

W. F. MASON, President. L. HANSEN, Cashier.

Little Drops of Water

Remember how it goes: "Little drops of water, little grains of sand, make the mighty ocean and the pleasant land."

It teaches the value of little things. Little savings, little dimes piled up until they become dollars, and dollars in turn saved until you have enough of them to buy a little of that "pleasant land." There is no better investment than land. Population continues to increase, but there is no more land than there was a thousand years ago. Our bank will help you to save your dimes and dollars, and eventually show you where you can profitably invest them in land if you want it.

First National Bank

We Pay Five Per Cent Interest on Time Deposits

Announcement!

Our Store is Headquarters for

Black Cat RE-INFORCED HOSIERY

WESTERN UNION TELEGRAM

Kenosha, Wis., Dec. 21, 1915.

R. L. Arthur, Loup City, Neb.

Our new dye plant solves the problem of fast black dye for cotton hosiery.

It is proven by every conceivable test a faster black than the imported article and has been found strictly harmless to fabrics.

You can assure your customers that **FAST BLACK** will continue to be part of the broad **BLACK CAT** Guarantee of Complete Satisfaction to Wearer. Chicago-Kenosha Hosiery Company.

Here you'll find a complete stock of Fast Black Cat Hosiery. You can depend upon the same non-fading, non-croaking, sanitary dyes always used in its construction. There's a Black Cat stocking to suit every member of the family. Any material, weight or color at the price you want to pay. Buy your hosiery here, where satisfaction is guaranteed.

R. L. ARTHUR

When Looking For a Square Meal Drop In

at the

Ideal Bakery & Restaurant

South Side of Public Square

Meals, Lunches and Short Orders
at All Hours

We Also Carry a Full Line of Bakery Goods

Careful Attention Given All Special Orders

FLANDERS & CONGER

TONSORIAL AND BILLIARD PARLORS
Tobacco and Soft Drinks

LOUP CITY

NEBRASKA

Daily sells for less.

Chase's for fresh groceries.

Alfalfa hay for sale. Inquire of Burr Robbins.

Jack Amick was a Grand Island passenger Saturday.

Shoes, tinware, etc., repaired at Grows's Variety store.

John Stanczyk was a passenger for Ashton Friday morning.

E. G. Taylor was a business passenger to Rockville Friday.

E. A. Miner was transacting business at Central City Tuesday.

Floyd Janulewicz was a business visitor at Rockville last Saturday.

Herman Jung was visiting with the August Jung family at Rockville last Saturday.

John Cynova and wife visited over Sunday with relatives and friends at Rockville.

Stop in and let us demonstrate our new line of sheet music at Lou Schwaner's.

George E. Martin, of Kearney was in our city last Saturday lecturing to the teachers.

A. N. Cook returned home from St. Paul last Saturday where he had been on business.

Mrs. Anna May visited at Austin Friday and Saturday at the Alonzo Daddow home.

Albert Fiebig went to St. Paul Friday to visit with his sister, Mrs. Geo. Deininger, and family.

Miss Segrid Rasmussen visited with relatives and friends at Boelus Friday, returning in the evening.

Earl McIlravy came home from York Friday evening to visit with home folks a day or two.

Miss Florence Depew left Friday morning for Kearney where she will attend the Kearney normal.

M. Leschinsky was transacting business at Grand Island Monday, returning home Tuesday evening.

Our new Pathe Phonograph will demonstrate our new line of popular sheet music for you, L. Schwaner's.

Rev. E. M. Steen returned home from Lincoln last Saturday where he had been for several days on business.

E. A. Miner returned home from Grand Island last Saturday where he had been on business for several days.

Mr. and Mrs. I. M. Polski came up from Ashton Saturday evening to visit with their son, L. B. Polski, and family.

Lamont L. Stephens was a legal business passenger to St. Paul Monday morning, returning in the evening.

W. T. Owens returned home from Lincoln Friday evening where he had been attending the assessor's convention.

A. F. Elsner returned home last Saturday from Grand Island where he had been on business for several days.

Miss Alice Tangerman came up from Rockville Saturday noon and visited over Sunday with many friends here.

Mrs. John Stanczyk returned home Saturday evening from Ashton where she had been visiting with relatives and friends.

