

The Voice

PUBLISHED WEEKLY

"Dedicated to the promotion of the cultural, social and spiritual life of a great people."

Rev. Melvin L. Shakespeare

Publisher and Editor

Business Address 2225 S Street Phone 5-6491
 If No Answer Call 5-7508
 Rubie W. Shakespeare..... Advertising and Business Manager
 Charles Goolsby..... Associate Editor, Y.M.C.A.
 Rev. J. B. Brooks..... Promotion Manager
 Dorothy Greene..... Office Secretary
 Mrs. Joe Greene..... Circulation Manager

Member of the Associated Negro Press and Nebraska Press Association

Entered as Second Class Matter, June 9, 1947 at the Post Office at Lincoln, Nebraska under the Act of March 3, 1879.

1 year subscription.....\$2.00 Single copy.....5c



EDITORIALS

The views expressed in these columns are those of the writer and not necessarily a reflection of the policy of The Voice.—Pub.

Scientific Studies in Prejudice

NEW YORK. (ANP). "Prophets of Deceit" and "Rehearsal For Destruction," the first two of the five-volume series of "Studies in Prejudice" sponsored by Harper & Brothers.

Based on research by anthropologists, historians, psychologists and other social scientists, these Studies represent a pioneering attempt in this country to investigate scientifically the nature of racial, religious and ethnic prejudices, and to analyze the effect of these prejudices upon those who harbor them, as well as upon the life of the community as a whole.

"Prophets of Deceit," Publication No. I, is a study of the techniques of the American agitator, by Dr. Leo Lowenthal and Norbert Guterman. Dr. Lowenthal is a sociologist on the faculty of Columbia university and a member of the Institute of Social Research. Norbert Guterman, who received his training in psychology and philosophy at the Sorbonne, is also associated with the institute.

In this book, the speeches and writings of American rabble-rousers are analyzed in an attempt to provide the answers to some of the questions which social scientists, as well as the public at large, have been asking about these men. What is the nature of their hold over their followers? What kinds of appeals do they use? What are the social and psychological conditions which give rise to movements? Under what conditions do the agitators flourish?

What technique do they employ? "Rehearsal For Destruction," Publication No. II, is by Dr. Paul W. Massing, a native of Germany now on the faculty of Rutgers university. This volume traces the historical development of political anti-Semitism in Imperial Germany, from 1870 to 1914. The study, social and political rather than psychological, discusses anti-Semitism as a manifestation of social protest, and analyzes the cynical use made of it by Germany's political parties and other groups in their struggle to stifle liberalism and consolidate their own power.

The other volumes of the Studies in Prejudice, which will be published in the next few months, deal with the role prejudice plays in the psychology of the individual.

"The Authoritarian Personality," Publication No. III, will be an exhaustive study of the personality structure of the biased individual, while "Anti-Semitism and Emotional Disorder" will show the connection between anti-Semitism and emotional disturbances in the prejudiced person. "Dynamics of Prejudice," the final volume, will demonstrate the relationship between the veteran's social and economic adjustment and his prejudices toward other groups in the American population.

The shortest title of any motion picture ever produced is "M" and the longest title is "The Man Who Broke the Bank at Monte Carlo."

my telephone means money in the bank



Folks have told us that they actually put into a bank the money a telephone call saves them. For example, a telephone call will save gasoline or bus fare for an errand or shopping trip—and sometimes the greater cost of a business trip. You yourself know a lot of little ways you save money by telephoning—and if you'd stop to add up the amounts you save, you'd find you're putting away a tidy little sum.

The Lincoln Telephone & Telegraph Co.

"A Nebraska Company" "Serving Its People"



by JAMES C. OLSON, Superintendent STATE HISTORICAL SOCIETY

The "PX," or post exchange, remembered—and usually fondly—by all veterans, is by no means a recent development. It had its pioneer equivalent in the sutler's store, an integral part of every frontier military post.

As the Army took on the task of protecting settlers, traders and travelers on the far-flung frontier, it became necessary to establish military posts far from the edge of civilization. Fort Atkinson, Nebraska's first military establishment, was so located; and later Nebraska posts such as Forts Kearney and McPherson, were similarly situated.

Life at these frontier posts was monotonous at best, and in many cases it would have been unbearable without the service of the sutler, who brought to the men stationed at lonely outposts comforts and luxuries which the government failed to provide—certain items of food and clothing, as well as tobacco, whiskey, and trinkets.

