R. O. REED at Independent Garage, Opposite Opera House

#### R. O. AND P. O. REED

P. O. REED at Darr Grow's Variety Store

W. F. MASON, President.

L. HANSEN, Cashier.

C. H. RYAN, Assistant Cashier.

### The Golden Rule

To be absolutely fair and square in my business deal-

To be willing to pay the price of success in good hard

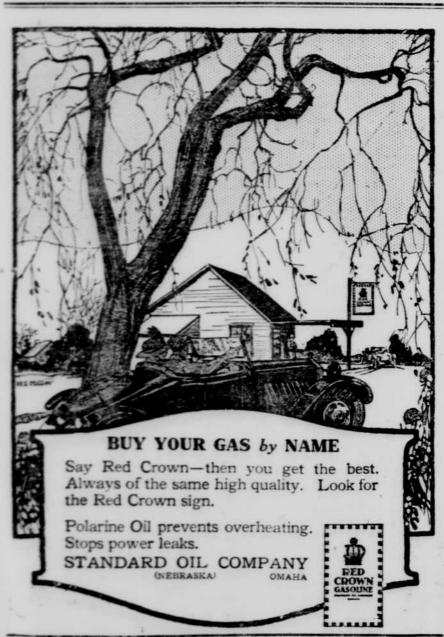
To guard health and honor as priceless possessions-

To religiously save a portion of my earnings-

To bank with the First National Bank and take full advantage of their efficient service- \*

This rule cannot help but result in success.

## First National Bank of Loup City, Neb.



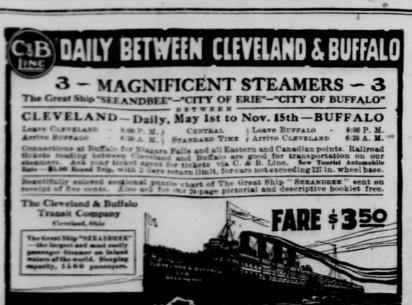
#### Luther Burbank Chose Sonoma County for His Experimental Farm

loses this mean anything to YOU? It means that Sonoma County of fers ideal conditions for the growth of a very wide range of crops. It means that it is a good farming section for YOU. Here is one of the creat poultry centers of the world; one of the best early apple, prane, therry, pear, berry, dry wine, hop, and general farming districts in California. There is plenty of rain to make these crops sure

You Can See This County Without Leaving Home. We have issued a beautifully illustrated booklet teiling of Sonoma

County and of the opportunities there for YOU. Send ten cents for this booklet and a sample copy of SUNSET MAGAZINE—the one big National Magazine telling of the life and development of the West.

Sunset Magazine Service Bureau, San Francisco.



Daily sells for less

Try Chase's first-it pays.

For satisfied glasses see H. M. Els-

J. G. Pageler made a business trip to

Fremont, Monday.

A complete line of aluminum ware at James Bartunek's.

Born, to Mr. and Mrs. Ira Bean, Sat urday, July 7, an eight pound girl.

Special price on straw hats and all summer hats at Loup City Mercatile

Buy your white canvass shoes now at 10 per cent discount at Loup City Mercantile Co.

Mrs. Mary Crummie of Ohio, is here visiting with her brother, V. E. Cunningham, and family.

Take your cream, eggs and poulry to F. M. Henry, the independent buyer and get the top price.

Mrs. John Jezewski returned home Friday evening from Ashton where she Howard Rowe was a westbound pas visited with relatives and friends.

Robert Dinsdale returned home last Friday from Columbus, where he had been for several days on business.

Mr. and Mrs. E. J. Maus were eastmorning to spend a few days visiting.

Auto polo will be played at Loup wife lity for the first time on Friday afteroon, July 20 at 3 o'clock, at Jenner's

Miss Klea Lee returned home Satur- family day evening from Grand Island where she has been taking medical treat

day evening from Bowen Ill., to visit a while at the home of Mr. and Mrs. Oliver Johnson.