Herman Johansen returned home last Friday evening from Lincoln where he had been on business the past week.

George Leschinsky was transacting business at Grand Island last Friday and Saturday, returning home Saturday evening.

The Misses Mattie Lane and Ruth Butterfield, of Arcadia, were visiting in our city last Saturday, returning in the evening.

Mrs. E. G. Taylor and daughter, Lucile, visited with relatives at St. Paul last Saturday, returning home the same evening.

Mrs. Iver Lyhne and two children, were passengers for Dannebrog last Saturday to visit over Sunday with relatives and friends.

Miss Alberta, and Raymond Outhouse left last Thursday morning for Lincoln where they will visit with friends for a few days.

Mrs. J. H. Tockey returned to her home at Arcadia Friday evening after spending the day visiting with her mother, Mrs. Susan Tockey.

Jos and Mary Reiman went to Rockville last Saturday to visit. Joe returned Tuesday while his sister remained for a few days longer.

J. S. Pedler and Miss Ruby Johnson were business visitors at Rockville last Thursday and Friday in connection with the California will case.

Mr. and Mrs. Fred Milburn were visiting with their many friends here last Saturday. They returned to their home at Arcadia the same evening.

Mrs. Albert Seabeck returned to her home at Rockville last Friday after visiting here several days with her sister, Mrs. Mike Kaminski, and family.

Miss Adeline Howe, who has been here for the past two years keeping house for her brother, John, left for her home at Council Bluffs last Thursday morning.

Mr. and Mrs. A. B. Outhouse and son, Raymond, returned home from Lincoln Saturday evening where they had been in attendance at the lumbermen's convention.

Mr. and Mrs. John Dietz came up from Rockville Saturday and spent Sunday with Mrs. Dietz's parents, Mr. and Mrs. John Stanczyk, and family, returning to their home Monday morning.

Trade at Vic Swanson's THE CASH STORE

It Pays Big Dividends

We did a wonderful business again the past week. People realize the advantage of paying cash and buying their merchandise at low prices. We are getting the business and selling our goods at such a small profit that people can easily see that cash is the only system. Listen. Don't pay more for merchandise when you can save dollars by trading with us.

REMEMBER THE PLACE.

VIC SWANSON

THE CASH STORE.

Where You Get Goods at Rock Bottom Prices.

Daily sells for less.

Try Chase's first—it pays.

Mrs. Theodore Wilson is reported as being quite sick.

Farm for rent. See W. F. Mason at First National Bank.

Dr. J. E. Weiman, of Arcadia was in our city Wednesday on business.

Found, a gent's glove. Owner can secure same at the Northwestern office.

F. M. Johnson of Cozad, Nebraska, spent Wednesday here with his friend, J. E. Scott.

Henry Elsner will fit you with glasses. Satisfaction is guaranteed.

Miss Teckla Kaminski visited with her aunt, Mrs. Albert Seabeck, at Rockville Tuesday.

Born, to Mr. and Mrs. J. Cole, on Tuesday, January 25, a girl. All concerned doing nicely.

Art Rowe returned home Monday evening from Grand Island where he had been on business.

Lee Bly was a passenger for St. Paul Wednesday morning being called there by the illness of a relative.

Miss Nellie Stanczyk was a passenger for Rockville Monday noon to visit a week with her sister, Mrs. John Dietz.

Mrs. W. G. McNulty returned home last Thursday from Ravenna where she had attended the funeral of her nephew.

C. J. Tracy returned home Monday morning from Sargent where he had spent Sunday with his son, Milford and wife.

Miss Alberta Outhouse returned home Monday evening from Lincoln where she had been visiting with many friends.

Mr. and Mrs. Milo Gilbert and Miss Minnie Gilbert drove over to Ord Sunday being called there by the illness of a relative.

E. B. Corning, and wife left Wednesday morning for Hampton, Iowa where they will spend a couple of weeks' visiting with relatives.

George Oltman returned home last evening from Omaha where he has been for some time visiting with his sister, Mrs. O. S. Beach.

Mr. and Mrs. Sherman Radcliff came in from Waco, Nebr., and spent Sunday with Mr. Radcliff's brother, Ed. Radcliff, and family.

