

Our New Serial

The AUCTION BLOCK

BY
REX BEACH

We want you to read THE AUCTION BLOCK because it is, among other things, a good love story. It is also a right-minded story in that it contrasts good and evil, the clean and the unclean, in a clear-cut fashion. Lorelei, the heroine, is a girl of unusual physical charm—the flower of a decadent family, who has been brought to New York and put upon the stage with the sole object of enabling her to capture for a husband a millionaire or a millionaire's son. Her designing mother, her weak father, her black-sheep brother, all join in forcing upon her the uncongenial role of adventuress.

The family look upon her as their one hope and finally succeed in marrying her to Bob Wharton, the irrepressible ne'er-do-well son of a man of enormous wealth. Once married, the woman wakes in Lorelei's heart, and she undertakes to make a man of her husband. After repeated battles with his light-hearted perversity, she succeeds. How she wins her freedom from her own grasping relations and redeems her husband makes unusually interesting reading.

Get the issue with the first installment!
The well-known author of "The Spoilers," "The Heart of the Sunset," "The Ne'er-Do-Well," and many other popular stories wrote

We recommend this story for its unusual interest, its healthy optimism, humor and virility of style.

Mark Twain "Dandy" But Also a Student In His Pilot Days

Old pilots of that day remembered Samuel Clemens as a slender, fine-looking man, well-dressed, even dandified, generally wearing blue serge, with fancy shirts, white duck trousers and patent leather shoes. A pilot could do that, for his surroundings were speckless, says Albert Bigelow Paine in St. Nicholas.

The pilots regarded him as a great reader—a student of history, travels and the sciences. In the association rooms they often saw him poring over serious books. He began the study of French one day in New Orleans when he discovered a school of languages where French, German and Italian were taught, one in each of three rooms. The price was \$25 for one language, or three for \$50. The student was provided with a set of conversation cards of each, and was supposed to walk from one apartment to another, changing his nationality at each threshold.

The young pilot, with his usual enthusiasm, invested in all three languages, but after a few round trips decided that French would do. He did not return to the school, but kept the cards and added textbooks. He studied faithfully when off watch and in port, and his old river notebook, still preserved, contains a number of advanced exercises neatly written out.

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POULTRY NOTES

Do not be continually disturbing the sitting hen or turkey, or duck or goose, but leave them pretty much to themselves and they will make a better job of hatching.

Turkey roosts should be located toward the roof, allowing only ample space for the birds to stand erect.

Don't be afraid of overfeeding the ducks. They should be fed four or five times a day.

Good water is a necessity at all times in the poultry yard, and don't forget the loose, dry earth for the dust bath.

Ducklings and goslings should never be allowed to swim, even in warm weather, because it will set back their growth.

Be sure that the hovers in the brooders are cleaned every day and disinfected once or twice a week.

After the chicks are a few days old a run out on clean green grass in the open air every fair day is necessary for their health and growth.

Chicks with hens or in brooders should have ample indoor run so that they can secure plenty of exercise during bad weather.

Ten turkey eggs may be set under a good five-pound hen.

All portable chicken houses should be elevated to keep out the rats.

Making a Room Look Cool.

Everybody has noticed that some houses look cooler in summer than others. Upon examination it will generally be found in the house which always looks cool and livable that for one thing there is no heavy stuffed furniture that has to be covered up each summer. No room looks cozy and comfortable with all the furniture shrouded in those tan-and-white-striped

CAMPING TRIP BEATS HUSBAND HUNTING ON PIAZZA OF HOTEL

By LAURA JEAN LIBBEY.

(Copyright, 1916.)

Something there is more needful than expense. And something previous even to taste. "The sense, which only is the gift of heaven. And, though no science, fairly worth the seven.

If nine girls out of ten could have their way about it, no one should accuse them of going husband hunting under the pretense of leaving home for a summer outing. They would go in for a season of camp life with all its free, life-giving joys, letting the girls who dawdle around hotel piazzas catch the weak fish who are as eagerly intent upon heiress catching.