As Dr. Edgar E. Wesley, of the University of Minnesota, an historian of the military frontier in Nebraska and the West, has put it: "A cruel or exacting commander could be tolerated; hard service was accepted as an inevitable part of life; but an unaccommodating or inefficient sutler was a real calamity."

Little wonder, then, that the sutler's activities were carefully regulated, to make sure he functioned for the benefit of the garrison as well as himself.

The sutler was a civilian, but was given military status midway between enlisted and commissioned personnel, with no duties. His appointment came from the military authorities and he could be discharged at any time. Each post had only one sutler. In return for the monopoly he enjoyed, the sutler paid a certain amount each month, depending upon the size of the garrison, into a post fund, used for the benefit of the soldiers and their families. Post schools and libraries were maintained out of this fund.

The sutler's prices were fixed by the military authorities, who also determined what goods he was required to keep on hand. A Council of Administration usually was set up for this purpose. Frequently, sutler and council were at loggerheads over prices to be charged. Occasionally, when the council was slow to act, an enterprising sutler would have an entire shipment of goods sold before a price had been fixed.

Sutlers were allowed to extend credit to soldiers at the post, but only in an amount up to half of a month's pay. In order to assure himself of payment, the sutler was allowed to take a place at the pay table and deduct amounts due him from the soldiers' pay.

In most instances, the sutlership was a desirable thing, and many profited greatly from the position. Yet, there were many risks involved, and the average sutler probably earned his profit in service to the troops.

J. G. IRWIN
 JEWELRY
 AND
 REPAIRING
 111 No. 11

Scarlet Sports

By Leo E. Geier.

After the curtain had closed on the Big Seven football stage, Nebraskans were pleased to find two great Husker linemen on the All-Big Seven lineup.

Center Tom Novak and Tackle Charles Toogood were on every Big Seven selection. Novak also landed on the International News Service All-American team as defensive center. Meanwhile, recognition in another form was given to Novak by Norris Anderson, sports editor of the Lincoln Star. Anderson's column, "Ode to a Great Warrior," has appeared not only in the Star but has been reprinted in the Omaha World-Herald.

Anderson's heart-warming praise was accompanied by a plea that Novak be retained at Nebraska so his "indomitable spirit will live on to inspire future Husker teams." At the time this was written, Anderson had received hundreds of letters and phone calls from fans who expressed their deep feelings for a man who will live in the memory of Cornhuskers as one who gave his whole body, soul and spirit to Nebraska.

Aside from applause, "Train-wreck" is receiving job offers from people in the state who feel that such loyalty should not be permitted to die. It's this type of loyalty that not only will bring Nebraska athletics to the top but also help the whole state in the future.

When the "N" Club at Nebraska held its full initiation, lettermen wore their letter sweaters for three days. It was good to see so many white sweaters. White denotes a conference championship team. Wrestlers, basketball and baseball players all sported white.

Coach Harry Good is pessimistic about his basketball team's chances this year. He is mourning the loss of Claude Retherford, high scorer in the conference last year, and can see only a seventh place for his charges. In the

Louis to Meet Valentino in Chicago, Dec. 7

Retired Heavyweight Champion Joe Louis is expected to boost business at the Chicago stadium quite a bit Dec. 7 when he meets Pat Valentino, recent kayo victim of Champion Ezzard Charles in San Francisco.

For a change the International Boxing club expects to see very few empty seats in the vast stadium—quite a contrast to the recent financial failures promoted at the big west side arena. (ANP)

'49 loop race, the Huskers shared first place. Good plans to use the "firewagon" type of offense with the fast break as before, along with a set style of play which utilizes height.

While a large part of the attack last year was carried by Retherford, it is still hard to believe that Nebraska will wind up the season in the cellar. Good has an all-veteran team, and is famous for his rugged training program. His boys are in shape and will probably stay that way all year. When time has run out on the final game, I think it's safe to say, the Huskers will be near the top.

LOOKIN' FOR BARGAINS IN FURNITURE?

THEN BY ALL MEANS

VISIT HARDY'S WAREHOUSE STORE

905 NORTH 16TH



SENSATIONAL SAVINGS ON BOTH USED AND NEW FURNITURE, RUGS AND APPLIANCES.

HARDY'S WAREHOUSE STORE

Open Tues. and Fri. Nights Until 9