

REXALL TOOTH PASTE 1c

Antiseptic and deodorant. Cleans and whitens the teeth.
Fragrant and pleasant to use. The perfect dentifrice.
Standard Price One Tube 25c
This Sale Two Tubes 26c



The Rexall Store

ONE CENT SALE!

VIOLET DULCE 1c
Complexion Powder

One of the famous Violet Dulce Complexion requisites. The name stands for highest quality. One of the best qualities of this complexion powder is that it does not "show" when used moderately. Delightfully scented with the Violet Dulce odor. Brunette, white and flesh



Standard Price One Box 50c
This Sale Two Boxes 51c

Thursday, Friday and Saturday, October 21, 22, 23

You Ask Us "What is a One-Cent Sale?"

It is a sale where you buy an item at the regular price—then another item of the same kind for 1c. As an illustration: The standard price of Rexall Tooth Paste is 25c. You buy a tube at this price and by paying 1c more or 26c you get two tubes. Every article in this sale is a high class standard piece of merchandise—just the same as we sell you every day at regular prices, and have sold you for years.

You Ask Us "Can You afford to sell Merchandise at these Prices?"

Our answer is "We Cannot." This sale was developed by the United Drug Co, as an advertising plan. Rather than spend large sums of money in other ways to convince you of the merit of these goods they are spending it on this sale in permitting us to sell you a full size package of high standard merchandise for 1c. It costs money to get new customers and the loss taken on this sale will be well spent if the goods please you.

STORK NURSER
The most sensible and practical wide-mouth nurser on the market. Eight-ounce graduated bottle, large breast-shaped nipple.
One Bottle and Nipple, 25c
Two Bottles and Nipples, 26c

REXALL SYRUP HYPOPHOSPHITES COMPOUND
A tonic, the formula of which is known to and used by practically all physicians.
One Bottle \$1.00
Two Bottles \$1.01



Rexall Shaving Cream

In hermetically sealed, collapsible tubes. Gives a rich, creamy lather—it does not smart or dry on the face.

Standard Price, One tube 25c
This Sale, Two tubes 26c

PEERAGE CHOCOLATES
A full, one-pound assortment of high-grade chocolate creams, nougats and nut creams.
One Pound 50c
Two Pounds 51c

HIGH-GRADE TOOTH BRUSHES
Four rows, white bristles, assorted shapes of bone handles, French made, an exceptionally good
25c value 2 for 26c
35c tooth brush 2 for 35c
50c Ladies' tooth brush 2 for 51c
65c 4-row, tooth brush 2 for 66c

AROMATIC CASCARA
A laxative that is known to and recommended by all physicians. Put up in two-ounce bottles.
One Bottle 25c
Two Bottles 26c

REXALL CHERRY BARK COUGH SYRUP
Contains no habit forming drugs or dangerous ingredients.
One Bottle 25c
Two Bottles 26c



Maximum Hot Water Bottle

The largest selling bottle in the world. The price everywhere is \$2.00 each. Full two-quart capacity. Guaranteed for two years.

Standard Price, One bottle \$2.00
This Sale, Two bottles \$2.01

REXALL CREAM OF ALMONDS
Practically a liquid cold cream. Prevents roughness and chapping. Pleasantly perfumed.
One Bottle 25c
Two Bottles 26c

STATIONERY
75c box Symphony Lawn Stationery 2 for 76c
35c box Writing Paper 2 for 36c
10c packages XXX Rag Envelopes, 6 1/4 size 2 for 11c
10c package fabric-finish envelopes 2 for 11c

LIQUID TAR SOAP
A fragrant, convenient preparation for general toilet use and for shampoo.
One Bottle 25c
Two Bottles 26c

REXALL CORN SOLVENT
Why hobble and suffer from corns when you can get a remedy as easy and safe to use as this one? We guarantee it to be satisfactory to you.
One Bottle 25c
Two Bottles 26c

ALMA ZADA COMPLEXION POWDER
A heavy, smooth complexion powder that can be used to best advantage without a toilet cream under it. Brunette, Flesh and White tints.
One Box 50c
Two Boxes 51c

SCHOOL SUPPLIES
10c Ink Tablets, fabric finish, 2 for 11c
5c Tablets, smooth finish, 2 for 6c
5c Cork-Grip Penholders, 2 for 6c
5c high-grade Lead Pencils, 2 for 6c
10c doz. Rexall Steel Pens, 2 doz. 11c

LEGETT'S PURE CHEWING GUM
Three flavors Spearmint, Peppermint, Wintergreen.
One Package 5c
Two Packages 6c

REXALL WHITE LINIMENT
We recommend for relieving rheumatic pains, sprains and all muscular pains.
One Bottle 25c
Two Bottles 26c



Harmony Shampoo

A highly concentrated, cleansing shampoo. A few drops make a delightful, thick foam which cleans the hair and scalp thoroughly. Leaves the hair soft and glossy and free from stickiness. Daintily perfumed.

