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 The quality of W. L. Douglas product is guaranteed by more than 40 years experience in making fine shoes. The smart styles are the leaders in the Fashion Centres of America. They are made in a well-equipped factory at Brockton, Mass., by the highest paid, skilled shoemakers, under the direction and supervision of experienced men, all working with an honest determination to make the best shoes for the price that money can buy.
 Ask your shoe dealer for W. L. Douglas shoes. If he cannot supply you with the kind you want, take no other. Write for interesting booklet explaining how to get shoes of the highest standard of quality for the price. By return mail, postage free.
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 W. L. Douglas Boys' Shoes Best in the World \$3.00 \$2.50 & \$2.00
 President W. L. Douglas Shoe Co., 185 Spark St., Brockton, Mass.



The Sky Terrier.
 The two British sailors had secured tickets for the dog show and were gazing at the sky terrier which had so much hair that it looked more like a wooden rug than a dog.
 "Which end is its' end, BERT?" asked one.
 "Howed if I know," was the reply.
 "But ere, I'll stick a pin in 'im, and you look which end barks."

The Difference.
 "Darling," said the fond wife, "I dreamed last night that you gave me a diamond necklace."
 "You did?"
 "Yes, and I woke up laughing like a child."
 "Huh, if I'd dreamed that I gave you a diamond necklace, I'd have wakened the whole neighborhood with my groans."—Judge.

FAIRY TALE

A short story that will be of interest to all readers of the Northwestern, and especially the little folks. It appears in this section weekly. What's your opinion of it?

For the Lady Readers

Miss Julia Bottomley, an expert on fashions, is the author of this department. She offers practical suggestions on every day dress that aid materially both country and city folks. Her fashions for women are essentially modest, tasteful, simple, economical and becoming to the wearer.

DADDY'S EVENING FAIRY TALE

BY MARY GRAHAM BONNER.

MRS. HEN AND PIG.

"It was cold, bitterly cold in the barnyard," said Daddy, "and the Chickens were trying to keep warm. To be sure they were fairly good-sized chickens, but when the cold weather came they liked to go to their mother for protection."
 "They were being sheltered by their mother's wings, these two little chickens I am going to tell you about, and they thought they were quite safe from the cold wind."
 "Along came Mr. Rooster. 'Cluck, Cluck,' he called. For Mr. Rooster had found a delicious worm and he wanted the little Chickens to divide it between them."
 "Mr. Rooster, you know, is very kind, and when he finds worms it gives him great pleasure to cluck and cluck until a little Chicken comes running along to get it from him."
 "Well, laughed Mr. Rooster, as the Chickens were having their feast. 'If they aren't the funny little dears!'"
 "Yes," said Mrs. Hen, "they are funny, but they're very sweet children."
 "Indeed they are," said Mr. Rooster, "I don't wonder you are proud of them!"
 "Mrs. Hen made a little bow, and Mr. Rooster crowed a bit to show he was in good spirits and thought the

What Well Dressed Women Will Wear

Your party frock may have a high waistline, or a normal waistline (a little bit pinched in), or no waistline at all, like the frock shown in the picture. Choose whichever style looks best on your figure with the assurance that it has the approval of some world-famed costumer back of it.
 The pretty dance frock shown in the picture has a double skirt of net, one of them finished in points about the bottom, bound with narrow satin ribbon. Over this a second skirt of net, finished with a border of three rows

much she may devote herself o' mornings to splashy-dashy sports clothes, or how uncompromisingly tailored her street dress may be, trust the woman of today to garb herself in something alluringly soft and utterly feminine-looking, before the sun goes down, or mightily shortly thereafter.
 The pretty lingerie dress has returned in all its glory of fine lace and fine handwork on fine materials. Sheer cotton and linen fabrics, and laces, dear to the hearts of fine ladies, are put together with painstaking needle-



NET A FAVORITE IN PARTY FROCKS

of satin ribbon, is draped in double points at each side and gathered into the waistline.
 The overbodice is of lace bound with ribbon and fastens at the back. It is finished at the top with a border and suspenders of crepe georgette and at the bottom with little silk balls. The dress is worn over a slip of taffeta.
 Among new models in net there are some having underpetticoats of net and crepe instead of silk, and the effect is wonderfully soft. Net in two colors, hemstitched together, provides some novel effects in draperies and a favorite combination is paprika, or tomato red, and white. The dress pictured is



FEMINE SOFTNESS IN AFTERNOON GOWNS

All in white with silver ribbon in binding and border and in the ball trimming, but the same idea is carried out successfully with colored ribbons on white net. The silk underslip might be in a tint instead of white.
 A coarse-meshed silk lace, used in the bodice, stretches sufficiently to accommodate itself to the lines of the figure, and may be re-enforced with a lining of net or crepe georgette.
 The eternal feminine will assert itself in soft and frilly or demure frocks for afternoon wear—and let us be thankful therefor. No matter how

CANADA'S BONUS TO FARM LABORERS

Offering 160 Acres to Farm Hands.

Canada today, with the great demand that is made upon it for food-stuffs, finds itself almost in the throes of a labor famine. A novel means of solving the problem has been evolved by the Canadian Government at Ottawa on Wednesday last, when it was decided to practically bonus every farmhand going to Canada, by giving him 160 acres free as a homestead, and to allow the time he would be working out for the good wages offered, to count as residence duties on the homestead. Western Canada has been a big producer of grain and it is estimated that there is a shortage of over thirty thousand men, necessary to produce an average crop in 1917. This shortage has been caused by so many young men having left the farms to go to war, and it is essential to make an unprecedented offer of this kind, to fill their places on the land at once.
 It has been required in the past to do three years' duties on homesteads to get title, but an additional inducement has been offered by practically reducing this term to two years. As explained by an official of the Canadian Government, Canada's need for farm laborers is intense, and exceptional inducements are being offered to get the needed farm workers at once. A farmhand will make his entry for one of the 160-acre farms, satisfy the Government that he is working for a farmer and that time will apply as residence on the land filed for, just the same as if he was actually living on it.—Advertisement.

WOMAN COULD HARDLY STAND

Restored to Health by Lydia E. Pinkham's Vegetable Compound.

Fulton, N. Y. — "Why will women pay out their money for treatment and receive no benefit, when so many have proved that Lydia E. Pinkham's Vegetable Compound will make them well? For over a year I suffered so from female weakness I could hardly stand and was afraid to go on the street alone. Doctors said medicine were useless and only an operation would help me, but Lydia E. Pinkham's Vegetable Compound has proved it otherwise. I am now perfectly well and can do any kind of work."—Mrs. NELLIE PHELPS, care of R. A. Rider, R.F.D. No. 5, Fulton, N. Y.
 We wish every woman who suffers from female troubles, nervousness, backache or the blues could see the letters written by women made well by Lydia E. Pinkham's Vegetable Compound. If you have had symptoms and do not understand the cause, write to the Lydia E. Pinkham Medicine Co., Lynn, Mass., for helpful advice given free.

KOW-KURE

For almost a quarter of a century Kow-Kure has guarded the health of thousands of the best dairies in the country. It is the one cow medicine that can be depended upon in any case of Abortion, Barrenness, Retained Afterbirth, Milk Fever, Scouring, Bunches, and other cow ailments which are likely to result from a run-down condition of the digestive or genital organs.
 Keep your cow healthy; it pays. Kow-Kure will do it. Buy a package and follow the simple directions. 50c and \$1.00 from your druggist or feed dealer. Valuable book, "The Home Cow Doctor," free by writing.
 DAIRY ASSOCIATION COMPANY
 Lyndonville, Vt.

Saves Eggs

Royal Baking Powder makes it possible to produce appetizing and wholesome cakes, muffins, cornbread, etc., with fewer eggs than are usually required.
 In many recipes the number of eggs may be reduced and excellent results obtained by using an additional quantity of Royal Baking Powder, about a teaspoon, for each egg omitted. The following tested recipe is a practical illustration:

SPONGE CAKE
 1 cup sugar
 3/4 cup water
 2 eggs
 2 teaspoons Royal Baking Powder
 1 cup flour
 1 teaspoon salt
 1/2 cup cold water
 1 teaspoon flavoring

DIRECTIONS—Boil sugar and water until syrup spins a thread and add to the stiffly beaten whites of eggs, beating until the mixture is cold. Sift together three times the flour, salt and baking powder; beat yolks of eggs until thick; add a little at a time flour mixture and egg yolks alternately to white of egg mixture, stirring after each addition. Add 1/2 cup cold water and flavoring. Mix lightly and bake in moderate oven one hour.

The old method called for six eggs and no baking powder.
 Booklet of recipes which economize in eggs and other expensive ingredients mailed free. Address Royal Baking Powder Co., 125 William Street, New York.

ROYAL BAKING POWDER

Made from Cream of Tartar, derived from grapes, adds none but healthful qualities to the food.
 No Alum No Phosphate No Bitter Taste

The Funny Little Dears.

barnyard a pretty nice place to live in. 'I shall find you a worm this time,' said Mr. Rooster.
 "Thanks, thanks," said Mrs. Hen, clucking happily.
 "Then the two Children came back. They were cold again, and once more they got under their Mother's wings."
 "They are so silly," said Pinky Pig. "Don't they know that though their heads may be covered up, their feathers are sticking outside in the cold? They're not really being kept warm. They're just silly!"
 "Well," said Mother Hen, "they are being partly covered up and they feel they are being kept warm. Of course you can't understand, Pinky, as you're a Pig and not a Chicken. A Pig, I can quite easily understand, would want to get all covered up—feathers and everything. But I beg your pardon! Of course you haven't feathers at all!"
 "And I couldn't get covered up in that way," said Pinky, "in any case, because my mother isn't small with wings like a Hen. She's a great big, fat, Pig!"
 "Pigs are usually that way," said Mrs. Hen. "Your mother is no exception to the rule. She's just like they all are, fat, and so are you, too. Ugh!" And Mrs. Hen shivered in disgust.
 "The Chickens had poked their little heads out when Pinky first came to talk to their mother, to hear what he had to say. But they found it quite uninteresting and they liked to be kept warm, far better."
 "So they were back under their mother's wings, with their little feathers sticking out as Pinky had said."
 "They're not greedy, the little dears," said Mrs. Hen.
 "But I saw them take a nice worm breakfast from Mr. Rooster not long ago."
 "Ah," said Mrs. Hen. "That was very different. Mr. Rooster gave them the worm breakfast as a present. It was a great honor!"
 "I'd like to know the difference between a present of food and food one has to hunt for. Seems to me presents are very unfair. They don't give many of them around the pen these days."
 "Nonsense, Pinky," said Mrs. Hen. "The Farmer gives you presents of food all the time!"
 "So he does, so he does," said Pinky. "But not enough. We can never get enough."
 "Don't you think you've had enough," asked Mrs. Hen, "until you feel quite ill and have to send for Doctor Frog? He has gone to sleep for the winter. You had better not send for him now!"
 "It's when I'm sick I know I've had enough," agreed Pinky.
 "But," said Mrs. Hen, "it's not pleasant to be sick, is it?"
 "No," said Pinky, grunting thoughtfully, "it's not pleasant to be sick, but when one is sick from overeating, one is sick from a good cause!"

True, Anyway.
 We are told there is to be little change in men's clothes this year. Whether this refers to the style or to the fact that the old suit will continue to be worn isn't clear. However, it is probably true. — Cleveland Plain Dealer.

SYRUP OF FIGS FOR A CHILD'S BOWELS

It is cruel to force nauseating, harsh physic into a sick child.
 Look back at your childhood days. Remember the "dose" mother insisted on—castor oil, calomel, cathartics. How you hated them, how you fought against taking them.
 With our children it's different. Mothers who cling to the old form of physic simply don't realize what they do. The children's revolt is well-founded. Their tender little "insides" are injured by them.
 If your child's stomach, liver and bowels need cleansing, give only delicious "California Syrup of Figs." Its action is positive, but gentle. Millions of mothers keep this harmless "fruit laxative" handy; they know children love to take it; that it never fails to clean the liver and bowels and sweeten the stomach, and that a teaspoonful given every day saves a sick child tomorrow.
 Ask at the store for a 50-cent bottle of "California Syrup of Figs," which has full directions for babies, children of all ages and for grown-ups plainly on each bottle. Adv.