Mrs. Elmer Chaffee and daughter re visiting with relatives. turned to their home at St. Paul. Monday after visiting several days with her mother, Mrs. Hansel.

down from Arcadia last Saturday morning for a visit at the O. Benschoter and Charles Briggs homes

ployed for some time at the C. B. & Q. lepot, left last Saturday morning for Chicago and other eastern points.

Miss Zina Kee returned home last Saturday evening from Utica and Marquette, where she has been visiting the past two weeks with relatives and

who is lazy and selfish and surly to ing home. her mother may expect the same treatment from her own children in

Schaupps on the Ashton road, a brown with friends. pocketbook containing money and a draft. Finder please return to Northwestern office.

children returned to their home at St here here for a short visit. Paul las Frtiday morning after spend ing a few days with her friend, Mrs Harve O'Bryan, and family,

the Par-O-Ket phonograph. This is a by two of her little grandchildren. cabinet machine that plays equal to any machine on the market. The price

City will be held in the latter part of companied them home for a short visit. August. The Northwestern has received a nice lot of advertising matter in regard to the chautauqua.

Forse, age 19, of Binghamton, N. Y., Republican. walked all the way from that city to Washington to make personal application to the Major General Command that will soon appear on many houses carried a sign on his back which read prepared for distribution by the U. S.

Washington, July 11.-Not the least with a half-pound tin case containing

Daily sells for less.

P. O. Reed for repairing.

Try Chase's first-it pays.

Girl wanted at the Ideal Bakery. Cut price on summer goods at Loap

ity Mercantile Co.

If you want to sell your land, list with W. D. Zimmerman.

Auto polo at Jenner's park on Fri ay afternoon, July 20, at 3 p. m.

Clifford Hale returned to Schuyler. Monday, after a short visit here with to Austin last Friday to visit with her

Mrs. Naomi Criss left Monday for Call at James Bartunek's and see Riverdale, where she will visit a while the new Par-O-Ket phoograph. The

last Saturday morning to visit for a day evening from Omaha to visit with while with relatives.

Several good residence properties

ment plan. See R. H. Mathew. 25 tf Saturday, returning in the evening.

visit until Saturday with relatives Mrs. Bert G. Travis was a passenger

bound passengers to Lincoln, Monday Mrs. C. J. Tracy was a westbound passenger to Comstock, Saturday even-

> Miss Cecelia Dietz returned home on Saturday from Rockville, where she

Mrs. H .S. Conger returned to her home at Arcadia, Tuesday evening after several days' visit here with rela-turned to their home at Boelus last Miss Lela Willis arrived here Saturitives and friends.

> Mrs. L. M. Scott and baby were eastbound passengers to Aurora last Friday morning to spend a few days

Mrs. I. C. Smith and children returned home Tuesday evening from Lincoln, where they had been visiting bound passengers to Omaha, Tuesday, Mrs. Jennie True and daughter came the past ten days with relatives.

Mrs. Viola Odendahl returned home Monday evening from Chicago, where she has been the past two weeks visit Wm. Stremme, who has been eming with her sister, Mrs. Willard.

> Mrs. O. S. Stouffer and children re turned to their home in Aurora, Wed nesday morning after a visit here with gurate a training camp for those who her brother, R. I. Barrick, and family.

Miss Louise Taylor, who has been here for some time visiting, left Tuesday for her home in Everett, Washing-Heredity runs deep, and the girl ton. She will visit in Omaha before go

The Misses Rose Tapolski and Teck la Polski returned to their homes at Schaupps and Ashton last Friday after Lost -- Between Loup City and spending the Fourth and visiting

Miss Beatrice Worlock returned here Saturday evening from Kearney where she visited severay days with Mrs. Chris Christensen and three her parents. Her mother accompanied

Mrs. Mary Hull returned to her home in Grand Island, Monday after visiting here with her daughter, Mrs. Burr Rob Call at James Bartunek's and hear bins, and family. She was accompanied

Julius Sorenson came over from is \$40 and the records are 25 cents Cairo, Sunday to accompany his wife and baby home who have been here visiting with her parents, Mr. and Mrs The chautauqua to be held in Loup John Oltman, Miss Estella Oltman ac-