Standard Price, One bottle 65c
This Sale, Two bottles 66c

VIOLET DULCE VANISHING CREAM
This cream is so rapidly absorbed by the pores of the skin that it makes a perfect base for powder; other words, a day cream. Daintily perfumed.
One Jar 50c
Two Jars 51c

SUNDRIES
25c Floor Stain 2 for 26c
25c Hand Brush 2 for 26c
15c Hand Brush 2 for 26c
10c Hand Brush 2 for 11c
25c Lather Brush 2 for 26c
5c Stenographers' Pencils, Metal Point Protector 2 for 6c
\$1.00 Combination, attachment set 2 for \$1.01
10c Collapsible Aluminum Drinking Cup 2 for 11c
25c Glove Mirror Vanity Box, 2 for 26c
25c Celluloid Manicure and Vanity Box 2 for 26c
25c Rexall Medicated Skin Soap 2 for 26c
50c Violet Dulce Shampoo, 2 bxs. 51c
Postal Cards, 5c dozen.
Views, 1c each.

REXALL KIDNEY REMEDY
A kidney remedy made from carefully selected drugs and combined according to the highest medical opinion. Liquid or pill form.
One Bottle 50c
Two Bottles 51c

REXALL CHARCOAL TABLETS
Contains pure willow charcoal in a pleasant-tasting tablet form. If you suffer from gases in the stomach these tablets will relieve you.
One Box 25c
Two Boxes 26c

Lord Baltimore Linen Writing Paper



A high-grade white, fabric-finish Writing Paper. 24 sheets of paper and 24 envelopes to the package.

Standard Price, One Package 25c
This Sale, Two Packages 26c

INTERNATIONAL STOCK FOOD TONIC
Regular Price 50c
2 for 51c

HARMONY COCOA BUTTER COLD CREAM
A cold cream which has all the merits of cold cream and cocoa butter. An excellent tissue-building cream.
One Jar 50c
Two Jars 51c

REXALL CARBOLATED WITCH HAZEL SALVE
You should keep a box in the home at all times for use on cuts, burns, insect bites and chilblains.
One Box 25c
Two Boxes 26c

REXALL COD LIVER OIL EMULSION
The weakest stomach will retain Cod Liver Oil in this form. This emulsion contains hypophosphites which gives it an added value in all wasting diseases.

Rexall Toilet Soap



This is positively the finest Soap obtainable to retail at 10c. Daintily perfumed.

Standard Price, One Cake 10c
This Sale, Two Cakes 11c

Saturday Only.
Candy, 40c lb., 2 lbs for 41c.

Saturday Only
10 Leading Brands of Cigars
5 for 25c 6 for 26c
7 for 27c 8 for 28c 9 for 29c

REXALL FOOT-BATH TABLETS
One or two of these tablets dissolved in your foot-bath will promptly relieve tired, aching feet.
One Box 25c
Two Boxes 26c

REXALL GOLD TABLETS (IMPROVED)
A cold tablet contains a mild laxative; does not contain any opiates, and will break up a cold in the shortest possible time.
One Box 25c
Two Boxes 26c

RUBBER GOODS
75c Roxbury Gloves, 2 for 76c
5c Medicine Droppers, 2 for 6c
25c Ear and Ulcer Syringes 2 for 26c
5c Stork Nipples, 2 for 6c
50c Fountain Syringe Tubing 2 for 51c

REXALL LITTLE LIVER PILLS
A liver pill which wakes up the liver and relieves constipation. Sugar coated. Put up in a convenient tin box.
One Box 25c
Two Boxes 26c

LORD BALTIMORE LINEN POUND PAPER
Don't fail to get a supply of this popular correspondence paper during this sale.
1 lb 35c
2 lbs 36c

VIOLET DULCE TALCUM POWDER 1c



Made from the finest grade of imported Italian talc. The value of a talcum is in the amount of perspiration it will absorb. Only the better grades have this quality. Scented with the Violet Dulce odor.

Standard Price One Box, 25c
This Sale Two Boxes, 26c

1c

WM. GRAEFE

The Rexall Store

LOUP CITY, NEBRASKA

1c

FLOR DE MURAT CIGARS 1c
High Grade Cigars



Only the highest class mild Havana tobacco is used in the manufacture of this cigar. The popular Londres shape.

Standard Price One Cigar 10c
This Sale Two Cigars 11c