What the Doctor Knows

KIDNEYS MUST BE RIGHT TO INSURE HEALTH.

Few people realize to what extent their health depends upon the condition of the kidneys.
 The physician in nearly all cases of serious illness, makes a chemical analysis of the patient's urine. He knows that unless the kidneys are doing their work properly, the other organs cannot readily be brought back to health and strength.
 When the kidneys are neglected or abused in any way, serious results are sure to follow. According to health statistics, Bright's Disease, which is really an advanced form of kidney trouble, caused nearly ten thousand deaths in one year, in the State of New York alone. Therefore, it is particularly necessary to pay more attention to the health of these important organs.
 An ideal herbal compound that has had remarkable success as a kidney remedy is Dr. Kilmer's Swamp-Root, the great kidney, liver and bladder remedy.
 The mild and healing influence of this preparation, in most cases, is soon realized, according to sworn statements and verified testimony of those who have used the remedy.
 When your kidneys require attention, get Swamp-Root at once from any pharmacy. It is sold by every druggist in bottles of two sizes—50c and \$1.00.
 However, if you wish first to test this great preparation send ten cents to Dr. Kilmer & Co., Binghamton, N. Y., for a sample bottle. When writing be sure and mention this paper. Adv.

His Education Assured.
 "I feel that I am not fit to tie her shoe lace."
 "Don't worry, my boy. After marriage she'll soon get you expert at that. Also at putting on overshoes and hooking up gowns."

Canada Offers 160 Acres Free to Farm Hands

Bonus of Western Canada Land to Men Assisting in Maintaining Needed Grain Production
 The demand for farm labor in Canada is great. As an inducement to secure the necessary help at once, Canada will give

ONE HUNDRED AND SIXTY ACRES OF LAND FREE AS A HOMESTEAD

and allow the time of the farm laborer, who has filed on the land, to apply as residence duties, the same as if he actually had lived on it. Another special concession is the reduction of one year in the time to complete duties. Two years instead of three as heretofore, but only to men working on the farms for at least six months in 1917. This appeal for farm help is in no way connected with enlistment for military service but solely to increase agricultural output. A wonderful opportunity to secure a farm and draw good wages at the same time. Information as to low railway rates may be had on application to
 W. V. BENNETT, Room 4, Bee Bldg., Omaha, Neb.
 Canadian Government Agent

7 1/2% NET

Guaranteed Quarterly Return on Preferred Stock
 SHARES \$100.00 EACH
Alfalfa Butter Company
 Eleventh and Capitol Ave., Omaha, Neb.

The Alfalfa Butter Company is engaged exclusively in the Manufacture of CREAMERY AND PROCESS BUTTER. The butter industry is the third largest industry in Omaha and Omaha leads the world in the manufacture of butter. Creamery Stock is in the front rank of industrial securities because the product manufactured is one that is in daily use three times a day, 365 days of the year. The food value of butter makes it one of the three chief necessities of life.
 There is always a market for all the butter manufactured regardless of its quality, because the demand is far greater than the supply. The history of all the well known creameries and the increased value of their stock, is conclusive evidence of their safety and exceptional earning power.
 The Preferred stock of the Alfalfa Company is even more attractive from the investor's standpoint than the majority of creamery stocks, from the fact that a GUARANTEED dividend of 7 1/2 per cent is assured, but the dividend is not limited to that rate, as this stock is cumulative and participating (sharing with the common stock in the increased dividends that this company is certain to pay) and in addition this stock is non-assessable and non-taxable (tax being paid by the company).

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Eleventh and Capitol Ave., Omaha, Neb.

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Julia Bottomley