A fisherman came into town the questing us to print same free of which were a couple of carp, which charge. No doubt some paid advertising reminds us of a story about how to will appear in this paper a little later cook carp. Carp is not generally considered an eatable fish, but the way to Washington, July 11.—Because the ing, place the fish on a pine board and loss of the "trigger finger" had pre-bake it in a hot oven. Then throw the July 20 at 3 p. m. vented his enlistment, Walter Cogswell carp away and eat the board.—Aurora

ant of the U. S. Marine corps. Forse throughout the United States has been From Binghamton, N. Y., to Washing | Marines. It has been designed to re-Its worth it!" Upon his arrival here that organization, that read: "A man index finger of his right hand was no ed States Marine Corps." The new handicap in the performance of mili announcement, printed in white and granted for his enlistment. So far as is French tricolor, bears the simple but known, he is the first man, similarly more impressive legend: "A man from handicapped, to pass the military au this house is fighting in France with United States Marines.

It is announced that all employees important part of a fighting man's on the Union Pacific system, including equipment to be used by the U. S. Mal their western lines, who are given inrines on the firing line, is the emer- surance under the group plan, will be gency ration. It will enable the sea-sol. protected under these policies should I is the 9th letter of the alphabet, add dier to stick to his guns and keep up they enlist in the military service of his physical strength when cut off from the United States or be called upon to S is the 19th letter of the alphabet the base of supplies by the enemy serve as a result of the draft. The barrage or other causes. Every ma company will see to it that their insurrine on expeditionary duty is supplied ance is maintained, which is an item of no small importance to the men who R is the 18h letter of the alphabet, go to the front from that line of road. a two day's supply of food, consisting Few, if any, other great corporations of chocolates and a condensed meat have arranged for a more generous and vegetable compound that may be work on behalf of employees who en made into soup, or eaten raw if there list than this action taken by this

Daily sells for less.

Try Chase's first-it pays.

You take no chances in buying glass es from Henry M. Elsner.

Irvin Rowe went to Greeley, Monday morning where he will work.

10 per cent off on all white canvass shoes at Loup City Mercantile Co.

Watch for the special price on summer wash goods, at the Loup City Mer-

Mrs. Chris Sinner and children went sister, Mrs. Gray.

price has been cut to \$40. Mrs. Emma Doner went to Columbus Miss Ericson arrived here last Fri-

Rev. and Mrs. Smythberg Mrs. Joe Lewandowski spent the day in Loup City for sale on the install- visiting with relatives at Ashton last

Tht Misses Mable and Dorothy Han senger to Arcadia, Tuesday evening to sen went to Axtell, Neb., Wednesday

morning to spend a few days visiting Cecil Travis was an eastbound pasto Aurora, Wednesday morning to visit senger to Aurora last Thursday morna few days with relatives and friends. ing to spend a week or two with rela-

Mr. and Mrs. R. S. Young autoed to ing to visit with her son. Milford, and Central City last Friday evening and visited until Saturday evening, return-

Mrs. L. M. Williams took her mother had been visiting with the John Dietz Mrs. Fred Foster to the hospital at Omaha, Tuesday, where she will take medical treatments.

> Mary K. Reiman and daughter re-Saturday after a few days visit here

at the S. E. Thrasher home. I. N. Syas returned to his home at Comstock last Saturday evening after visiting a while here with his daughter,

Mrs. R. P. Prichard, and family.

Mr. and Mrs. Alvin Spelts were eastto visit for a while. Mr. Spelts also shipped some stock the same day.

Percy Baliman, who has been here visiting at the Sam Daddow home and spending the Fourth, returned to his home at St. Paul last Friday morning.

We might, with advantage, inau are continually telling the government how to do things they couldn't do themselves.

Mrs. S. E. Gallaway and daughter. Miss Harriet went to Central City the latter part of last week for a few days' visit with their daughter and sister, Mrs John Turrentine

Mr. and Mrs. A. E. McCullough and children returned home last Friday evening from Geneva, where they had visited with the former's parents, W. R. McCullough, and family.

