The Voice Popularity Contest





-Rose Manor Studio

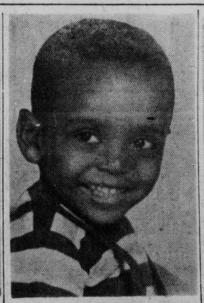
LAWRENCE DALE WEEKS, son WALTER CLAYTON BELL 3rd, LLEWELLYN BOWLER, nephew of Mr. and Mrs. Dale Weeks, is the 3 months old son of Mr. and of Mr. and Mrs. Ralph W. John-2826 North 51st street, is 8 months Mrs. Walter Bell, jr., of 1942 U son, 2301 S street, is 3 years old. old. His birthday is October 8th. street. His birthday is February His birthday is October 30.



4 years old. Her birthday is March 9th. 1150 votes.

tional issues of The Voice the top Thelmon, 470 votes. Steve Kun-sons are scattered throughout babies that have the highest num- kee, son of Mr. and Mrs. Glenn three different state schools. six babies will be pictured, until Kunkee, 340 votes. the close of the contest which is 400 Negro Students July 28, when the three winning Enrolled in White babies will be pictured.

The other four contestants are OKLAHOMA CITY -(ANP)as follows: Michael H. Cooke, son Less than three years after the mute from nearby towns. of Mr. and Mrs. H. C. Cooke, 610 first Negro entered a white school votes. Robert C. A. Sorensen, in Oklahoma, as a result of the son of Mr. and Mrs. Robert Soren- now famous Supreme Court desen, 600 votes. Freddie Dandridge, cision, more than 400 colored per-



9th. 1790 votes.

JERRY RONELL PETERSON, February 16th. 1020 votes.

Pictured above are the six nephew of Mr. and Mrs. Don

Oklahoma Schools

1st Prize\$25.00 War Bond

Winners will be determined by the number of votes they receive. Votes can be secured through new subscriptions, subscription renewals or by sending in the coupon at the end of this announcement. A special subscription price has been made for this contest. \$2.00 for a 1 year subscription which will entitle you to 200 votes; \$1.25 for a 6 month subscription which entitles you to 125 votes. The coupon is worth 10 votes, the price of a single issue of THE

My votes for

THE VOICE BABY POPULARITY CONTEST

WORTH 10 VOTES

WORTH 10 VOTES

Mail or Bring This Coupon to Our Office Lincoln, Nebr.



JEANNETTE LUCILLE ADAMS, 3 year old son of Mr. and Mrs. JULIUS BLAINE BROOKS, son daughter of Mr. and Mrs. Joseph Harry Peterson, 334 South 23rd of the Rev. and Mrs. J. B. Brooks, Adams, 2411 South 8th street, is street, celebrates his birthday on is 14 months old. His birthday is street, celebrates his birthday on is 14 months old. His birthday is February 6th. 780 votes.

The rundown on students is as Oklahoma A and M, about 200; greater service, shows your faith and Northeastern state college, in American ideals and the right

Some of the students are living on the campus, while others com-

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GOLD CUP BREAD





Urban League Reports A Chat With the Secretary

turbed and uncertain today about in the labor market. Such indipress need for "special informa- Too often counselors, teachers, tion."

data which offers insight into process. behavior, drives and motivations. It helps a great deal if the ciple which needs special re-em- occupations and is able to provide and development and adjustment in combatting discouragement. of white youth and adults are Counseling of this kind implies needed for Negroes too.

of all people in our culture; the just youth to accept the barriers of need for security, recognition and the "status quo," but rather to status, group acceptance, success- prepare them to cope with the barful experiences, and opportunity riers, find ways around them, and for achievement. Negroes have even to master techniques for rethese same basic needs. Almost all moving them. individuals face some frustrations, defeats, and resulting conflicts, in trying to satisfy these needs. However, the frustrations, defeats and conflicts are intensified and faced more frequently by the Negro because of his color. This is what is important for us to remember.

Widely and firmly held misconceptions about the Negro's personality, intelligence, and talents, as well as his achievements and accomplishments, handicaps him in the competition for jobs. Limitations because of color are pointed out constantly to him by his own family, friends and has been of the youths who are aware of mon city, our common country." very definite interesst, aptitudes, and abilities may repress and ig-

Sincere and interested wrokers nore them because of the convicin the field of adjustment are dis- tion that they will not be utilized certain aspects of counseling Ne- viduals may not even discuss such gro youth and adults. They ex-interests, aptitudes, or abilities. parents, friends and others, either There is no need for "special in- directly or indirectly, have disformation" in counseling Negroes. couraged vocational interests and There is the need for the kind of choices during a counseling

Such data is needed about any and counselor has authentic informaall individuals. The basic printion regarding Negro leaders in phasis, is that all the psychological such information to the counselee. principles involved in personality Such information is a valuable aid

that counseling for maximum ad-We recognize certain basic needs justment does not attempt to ad-

> Everyone in our country has a role to play in the development of democracy. Progress toward democratic ideals depends on those responsible for the personality development and adjustment of our citizens and future citizens. Potenialties of all men must be honestly appraised so that they may make their most effective contribution to society.

Ruth Standish Baldwin, a founder and Chairman of the National Urban League Board (1913-15) said:

"Let us work not so colored subtly transmitted since early people nor as white people for the childhood. Feelings of insecurity narrow benefit of any group alone, and anxiety frequently take root but together as American citizens at this time. As a result, many for the common good of our com-

Lynnwood Parker Executive Secretary.

Know Your Urban League

Service of National Urban League

MEMBERSHIP

There is a gerater need today for assurance for a better tomorrow. Your membership insures of achievement.

The right to become heavyreight champion of the world through sheer ability and fine sportsmanship...

Peace Prize for outstanding He wants a person who will do a statesmanship and humanitarian- job well, regardless of race, color,

The right to be voted "most valuable player" for the ability to Cleveland Urban League cover second base better than any worked closely with Mr. X trying other star in the big leagues...

Achievement in any field. And

that's a right enjoyed more abundantly in America than any place else in the world.

The Girl Mr. X Helped

(Continued from Page 1) Cleveland. However, they are the only two working for a large drug organization whose manage-*The right to achieve fame in ment is composed of whites. Their science by turning the lowly pea- story is just one more proof that nut into a crop of great value to business is gradually, if slowly, abolishing the color line.

Mr. X of Standard Drug resembles Coach Paul Brown of the football champion Cleveland The right to receive a Nobel Browns in his disregard for color. or other considerations.

For a number of years the to recommend to him only the The right to become a Man of highest calibre people for conideration. The association has always been a pleasant one on both sides, and all indications are that it will remain so.

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