NORTHWESTERN, LOUP CITY, NEBRASKA



W. L. Douglas name and the retail price is stamped on the bot-tom of all shoes at the factory. The value is guaranteed and the wearer protected against high prices for inferior shoes. The retail prices are the same everywhere. They cost no more in San Francisco than they do in New York. They are always worth the price paid for them.

The quality of W. L. Douglas product is guaranteed by more than 40 years experience in making fine shoes. The smart styles are the leaders in the Fashion Centres of America. They are made in a well-equipped factory at Brockton, Mass., by the highest paid, skilled shoemakers, under the direction and supervision of experienced men, all working with an honest determination to make the best shoes for the price that money

Ask your shee dealer for W. L. Douglas shoes. If he can-not supply you with the kind you want, take no other make. Write for interesting booklet explaining how to get shoes of the highest standard of quality for the price, by return mail, postage free.

LOOK FOR W. L. Douglas name and the retail price stamped on the bottom.

FOUND HE COULD DO BETTER

Story of Man Who Turned From His Wickedness Ended in Somewhat Unexpected Manner.

The late John Philip Quinn, the reformed gambler, who for 20 years traveled all over America exposing the eletric roulette wheel and other cheating devices, had a reform story that he

would tell while exhibiting his queer paraphernalia in his private car. "Don't be afraid of reform," he said.

"Help every poor devil who wants to reform. The way most people act, you'd think they all believed religiously in the reform story.

"'You stopped smoking because she asked you to?' was the question put to a solemn-looking chap.

"'Yep.' "'And you stopped drinking because she asked you to?'

" 'Yep.' "'And you gave up four poker parties and went into refined, serious so-

ciety for the same reason? 'Yep, yep, yep.'

"'And then, I suppose, you married her.'

"'Well, you see, after I'd reformed like that, I found I could do better.'

He Won't Lose.

"Brunswick offered to bet me a hundred dollars that he could beat me playing billiards, and I took him up." "You're a fool. Why, that man is an

expert.' "That's all right. I'm not going to give him a chance to prove it. No date again. I don't know what to make of

has been set for the match, and, be-lieve me, there isn't going to be any."

Opinions.

"A man may change his opinions." "Yes," replied Miss Cayenne. "But a man who changes them too often needn't have troubled himself to have any in the first place."

Foreign Substance.

NY

Doctor-There's the original prescription. I can't imagine how you made that mistake in putting it up! Druggist-Humph! I must have other ingredients.

Babies Thrive Best on Sunlight. "Sunlight and sanitation, not silks and satins, make better babies." This maxim is contained in the lat-

W. L. Douglas Shoe Co., Brockton, Mass.

WARE OF

Boys' Sho

est official statement of the surgeon general of the public health service, who directs the forces of the United States against the army of General Disease, just issued from his "war" office here. The rearing of children in dark, un-

kept homes is given as one of the chief causes of the continued success of the army of General Disease.

The surgeon general announces that the enemy now claims 1,200,000 Americans a year.

Heart disease, pneumonia and tuberculosis are the strongest units of General Disease's army, claiming 30 per cent of the annual number of deaths.

The surgeon general renews the admonition to let no fly go unswatted. He points out that every female fly lays eggs at the rate of 120 at a time -meaning that many more soldiers

for the army of Disease.

Important to Mothers Examine carefully every bottle of CASTORIA, a safe and sure remedy for infants and children, and see that it

Bears the Signature of Cart Hitchirk In Use for Over 30 Years. Bears the Children Cry for Fletcher's Castoria

Settled.

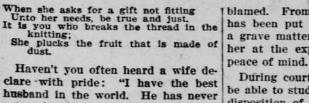
"My boy is always taking things apart to see how they are made, but he is never able to put them together

"That's easy. He has just the right temperament for a critic."

Unreasonable Assumption. "Nero fiddled while Rome burned." "I don't believe it. No violinist would permit a pyrotechnic display on the same program with himself."

"Making Hay."

Madge-Did you have anything to talk about at the club meeting? Marjorie-Lots! On account of the mixed your signature in with the storm there were only three of us present.



