

**LOUP CITY NORTHWESTERN**

CHIPMAN & HARTMAN, Publishers.

Entered at the Loup City Postoffice for transmission through the mails as second class matter.

Every subscription is regarded as an open account. The names of subscribers will be instantly removed from our mailing list at the expiration of time paid for, if publishers shall be notified; otherwise the subscription will remain in force at the designated subscription price. Every subscriber must understand that these conditions are made a part of the contract between publisher and subscriber.

**NO MORE TREASURY REPORTS.**

Because the American people are entitled to know the condition of the business of their government, many newspapers have published once a week, or oftener a statement of the condition of the federal treasury, showing the net balance in the general fund as compared with the balance two years earlier, when republican revenue laws and appropriations were in effect. Needless to say, the showing was not at all creditable to the present democratic administration. Perhaps the repeated publication of the daily diminishing balance got on the nerves of Secretary of the Treasury McAdoo, son-in-law to the president and supposed exponent of president Wilson's "pitiless publicity."

At any rate, Secretary McAdoo made a change in the form of the daily treasury statement, effective on October 1st, so that hereafter it will be impossible to compare democratic with republican treasury conditions. On the last day of September, 1915, the net balance in the general fund was \$40,898,894. On the corresponding date two years ago, the balance was \$123,416,613. Since this administration could not otherwise get away from the showing made in its daily statement, Secretary McAdoo changed the method of keeping accounts so that a balance of less than \$41,000,000 on September 30th leaped to the gratifying sum of \$123,063,545 on October 1st. Undoubtedly it is pleasing to secretary McAdoo and the president to read these figures in the daily statement, but far more pleasing must be the thought that hereafter republican newspapers will not be able to print comparisons between democratic and republican treasury balances. Great is the art of publicity.

**TO LIVE MERCHANTS.**

With the Christmas holidays approaching, our citizens will undoubtedly arise to the occasion and boost the prosperity of this town by doing their Christmas shopping at home. Already the home spirit is beginning to take deeper root with our loyal citizens, who are beginning to realize more clearly than ever before that if we are to be a prosperous community we must consider not only the interests of self, but the interests of the community as a whole.

That can only be done by keeping as much as possible of our money at home and in circulation among our home people.

But as a matter of common fairness, it should be remembered that the people have rights that must be respected as well as the merchant.

Very few people have the time to chase all over town and paw over all the goods in every store in order to decide on what they want. Life is too short, and the household and business cares entirely too pressing to admit of the waste of so much time.

It is but natural, therefore, that if you have Christmas goods for sale the people will expect you to tell them about those goods in order that they may start out on their shopping tours with at least a reasonable knowledge of what they want, where they can find it, and what it is going to cost them.

There is but one way in which you can put this information before the buying public in an acceptable and inexpensive manner, and that is through the medium of a well written and displayed advertisement in The Northwestern.

Indications are that buying will be on a liberal scale this season, but the people will unquestionably desire some advance information before they buy.

The Northwestern invites you to meet the people half way in an effort to make this a prosperous and merry Christmas for all. Use the advertising columns of the paper liberally, and let the people understand you can view the subject from their standpoint as well as from that of your own.

Our people will not be backward in this respect—unless you set them the example.

They will be looking for your advertisement, telling them what you have that they want.

"The truth" as the Chicago Herald sees it, "is that war orders," while they come in mighty handy to bridge over the gaps of a world-wide readjustment, are but a passing factor in American progress. They loom large for the day, and partisan clamor fastens upon them. But for the simple reason that war cannot endure nearly so long as peace—for the reason that peace and not war is the normal state of civilized man—peace orders are a

great deal more important in the ultimate reckoning." To this great truth may we add another? While peace prevailed in Europe and the Underwood tariff ruled in the United States, all our "peace orders" were sent over there. When peace comes again, this will be the practice once more, if the Underwood tariff is still in force.

**THE HIGH SPOTS OF WAR.**

If this war has demonstrated any one thing more forcibly than another, it is the ingenuity and ability displayed by the contestants in hitting the high spots in the campaign of death.

Time was when the destruction of a regiment would command a conspicuous position on the front page. Now it receives an inch or two in an obscure corner. Once the capture of a thousand prisoners would have been an event in a campaign. Now it is but an incident.

In the days of our fathers the rifle, the cannon and the saber were the principle instruments of warfare. Now they are but toys compared with the terrible engines of destruction. In those days fighting ships ranged up side by side and blazed away until one hauled down its flag in surrender. Now the most powerful of battleships are sent to the bottom by the tiny wasps of the seas.

Where thousands fought before, millions are now struggling and wallowing in the carnage of blood. In Sherman's time war was hell. Today language fails of its mission.

**THE PRICE OF KNOWLEDGE.**

The subscription price of The Loup City Northwestern is \$1.50 a year. Therefore it will cost you \$1.50 a year—

To know what your neighbors are doing.

To let them know what you and yours are doing.

To know what our public officials are doing, and how they are performing the duties for which we pay them.

To know what our schools are doing, and how our young people are being guided and trained in the ways of knowledge.

To know what our farmers are doing, and what they are planting and harvesting, and what their annual labors produce.

To know what the churches are doing, and how they are conserving the morals of the community, and extending the doctrine of righteousness.

To know the state of health of the community, and of the weddings, and of the children who are born, and of the people who die and pass beyond.

To know of the public improvements that are made, and of those that should be made, and of the general condition of civic affairs.

To know of the important events of the world, and of the nation and the state.

To know of the political affairs of import to the community and its people.

And to know of the thousand and one other things that find their way into these columns in the run of a year.

Power springs from knowledge, and much knowledge may be gained by the expenditure of that \$1.50.

Better send it in today, lest tomorrow you miss something that would have been worth many times its cost to you.

**WHO PAYS THE BILL?**

In a recent shipment of catalogs to Anselby by a certain mail order house the postage alone was almost \$50.00. This amount is more than some merchants in Anselby pay for advertising for an entire year. If this mail order concern can afford to pay this amount for the postage alone, not counting the cost of the book, to break into the territory of the Anselby merchant, how much can the home merchant afford to pay in advertising his wares? When will the country merchants awake to the fact that money judiciously spent for advertising is an asset in their business and not a liability.—Anselby Herald.

**THE LIMIT IN PROHIBITION.**

Oregon has a new law intended to make prohibition of the liquor traffic stronger than a steel and concrete trench defended by gatling guns, says the Abilene, Kansas, Chronicle. If liquor is imported from another state, woe to the man who dares drink it! He is obliged on receiving the liquor to sign an affidavit stating that it is to be used only for sacramental purposes. An eastern Anti-Saloon League man, commenting on this situation, says: "Please take note that the slips bearing the signed oaths of the liquor receivers must be filed with the county clerk and that he must treat them as public records, allowing access to them at any time. Now, what anti-salooners propose to do is to keep consulting those records, follow them up and see what each receiver of liquor has done with it (it will not be hard to find out whether he has used it for sacramental purposes) and, in case he has violated his oath by drinking the liquor as a beverage, prosecute him for perjury to the limit of the law and let him rot for a few years in jail. Do you think that will hold in contrast with this statement by Mr. Trent, comes the Benton County (Ore.) Courier, which claims that the prohibition law of that state contains



**"The Difference"**

By F. J. DeTamble, Charlotte Branch

A poet could take a worthless sheet of paper, write a poem on it and make it worth thousands of dollars. **THAT'S GENIUS.**

Our government can take an ounce and a quarter of gold and stamp it with an eagle bird and make it worth twenty dollars. **THAT'S MONEY.**

A mechanic can take material worth five dollars and make it into wheels worth a thousand dollars. **THAT'S SKILL.**

A merchant can take an article worth fifty cents and sell it for a dollar. **THAT'S BUSINESS.**

The Author of this can write a check for ninety thousand dollars but it wouldn't be worth a cent. **THAT'S TOUGH.**

There are automobile makers in this country who use four thousand pounds of material to build an automobile and they will tell you that this automobile will serve them with pleasure and economy. **THAT'S DECEIT.**

Everybody who is posted and wants the most for their money buys a "FORD."

**THAT'S GOOD JUDGMENT.**

A. C. OGLE, Local Agent

**Naco Corsets**  
The Season's Favorites



Style A104  
Illustrated  
A Most Popular Model

Women who enjoy beauty and quality should call and examine our new line of **Naco Corsets**. Every style is fitted over living models and expertly designed to improve and beautify the form.

**Naco Corsets**  
Best Shapes Richest Trimmings  
Greatest Values Finest Materials  
Strong and Durable  
Will Not Rust, Tear or Split

**NATIONAL CORSET CO., Makers**  
Kalamazoo, Mich.

Sold By—  
**Wm. Lewandowski**

a little joker. It seems that each family has been limited to twenty-four gallons of beer and two gallons of whiskey per month. "The family could get along with this much water," says the Courier, "if it would use the beer to bathe in."

**FOR RENT.**

80 acres of hay land for rent. W. S. 1-2 E 1-4, 24-15-16. Phone or write C. A. Johnson, R. F. D. No. 1 for terms.

**A LEGAL DEBT.**

Occasionally the editor, not only of the Chief, but of any newspaper, runs across some subscriber who has taken the paper for several years and then refuses to pay for it, using as the plea that the amount cannot be collected by law. We have had a few cases of this kind and no doubt every editor in Custer county has also. During our newspaper career of twenty years or more in Custer county we have never brought suit against a single subscriber and at the present time we have no intention of forcing collections in this manner. However, for the benefit of the public in general, we want to say that there is positively nothing in this contention that the subscriber can legally dodge the payment of a subscription bill. Cases of this kind have been tried in the courts of Nebraska many times and judgments rendered in favor of the newspaper. Probably the most celebrated case in Nebraska was that of Edgar Howard of the Columbus Telegram, who a few months ago sued a wealthy subscriber for \$2.35. The case was hotly contested on both sides. Editor Howard securing a verdict against the subscriber in the county court and the case was appealed to the district court. There the verdict of the county court was sustained. Judge Thomas, the presiding judge in his verdict, stating that where a man received and enjoyed the goods of another he must make payment therefor. A subscription debt is not only a debt of honor, but also a legal debt.—Custer County Chief.

**People Ask Us**

What is the best laxative? Years of experience in selling all kinds laxatives to always recommend

**Renall Siderlies**

as the safest, purest and most satisfactory. Sold only by us, 10 cents.

**Wm. Graefe.**

**CADDY & CONGER**

**TONSORIAL AND BILLIARD PARLORS**  
Tobacco and Soft Drinks

LOUP CITY - - - - - NEBRASKA

**WHEN LOOKING FOR A SQUARE MEAL**  
**DROP IN AT THE**

**Ideal Bakery & Restaurant**  
SOUTH SIDE OF PUBLIC SQUARE

**Meals, Lunches and Short Orders at all Hours**

**We Also Carry a Full Line of Bakery Goods.**  
**Careful Attention Given all Special Orders.**

**THOMPSON'S BILLIARD PARLORS**

Your are cordially invited to make my place your headquarters when in town. A full line of the best cigars, candies and all kinds of soft drinks. Lunch room in connection.

**J. W. THOMPSON, Proprietor**

**NOTICE TO CREDITORS.**  
The State of Nebraska, Sherman County, ss. In the County Court.  
In the matter of the estate of John J. Ward, deceased.  
To the Creditors of Said Estate:  
You are hereby notified that I will sit at the County Court Room in Loup City in said county on the 20th day of May, 1916, to receive and examine all claims against said estate, with a view to their adjustment and allowance. The time limited for the presentation of claims against said estate is the 20th day of May, A. D. 1916 and the day limited for payment of debts is one year from the 9th day of October, 1915.

Witness my hand and the seal of said county court, this 9th day of October, 1915.  
E. A. SMITH,  
County Judge.

**NOTICE TO CONTRACTORS.**

The board of education of Loup City, Nebraska, desire bids for the construction of a three story school building.  
Bids must reach the office of the Secretary on or before 10 o'clock, a. m., on October 28, 1915.  
Separate bids will be received on the plumbing, heating and electric wiring.

Address all bids to Mr. William Larson, Secretary, Board of Education, Loup City, Nebraska.  
Plans may be inspected at the office of the Secretary, or may be had from Oscar R. Kirschke, Architect, Grand Island Nebraska, by depositing \$20.00 as guarantee of their return.  
William Larson, Secretary,  
J. B. O'Bryan, Moderator.

**FOR RENT.**

100 acres for wheat. Also some hay land.—V. T. Wescott. tt

**NOTICE OF SALE OF REAL ESTATE BY REFEREE.**  
Notice is hereby given that under and by virtue of an order of the District Court in and for Sherman County, Nebraska, duly made and entered on the 7th day of September, A. D. 1915, in the cause wherein Marye Psota is plaintiff and Joseph W. Psota, Bessie Neydl and Anton Neydl, her husband, Mary Lieberman and Martin Lieberman, her husband, Anna Segerkrantz and John Segerkrantz, her husband, Emma Vokoun and her husband, Frank Vokoun, her husband, Frank Psota, James Psota, Fred Psota, Louis Psota, Agnes Psota, Rudolph Psota, Helen Psota, William Jennings, Mary Jennings, and Fred Jennings are defendants; and which said order of the Court directed the undersigned, Aaron Wall, as sole referee, duly appointed by the Court to make partition of the lands hereinafter described, to sell said premises, in separate tracts of a quarter section each, to the highest bidder for cash in the manner provided by law.

