freezer are placed on easy monthly payments—no change in your present budget necessary—pay as you go—have the convenience of your own freezer and lower food costs immediately!

For full particulars of how you, too, can benefit from this revolutionary plan, take advantage of this amazing offer!

If you'll simply give us the chance to show you how the Home Supply Food Plan will work for you . . .

We'll give you—without obligation on your part a **FREE CUTLERY SET**

Complete with Cleaver, Two Butcher Knives, Vegetable Knife and Paring Knife.

Name Phone Just Mail this Coupon to
Address 2023 "O" St.
Number in Family..... Adults..... or CALL
Children, Average Weekly Food \$2-9395
Bill: \$15-\$20-\$25-\$30-\$35-\$40-\$45-\$50-\$55-\$60-\$65-\$70-\$75-\$80-\$85-\$90-\$95-\$100 (Circle One) LINCOLN
This Special Offer Limited to Within 25 Miles of Lincoln. Your Cutlery Set is as Near as Your Phone

PLAN No. 3
335 Lbs. Choice U. S. Meat
243 Pkgs. Vegetables
3 ADULTS--or 2 Adults and 2 Children
You now spend for food a month..... \$105.00
Total monthly cost for both freezer and food \$60.33

Select Your Poultry

- Schafer's
- Swanson's
- Fairmont's

PLAN No. 4
353 Lbs. U. S. Choice Meat
272 Pkgs. Vegetables
2 Adults, One Teenager, and one small child
You now spend for food a month..... \$120.00
Total monthly cost for both freezer and food \$63.03

IN
LINCOLN PHONE 2-9395

Why Postpone giving your family the best possible meals of the year? To delay is to deprive them of better health . . . better living all around through lower food costs and more nutritious meals! Act now! Mail the coupon or call us today!

National Brand Frozen Foods

- Birds Eye
- Snow Crop
- Stokely's

PLAN NO. 5
367 Lbs. U. S. Choice Meat
324 Pkgs. Vegetables
2 Adults, 2 Teenagers
You now spend for food a month..... \$135.00
Total monthly cost for both freezer and food \$72.76

TREAT YOURSELF TO EASIER SHOPPING!

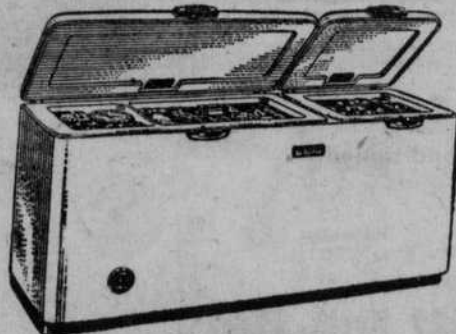
. . . with the
HOME OWNERS FOOD SUPPLY PLAN!

BE AN EARLY BIRD! DIAL 2-9395

Choice of Delicious Juices

- Snow Crop
- Welch's
- Fairmont's

PLAN NO. 6
382 Lbs. U. S. Choice Meat
358 Pkgs. Vegetables
2 Adults, 2 Teenagers and 1 small child
You now spend for food a month..... \$150.00
Total monthly cost for both freezer and food \$75.39



Choose Your Ice Cream From

- Harding's Sealtest
- Fairmont's

PLAN NO. 7
415 Lbs. U. S. Choice Meat
405 Pkgs. Vegetables
2 Adults, 2 Teenagers and 2 small children
You now spend for food a month..... \$165.00
Total monthly cost for both freezer and food \$80.14

CALL TODAY!
2-9395

PLAN NO. 8
435 Lbs. U. S. Choice Meat
439 Pkgs. Vegetables
2 Adults, 2 Teenagers and 3 small children
You now spend for food a month..... \$170.00
Total monthly cost for both freezer and food \$83.18

IN
LINCOLN PHONE 2-9395

9 A.M. to 9 P.M.
COME IN! CALL IN! WRITE IN!
ONE OF OUR SALES FORCE WILL BE GLAD TO EXPLAIN OUR PLAN AT YOUR HOME
Home Owners Food Supply, Inc.
2023 "O" St. Phone 2-9395

Other Leading Makes & Sizes of Freezers Available!