By LAURA JEAN LIBBEY

yet refused his daughters anything they wanted, not even when they were children." Instead of admiring such a parent, we mentally rebuke him for bringing trouble to the men who will become

the husbands of those girls. It is wisdom to gratify the inexpensive wish of his heart, he is apt to firmly believe a child now and then, but it's alarming if a parent has not force of character show her it will not be a hardship not local reformers." and a mind to know when to refuse. When you see a young girl wanting

about everything she sees, you may her. If her bosom friend has a lover he has set for himself. Her parents whom she craves, she will have few have spoiled her-have bent the twig if any scruples about winning him in the way it grew.

She will want to live at a twenty-thou- landed himself behind prison bars-to sand-dollar rate on his salary of mod- satisfy the extravagant, unreasonable est two or five thousand per annum. It whims of the woman he adored too will take jewels, fine clothes, servants well. No daughter-or son, either, for and an automobile to gratify her that matter-should be allowed to whims.

Such women look upon husbands as ing parents. All extravagance should money-making machines whose sole be sternly put down, instantly refused. duty it is to grind out dollars to fling Home training sets its stamp indelibly here and there as a wife's fancy dic- upon youthful minds. If you wish to



Grover Cleveland Alexander, who this season, as for several years past. has been the mainstay of the Philadelphia National league's pitching staff,



1 blamed. From childhood up, no rein has been put upon her wants. It is a grave matter to attempt to educate She plucks the fruit that is made of her at the expense of the husband's

> During courting days a man should be able to study pretty thoroughly the disposition of his sweetheart. If she

money on her pleasure every evening about." of the week in one way or another, he may be pretty sure she will not turn

over a new leaf after the wedding bells have rung. Loving her with all he has influence enough with her to

to have all of her whims gratified, but he who marries a woman to reform her in this direction finds out to his cost a mass meeting and pass resolutions well imagine there is trouble ahead for the hopelessness of the herculean task in more than six months."

away from her. When she weds she Only the most powerful loving could will want a home fully as fine as her counteract or uproot the misguided neighbor's. Whether they can afford it influence of the past. Many a husor not will make no difference to her. band has gone bankrupt-and indeed

imagine his or her will is law to dot-

tates. There is no let-up to the ex- wreck the after happiness of your travagances of such a woman. In children, grant them all of their fooltruth, she is more to be pitied than ish whims.



If your chicks are not doing well something is wrong. Look out for lice and for worms in the intestines.

Two-year-old hens had better be sent to the market. They seldom pay resort. for their feed if kept over a third sea-

Grit and oyster shell should be included in the ration for both young and old. To neglect this would be poor economy.

Young stock will do better if not compelled to pick their living with the old. There will also be less trouble from lice.

will serve the purpose

Care of Shoes Important

One of the most important things in

use. It is a safe assertion to make

shoe is prolonged 50 per cent and their

appearance will be likewise improved.

denly near a hot stove or a radiator.

as the leather will stiffen and finally

crack. Keep the leather soft by apply-

ing animal oil to it. The best oil for

most leathers is neat's foot oil, which

is refined from the fatty contents of the

hoof of an animal. When the surface

a compound of wax, which should be

cleaned and polished daily with a guar-

Phonograph as a Clock.

anteed shoe paste.

Shade is one of the most important the alleged funny essentials during the hot months. Get chap, as a hobo the chicks into the orchard and corn- picked up a hunk of field. It is not too late to plant sun- ice from the sideflowers.

A growing chick will not thrive on away in a mysterishort rations. If the right kind of ous recess of his food is fed, there is little danger of habiliment. overfeeding, especially if they are

given plenty of range. kind uv cool, pard," Supplement the regular feeds with replied the free wet mash-fed crumbly. Feed all lunch epicure. the chicks will clean up before going "Ain't dat de proproost, but none should be left in er t'ing ter do dis the trough, for it will sour. hot weather?"

Mark the pullets this fall so that you will know just how old your hens ic individual with a fiendish chuckle. are. A leg band on the right leg one



"It is painful to hear a man and his wife quarreling in tones audible to all the neighbors." "True, but it might be even mor

neighborhood." "How so?"

"The quarrel might be heard by

them and still not be quite loud enough Rather Dull.

"I understand your town is establish ing a record for law and order." "Yes," replied the thoughtful citizen. "And it's rather hard on our

"How is that?"



A Risky Investment. "Has your son decided to enter bush-

ess? "Yes," replied Mr. Cobbles, "but I'm not encouraging him any." "That's strange. Why not?" "I can't afford to buy mahogany furniture and oriental rugs for an office he doesn't expect to stay in more than two or three hours a day."

Going Too Far.

"It is shocking the way young women here put on bathing suits at home and then walk through the streets to the beach," said a visitor at a seashore

"Oh, we're used to that," replied the resident, "and don't mind, so long as they go direct from their homes to the beach, but if one of them should tarry for an ice cream soda or yield to the temptation to drop into a movie show, I dare say it would cause a sensation."

Cool Consolation.

"Water you doing there?" asked walk and hid it

"Jist takin' it

"Ice suppose so," answered the com

year and on the left leg the next will Boy Constructs a Phonograph assist in culling the flock. A hog ring Out Of an Ordinary Shingle

It's Foolish to Suffer Agent Uses Auto and Electric Lights You may be brave enough to to Draw Customers to Buy stand backache, or headache, or dizziness. But if, in addition, ur-ination is disordered, look out! the Good Book. If you don't try to fix your sick

kidneys, you may fall into the clutches of kidney trouble before

you know it. But if you live more

carefully and help your kidneys with Doan's Kidney Pills, you can

stop the pains you have and avoid

A Nebraska Case

Samuel Bixler, Gor-don, Neb., says: "Four years' service in the army left me with a

chronic case of kidney

complaint. I had to

get up at night to

pass the kidney secre-

tions and my whole

body ached. My joints swelled and I had

fainting spells. Doan's Kidney Pills h a v e corrected these all-ments and I can't be

too grateful."

Get Doan's at Any Store, 50c a Box

DOAN'S RIDNEY

FOSTER-MILBURN CO., BUFFALO, N. Y.

The Wretchedness

ness, and Indigestion. They do their duty.

SMALL PILL, SMALL DOSE, SMALL PRICE,

Genuine must bear Signature

neu Kood

WHY NOT TRY POPHAM'S

ASTHMA MEDICINE

Gives Prompt and Positive Relief in Every Case. Sold by Druggists. Price \$1.00. Trial Package by Mail 10c.

WILLIAMS MFG. CO., Props. Cleveland, O

"ROUGH on RATS" Ends Bats, Mice, Bugs

W. N. U., OMAHA, NO. 38-1916.

Largest Lily Pond.

the Woman's Home Companion, is the

largest commercial water lily garden

in this country, and it is managed by

Mrs. Fowler ships 250 water lilies

every morning in mid-summer, and se-

lects every flower herself, for she can

tell you just how many times each

tightly closed bud will open, and she

sends out nothing but the freshest and

At hybridizing Mrs. Fowler is an ex-

pert, and one of her new varieties is

Revenge.

yours comes in here every day and

digs up my flower beds, and I want

"Suppose I don't! What then?"

"Look here, neighbor. That dog of

a beautiful lily called Suffragette.

a woman, Mrs. Helen Fowler.

the best.

Near the city of Washington, says

of Constipation

Can quickly be overcome by CARTER'S LITTLE

LIVER PILLS.

Purely vegetable

-act surely and

gently on the liver. Cure

Head-

ache,

Dizzi-

future danger as well.

E

An automobile strung with electric lights until it looks like a mammoth firefly, a moving picture machine and painful to the feminine part of the a high-power searchlight would hardly seem the correct equipment to aid in selling books, but J. L. McLaughlin of Manila, agent for the American Bible society, sold 300,000 copies of the Bible pouts because he is not spending to enable them to find out what it is in the Philippines in the last two years with just such gear, aided by his own Yankee salesmanship.

Selling Bibles, says Mr. McLaughlin, is like selling any other article-it takes salesmanship and ingenuity. The lighted automobile is his own scheme, and through it he made a record sale of 1,800 Bibles in one evening.

