

The Voice

PUBLISHED WEEKLY

"Dedicated to the promotion of the cultural, social and spiritual life of a great people."

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IT MAKES A DIFFERENCE

Our advertisers are good business men. They sell good service and good merchandise and they buy advertising space to tell our readers about their service and the things they have to sell. Our advertisers are reputable business men with reputations for fair dealing, high quality and reasonable prices. On a purely business basis it pays to buy from men and firms with this background.

The advertisements in this paper offer our readers the opportunity to know more about the men who are advertising and more about the products which they sell. These advertisements make it possible for our readers to use better judgment in selecting the firms with which they wish to do business and in selecting the products which they wish to use.

There are other reasons for patronizing our advertisers. These advertisers are progressive men and the welfare of the colored people of the world as well as all minority and handicapped groups depends on progress. All such people have climbed to the station which they now occupy through slow and sometimes painful progress. But always this progress has been due to the efforts of far seeing men who were progressive in their thinking and in their activities.

Patronize our advertisers because they are our friends. Among our most valued possessions is the relationship we are privileged to enjoy with our friends. (Our advertisers demonstrate their friendship for the colored people of our community by advertising in this newspaper.)

A philosopher once said, "The good is enemy to the better." Because the conditions under which all peoples of this world live today are much better than they used to be is no reason to settle back, complacently, and say, "This is good enough." If conditions do not continue to improve then they will, no doubt, retrogress. Therefore it is the duty of all of us to show at all times that we appreciate the progress that has been made and that we are in full accord with all programs designed to continue this progress.

Let us have the courage to stand up and say, "I believe in tolerance, liberalism, progress, fellowship, and high social, ethical and economic standards and I am opposed to intolerance, bigotry, and demagogery." Let us choose our friends and business associates with the thought in mind of furthering this program. Let us encourage and join forces with those groups and those men who are working in the same direction as we are for "in unison there is strength."

Municipal Judge Promoted in L.A.

LOS ANGELES. (ANP). Receiving an honor unsurpassed by any of the other Negro judges in the United States, Judge Edwin L. Jefferson was promoted last week to a bench in superior court. He was named for the seat by

State Supreme Justice Phillip Gibson. The increase in salary is from \$12,500 per year in municipal court to \$15,000 in superior.

CARD OF THANKS

I wish to thank all my many friends for the wonderful cards you sent me during my recent illness.

MRS. DAISY HILL,
 1985 "S" Street.

QUALITY AND ECONOMY
THE MODEL
 CLEANERS, DYERS
 AND HATTERS
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Jess Williams
 Springs

Start Saving
1 1/2%-3%
 STATE SECURITIES
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BEN'S NEW WAY
 AUTO PARTS
 For All Makes of Cars
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Complete Line of Distinctive Men's Clothing
 NUNN-BUSH ANKLE FASHIONED OXFORDS
 WINGS SHIRTS — COOPER UNDERWEAR
 STARRS-SCHAEFER CUSTOM MADE SUITS
ELLINGER'S
 12th & P Sts.
 Dial 5-8040

Sports Scope

By Alvin B. White

1948 Olympic Hopefuls

NEW YORK. (ANP). Perhaps the most amazing thing about the tough competition for places on the 1948 Olympic team, is the performance of David Albritton, high jumper.

Twelve years ago, Albritton was a youngster at Ohio State university, where he won national fame as a high jumper. He won a spot on the 1936 Olympic team which boasted the great Cornelius Johnson as its champion jumper. But Dave gave Corny a tough road to travel every time they met in competition.

Dave Albritton, "Ol' Man River" did 6 feet 7 1/2 inches at a Washington meet in January and is getting tougher to beat in spite of his advancing years. Louis Irons, University of Illinois, jumped 6 feet 4 inches; Garion Campbell of Michigan State Normal school also negotiated this same leap.

In hurdling, Harrison Dillard of Baldwin Wallace is in a class by himself. He held every hurdle record title on the books in 1946 and 1947 and is well on the way to the same record for 1948. He broke six hurdle records ranging in distance from 45 yards through 220 yards during the 1947 season.

"As usual, there will be plenty of tough competition in the short distances—Barney Ewell, Billy Mathis, Thomas Carey, Lloyd LaBeach, Herb McKenley, Edward Conwell, all 100-meter aces. And McKen-

Bunche Confers With Austin at Lake Success, N. Y.

Warren R. Austin, who figured in the momentous switch by the United States in the partition plan, was in close conference with Dr. Ralph Bunche, director of U.N. Trusteeship division and principal secretary to the Palestine commission. The United States has recommended a U.N. trusteeship for Palestine which it is believed by authorities will be even harder to enforce than the partition plan.

ley, Ewell, Carey, LaBeach can negotiate the 200-meter distance in fast time too."

Herb McKenley, Reginald Pearman and Roscoe Brown, formerly of Lincoln university, Pennsylvania, are the 400 meter men. Brown is a Phi Beta Kappa man who speaks eight different languages and runs just as well in each! He has negotiated the distance in 48.5.

Charles Fonville, University of Michigan, continues to amaze the sports world tossing the 16-pound shot. Six consecutive times, he has thrown the weight over 56 feet. Jack Torrance's outdoor record of 57 feet 1 inch is seriously threatened by this newcomer whose place on the Olympic squad is almost assured.

