

**One-Fifth
OFF**

WOOLSTENHOLM & STERNE

**One-Fifth
OFF**

THE HOME OF GOOD CLOTHES

Thirty Years in Business in Grand Island

HALF YEARLY DISCOUNT SALE

**Starts Saturday Morning January 15th to Saturday,
January 22nd**

It's a Great Merchandise Event that our hundreds of customers anxiously wait for. It's one rare opportunity to secure good dependable clothes at reductions within the limits of honest merchandising.

Complete Clearance of All Winter Wearables

This store has had a remarkably successful season. We have done a tremendous volume of business, and we have done it along straight lines with straight merchandise at straight prices. We have not averted any financial crisis in the woolen market—neither have we saved any millionaire clothing manufacturer from bankruptcy. We have not been selling clothing for less than it is worth during the season, nor do we believe any one anyone else has, such statements being largely advertising fads. Now is the time for special price reductions, and we offer you a bona-fide 20 per cent discount on every article of Men's and Boys' Clothing in this store. You'll see plenty of prices more sensational than ours; but, remember, our reductions are from our former low selling price, and not from so-called "Values" and represent big and real saving of good money. This is the time of the year when you are looking for special price reductions and are entitled to them. The condition of the merchandise market, with its steady advancing price, is such, however, that we cannot give you the discount of former years. A bona-fide 20 per cent discount from our regular all-season price insures you a safe purchase and a genuine bargain. To offer you more would be a ruinous business policy, and to say we are giving you more would be a public lie. As in former years, you will find every value as represented and you'll find every discount from the article's regular selling price. Visit this sale and see the difference between a bona-fide reduction and a comparative value reduction from an imaginary price.

All Suits, Overcoats, Plush and Fur Lined Coats at 1-5 Off Regular Price

Fur Caps 1-5 Off

And All Wool And Cashmere Caps One Fifth Off

\$30.00 Suits and Overcoats \$24.00
\$25.00 Suits and Overcoats \$20.00
\$22.50 Suits and Overcoats \$18.00
\$20.00 Suits and Overcoats \$16.00



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**Men's Mackinaws
One Fifth Off**

\$18.00 Suits and Overcoats \$14.40
\$15.00 Suits and Overcoats \$12.00
\$12.50 Suits and Overcoats \$ 9.38
\$10.00 Suits and Overcoats \$ 8.00
 Fifty Overcoats in odds and ends, one of a kind, values up to \$15.00 priced at \$7.45

Neckwear

| | | | |
|-------------|-------------|-------------|----------|
| \$2.00 ties | \$1.50 ties | \$1.00 ties | 50c ties |
| \$1.45 | \$1.05 | 65c | 35c |

Shirts

Heavy flannel, regularly priced at \$1.00 and \$1.25..... **79c**
 A line of odds and ends, dress shirts, slightly soiled, value up to \$1.50..... **50c**
 Men's fine dress shirts, Eclipse and Emery lines, \$1.00 and \$1.25 values..... **79c**
Handkerchiefs
 10c handkerchiefs, now..... **5c**

Manhattans, Regular Semi-Annual Sale

French flannel, with attached and detached collars, none worth less than \$2.50, sale price. **\$1.00**
Men's Shoes
 100 pairs Men's shoes, all good styles, Goodyear, Welts, button and laced, sale price..... **\$2.45**
Suspenders
 Silk, lisle leather end suspenders worth 50c per pair..... **19c**

20 Per Cent-All Men's Trousers at Twenty Per Cent Discount-20 Per Cent

Underwear

Heavy wool shirts and drawers, regularly \$1.00 and \$1.25, now..... **79c**
 Extra heavy fleeced shirts and drawers, regular fifty-cent garment..... **35c**
 Heavy ribbed shirts and drawers regular fifty-cent garment..... **39c**
 Extra heavy fleeced union suits, \$1.00 value..... **79c**
 Heavy ribbed union suits, regular \$1.00..... **69c**
 Hatch one-button union suits, heavy weight first quality..... **89c**
 One-fifth off on Munsing Union Suits for Men and Boys for Winter Wear.

Children's double breasted suits, from 9 to 16, knickerbockers 26 suits, worth up to \$5.00 **\$1.98**
 36 boy's knickerbockers, excellent winter suits, double-breasted, worth up to \$10.00..... **3.98**

Sale begins on Saturday, January 15th and positively closes on the 22nd.

WOOLSTENHOLM & STERNE

The Home of Good Clothes

One Block South of U. P. Depot Grand Island, Nebr.

Sweaters

One lot in grey with shawl collar, all sizes, a good heavy one..... **39c**
 One-fifth off on all other wool sweaters.
 Boy's all wool Jerseys in small sizes, regular \$1.00 values..... **69c**

Hose

Dress cotton hose in all colors, 15c values..... **9c**
 Men's fibre silk hose, 25c quality, 2 for..... **25c**
 Black and tan hose, regular 10c value..... **7c**
 Cashmeres, in black only, 25c quality..... **14c**

Children's Overcoats, Suits, Trousers

All Boy's and Children's Overcoats, Suits and Trousers, one-fifth off the regular price.

Bath Robes, House Coats

33 1-3 per cent off on all bathrobes, house coats and smoking jackets.