"I drive this automobile through the "They haven't had an excuse to call country in the early evening and as soon as it gets dark I turn on a powerful magneto that I have geared to the engine. It gives me enough current for 100 ordinary electric lights, and I have

them strung all over the machine. "I also operate a searchlight and waite are no longer on speaking terms?" "Yes. But the beam in every direction up and down and across the country. Then when I reach a village I have a procession of natives belied "Yes. But the the tail of a comet, attracted by the quarrel is so recent electric display.

"In the village I turn the machine it rather difficult to so that a moving picture machine can ignore each other." play upon a blank wall and run off a reel or two. Then I tell the crowd

there is a better show inside and it always flocks in. "The price of admission is a tencent copy of the Bible. A dollar book

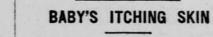
lets ten in and other prices in proportion." Dangerous Question.

"In court-martial trials in our army," says an officer, "the attorneys are selected from the officers at the post without reference to their legal training or their ability to handle a case.

"A young surgeon, whose ignorance of law was complete, found himself appointed counsel for the defense at his new post, and when he entered the court his only legal knowledge was that he had a right to 'object' to the tactics of the other side. When, therefore, one of his witnesses was placed under cross-examination, the lawyersurgeon sprang to his feet and shouted lustily: 'I object!'

"'On what grounds?' demanded the prosecuting attorney.

"'On what grounds?' repeated the surgeon. 'On very good grounds. Why, if my witness tells the truth when he answers that question, it will ruin my case !" "-Case and Comment.



Quickly Soothed and Healed by Cuticura. Trial Free.

Bathe with hot water and Cuticura

Soap. If there is any irritation anoint

gently with Cuticura Ointment on end

of finger. Refreshing slumber for rest-

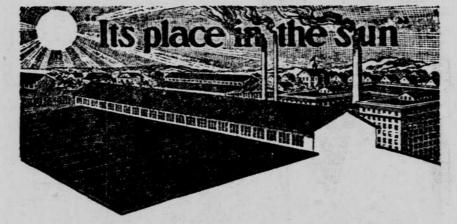
less, fretful babies usually follows the

use of these super-creamy emollients.

Free sample each by mail with Book

Address postcard, Cuticura, Dept. L,

They are a boon to tired mothers.



TO hold "its place in the sun," is the avowed purpose of a great nation's conflict. To hold "its place in the sun," is the object of every business in the great fight for industrial and commercial supremacy.

To be able to hold "its place in the sun," is the supreme test of an asphalt roof. It is the sun, not rain or snow, that plays havoc with a roof. If it can resist the drying out process of the sun beating down upon it, day after day, the rain or snow will not affect it except to wash it clean and keep it sanitary.



Roofing takes "its place in the sun" and holds it longer than other similar roofing, because it is made

of the very best quality roofing felt, thoroughly saturated with the correct blend of soft asphalts, and coated with a blend of harder asphalts. This outer coating keeps the inner saturation soft, and prevents the drying out process so destructive to the ordinary roof.

The blend of asphalts used by "The General" is the result of long experience. It produces a roofing more pliable than those which have less saturation, and which are, therefore, harder and drier.

At each of the General's big mills, expert chemists are constantly employed to refine, test and blend the asphalts used; also to experiment for possible improvements. Their constant endeavor is to make the best roofing still better.

The quality of CERTAIN-TEED is such that it is guaranteed for 5, 10 or 15 years, according to thickness (1, 2 or 3 ply). Experience proves that it lasts longer. Behind this guarantee is the responsibility of the world's largest manufacturer of roofings and building papers.

General Roofing Manufacturing Company

World's Largest Manufacturer of Roofings and Bailding Paper World's Largest munu decide of a St. Louis w York City Chicago Philadelphia St. Louis Where Detroit San Francisco Los Angeles M

are wholesale distributors of Certain-teed Products. Dealers should write us for prices and information.

Carpenter Paper Company, Omaha, Neb.