POLITICAL ADVERTISEMENT

★ HE WILL DO THE BEST JOB ★

 VOTE FOR
JOHN KNICKREHM
 First Place Endorsement by
 Republican Pre-Primary Convention
 for
Railway Commission
 PRIMARY ELECTION APRIL 13TH

JOHN KNICKREHM.
 Chairman of the Nebraska State Railway Commission, who is serving his first term and who is a candidate for re-election to the commission in the Republican Primaries, April 13, 1948, received first place endorsement by the Republican Pre-Primary Convention. He is a native son of Nebraska and was born at Grand Island, Nebraska, January 18, 1890. He is married and has three children, and all have graduated from the University of Nebraska.

The Knickrehms are members of the St. Paul's English Lutheran Church in Grand Island.



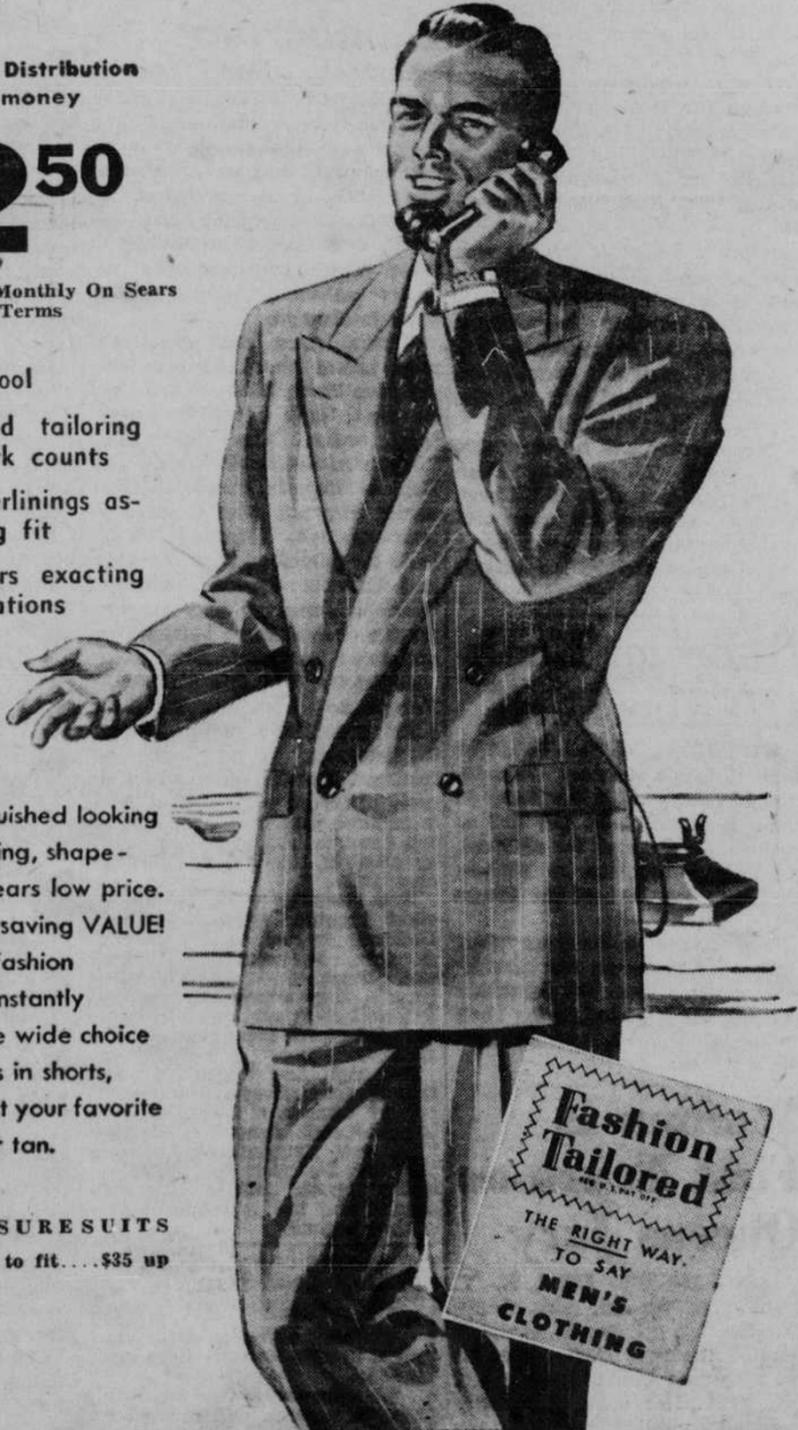
FASHION TAILORED MEN'S SUITS

Sears Straight-Line Distribution
 ALWAYS saves you money

32⁵⁰

6.50 Down, Balance Monthly On Sears Easy Terms

- ★ 100% Virgin Wool
- ★ Plenty of hand tailoring where hand work counts
- ★ Fine quality interlinings assure long-lasting fit
- ★ Styled to Sears exacting quality specifications



PERFECT FIT, distinguished looking style and long-wearing, shape-holding fabrics at Sears low price. Mister, that's money saving VALUE! Sears racks of fine Fashion Tailored suits are constantly replenished to assure wide choice of style and patterns in shorts, regulars, longs. Select your favorite gray, brown, blue or tan.

TAILORED TO MEASURE SUITS for men who are hard to fit... \$35 up

"Satisfaction guaranteed or your money back"



STREET FLOOR
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