Now therefore, pursuant to said order and by virtue of the authority vested in me by law as such referee, I will, on Tuesday, the second day of November, A. D. 1915, at the hour of two o'clock in the afternoon of said day, at the south door of the court house in Loup City, said Sherman County, Nebraska, offer for sale and sell to the highest bidder for cash the following described real estate situate in the County of Sherman, State of Nebraska, to-wit:  
The Northwest (N. W. ¼) of Section Thirteen (13) in Township (13) North, Range Fifteen (15) West of the 6th P. M.  
The Northeast Quarter (N. E. ¼) of Section Thirteen (13) in Township (13) North, Range Fifteen (15) West of the 6th P. M.  
Given under my hand this 28th day of September, A. D. 1915.  
AARON WALL,  
Sole Referee.

**Business and Professional Guide**

**ROBT. P. STARR**  
Attorney at Law  
LOUP CITY - - - - - NEBRASKA

**R. H. MATHEW**  
Attorney at Law  
And Bonded Abstractor  
LOUP CITY - - - - - NEBRASKA

**AARON WALL**  
Lawyer  
Practices in All Courts  
LOUP CITY - - - - - NEBRASKA

**LAMONT L. STEPHENS**  
Lawyer  
First National Bank Building  
LOUP CITY - - - - - NEBRASKA

**ROBERT H. MATHEW**  
Bonded Abstractor  
Only Set of Abstract Books in County  
LOUP CITY - - - - - NEBRASKA

**O. E. LONGACRE**  
Physician and Surgeon  
OFFICE, OVER NEW BANK  
Telephone Call No. 39

**A. J. KEARNS**  
Physician and Surgeon  
Phone 30—Office at Residence  
Two Doors East of Telephone Central  
LOUP CITY - - - - - NEBRASKA

**A. S. MAIN**  
Physician and Surgeon  
LOUP CITY - - - - - NEBRASKA  
Office at Residence  
Telephone Connection

**J. E. SCOTT**  
LICENSED EMBALMER AND FUNERAL DIRECTOR  
With Daily Furniture Co.  
Phone Red 65 LOUP CITY

**C. R. SWEETLAND**  
Plumber & Electrician  
For good, clean and neat work satisfaction Guaranteed  
Come and Get My Prices

**WALTER THORNTON**  
Dray and Transfer  
Call Lumber Yards or Taylor's Elevator  
Phone Brown 43

J. E. Bowman, M. D.,  
Carrie L. Bowman, M. D.  
**BOWMAN & BOWMAN**  
Physicians and Surgeons  
Phone 114  
LOUP CITY - - - - - NEBRASKA

**S. A. ALLEN**  
Dentist  
Office Upstairs in the New State Bank Building  
LOUP CITY - - - - - NEBRASKA

**W. L. MARCY**  
Dentist  
Office: East Side Public Square  
Phone Brown 116  
LOUP CITY - - - - - NEBRASKA

**E. T. BEUSHAUSEN**  
Licensed Embalmer  
Funeral Director  
Graduate in Anatomy, Sanitary Science and Embalming of Barnes Embalming School  
New Elliptic Springs and Rubber Tired Funeral Car. Calls Answered Day or Night. Phone No. 104  
Lady Assistant in Connection

**Give Yourself a Square Deal**

Have You Earned a Rest and Do You Contemplate Moving to Town?

Adjoining Loup City we have a good, comfortable, well arranged dwelling, well built, up to date in every respect, with barn and other out-buildings, good orchard and grove; all situated on a tract of land containing 52 acres. We will sell this property or it can be exchanged for farm land. This is just the place for the family who want church and high school advantages. Let us show you this property.

**First Trust Company**  
Loup City, Nebraska

**The Marlin Repeating Rifle**  
Model 1897  
Shoots all .22 short, .22 long and .22 long-rifle cartridges; excellent for rabbits, squirrels, hawks, crows, foxes and all small game and target work up to 200 yards.  
Here's the best-made .22 rifle in the world!  
It's a take-down, convenient to carry and clean. The tool steel working parts cannot wear out. Its Ivory Bead and Rocky Mountain sights are the best set ever furnished on any .22. Has lever action—like a big game rifle; has solid top and side ejection for safety and rapid accurate firing. Beautiful case-hardened finish and superb build and balance. Price, round barrel, \$14.50; octagon, \$16.00. Model 1895, similar, but not take-down, prices, \$12.15 up.  
Learn more about all Marlin repeaters. Send 3 stamps postage for the 125-page Marlin catalog.  
The Marlin Firearms Co., 42 Willow St., New Haven, Conn.

**The Keystone Lumber Co.**  
Have received a car load of California Red Wood Stock Tanks, manufactured at Fort Bragg, California. The car contained 94 tanks, ranging in size from 6 to 10 feet. Call at our yard and let us tell you about them.  
**KEYSTONE LUMBER CO.**  
Yards at Loup City, Ashton, Rockville, Schaupps and Arcadia

AN AD IN THE NORTHWESTERN GETS RESULTS