It's only within a very few years that girls have



gone in for camp life during their vacations. There are a dozen good reasons to champion it. In the first place, there's no fine, expensive new wardrobe to buy. The winter's half-worn-out blue serge skirt, with a few dark shirt-waists, and the winter's thick-soled walking boots, a sweater and wool tan o'shanter cap, with a few needful accessories, constitute the wardrobe outfit. A crowd of happy, exuberant

covers that many people think they must put on in June.

Nor can a room look cool and home-like with long bare windows. Instead of heavy lace curtains that must be washed painstakingly each spring, stretched on a frame and put away till fall, there may be used plain hemmed or hemstitched curtains made of cheesecloth. They are as easy to wash and iron as a tea towel and they cost so little they can be easily replaced when they wear out.

Window Washing Science In This Big Steel Mill

There are 3,000,000 window panes in the Bethlehem Steel company's mills, and formerly these windows were washed at irregular intervals by men who worked on day wages and did whatever amount of labor they chose. Today the company has charts of all those windows and, by experiment, has determined the time and the number of men needed to wash the glass in each building. The work is standardized. The price set for washing the windows in one of the immense machine shops is \$143. The work is now done on schedule, the windows are kept clean (for steel mills), and the increased light inside has a perceptible effect on production. The cost is about one-fifth what it formerly was, per unit of window space.

GOOD JOKES

Extremes Meeting.

"That was a remarkable idea of contrasts the animal painter had in his latest zoo picture."

"What was it?"

"He painted a laughing hyena standing under a weeping willow."

Smokeless Conflagration.

Omar—Hello, Heiny! Are you still working at old Skinner's store?

Heiny—Not me. Old Skinner had a big fire last week.

Omar—Much of a loss?

Heiny—I should say so. He fired me.

His Finish.

Trotter—When I left here five years ago old Graspit was worth nearly half a million. How much has he now?

Homer—Not a dollar.

Trotter—What! Did he fail?

Homer—Not exactly. He died.

Strange Behavior.

Doctor—I regret to inform you, Mrs. Tightwad, that I fear your husband is suffering from softening of the brain.

Mrs. Tightwad—Goodness gracious! What makes you think that?

The Real Thing.

Little Lemuel—Say, paw, what is faith?

Paw—Faith, son, is something that will induce a bald-headed man to buy a bottle of hair restorer from a druggist who hasn't a hair on his head.

His Start.

"I hear, Miss Gladys, that your brother is ambitious to break records."

"Well, he's begun practicing with the most expensive ones we bought for our Victrola."

A Smart Raincoat.

The truly smart raincoat for resort service—South or North—is in white silk and white cashmere, so treated that a slight splash of mud may be sponged off with a soap-dampened rag.

Somehow in order of size they came; the smallest first, the larger as the shadows deepened. Then almost at the twilight's end appeared the last and roystert of them all. Clad in its frosted safflurs, it swooped into view on ample wings, biggest, strongest, rarest of the folk of shadowland, the kind of its kind, the chief of the winged brownies, and yet for which we blind ones have no better name than Great North Hoary bat.

Darting up and down the waterway, chasing the fat moths and big game of the night, nocturna, samia, lachnosteria, or stripping their bodies of legs and wings to devour the soft parts in air, the great bat flew, first of the royal house to come. Sometimes skimming low over the waters, sometimes shooting skyward above the trees, sometimes spinning up and down, faster than any of its lesser kin.

And now the winged Brownies of the woods, the hush people of shadowland, came trooping down the open aisle above the beaver ponds, skimming and circling on lightning wing, catching the butterflies of the night or

Star in "The Red Circle," a Pathé serial which has been one of the big get attractions of the movie world.

Here and There.

It is estimated that one seed of cotton, given the application of all possible care and skill, would produce 40,000,000 seeds in six years.

To enable a physician to carry medicines without using a customary case a cane has been invented in which there is a tubular metal slide to hold vials.

Air sirens for short distance signaling have been invented by a French man and, mounted on the masts of ships, have been heard as far away as two miles.

Glass that will not splinter when broken is being made in France by pressing together under heat two sheets of glass with a sheet of celluloid between them.

Refurbishing the Couch.

