

ROCKVILLE HAPPENINGS

Miss Ella Werner was a Loup City passenger Thursday evening. The bereaved family have the sympathy of the entire community. Miss Florence Tangerman was up to Loup City between trains Friday. Mrs. ob Schmaljohn and children went to Grand Island Monday to do some shopping. Miss Theresa Wrolewski went to Loup City Thursday evening to visit friends and relatives. Mrs. Dunker, from Loup City, came down for a short visit with her son, Fred Dunker, and family. Hans Hehne and daughter, Rosa, went to Grand Island Monday to spend the day with friends. Don't forget the dance at the Rockville opera house Saturday night. Everybody is cordially invited to attend. Mr. and Mrs. H. Bister, from Omaha, were here for a short visit with the latter's sister, Mrs. John Seabeck, and family. Mrs. John Gray returned from Ravenna Saturday, where she had been visiting her daughter, Mrs. Andy Wilson, and family. Our baseball boys journeyed to Loup City Thursday and crossed bats with the Arcadia bunch. Rockville met defeat to the tune of 4 to 3. Everyone is most cordially invited to attend a dance to be given at the Rockville opera house next Saturday night. A good time is assured every one. Will Stott left for Omaha again Monday. He did not tell us why these frequent trips, but we'll wager that a bunch of crinoline is the drawing card. Mrs. F. D. Elder and sons, Francis and Paul, came up from Omaha Friday for a short visit with the Werner family. They returned to their home Wednesday. Those who went to Ravenna Saturday evening to hear Bryan speak were Dr. and Mrs. Dickinson, Mr. and Mrs. Pete Jensen, Mr. and Mrs. Thomas Jensen and daughter, Margaret and Miss Carrie Smith. Mrs. Jim McCullough, who has been visiting with the McCullough family, left for Loup City Thursday evening, where she will visit with her brother, Arthur, and family, for a few days before returning to her home at Fremont.

Mrs. Pete Dolan from Omaha, came up Friday for a few days' visit with the Cordis family. She left for Grand Island Tuesday where she will visit with her parents, Mr. and Mrs. Frank Lechner, before returning to her home. The remodeling of the Keystone house is nearly completed and is a great improvement to the town. It would be a good thing if a few others would follow this example as there are several buildings on Main street that are a disgrace to the town. To leave to mourn his loss his parents, Mr. and Mrs. E. F. Gray, four sisters, Maud, Cora, Sena and Nellie, and one brother, Alfred. The funeral was conducted by Rev. Johnson of Kearney. Wednesday afternoon, from the family home. Interment was made at the Austin cemetery. Dr. and Mrs. E. L. Dickinson entertained the following guests at supper Monday evening, in honor of their tenth wedding anniversary: Dr. and Mrs. George Buell and son, Mr. and Mrs. Emil Dwehus and family, Mr. and Mrs. C. Neilson and family, Mr. and Mrs. H. Bushouse and daughter Lola, Mrs. Henry Tangerman and niece, Fabian Moritz. Card of Thanks. We wish to thank the many kind friends who sought to comfort us in our great sorrow, the illness and death of our darling baby, Evelyn Joy Trefler.—Mr. and Mrs. Carl Trefler. Obituary. Pearl Edmund Gray died at his home in Rockville, Tuesday, August 10, 1915, at the age of 25 years, one month and ten days. He was born in Fremont county, Iowa, June 30, 1890, and came to Nebraska when he was one month old. He had been ill for a number of years and death came as a welcome relief to his earthly sufferings. Outhit Visitors But Lose Game. Although Rockville got almost twice as many hits at St. Libory, they lost Sunday's game by the score of 3 to 2. Saylor proved invincible in the pinches. The batting of Jacobs featured. The local's errors proved to be costly. The score by innings: R. H. E. Rockville . . . 0 0 0 0 0 0 1 1—2 7 5 St. Libory . . . 0 0 2 0 0 1 0 0—3 4 3

