

LOUP CITY NORTHWESTERN

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INTERESTING LETTER FROM TRAVELERS

The Northwestern Receives an Interesting Letter From Vic Swanson. The Swansons and Steens Had a Very Muddy Automobile Trip.

I was requested by some of my friends to write a few lines of our trip to Illinois by automobile. Rev. Steen and myself and families left Loup City 5:15 Thursday morning. We found the roads quite rough to Ravenna and arrived there at seven o'clock. We had five rods to Grand Island excepting about twelve miles from the Island we encountered a rough place in the road. I was in the lead and tried to avoid this place and got into soft clay by the side of the road and went clear down to the axle and there I was stuck. Rev. Steen took his tin car, (Ford) and tried to pull me out, but found it impossible; so Rev. Steen took his tin car and started for a house eighty rods away. Just before he reached there the carbtorator on his car failed to work, so there we were stuck with both cars.

Rev. Steen informed me if I would fix the carbtorator on his car he would get a team and pull me out, and behold, the man of the place was not at home, but the lady said they had a team in the pasture and if he would go after them and harness them himself we could use them. Rev. Steen undertook this stunt. He finally got the team ready but did not notice whether he got the collars on the horses up side down or not. Anyway, he came out to the road and there I was, fixing the carbtorator on his car.

I was all covered with grease and looked more like a dago than a merchant. I finally got the pesky thing apart and found a Loup City house fly had got into the carbtorator. I extracted this beast and proceeded to get my car out with the team, and how we did sweat. We broke the rope several times and finally gave it up. I started for the nearest place to get a chain.

While I was gone Rev. Steen tied the rope to the spring and pulled the car out. We were stuck in this place for over three hours and being hot and excited, I was glad I had a preacher along or I might have said something that would not sound very good in print. In all, it was a good way to test a preacher, but he behaved very well. We at last got our cars started and arrived at Grand Island at noon.

Two miles south of the Island we encountered a place where the Wood river had overflowed. There was three-fourths of a mile of mud and water from one to three feet deep, and several large touring cars stuck in the center of this, so we decided we would turn back and take the Lincoln Highway to Omaha. We had a fearful road from the Island to Central City, water and mud through all the low places. We arrived at Silver Creek and put up for the night, leaving Friday morning at six o'clock, and arrived at Omaha at noon with good roads.

Here we took the River to River road to Davenport, Iowa. Our second night stop was at Exira, Iowa, and left there Saturday morning, arriving at Merido, Iowa.

Saturday night. Here we found the prettiest place on our entire trip. When we went to register, the hotel keeper wanted to know how many there was of us there were, so we had to fess up, and we had four kids each, but I noticed Rev. Steen did not mention that he had left half of his at Loup City.

We left Merido Sunday morning 5:30 and arrived at Davenport 11:30. There we bid Rev. Steens good bye as they were to stop and visit friends. We proceeded on our way arriving at Galva, Illinois, in the afternoon where we expect to visit a few days. I must say we had a dandy trip, with little trouble with our cars. I only had fifty cents expense on my car on the entire trip and Rev. Steen went without a cent of expense on his car. If any Sherman county people contemplate going east by automobile, take the River to River route and you will find the best road you could wish for. With best wishes.—Vic Swanson.

CHAUTAQUA CLOSES.

The fifth annual chautauqua held in Loup City closed last evening with a musical program by the Neapolitan orchestra and the grand opera singers, Signor Monetti and Madame Ellini. These performers were greeted by the largest and most enthusiastic audience of the five days and were compelled to respond to repeated encores.

In the varied program presented this year we would have to be very hard to please, indeed, that could not find a number of the entertainment to their liking. Most of the audience had a most appreciative and bewildered audience of children of all ages and sizes on the stage and to say that they were highly entertained would be stating the facts mildly.

Dr. Hopkins delivered the lecture Sunday to a large audience and, judging from the comments, was much appreciated. Ralph Parlette, who lectured Tuesday evening on "The University of Hard Knocks" was also well and favorably received.

Some of the numbers were not thought to be of marked merit, but with a few exceptions the program as a whole was instructive and entertaining. