

FINE, RELIABLE GOODS

PRICES ALWAYS RIGHT

Come to this New Store for your Suit, Coat, Dress, Skirt or Shirt-Waist

We are receiving new goods all the time Our assortments are sure to please you

Coats \$5.00 to \$25.00
Suits \$5.00 to \$25.00
Dresses \$5.00 to \$20.00

May we have the pleasure of a call from you at this new store?

PIZER & CO.
LOUP CITY, NEBR.

IN THE SCHOOLS.

The Sophomores held a class meeting Wednesday.

Miss Waunetta Conger sang a solo in chapel Wednesday.

Mrs. E. P. Daily and Mrs. Dr. Marcy visited school Wednesday.

Oral Young and Kathryn Curtis played a duet in chapel last Friday.

Bob Jenner seems to like motoring judging from the way he spent last Thursday and Friday afternoons.

A number of new dictionaries for use in the high school, came last week. We hope the Freshies will use them.

Last week Miss Fay Gallaway and Miss Waunetta Conger visited school. Miss Waunetta gave several vocal solos.

The high school pupils are very interested in the basement of the new schoolhouse. Certain ones visit it daily.

To Mr. Kelly:—Please when you are filling up holes in corks, use something more stationary than matches, and oblige—? A SENIOR.

Question: Why did Mr. Kelly call roll three times Friday? Answer: To help the juniors learn their numbers and when to say them.

Last Wednesday noon the high school pupils were surprised and dismayed at the sudden and rather unexpected departure of Mr. Burwell. On inquiry we found that we had no cause for dismay, as Mr. Burwell had gone to the teachers' convention at Omaha. Mrs. Burwell substituted and we all agree that she is a most excellent substitute.

Miss Opal VerValin and Miss Alberta Outhouse played two excellent duets on the piano last Tuesday during the chapel period. There is some talent in each of the high school classes, but when anything classical and up-to-date is wanted, the seniors are the ones who can give it to you.

If the seniors can not be persuaded to assist you, the teachers are always available as substitutes.

PUBLIC SALE.

Having sold my farm and going to move away, I will sell at public auction at my place 3 1/2 miles southwest of Loup City, on Thursday, November 18, commencing at 10 o'clock a. m., the following described property:—

Seventy-three head of cattle, consisting of 16 head of cows, 35 spring calves, 13 head of coming two-year-old heifers, 7 yearling steers, 2 bulls, one two years old and one 1-year-old.

Twelve head of horses and colts, as follows: One gray mare, smooth mouth, weight 1,200; 1 bay mare, smooth mouth, weight 1,250; 1 sorrel mare, 7 years old, weight 1,200; 1 bay mare, 10 years old, weight 1,200; 2 2-year-old colts, weight 1,150 each; saddle horse, 2 years old, weight 950; one old horse, a good horse for children; 3 spring colts; one grade stallion, weight 1,650.

Thirty head of hogs, consisting of 23 head of spring shoats and 7 sows. A lot of farm machinery, to-wit: Lister 3 cultivators, 2 mowers, two sweeps, stacker, harrow, disc, sulky plow, grindstone, one box wagon, one wagon and rack, one buggy, feed grinder, buzz saw, one set of harness. Also feed bunks, household goods and many other articles.

A free lunch will be served at noon and the usual terms of sums of \$10 and under cash, and over that amount eight months' time on approved notes bearing 10 per cent interest.

E. M. MARVEL, Owner.
COL. JACK PAGELER, Auct.
W. F. MASON, Clerk.

WIGGLE CREEK INSTITUTE.

Be sure and attend the Farmers' Institute at the Wiggle Creek Church, Saturday, Nov. 13th. Prizes will be given for the following articles in the domestic department.

Best jar of cucumber pickles, beet

pickles, apple pickles, peach pickles, and piccali pickles.

Best jar of canned peaches, apples, cherries, pears, strawberries, tomatoes, and plums.

Best jar of preserved peaches, pears, and strawberries.

Best glass grape jelly, apple jelly, plum jelly, crabapple jelly, gooseberry jelly and currant jelly.

Best loaf of white bread, brown bread and graham bread.

Best plate of light biscuits and buns.

Best plate of doughnuts and cookies.

Best white layer cake, loaf cake, gold layer cake, gold loaf cake, chocolate layer cake, chocolate loaf cake, spice layer cake, spice loaf cake, fruit cake, nut cake, pumpkin pie cake, apple pie cake, and mince pie cake.

Best pan of baked beans and best dish of potato salad.

H. H. Peterson arrived here on Tuesday from Teeds Grove, Iowa, for a visit with his brother, O. F. Peterson of this city and Detlet Peterson of Logan township. Mr. Peterson is on his way to California, where he will make his future home.

Mr and Mrs. Shettler arrived here last Friday from Henningford, Nebr., to spend the winter with their daughter, Mrs. W. T. Chase.

Mrs. Flora DeCamp came up from Blair, Nebr., last Friday for a visit with her daughter, Mrs. Dr. S. A. Allen and family.

Mrs. S. N. Sweetland returned home last Thursday from Grand Island where she had been the past week visiting.

Vincent Johns returned home from Grand Island last Thursday where he had been on business.

In all that is good, East Lynne affords the best. See it soon, Nov. 15.

See East Lynne at opera house Monday, Nov. 15th.

WE PAY ONE-HALF

The purchase price of this famous.

ONEIDA COMMUNITY RELIANCE PLATE

WE give coupons with every 25c. purchase of all the high grade guaranteed products made by the United Drug Company. We are willing to lose money on the silverware to get you acquainted with these goods, which are standard in their line.

Small Remedies

Liggett's and Fenway Candles, Harmony Perfumes, Toilet Articles, Brushes, Stationery, Rubber Goods and hundreds of other items, household preparations, etc. When you want something ask for a United Drug Co. product because coupons are only given with these goods. You cannot afford not to secure this popular silverware, guaranteed 25 years, when you can get it on our half bought plan. As an example, this teaspoon that sells for 20c. you can get for 10c. with coupons.

THE REXALL STORE
Wm. Graefe, Prop.

OPERA HOUSE ONE NIGHT ONLY
Monday, November 15

A Big Production of the Evergreen of Society Plays

EAST LYNNE

Offered by the Wesley-Travis Co.

SPECIAL SCENERY
FINE WARDROBE

PRICES 50, 35 AND 25c. SEATS NOW ON SALE AT THE USUAL PLACE.

TURKEYS WANTED
FOR THANKSGIVING

We will pay the top prices for turkeys weighing 9 lbs. or better. Keep the small ones and feed them for the Christmas market. Bring them in not later than Nov. 15th.

Ravenna Creamery Co.

Special Attraction!
AT DADDOW OPERA HOUSE
FRIDAY, NOVEMBER 12
8:15 P. M.

Major Haberstro Concert Company

Major W. A. Haberstro, Great Basso-Cantata Singer.
Miss Susan Scott, Pianist and Reader.
Miss Alene McCulley, Violin Virtuoso,
Will render a popular and classical program of Song, Violin and Piano music and humorous readings, entertaining to one and all—man, woman and child.

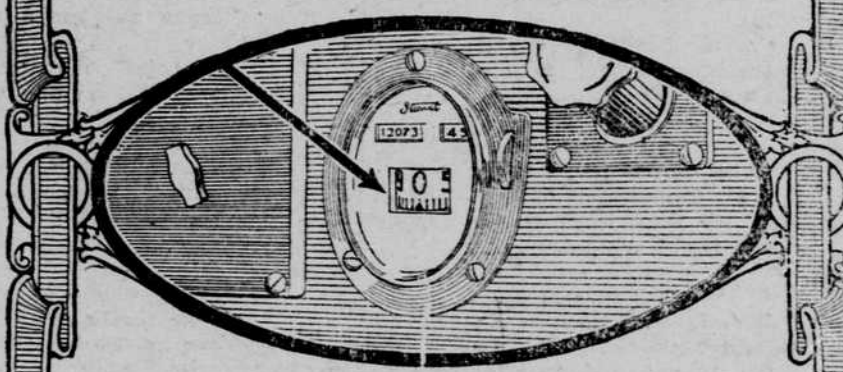
Miss Susan Scott is a pianist of rare charm and a reader of exceptional merit. She plays brilliantly and fascinates her audience the moment she steps upon the stage.

Miss Alene McCulley is an accredited violinist of the Nebraska University School of Music and is a wonderfully temperamental virtuoso, playing popular, classical and difficult selection with the utmost ease and her technique is of great interest to all music lovers.

Admission: Reserved Seats, 50 cents; general admission tickets, 25 and 35 cents.

Maxwell

The "Wonder Car"



No "Extras" To Buy

The new Maxwell is complete in every detail. A famous make of high-grade speedometer is supplied. In addition to the equipment listed below, the price of the car includes: Front license bracket, ingenious combination rear license and tail-light bracket with spare tire carrier; electric horn, robe rail, anti-skid rear tires, foot accelerator, full set of tools, etc., etc.

We are waiting to take you for a test ride in the car that has broken all low "First-Cost" records, and is breaking all low "After-Cost" records.

One Man Mohair Top \$655 Electric Starter
Demountable Rims Electric Lights
Rain Vision Windshield Magneto Ignition
E.O.B. DETROIT



"Every Road is a Maxwell Road"

ZIMMERMAN & WAITE, Agents
Loup City, Nebraska.

Last Chance to Visit the California Expositions

Low round-trip Exposition fares to be withdrawn November 30. Return limit December 31.

The fall season is the best in which to make a trip to California—everything is at its best on the Coast and the trip is most enjoyable.

Many special attractions of particular interest to farmers have been saved for this month—so you will have missed nothing by waiting until the closing months.

The very best season of the year to see proofs of successful agriculture along the route to the Exposition is now—the harvest is what counts.

All this you will see at the lowest fare in years—a rate made particularly for the Expositions. This is probably the best chance of your lifetime to make the western trip you have been thinking about—to make it at least cost and to see the most on the Coast and on the way.