DEER CREEK

Thomas Lubash is contemplating building an addition to his house in the near future. John Plembach departed for Wyoming last Monday, where he intends to spend the summer. Plembach Bros. started threshing last Saturday with their new outfit. We wish them success. Henry Peters has resigned his position with John Weiss and has rented a farm near Schaupps. A birthday party was given at the home of August Maschka in honor of August Maschka's 60th birthday. Mrs. John Maciejewski and Mrs. John Mieski and daughter, Agnes, were passengers to Cushing, Neb., Monday for a few days' visit with relatives. Leon F. Lubash won the first prize of the postal card contest at the Booster club store, a 42-piece dinner set. Hurrah for Leon. Mrs. Will Siefert won second place. A public dance was given at the Plembach Bros. Sunday, August 8th, and was largely attended from both Ashton and Rockville. The Maschka-Stobbe four-piece orchestra furnished the music. Mr. and Mrs. John Zochol of St. Paul, Mr. and Mrs. August Zochol, of Ashton, and Mr. and Mrs. Peter Haremza and Ed L. Maciejewski of Loup City, visited with Harry Maciejewski Sunday. MISSION MEETING Following is the program for the Mission meeting in the Swedish Mission church, of Loup City, which will begin August 20th at 8:00 p. m.: Song by the Congregation. Invocation by C. O. Johnson, president of the congregation. Song by the choir. Announcements of the church. Song by the quartet, Eines Holmberg, Mrs. Holmberg, Lily Johnson, and Albert Magnuson. Song by the Congregation. Sermon will be given by Rev. C. J. Fredre from Omaha, Neb., and Rev. J. A. Jones from Pender, Neb. Song by the choir. Hymn by the Congregation. Saturday, August 21th the meetings will begin at 10:30 a. m. Hymn by the Congregation. Invocation by Rev. J. A. Jones. Announcements: Duet by Eric Forsman and Elsie Forsman. Hymn by the Congregation. Sermon by the Rev. C. J. Fredre. Song by the men's quartet. Hymn by the Congregation. The meeting will start at 2:30 p. m., the same day. Hymn by the Congregation. Hymn by the Congregation. Invocation by Rev. C. J. Fredre. Song by the choir. Announcements: Duet by Eric and Elsie Forsman. Sermon by Rev. J. A. Jones. Song by the quartet, Eric Forsman, Albert Magnuson, Mrs. Blaska and Elsie Forsman. Song by the choir. Sunday, August 22th the meetings begin at 10:30 a. m. Hymn by the Congregation. Hymn by the Congregation. Invocation by Rev. J. A. Jones. Song by the choir. Announcements: Duet by Eric and Elsie Forsman. Hymn by the Congregation. Sermon by Rev. C. J. Fredre. Song by the men's quartet. Hymn by the Congregation. The meeting will start at 2:30 p. m., the same day. Hymn by the congregation. Hymn by the congregation. Invocation by Rev. C. J. Fredre. Song by the choir. Announcements: Duet by Eric and Elsie Forsman. Solo by Lily Johnson. Song by the male quartet. Sermon by Rev. J. A. Jones. Song by the choir. Duet by Eric and Elsie Forsman. Hymn by the congregation. The meeting will start at 8:00 p. m., the same day. Hymn by the congregation. Hymn by the congregation. Song by the choir. Invocation by the pastor of the church. Song by the quartet, Eric Forsman, Albert Magnuson, Mrs. laska and Elsie Forsman. Announcements: Duet by Lily Johnson and Elsie Forsman. Song by the ladies' quartet, Judith Johnson, Lily Johnson, Elsie Forsman and Mrs. laska. Sermon by Rev. C. J. Fredre. Sermon by Rev. J. A. Jones. Song by the men's quartet, Albert Magnuson, E. Holmberg, Eric Forsman and Efraim Johnson. Song by the congregation. What Real Musicians Say: I consider myself fortunate in having my pianos (both grand and upright) cared for by Mr. Perry. His tone and action regulation together with careful tuning, makes his services desired by the most exacting pianist.—Carl Schluser, concert pianist, pupil of Godowsky. Chas. C. Perry the piano tuner of Grand Island, will be in Loup City August 10-15. Leave orders at Elsen's Jewelry Store.

Take a Rexall Orderlies Tonight It will act as a laxative in the morning Wm. Graefe.

NOTICE TO CEMENT CONTRACTORS.