F. A. Grow left Wednesday morning for Hunter, Okla., where he will visit for some time with his brother, Chas. Grow, and family.

James Grow was visiting with his parents, Mr. and Mrs. D. C. Grow here Tuesday, returning to his home at Arcadia the same evening.

Mr. and Mrs. Jos Mendyk and daughter returned to their home at Elba Monday noon after visiting here with the Ed. Zakrezewski family.

Mrs. Alfred Anderson and Mrs. Holmberg, were passengers to Comstock Tuesday evening where they will visit for several days with relatives.

Mrs. Frank Peterson and son William, came up from Lincoln Wednesday evening on a little business mission and to visit with relatives and friends.

M. K. Whitmore, of McCool Junction, Nebr., who has been here visiting at the home of F. N. Mickow, and family, returned to his home Monday morning.

Lost: Between Loup City Dead Horse school house, a plush robe, brown on one side and dark blue on the other side. Finder please return to Dr. Main.

Miss Nellie Grierson entertained the juniors to a candy party last Friday evening at the home of Mr. and Mrs. N. T. Daddow. All reported a very pleasant evening.

Miss Mable Hansen returned home Monday evening from Lincoln where she had been in attendance at the lumbermen's convention which was in session there last week.

The Eighth grade gave a surprise party on Miss Gladys Hosier Monday evening. Games were played and refreshments were served. All those present reported a fine time.

Found—Package containing four pillow cases, on the road four miles north of town. Owner can get same by calling at The Northwestern office and paying for this notice.

Daily sells for less.

Try Chase's first—it pays.

Largest line of sheet music we have ever shown at Schwaner's.

Bert G. Travis was a business passenger to Boelus Wednesday.

See bills for Mrs. Frank Blaschka's farm sale, on Thursday, January 27th, at Round Grove, two and one-half miles southeast of Loup City.

Dr. Carson of Grand Island will be in Dr. Longacre's office Thursday, Feb. 3, prepared to fit glasses and to treat the Eye, Ear, Nose and Throat.

Everett Siddles, and family, who have been making their home at Corning, Iowa the past several years, returned to Loup City last Saturday and have located here.

Big cut in Mazda lamp prices. 25 watt lamps, 30c each; 40 watt lamps, 35c each; 60 watt lamps, 40c each. Phone orders of five or more will be delivered.—C. R. Sweetland.

Mrs. John Oltman and daughter, Mrs. Julius Sorensen, returned home Tuesday evening from Omaha where they have been the past ten days visiting with Mr. and Mrs. O. S. Beach.

P. E. Hansen returned home Tuesday evening from Lincoln and Hastings where he had been in attendance at the lumbermen's convention and visiting with his parents, Mr. and Mrs. Hans Hansen.

Mr. and Mrs. A. M. Lewis left Tuesday for Aurora where they intend to make their future home. Their many friends regret very much to see this good family leave but wish them success in their new home.

M. Levy returned to Hastings Friday. He was accompanied by his daughter, Miss Ruth Levy, being called there by the illness of their daughter and sister, who was taken suddenly ill with appendicitis.

Mrs. W. P. Taylor returned home last Saturday evening from Alliance where she had been visiting with relatives. She was accompanied by Mrs. Grace Trefney who will visit here for a week or ten days.

Mr. and Mrs. Frank Maschka, and the Misses Clara Polski and Nellie Jamrog, and Ed. Janulewicz, all of Ashton, came up Wednesday evening and attended the big dance given at the Frederick hotel that evening.

Mrs. D. M. Hendrickson, of Cherry county, but who is visiting here with her cousin, Mrs. Carl Traeffer, and family and at the R. D. Hendrickson and Couton homes, was a passenger to Austin Monday to visit with many friends.

Mrs. A. W. Boecking and daughter, Edith, who have been visiting with her parents at Kearney the past two weeks, returned home last Saturday evening. She was accompanied home by her cousin, Frank Miller of Scotland, Pennsylvania, who visited with them until Tuesday morning.

On Saturday evening, January 29, manager Daddow will present the five-reel military romance, "The Man on the Box," by the popular writer, Harold McGrath. The films are by Jess L. Lasky and the leads are played by Max Figman and Lolita Robertson. The admission will be 10 and 15 cents.