Complete your plans at once and in order to do this with a view of saving money, send for booklet "California and the Expositions" today. A postal will do—or if particular information is desired drop a letter to

W. S. BASINGER
General Passenger Agent

UNION PACIFIC

Omaha, Neb.

Doesn't Cost Much to Live If You Trade at Vic Swanson's

GROCERIES

We carry by far the largest line of groceries in Loup City. You pay no more for our good groceries than you do elsewhere for a cheaper quality. Call in and look over our large stock and be convinced.

DRY GOODS

REMEMBER—We also have a fine line of up-to-date drygoods. We cater to quality and when you buy of us you can depend on getting good merchandise.

SHOES

We handle the PETERS SHOES—there are none better and prices are made to suit you.

CLOAKS

Ladies', Misses' and Children's Coats, to close out, at such low prices that you will wonder how we can do it.

Saturday Special: 10 boxes of 5c Rub-No-More for 25c to everybody buying \$1.00 worth of merchandise in our store Saturday.

VIC SWANSON'S

THE HOUSE OF QUALITY AND LOW PRICE

MR. CLARK OBJECTS.

Ravenna, Nebr., Nov. 1st, 1915.

Publisher, Northwestern, Loup City—

Dear Sir:—I noticed in your issue of last week an item purporting to give a summary of the business of the Loup City Creamery since it started in business in March of this year. I regret very much that you should not have sought correct information before publishing such a statement.

There are some things in the statement that are quite wrong and misleading and some that might be quoted from the professional promoter who is trying to work the dairymen of the state and leaving his monument in so many of our rural districts in the shape of bankrupt and defunct creamery plants and anyone can in a days drive from Loup City visit at least seven such monuments, each one representing an investment of five to eight thousand dollars of the farmers' money and all of them idle and rotting down, and the chief argument used in coaxing the farmers into the deal has been just such misstatements as you published in the article referred to. I would like to make a statement or two in regard to the prices obtained for butter and I do so with the utmost candor and wishing only to have the absolute truth understood by all parties concerned and I consider the man who milks the cows to be the one most vitally interested and shall be glad to meet any or all our patrons personally and individually or collectively and discuss the creamery business fully with them and at any time to the best of my knowledge.

In regard to prices I wish to say there has not been a sale of butter at thirty-cents per pound in a wholesale way in the State of Nebraska since this creamery started; further, that not five per cent of the creamery butter produced in the state has reached

within three or four cents of that price; further, there is not a line of business in the state that is conducted on a closer margin or that requires more careful attention and hard work to make a success.

We have had a fine patronage here this season and have tried to the limit of our ability to please and satisfy our patrons and hope we may merit their continued patronage.

We have made here from March 1st to October 1st this year, 274,934 pounds of butter.

Yours truly,
C. A. CLARK.

TRACY SCHOOL NOTES.

Mr. Danczak has been thrashing the past week.

Mrs. Tracy visited school last Thursday morning.

Eddie Anderson is picking corn at Mr. Thode's.

Grace Jung is at school again after a weeks' absence.

R. P. Hatch and family spent Sunday with John Hatch and wife.

Mrs. Wilma Hansel and son Billy, are visiting at George's this week.

Mr. and Mrs. Thode and sons visited at the home of William Jung Sunday.

William George and family had dinner with his brother, John George Sunday last.

Don't forget the box social Friday evening, Nov. 12th. Everybody is cordially invited.

Paul Bennett was absent from school Monday. He was helping Horace Casteel haul hay.

Fay Hatch entertained some of the boys and girls Saturday evening, by having a taffy-pull. Of course they enjoyed it.

Mrs. Jung's brother, Jerry Shrove, from Wyoming, surprised them one

evening last week, by coming to the door and asking for a night's lodging.

On his entering, Mrs. Jung found it was her brother. He came from his home in a Ford.

Saturday evening, Nov. 6th, about twenty friends and neighbors pulled off a surprise on Mr. and Mrs. E. E. Tracy, and did it right too. All had a fine time playing various games, even Gene enjoyed them, even to the pillow stunt. He could get the pillow as often as David Anderson, in fact he got it every time if the floor did not get him (Gene) first. At midnight a very nice lunch was served. Say, boys, let's do it again. Come to our social Friday evening.

CORN BINDER FOR SALE.

A Johnston corn binder, only used a short time, good as new, for sale or trade. Inquire of J. W. Johnson.

FARM FOR QUICK SALE.

South one-half of Sec. 13, township 16, North Range 14. Inquire of J. J. Slominski, Loup City, Nebr. 44

Bernice Flanders, who has been in Grand Island for some time working, returned home Wednesday evening.

Wesley Travis & Co., of eight players in East Lynne, opera house Monday, Nov. 15th.

Miss Petronilla Theis came up from Grand Island Monday evening for a short visit with friends.

Mrs. C. J. Tracy went to Sargent Wednesday evening to visit with her son, Milford.

Prices 50-35-25 for the greatest play ever presented, East Lynne, Nov. 15.

WINDMILL FOR SALE.

Woodmance windmill and 30-foot steel tower for sale. Inquire of S. E. Reynolds.