Sealed bids will be received at the office of the city clerk of Loup City, Nebraska, on or before noon of September 1, 1915, for the purpose of building concrete sidewalks in the City of Loup City, Nebraska, along the following described property: Along the south side of lot 12 block 8, Barkers First Addition to Loup City. Along south side of lot 13 block 8, Barkers First Addition to Loup City. Along south side of lots 13-14-15-16-17 and complete the walk on west side of lot 13, block 26, original town of Loup City. Along south side of lot 12 in block 20, J. Woods Smiths Addition to Loup City. Said bids shall be per square foot and said walk shall be four feet wide, and shall not be less than four inches thick, built with top of one to two and one half (2 1/2) of cement and sand and not less than one half inch thick. All loose ground shall be properly tamped before walk is laid, and shall not cost to exceed 13 cents per square foot. The City Council reserves the right to reject any and all bids. Given under my hand and official seal of the City of Loup City, Nebraska, this 10th day of August, 1915. PETER ROWE, City Clerk.

Many People In This Town never really enjoyed a meal until we advised them to take a Rexall Dyspepsia Tablet before and after each meal. Sold only by us—25c a box. Wm. Graefe.

NOTICE UTAH FRUIT

I wish to inform all patrons and friends that I will have a mixed car of Utah fruit on track at Loup City, Nebraska, on or about August 25, 1915. Car will consist of Alberta peaches both in bushel baskets and cases. Also pears, prunes and the famous Satsuma (Jap) plums. This car is from the W. H. Anderson Fruit Co., which is a guarantee as to quality and price. Hold your orders and get our prices. Mrs. A. H. Hansel

GADDY & CONGER TONSORIAL AND BILLIARD PARLORS Tobacco and Soft Drinks LOUP CITY NEBRASKA

Amazing Yields in Western Nebraska and Eastern Colorado

Many a farm in the above locality will pay for itself with this year's yield. The advance in values of these lands is due to the splendid crops of the last few years including the recognition of those lands for dairy purposes. The history of land values and the demand for our crops should tell you that at no future time can you get hold of these lands as cheap as you can today. If you are not in a position to buy outright, then homestead 320 acres of Mondell lands in Wyoming. While this is called a dairy and stock country this year these lands are yielding 20 to 40 bushels of wheat per acre. The general healthy condition of Nebraska farms and the success of their owners ought to tell you tout paying rent and make the move. You owe it to yourself or your son. Send for my booklet describing this territory. The Burlington pays me to help you. S. B. HOWARD, IMMIGRATION AGENT, 1084 Farmer Street, Omaha, Nebr.

Confessions of a Mail Order Man By Mr. M. O. Z. Revelations by One Whose Experience in the Business Covers a Range From Office Boy to General Manager

KEEP YOUR MONEY IN YOUR OWN COMMUNITY.

I have endeavored to arouse in your minds a feeling of dismay at the thought of what you have been doing in sending your money to the mail order houses instead of spending your dollars at home and thereby helping your local communities to prosper. In unrestricted terms I have characterized the folly of helping big corporations to profit at the expense of your local merchants. I have tried to show you the criminality against yourself, your townspeople and your descendants of scorning the prosperity of your own communities and deliberately working against the interests of your own towns by sending your funds to the city. I have depicted the foolishness of buying from mail order houses when you can obtain just as good or better merchandise from your own local merchants and I have exposed the methods in vogue in at least one mail order concern. These articles have been addressed to those of you who live in the smaller communities and in the country—where you are compelled to rely on individual honesty among yourselves rather than on the pledges of men who do business with brass bands and pages of newspaper advertising. Experience is the greatest and the best teacher and my experience has taught me that it is preferable to transact business with a man personally known, rather than with an undefinable concern without identity except as a corporation. In the big cities and towns you can meet the former face to face and do your business direct. In buying and selling there is no dealer or merchant that does not know that the crooked deals come home to roost—therefore it is the better part of discretion, as well as simple honesty, to give full value to a customer. The dealer in the small town cannot hide behind a corporate name or conceal himself in a private office from the customer who has been fooled. He must face the music in case he transgresses, and he realizes that he must satisfy his customers or he will lose them. Honesty is bred in small communities and is fostered, while in large cities it is only too often lost sight of because of the immunity that comes with not meeting the customer in person. Clerks and other employees must bear the burden of reproach and censure while the "man higher up" never hears of such things. Excuses are all readymade and framed to meet all contingencies by the heads of mail order houses and in case of a complaint from a customer the correspondent as a rule merely indicates a certain form letter. But in your own home town your merchant meets you face to face and he is always on the job. He can always be found at his place of business and in case of a complaint he is right there to see that you are satisfied before you leave his store. He wants to please you and he will try, sincerely, to please you. He wants to hold your custom. Now isn't this a much better way to deal than to send your money away to the city? Isn't it much better to deal with a man in your own commu-