The Northwestern received a letter from E. A. Keeler this week that is published elsewhere in the paper. Mr. Keeler is attending an auctioneer school in Kansas City, Missouri. He expects to return to Loup City about the first of February and will be ready to fill any engagements after that date.

Mrs. S. E. Galloway and daughter, Harriet, were passengers to Arcadia last Friday evening to spend several days visiting at the H. S. Conger home. Mr. Galloway and Miss Fay went up Saturday evening and visited over Sunday. They all returned Monday morning except Fay, who will remain for a few days longer.

Mrs. Ward Ver Valin and daughter, Miss Opal, left Thursday morning for Lincoln where they will visit with Mr. VerValin who is attending the lumbermen's convention. They will return by the way of Hastings to visit with their daughter and sister, Miss Marcia, who is attending school at that place. They returned Monday evening.

O. G. Smith of Kearney, director of the state fair association and prominent stock raiser, has filed his petition to be placed on the republican primary ballot as a candidate for senator from the district comprising Sherman, Kearney and Buffalo counties. His is the first filing for the office now held by Peter Wink.

Miss Byrdee Lofholm entertained the B. of E. club at her home Tuesday evening. Various games were played and light refreshments were served. Those present were: Misses Pearl Keeler, Ada and Lena Smith, Harriet Hayhurst, Flora Ohlsen, Christensen, Jennie Sutton, Ernestine Odendahl, Pearl Needham, Lofholm, and Mrs. Wes Pedler, Mrs. A. F. Elsner and Mrs. O. L. Swanson.

The musical comedy show, "Henpecked Henry" held the boards at the opera house Monday night and was by all odds the best show that has been here this season. It was not patronized as liberally as it should have been. The management of this show has four other shows on the road and one of their other shows, "Such is the Life," will be here next month. We believe that it will be greeted by a packed house.

Notice of \$50 assessments for delinquencies after February 1 sent scores of auto owners to the county treasurer's office at Hastings to pay annual assessments and secure numbers. Chief Crossover says every car must bear 1915 number tags before that date. Orders must be placed immediately by nearly five hundred negligent owners as about one week is needed to get the numbers after orders are in.—Fremont Tribune.



YOU HAVE HEARD ALL OF YOUR LIFE THAT "YOUR MONEY IS YOUR BEST FRIEND."
IF YOU ARE LETTING YOUR MONEY SLIP AWAY FROM YOU, STOP IT.
YOU CAN STOP IT IF YOU WILL. YOU WANT TO BE INDEPENDENT. THE ONE WAY YOU CAN BECOME SO IS TO BANK YOUR MONEY.

BANK WITH US.

Loup City State Bank

We Can Make You a Farm Loan on the Amortization or Rural Credit Plan

On this loan the total payment will be \$9.07 for each \$100 borrowed, payable annually. If these payments are made for 20 years the loan will be fully paid off and released. Payments can be made in advance of maturity or the entire loan paid off any time the borrower desires to do so. Twenty-year loans relieve you of commissions and expense incident to renewals of five-year loans.

In 1893 the company offering this loan made a \$300 loan for 10 years at 6 per cent and this loan was renewed for another 10-years period at the same rate. A statement of this loan is as follows:

Principal loaned\$300.00
6 per cent interest for 20 years..... 360.00

\$660.00

Under the amortization or rural credit plan annual payments on \$300.00 loan would be \$27.50, or a total for 20 years of\$554.00

Difference saved by borrower\$116.00

If you contemplate making a farm loan, come in and let us explain this plan to you.

First Trust Company

Loup City, Nebraska

Meat and Brains

The brainiest people of the world are meat eaters.

Brainy people make the money because they have more than the usual allotment of brains.

This exceptional brain development is due in great part to the eating of the right kind of meat—GOOD meat.

Eat Meat and Buy It Here

Pioneer Meat Market

O. L. TOCKEY, Proprietor



We Carry Coal

that gives absolute satisfaction, coal that is clean and leaves no clinkers, in short, coal that is satisfactory in every respect.

KEYSTONE LUMBER CO.

Yards at Loup City, Ashton, Rockville, Schaupps and Arcadia