Mrs. Joe Czeiwinski and children of Omaha, who have been here visiting at the John Czaplewski and Synak homes the past week, went to Ashton last Friday morning to visit a few days

Constipation causes headaches, sallow color, dull sickly eyes, makes you feel out of sorts all over. Hollister's Rocky Mountain Tea will banish constipation. Try it without fail.-Asa J.

Auto polo is the king of twentieth century hair raising, sensational death defying games. The Savidge Bros. are a family of dare devils. Matt Savidge the Nebraska aviator who was killed from the chautauqua management re other day with a string of fish, among while writing his name in the sky with an aeroplane was a brother to these boys. During the polo game they guar antee to turn the cars over at least three times, to smash from one to handle it is to stuff it with rich dress six wheels and raise hair on a bald man's head .- At Jenners' park Friday,

Last Sunday afternoon the Loup City base ball team defeated the Ash Washington, July 11. - A new card ton team in a fast game at Jenner's park, by the score of 2 to 1. The game was very interesting from beginning to end and shows that the Loup City team is as good as the best of them. ton, D. C., to join the U. S. Marines place cards, formerly distributed by Carl Pritchard's pitching and the home run by Cash Prichard were features of young Forse proved that the loss of the from this house is serving in the Unit- the game. We would like to see a game matched with Rockville in the near future. Rockville has a good team tary duty, and special authority was blue letters on a fac-simile of the and a geme with them ought to draw

> The Kaiser was 55 years and 6 months old when he declared war, or 666 months

K'is the 11th letter of the alphabet, add figure 6 A is the 1st letter of the alphabet, add figure 6

figure 6 add figure 6 E is the 5th letter of the alphabet, add figure 6

Rear Revelations, 13th Chapter, 4th. 5th and 18th verses. 4th-"And they worshipped the dra-

add figure 6

#### Do More Canning

The American housewife who practices thrift places herself in the ranks of those who serve their country. The fruit we waste would feed Belgium. Help stop this extravagance by doing more canning this year. It will cut down the grocery bill this winter and the money saved can be put safely away in this bank.



#### LOUP CITY STATE BANK

LOUP CITY, NEBRASKA

O. S. MASON

Implements, Hardware, Farm Seeds, Machine Oils, Windmills, Pumps, Pipes Plumbing and Heating a Specialty

## Buy A New Binder Now

I would advise party wanting binders this year or in the next three years, to buy them this year. A seven ft. Deering binder complete will cost you \$175. This same binder in 1918 will cost vou \$225 or more which would be 8 per cent interest on \$175 to August 1, 1921. If you buy a binder now and give your note at 8 per cent interest until August 1, 1921, it would be cheaper than buying at that time, while you have the use of the binder for three years in case of a large wheat crop in 1918 it will be impossible to furnish half the demand for binders.

Buy your binder this year and save from \$50 to \$60 and be sure to have one for the 1918 crop.

# O. S. MASON

LOUP CITY, NEBRASKA

## Electrified Homes

Electricity is now fast superceding old methods in many departments of the home. The modern home-the COMFORTABLE home-now has

> Electric Heaters Electric Irons Electric Lights

and many other labor saving and cost saving appliances. It is the ideal force—no danger, no annoyance, no failure. You are losing half the enjoyment of life if your home is not electricified. Let us wire your house for lights.

We handle the Almo Lighting systems for farm homes. Call and let us explain them to you.

#### LOUP CITY LIGHT AND POWER CO.

5th-"And there was given unto him hundred three score and six. (666)

gon which gave power unto the beast that hath understanding count the saying, "Who is like unto the beast? number of the beast, for it is the num-Who is able to make war with him?" ber of a man; and his number is six

a mouth speaking great things, and blasphemies and power was given him When a fellow has bats in his belto continue forty and two months. . frey the bats are about the only things 18th-"Here is Wisdom; Let him that count.

TRY THE NORTHWESTERN AD SERVICE-IT PAYS is no opportunity to prepare it.