Confessions of a Mail Order Man (Continued) But we must remember, the mail order houses have the merchants in the small towns by the throat. They are waging a fierce battle for the supremacy. If the mail order houses win out it will mean the elimination of practically all of the country dealers and small town merchants. And when this happens you will find conditions much different. You will then, when it is too late, discover the great value to you and the inestimable convenience of having a merchant near by who can supply your wants without delay. But the mail order house sweeps on and on. It is grabbing up the dollars with increasing voracity. It is grinding the country merchant down and down until he can hardly make a vigorous struggle for existence. I believe that these conditions can be helped, even if not wholly removed and done away with. I believe that there is a remedy for these conditions—a remedy that can be applied in every community, with success. It would mean a fight—a struggle that would cost some time and some work, but it would bring back the dollars to the country store. That it would be a success I am confident. That it would win the battle for the country merchants, against the mail order houses, I feel sure. The fact is, right now, that the big city is growing bigger and bigger year by year, while the small town is growing less prosperous. It's the work of the mail order concerns. They are milking the dollars away from home all the time. Stop it—that's the only way. Keep your money at home. That's the only remedy. Think it over. Fortune. Ill fortune never crushed that man whom good fortune deceived not. I therefore have counseled my friends never to trust to her fairer side, though she seemed to make peace with them; so to place all things she gave them; so as she might ask them again without their trouble; she might take them from them, not pull them; to keep always a distance between her and themselves. He knows not his own strength that hath not met adversity. Heaven prepares good men with crosses; but no ill can happen to a good man. Contraries are not mixed. Yet that which happens to any man may to every man. But it is in his reason what he accounts it and will make it.—Ben Jonson. In Order. "There was a packed jury in that trial." "That's all right. It was a trunk mystery case." Preoccupation. "How did you come to have that automobile accident?" "I got absent-minded trying to remember all the traffic regulations." People Say To Us "I cannot eat this or that food, it does not agree with me." Our advice to all of them is to take a Rexall Dyspepsia Tablet before and after each meal. 25c a box. Wm. Graefe.

Crocodiles Along the Nile. At the sound of the shot the whole of this bank of the river, over the extent of at least a quarter of a mile, sprang into hideous life, and my companions and I saw hundreds of crocodiles, of all sorts and sizes, rushing madly into the Nile, whose waters along the line of the shore were lashed into white foam, exactly as a heavy wave had broken. It could be no exaggeration to say that at least a thousand of these saurians had been disturbed at a single shot.—Strand Magazine. JOURNEYS OF HOUSE FLY Household Pests, It is Found, Seldom Travel Far From the Breeding Ground. Dr. J. T. Nash, an English physician, who has devoted much attention to the spread of disease by flies, finds that the common house fly does not readily leave a house in which it finds protection, warmth and food. Such houses situated near places where flies breed—where garbage is deposited, or refuse from stables is kept unduly long—suffer from a plague of flies not found in houses in the next street farther away. These nearer houses effect a considerable abatement of the spread of flies. In these infested houses, although fly paper may kill hundreds, just as many flies are found 24 hours later if the windows are left open and the weather is warm. When flies are numerous, they decrease in numbers in different houses, in inverse ratio to the distance from the breeding grounds. Flies fly farther when places of arrestment, in the shape of houses, are few or far off. Where houses are few, more flies will be found than where houses are many. Where houses are numerous, few flies will travel more than a quarter of a mile. Oge's Weakest Point. The character of the individual stands or falls by its greatest weakness. The citadel is never attacked by the enemy at its impregnable points. The assault is bent against the weak places in the foundation or where the workmanship of the walls is defective. Men may stand firm for years, simply because the opportunity that appeals to their selfishness or their wrong tendencies has not come to them. But when the evil habit that has been allowed to develop, unseen and unsuspected by the world, meets that which attracts and calls it into action, too often character crumbles into ruins. Fuel Value of Wood and Coal. The fuel value of two pounds of wood is roughly equivalent to that of one pound of coal. This is given as the result of certain calculations now being made in the forest service laboratory, which show also about how many cords of certain kinds of wood are required to obtain an amount of heat equal to that in a ton of coal. Certain kinds of wood, such as hickory, oak, beech, birch, hard maple, ash, elm, locust, longleaf pine, and cherry, have fairly high heat values, and only one cord of seasoned wood of these species is required to equal one ton of good coal.

