

I Did... and YOU Can Too- FEED YOUR FAMILY BETTER ON YOUR PRESENT FOOD



BUDGET!

PLAN No. 1
216 Lbs. U. S. Choice Meat
162 Pkgs. Vegetables
2 ADULTS
You now spend for food a month..... \$80.00
Total monthly cost for both freezer and food \$43.72

Choose Your Meat Packer

- Cudahy's
- Armour's
- Swift's

CALL NOW
DIAL
2-9395

PLAN No. 2
242 Lbs. U. S. Choice Meat
196 Pkgs. Vegetables
2 ADULTS and One Small Child
You now spend for food a month..... \$95.00
Total monthly cost for both freezer and food \$47.24

Your Choice of Meat From-

- U.S. Choice Beef
- Top Pork Loins
- Bacon, Hams, Sausage



WE'RE NOT CLOWNING!
YOU'LL SAVE PLENTY!

HERE IS HOW IT WORKS...

YOU GET...

... The Best of U. S. Choice Meats, National Brand Frozen Foods at Much Less Than the Retail Prices
• You Now Pay!

PLUS...
A BEAUTIFUL NEW
BENDIX Automatic FREEZER

PLACED IN YOUR HOME—FOR YOUR VERY OWN
And—from the start both food and freezer are placed on easy monthly payments—no change in your present budget necessary—pay as you go—have the convenience of your own freezer and lower food costs immediately!
For full particulars of how you, too, can benefit from this revolutionary plan, take advantage of this amazing offer!

If you'll simply give us the chance to show you how the Home Supply Food Plan will work for you...

FREE CUTLERY SET
Complete with Cleaver, Two Butcher Knives, Vegetable Knife and Paring Knife.

Name..... Phone.....
Address.....
Number in Family..... Adults.....
Children..... Average Weekly Food Bills: \$25-\$30-\$40-\$50. (Circle One)
This Special Offer Limited to Within 15 Miles of Lincoln.

Just Mail this Coupon to
2023 "O" St.
or CALL
2-9395
LINCOLN
Your Cutlery Set is as Near as Your Phone

**Open All Day Sunday
9 A.M. to 9 P.M.**

COME IN! CALL IN! WRITE IN!

ONE OF OUR SALES FORCE WILL BE GLAD TO EXPLAIN OUR PLAN AT YOUR HOME

Home Owners Food Supply, Inc.
2023 "O" St. Phone 2-9395

PLAN No. 3
335 Lbs. Choice U. S. Meat
243 Pkgs. Vegetables
3 ADULTS--or 2 Adults and 2 Children
You now spend for food a month..... \$105.00
Total monthly cost for both freezer and food \$60.33

Select Your Poultry

- Schafer's
- Swanson's
- Fairmont's

PLAN No. 4
353 Lbs. U. S. Choice Meat
272 Pkgs. Vegetables
2 Adults, One Teenager, and one small child
You now spend for food a month..... \$120.00
Total monthly cost for both freezer and food \$63.03

IN
**LINCOLN
PHONE
2-9395**

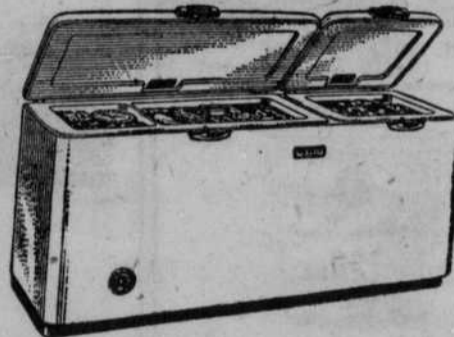
National Brand Frozen Foods

- Birds Eye
- Snow Crop
- Stokely's

PLAN NO. 5
367 Lbs. U. S. Choice Meat
324 Pkgs. Vegetables
2 Adults, 2 Teenagers
You now spend for food a month..... \$135.00
Total monthly cost for both freezer and food \$72.76

BE AN EARLY BIRD! DIAL 2-9395

Choice of Delicious Juices
• Snow Crop
• Welch's
• Fairmont's



Other Leading Makes & Sizes of Freezers Available!

Choose Your Ice Cream From

- Harding's Sealtest
- Fairmont's

PLAN NO. 6
382 Lbs. U. S. Choice Meat
358 Pkgs. Vegetables
2 Adults, 2 Teenagers and 1 small child
You now spend for food a month..... \$150.00
Total monthly cost for both freezer and food \$75.39

... with the
**HOME OWNERS
FOOD SUPPLY
PLAN!**

PLAN NO. 7
415 Lbs. U. S. Choice Meat
405 Pkgs. Vegetables
2 Adults, 2 Teenagers and 2 small children
You now spend for food a month..... \$165.00
Total monthly cost for both freezer and food \$80.14

CALL TODAY!
2-9395

PLAN NO. 8
435 Lbs. U. S. Choice Meat
439 Pkgs. Vegetables
2 Adults, 2 Teenagers and 3 small children
You now spend for food a month..... \$170.00
Total monthly cost for both freezer and food \$83.18

IN
**LINCOLN
PHONE
2-9395**