

# Representative and Progressive Business Men of Loup City

## Trading With Home Merchants Means a Successful Town

### VIC SWANSON.

Vic Swanson, one of the leading merchants of the city is a native of Illinois. He was born at Galva, Illinois on March 26, 1877. He was educated in the high schools of his birthplace. In coming to Nebraska he first located at Aurora but later moved to Turlock, California, where he was in the general merchandise business for some years. He came to Loup City six years ago and for nearly five years has been in business at this place.

you the goods, to sell you the goods and what is still better he will deliver them at the door, put them in the very spot you want them or hang them on the walls as you may dictate.

Mr. Daily was born in New York, raised in Illinois and came to Nebraska 36 years ago. He was engaged in the occupation of farming for twenty-five years near Scotia, Nebraska, and at present has three quarter sections of Nebraska soil in Greeley county. He was also in the mercantile business before coming here. He opened his store here three years ago and has since built up a good trade and nearly doubled his stock if you want to furnish your house with the



VIC SWANSON

sortment of ladies' and gent's furnishing goods, notions, etc.

Mr. Swanson is comparatively a young man, being at the present writing only 38 years of age. He is public spirited, is a member of the commercial club and takes interest in everything in a public way that is for the good of the people of the community in which he lives. If "Vic" keeps up the pace he is going now and has been going since he started his business career, he will not only be well off financially but he will make an enviable record all along life's pathway.

### E. P. DAILY.

Owner of the big Daily Furniture store on the southeast corner of the public square. This establishment carries an \$8,000 stock of furniture and undertaking goods. Mr. Daily is prepared to furnish your house from the cellar to garret. He is a thorough business man, always ready to show



E. P. DAILY

best furniture on the market, call at Dailey's. He has the goods, from the Brussels carpet on the floor to the beautiful pictures on the wall.

### D. D. GROW.

Mr. Grow is the proprietor of the Variety Store on the south side of the public square where he has been established for two years past, carrying a large stock of variety goods. Mr. Grow grew up in Sherman county, having come here with his parents when but a small child. He started his career as a clerk in the Loup City post office under M. H. Mead as postmaster. He then worked in the Times office for his brother Harry, and E. A. Brown. From that he took the position as clerk in the drug store of W. T. Chase, which position he held for nearly eighteen years. He soon proved to be an efficient and trustworthy employee and was installed as head clerk. His first experience there was for a period of six years when he went to Washington, Montana, think-

ing to permanently locate there, but when he returned a year later he found his old place waiting for him, and he again assumed the clerkship at Chase's drug store. For another long six years he stayed there, at times taking full management of the business. Then he went to Oklahoma



O. L. TOCKEY

only to return in about six months and resume his clerkship. No better recommendation can be given to anyone. His service was always in demand and he was always wanted where he had been before.

He is now well established in a business of his own and his many years of experience behind the counter assures his customers of courteous treatment and honest values.

### JAMES E. SCOTT.

J. E. Scott, the undertaker and embalmer at Dailey's furniture store, is a Nebraska boy. He was born and raised at Cozad, Nebr., and was educated for the most part in the Cozad



J. E. SCOTT

schools, where he graduated from the twelfth grade with honors. He then took a thorough course in the business college at Lexington. His father is a pioneer of the Platte country and served four years in the Nebraska legislature. After Mr. Scott had finished his education, he went into the furniture business at Cozad and has had much experience in that line ever since. He has had seven years' experience as undertaker and has a certificate from the state board of health. Mr. Scott has conducted many funerals since he came here a year ago and has had good luck so far and given good satisfaction. Mr. Daily was fortunate in getting the services of so thorough a man to look after that branch of the business.

### L. H. SPAHR.

L. H. Spahr, manager and all around workman of the repair shop at the Bartunek hardware store, is a native of Pennsylvania. He came from York county, Pennsylvania, to Loup City, August, 1902, and entered the employ of Draper Brothers for whom he did repair work for three years. When the Draper boys sold out he started a repair shop of his own and later did repair work for other concerns in the city. When Mr. Bartunek put in his stock of hardware he needed just such a man as Louis Spahr and was not long in securing his services.

Before coming here Mr. Spahr was engaged in the sewing machine repair work for eight years. Thus it will be seen that he has had nearly twenty years experience in the repair business. His services are in demand and he is kept busy, for the most part, repairing, tinning, roofing, spouting, etc. Everybody seems to want Louis Spahr when it comes to having anything done in his line.

### L. G. LOFHOLM

Mr. Lofholm is a native of Sherman county, was born and raised here. He has spent thirteen years behind the counter, starting out as a clerk for C. C. Cooper, holding that position for nearly five years. When Mr. Cooper sold out to Felix Makowski, he retained his position for two and a half years more under the new management. In March, 1910 Mr. Lofholm and Mr. O. L. Swanson formed a partnership and purchased the Odendahl Brothers drug store, the firm being known as Swanson & Lofholm. The store is known as the "Nyal Store" and handles a complete line of the Nyal products.

Mr. Lofholm, by strict attention to business and a personality that is attractive to both acquaintances and strangers, has no doubt been a great force in the building up and the retaining of the splendid patronage the Nyal Store enjoys.