Don't be discouraged if your couch cover seems hopelessly soiled. It isn't ruined by any means. One girl, who expected to become a bride shortly after she received her degree at college, was saving her couch because the cedar lining was so handy for linens and frocks. But the bespotted exterior of faded green denim caused her much annoyance. A friend suggested recovering the whole thing in tones to match the girl's boudoir. Now it is a charming affair in delft blue-and-white striped chintz, with a full, ruffled valance at the front, and oval pillows, made from left-over pieces of the same.

Fichus of Tulle.

The tulle fichu, transparent, clinging, and disclosing, through veiling, the outlines of the bodice shoulder, is rather less trying than fichu by more substantial and opaque stuff, and some pretty and practical one-tone frocks of taffeta and grosgrain have such tulle fichus in the color of the frock with bordering narrow frills or ruffles of the same tulle. Where the color needs relieving next the face, as is often the case, a mere wisp of flesh-colored or cream tulle is laid inside the colored fichu.

One today is worth two tomorrow.

A REMARKABLE STATEMENT

Mrs. Sheldon Spent \$1900 for Treatment Without Benefit. Finally Made Well by Lydia E. Pinkham's Vegetable Compound.



Englewood, Ill. — "While going through the Change of Life I suffered with headaches, nervousness, flushes of heat, and I suffered so much I did not know what I was doing at times. I spent \$1900 on doctors and not one did me any good. One day a lady called at my house and said she had been as sick as I was at one time, and Lydia E. Pinkham's Vegetable Compound made her well, so I took it and now I am just as well as I ever was. I cannot understand why women don't see how much pain and suffering they would escape by taking your medicine. I cannot praise it enough for it saved my life and kept me from the Insane Hospital."—Mrs. E. SHELDON, 5657 S. Halsted St., Englewood, Ill.

Physicians undoubtedly did their best, battled with this case steadily and could do no more, but often the most scientific treatment is surpassed by the medicinal properties of the good old fashioned roots and herbs contained in Lydia E. Pinkham's Vegetable Compound.

If any complication exists it pays to write the Lydia E. Pinkham Medicine Co., Lynn, Mass., for special free advice.

Make the Liver Do its Duty

Nine times in ten when the liver is right the stomach and bowels are right. CARTER'S LITTLE LIVER PILLS gently but firmly compel a lazy liver to do its duty.

Cures Constipation, Indigestion, Sick Headache, and Distress After Eating. SMALL PILL, SMALL DOSE, SMALL PRICE. Genuine must bear Signature

Warranted

Kill All Flies! They Spread Disease. Flies carry germs, they bite and sting and are a nuisance. Kill them with Carter's Fly Killer. It kills all flies, mosquitoes, and other insects. It is safe for use in all places. It is sold by dealers, or direct from the manufacturer, Carter's Fly Killer, 110 West 40th Street, New York, N. Y.

PLEASED THE WOODPECKER

Bird Takes Kindly to Tin Barricade Erected Against Its Peckings.

Mrs. John Poyer of Main street, Newton, N. J., feared that a fine shade tree on her lawn would be killed by a woodpecker that appeared there every day and pecked away at a hole which he was making larger and larger. Therefore she had her husband tack a sheet of tin over the hole when the bird was absent.

Refusing to be discouraged and pretending he does not know the difference, the woodpecker now goes to the tree every day and pecks away like a trip hammer on the tin sheet. The neighbors are nearly crazy with the noise, and there is a law against killing woodpeckers.

Economizing.

Queen Mary of England has urged the ladies of that country in writing formal notes to use only half sheets of paper, as a measure of economy. The Japanese women think the kimono is wasteful and urge a style of dress that will require less silk. All on account of the war.—Lewiston (Me.) Journal.

The Lord hasn't much use for the man who contributes to foreign missions the money he owes his washerwoman.

Many a man is so public spirited that he tries to mind everybody's business except his own.

A Man's Worth

depends upon his power to produce what the world recognizes as of value.

And when you skirmish around you'll find that this power—which is just power of mind and body—depends to a remarkable degree on the food one eats.

For highest accomplishment one must have the best values in food—food which builds well-balanced bodies and brains.

Grape-Nuts FOOD

has that kind of value. It contains all the nutriment of whole wheat and barley, including the important mineral elements so often lacking in the usual dietary.

Grape-Nuts comes ready to eat, is easy to digest, nourishing, economical, wonderfully delicious—a help in building men of worth.

"There's a Reason"