Naco Corsets The Season's Favorite



Women who enjoy beauty and quality should call and examine our new line of Naco Corsets. Every style is fitted over living models and expertly designed to improve and beautify the form. Naco Corsets Best Shapes, Finest Trimmings, Greatest Values, Finest Materials, Strong and Durable, Will Not Rust, Tear, or Split. NATIONAL CORSET CO., Makers Kalamazoo, Mich. Sold By: Wm. Lewandowski

O. S. MASON Plumbing and Heating Tinwork.

LOUP CITY NEB

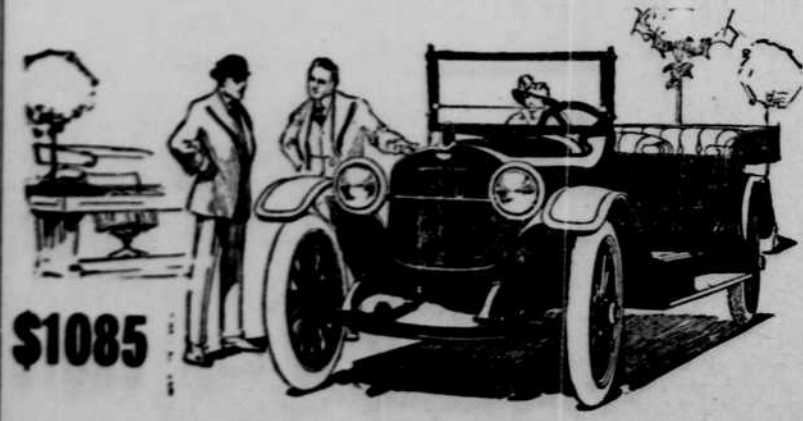
ORDINANCE NO. 102.

An ordinance to make and declare the annual appropriations for the city of Loup City, state of Nebraska, and to designate the amount appropriated for each purpose for the fiscal year, commencing on the first day of May, 1915. Be it ordained by the Mayor and Council of the City of Loup City, Nebraska: That there is hereby appropriated for the fiscal year, beginning on the first day of May, 1915, out of the moneys belonging to the City of Loup City, whether the same may be collected or otherwise, or shall be hereafter collected by tax duly levied for the year 1915, the following named sums, for the following named objects and purposes, to-wit: Salaries Fund \$1,200.00 Sidewalks, streets and crossings Fund 1,500.00 Water Works maintenance and main extensions 1,925.66 Board of Health and expenses incidental thereto 150.00 Printing fund 125.00 Lighting fund 600.00 Incidental fund 300.00 Vocal, instrumental or amusement organization 237.73 Total \$6,088.39 This ordinance shall be in force and take effect from and after its passage, approval and publication, according to law. Passed and approved this 30th day of July, 1915. Attest: S. A. ALLEN, Mayor. PETE ROWE, City Clerk.

Hupmobile CAR OF THE AMERICAN FAMILY

Ask the Hupmobile Dealer

Ask him why he continues to sell the Hupmobile year after year. He will tell you: "Because the Hupmobile grows better year after year." He is not afraid to meet any man to whom he has sold a Hupmobile. His customers last year, are his customers this year. And better than that—they are his friends, as well as his customers. They go out of their way to help him make Hupmobile sales. From twenty-five to fifty per cent of his new buyers, come, he will tell you, from the recommendations of old friends. He does not hesitate to refer to them—they do not hesitate to endorse the Hupmobile. Do you know of another car of which this is so widely, so enthusiastically, true? Where the average man buys one car, the Hupmobile dealer buys scores, or even hundreds. He pays his money for these cars, the same as you pay for yours. He had to be sold on the Hupmobile before he would make this investment, the same as you have to be sold. The Hupmobile dealer, naturally, is prejudiced in favor of the Hupmobile. But isn't that very prejudice—that extreme enthusiasm—the strongest endorsement you could ask? If he has held the friendship of his Hupmobile owners through all these years, he will hold your friendship, too. What is true of Hupmobile dealers generally is true of us. Let us show you the 1915 Hupmobile.



Call and see this car and have it demonstrated W. R. HENKENS ROCKVILLE, NEBR.