

The Voice

PUBLISHED WEEKLY

"Dedicated to the promotion of the cultural, social and spiritual life of a great people."

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Member of the Associated Negro Press and Nebraska Press Association

Entered as Second Class Matter, June 9, 1947 at the Post Office at Lincoln, Nebraska under the Act of March 3, 1879.

1 year subscription \$2.00 Single copy 5c



EDITORIALS

The views expressed in these columns are those of the writer and not necessarily a reflection of the policy of The Voice.—Pub.

BRASS FACTS

By M. L. Shakespeare.

The latest big Sale was held in Washington, D. C., when the Trumanites sold out to the Dixiecrats and the Republicans. With some of our good Nebraskans on the buying side.

They say that there is more important legislation to come before the house than the rights of human beings.

Yes, down the river went another chance of the most blessed nation to do the thing that is right.

While the Dixiecrats plead as

well as fight, for state rights they lose no time in making laws to disfranchise the Negro. After one hundred years the south still asks the world to let them solve their own problem. Well, take a look at the state of Georgia and see how they are solving it.

With Mr. Talmage at the helm, the K.K.K. has an open season. Lynching is on the up, and that's "What's Good About the South."

It isn't any wonder that the rest of the world doubts them about doing what is right.

OUR CHILDREN

BY MRS. W. B. DAVIS

Discipline: What Is It?

Do not confuse discipline with punishment. Many parents think of discipline as punishment or in terms of "making" a child obey, making a child mind or making a child behave. But discipline and punishment are not the same. Neither is discipline concerned with "making" a child do

something. The aim of discipline is to develop a self-reliant child who can become a self-controlled adult. If we think of discipline in this way, we will try to find methods of control and guidance which put the responsibility upon the child as he gradually becomes ready for it. In this way we help him to control himself.

YWCA Convention Reports Improvement In National, Foreign Work

SAN FRANCISCO. (ANP). An upswing in interracial activity within the Young Women's Christian association was reported here last week before a meeting of 2,000 delegates at the 18th National YWCA convention in the Civic auditorium here. Making the report was Miss Myra Smith of the executive program subject department.

Her report showed that in 1948 there were 132 interracial boards as contrasted to 103 in 1945 and 74 in 1942. In the Southern section of the country, the rate of change was higher than in the country as a whole with 3 boards in 1942; 5 in 1945; and 14 in 1948.

"While we value this data," she said, "we know full well that it is the spirit behind the practices that really counts. People may be together in increasing numbers,

but are they comfortable and at home with each other?"

"People who really work together will learn to forget skin color and other superficial differences, to develop real acquaintance in the common task."

She said that in 1941 Negro women and girls made up 8.6 percent of the educational-recreational constituency, a figure which went consistently up to 9.8 in 1945. It dropped to 8.8 in 1946 and to 8.6 in 1947.

Card of Thanks

We wish to express our appreciation and to thank our many friends for their thoughtfulness during the illness and the death of our mother, Mrs. Hattie Williams.

Mrs. Zora Adams—Daughter
Mr. Ralph Campbell—Son
Mrs. Mary Allen—Daughter
Mr. Frank Campbell—Son



by JAMES C. OLSON, Superintendent STATE HISTORICAL SOCIETY

By James C. Olson.

Supt., State Historical Society.

Although the name "Nebraska" itself is adapted from an Otoe word descriptive of the Platte river, and Omaha, the state's metropolis, is named in commemoration of an Indian tribe, the Indian influence in Nebraska's place names is not as marked as one ordinarily would think it to be.

This is particularly true with regard to the names of counties and towns. Of Nebraska's 93 counties, only five are named Indian tribes: Cheyenne, Dakota, Otoe, Pawnee and Sioux. Three others—Loup, Red Willow, and Nemaha—are named for streams whose names, in turn, have aboriginal derivations.

Nebraska's towns show a similarly small proportion of Indian names. A few chieftains are recognized in such names as Red Cloud, Yutan, Osceola and Tecumseh. Omaha has been mentioned as commemorative of a tribe. Among other towns similarly named are Arapahoe, Kiowa, Ogallala, Pawnee City and Ponca.

As is true of the counties, certain Nebraska towns are named after streams which in turn bear Indian names. In this group are such towns as Niobrara, Wahoo and Weeping Water.

If Nebraskans were not prone to give Indian names to their towns and counties, they retained similar names for several of their rivers, and if you look on a map of the state you will observe that a number of the important streams carry names adapted from the aboriginal.

Among these, the Missouri stands out particularly. Opinions vary regarding the origin of the word as applied to the river, although probably it was named after the Indian tribe bearing the same designation.

The French, who were among the earliest map-makers of this region, left their imprint firmly on the names of our streams. Loup is a French translation of the Pawnee word "skidi," signifying wolf. Platte, mentioned earlier, is similarly derived.

One French designation which didn't stick was L'eau qui Court, "running water." We have applied Niobrara, an approximation of the designation by several Indian tribes, to the stream. The original name given the county embracing the mouth of the river also was L'eau qui Court, but more prosaic generation changed it to Knox.

If your merchant does not advertise in **The VOICE**, ask him to place an ad.

About Your Future

Presented as a special service by this newspaper in co-operation with the National Urban League's Vocational Opportunity Campaign.



Cyril Dolly—Successful Salesman

You might never think that training in physics and mathematics would help to promote the sale of fountain pens, mechanical pencils and electric razors, but Cyril Dolly, top sales representative for Eversharp, Inc., says, "the scientific method fits neatly into a good selling program."

After coming to America from his native Trinidad, British West Indies, Cyril Dolly attended high school in New York City and then majored in physics and mathematics at McGill University in Canada. Today, his sales representative position with Eversharp, Incorporated—the largest manufacturing concern of its kind in the world—is a direct result of his early preparation for a satisfying career. His job is varied and interesting and involves work with dealers in all neighborhoods.

One dealer needs help on the matter of utilizing his counter space to the best advantage; another is worried about decreased sales. His employers have learned that Cyril Dolly can handle these problems with skill and efficiency and both his salary and promotions testify that the quality of his work is high.

A college major in science plus courses in Business Administration have been of direct help in his present job. Excellence in mathematics makes it easier to deal with facts and figures, and training in the sciences helps greatly when one has to determine the exact amount of space needed for the displays of merchandise or how to place the new exhibit so as to attract the most customer attention.

The exciting years that he spent in the British army in France, Africa and Burma were also a help to Cyril Dolly in his career as a sales promoter. He met all types and races of people and learned to get along with them. He also discovered that whatever job he finally chose would have to involve meeting new faces and situations.

During a recent radio broadcast, Mr. Dolly said, "When I approached the Eversharp people for a job, they asked only one question: What are your qualifications for the job? My answer was my college education, training and desire for interesting and challenging work. I have learned that with Eversharp it is ability and not the color of a man's skin that's important."

Cyril Dolly's success with the Eversharp Company is no accident. In school, he majored in subjects that he knew would help his career; he took stock of what he liked to do and selected a job that would give him a chance to use his skills.

Because he planned and prepared for his career, Cyril Dolly has made an outstanding success of his job as sales representative.

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Klique Klub Entertains Mothers At Beautiful Tea



These young ladies wanted their mothers to become better acquainted so they invited them to tea, and a most delightful afternoon was had by all. They are, reading to right, Robbie Powell, Betty Wilson, Dorothy Greene, Jeanne Malone, Freddie Powell, Phyllis Holcomb, Delores Bowen, Florentine Crawford and Joyce Williams. Betty Bowman is not shown in the picture. The tea was given Sunday afternoon at the home of Mrs. M. L. Shakespeare.