Grover Cleveland Alexander.

was born in St. Paul, Neb., February 26, 1887, of a Democratic family, both politically, as his name would indicate,

and otherwise. His parents were "settlers" in Ne braska during the Indian times, and "Alex" was born in a hut, miles and miles from nowhere. His early existence was one of hardship, he being of a race which could not shirk work of the hardest kind. Probably his wonderful physique was built by his boyhood work, but at any rate when "Alex" first thought of baseball it was

as a means of providing a vacation, not a living. In 1909 he heard of a chance to pitch for a professional club

in Galesburg, Ill., and being offered the proper care of shoes is to have a enough to pay his expenses and have form to insert in them when not in a little over, he accepted. This provided his start in the national pastime, that if shoe-trees are used, the life of a and began the career of the man who now is ranked the premier pitcher of the country, and the reason pro and Damp shoes should never be dried sudcon for the success of the Phillies. He was drafted from Galesburg by Indianapolis in the autumn of 1909, but unfortunately for this club he was not even tried out, being shipped to Syracuse, of the New York State league, which team sold him, Alexander, the greatest pitcher, to the Phillies in 1910 of the leather is nicked, it should be for \$750. Somebody in Syracuse has carefully mended by using pastes of gray hair almost as badly as a man been kicking himself ever since, for the first year with the Phillies Alexander won 28 games, and since then rubbed to a polish. Shoes should be has been considered far the most valuable man in the club.

Things That Are New.

New in the line of contractors' machinery is a hand-operated concrete mixer that can be run by one man. Experiments with the use of granu-

lated glass as a preservative for wood surfaces are being tried in England. A St. Louis inventor has equipped the legs of a life preserver with metal webs to help a wearer move in water. Oysters can be kept in filtered waloss of weight, according to a French

scientist. That it will last indefinitely and resist the elements and vermin is the claim made for a recently patented clay burial casket. To warn when the liquid in fire pails becomes low a New Jersey inventor

has patented an electric alarm, operated by a float. Slabs of natural cork expanded to more than twice their normal size have been invented in England for cold storage insulation.

To pick up fallen fruit rapidly, a Californian has invented a machine resembling a lawn mower, the work being done by a pronged roller. tions.

A phonograph recently constructed Lived Under Six Sovereigns. by a high school boy has as its reproducing part nothing more pretentious After posing for his picture on his than an ordinary shingle, with the one hundred and fifth birthday anni- point of a darning-needle securely versary, Levi W. Richardson, said to fastened in one corner. A steel knitbe the oldest man in New Brunswick, ting-needle, clamped in a laboratory died before he had fairly started his ringstand is thrust through a hole in one hundred and sixth year. He had the shingle to support it as it is carbeen ill for only about ten days. ried over the record. The record is Mr. Richardson ascribed his long mounted upon a wooden turntable conlife and remarkable preservation of

structed as follows: his faculties to going to bed early and A disk made of three-quarter inch being active. He had followed the wood, with a groove in the edge, is operations of the war with the most mounted on the hub and axle of an old careful attention, and his own ambibicycle wheel, so that it can turn easttion for the last year, says the Mutual ly. This is connected with an ordinary Star, had been to live long enough to battery motor by means of a cord belt. see Great Britain and its allies suc- Pressure of the thumb and finger on cessful, for he had lived under six the shaft of the motor regulates the sovereigns and had watched with inspeed of the disk. Records can be terest the expansion of the empire. played backward simply by twisting More than 80 children, grandchildren the belt .- From the Popular Science and great-grandchildren survive him. Monthly.

Wise and Otherwise.

Sooner or later every man bumps into his stone wall. Some men succeed by ability and

some rely on their nerve. The meek will of necessity have to inherit the earth if they ever get it. The feminine idea of a popular woman is one who has an interesting secret to tell.

Some men make fortunes out of old things and others starve while trying to invent new things.

Women would soon tire of men if men were as good as the women think they should be.

A woman dislikes to find her first vegetable or animal oils, followed by dislikes to part with his last one. It 's the rankest kind of folly for a man to expect the world to grow better until he begins to notice improvement in himself.

Photographing Whole People.