### WILLIAM LEWANDOWSKI

William Lewandowski was born in the west province of Marien-Werder, Germany, his parents being Polish.

In 1880, he came to America with his parents, coming directly from Germany to Sherman county and locating on a homestead near Paplin. He farmed for several years and then accepted a position in the John Dobry hardware and implement store at Ashton, where he worked for two years.



WM. LEWANDOWSKI

He then took the management of the Farmers' elevator at Schaupp, conducting the business in a highly successful manner for seven years. He also run a general store at Schaupp for six years and moved to Loup City in March, 1913, and purchased the Daily & Bredthauer general store and has enjoyed a large patronage ever since. In July of the present year Mr. Lewandowski adopted the cash system at his store, which, he states, has proven a very successful method of doing business. He is ably assisted in the management of his affairs by his head clerk, Tony Gzehoviak and two of his daughters are very efficient clerks in the store. Mr. Lewandowski owns a fine farm



L. G. LOFHOLM

## The Town's Prosperity is Gauged by Its Home Patronage

in Oak creek township. He is a prominent factor in Catholic church affairs and has proven himself a progressive and successful business man.

### O. L. TOCKEY.

O. L. Tockey is the proprietor of the Pioneer Meat Market, which market was established here in the early days. Mr. Tockey was born in Sherman county in 1895 and lived with his parents in Rockville township where he grew to manhood on the farm. He then moved to Arcadia where he had three years' experience in the butcher shop at that place before coming here. He came



LOUIS SPAHR

here and bought the shop from Lum Fletcher and has since last January operated the business in his own name. Mr. Tockey is running a first class market. The shop is always in a sanitary condition and his meats are wholesome and sweet. He carries a complete line of everything that is to be found in a first class market. One thing that may be said of Mr. Tockey that he gives his customers prompt and courteous service and honest weights. He butchers most of his meat here at home and is always careful to get the best stuff that can be had on the market.

### R. L. ARTHUR

R. L. Arthur is a native of the Badger state. He came to Nebraska in 1890 and followed railroad work for eighteen years. He worked on the Burlington as station agent, two years at Aurora, seven years at Ashton and nine years as agent at the Loup City depot.

In 1908, Mr. Arthur, getting tired of railroad life, went into business for himself, starting his store in the Porter building, where he remained for two years and then moving to his

present location, where he has been established for the past five years. He caters to the good trade and it is his aim to keep the best in groceries as he believes that the best is none too good for any of us. He is very ably assisted in the management of the store by Mrs. Arthur.

In addition to his mercantile business Mr. Arthur is somewhat of a chicken fancier and raises some very fine Plymouth rock chickens. He had a splendid exhibit at the last county fair. His place in town is a small farm and with his home, his store and his chickens he is enjoying life to the utmost. It is a pleasure to trade at



D. D. GROW

the Arthur store and we are glad to record the success of this firm.

### O. S. MASON

O. S. Mason, the subject of this sketch is a native of Indiana and has been a resident of Loup City for fourteen years. He worked with T. M. Reed for several years and in the spring of 1912 entered business for himself.

That he has been successful goes without saying. A line of goods that would be a credit to a much larger town, has always been kept, though he has sold some lines so fast that it has been quite an undertaking to keep the stock up, at times.

His line is hardware and implements and he is also a plumbing and heating contractor, and has just recently been awarded the contract to install the plumbing and heating in the new Catholic rectory.

Mr. Mason always looks out for the best interests of his patrons and nothing but the best is sold at his store.

Several years ago he renounced bachelorhood and married a Loup City girl, Miss Barbara Winkelman.

## Gift Buying SATISFACTION

MAKE that gift something that will be kept and treasured in the years to come. A watch, a ring, a brooch, a lavalier, a locket, a piece of China, cut glass or dozens of other articles we would be glad to suggest and show you at our store.



Our Stock is Larger Than Ever Before  
Our Prices Are Lower Than Ever Before

LOU SCHWANER  
JEWELER

## THE LOUP CITY CASH STORE

Buyers of Christmas gifts that are of use to the recipient will not overlook this store. We have in our stock many articles that make suitable gifts for both ladies and gentlemen, as well as many things for the little ones. It is not necessary at this store to spend a large amount of money to purchase a gift that will both please and be of value to the person who receives it. The gift buying season is getting shorter and shorter and you will do better to come in and make your selections early than to wait until the last hour, when the stock will be practically exhausted. Any of the following articles will make gifts that will be appreciated for their usefulness.

HANDKERCHIEFS, GLOVES, NAPKINS,  
TABLE CLOTHS, EMBROIDERED NOVELTIES, LINEN AND LACE ARTICLES  
AND MANY OTHER ARTICLES WHICH  
WE CANNOT ENUMERATE HERE.

## An Exceptionally Fine Line of Christmas Candies and Assorted Nuts

The little ones always want plenty of candy and nuts for Christmas, and we have the largest and best assortment this year that we have ever carried at this season. We are making a special price on all our candies and nuts and you will certainly save money by buying at this store. All strictly fresh.

WM. LEWANDOWSKI, Prop.