A music-loving inventor has lately An order to photograph the estire utilized the phonograph as a means of population of a large district of Poannouncing the hours in place of the land has recently been given by the striking of a clock. A collection of German government. A regular army records are placed so that a short air of photographers are busy now upon is played every 15, 30 and 45 minutes. this wholesale order. They are travelwhile a longer selection marks the full ing from town to town taking pictures, hour. Simple me chanical arrange- while a force of 300 men and women ments shift these records under the are at work in studios in different needle at the proper minute and re- towns developing and printing the picter for two weeks without injury or move them after they have been tures. Orthodox Jews and Polish peasplayed. The records can be changed ants are averse to having their picas desired. The phonograph clock tures taken, so an escort of police or consists of three parts, the mechanism soldiers accompany the photographers operating the phonograph, the case in every town. The photographs are above it containing the records, and necessary for passports which are bethe clock itself, the face of which is ing issued in large numbers to enable on the front of the machine, while the the people of this region to pass back mechanism in the rear connects with and forth into adjoining countries.

that which operates the phonograph. Masonic Lodge 900 Years Old. A Glasgow paper says there is an Motortruck in Warfare. association which has existed almost Motortrucks equipped with search-900 years. Such is the length of days lights have played an important role achieved by Glasgow St. John Masonic in the world war. They have multilodge. It received a charter of incorplied in number until now hundreds are poration from Malcolm II, king of Scotemployed by each of the warring naland, as far back as the early part of the eleventh century.

Personal Appreciation.

Boston. Sold everywhere.-Adv.

He had been telling her in a frank, straightforward way about what an athlete, business man and all-around frazzle trying to keep them dug up." great fellow he was.

"By the way," he asked, "who is your favorite character in fiction?" She looked at him with gentle inensity and answered, "You are."

"Tll plant so many flowers that your darned old dog will wear himself to a

you to put a stop to it."

Beauty Adorned. "You can't paint the lily." "No? Then I'm subject to hallucinations as I pass along our public thoroughfares."-Louisville Courier-Jour-

Martinique wants an American bank, nal.



How to Feel Well During Middle Life Told by Three Women Who Learned from Experience.

The Change of Life is a most critical period of a woman's existence, and neglect of health at this time invites disease and pain. Women everywhere should remember that there is no other remedy known to medicine that will so successfully carry women through this trying period as Lydia E. Pinkham's Vegetable Compound, made from native roots and herbs. Read these letters:-



Philadelphia, Pa.—"I started the Change of Life five years ago. I always had a headache and back-ache with bearing down pains and I would have heat flashes very bad at times with dizzy spells and nervous feelings. After taking Lydia E. Pinkham's Vegetable Compound I feel like a new person and am in better health and no more troubled with the aches and pains I had before I took your won-derful remedy. I recommend it to my friends for I cannot praise it enough."—Mrs. MARGARET GRASS-MAN, 759 N. Ringgold St., Philadelphia, Pa.

Beverly, Mass.—"I took Lydia E. Pinkham's Vegetable Compound, for nervousness and dyspepsia, when I was going through the Change of Life. I found it very helpful and I have always spoken of it to other women who suffer as I did and have had them try it and they also have received good results from it."—Mrs. GEORGE A. DUNBAR, 17 Roundy St., Beverly, Mass.

Erie, Pa. — "I was in poor health when the Change of Life started with me and I took Lydia E. Pinkham's Vegetable Compound, or I think I should not have got over it as easy as I did. Even now if I do not feel good I take the Compound and it restores me in a short time. I will praise your remedies to every woman for it may help them as it has me."-Mrs. E KISSLING, 931 East 24th St., Erie, Pa.

No other medicine has been so successful in relieving woman's suffering as has Lydia E. Pinkham's Vegetable Compound. Women may receive free and helpful advice by writing the Lydia E. Pinkham Medicine Co., Lynn, Mass. Such letters are received and answered by women only and held in strict confidence.



ca's supply of as-phalt roll roofing. His

facilities are unequal-ed, and he is able to

produce the highest quality roofing at the lowest manufactur-

CERTAIN-TEED

is made in rolls; also

in slate covered shin-

gles. There is a type of CERTAIN - TEED

for every kind of building, with flat or pitched roofs, from the largest sky-scrap-er to the smallest residence or out-

residence or out-

OEBTAIN-TEED is sold by responsible dealers all over the world, at reasonable prices. Investigate it before you decide on any type of root.

building.

ing cost.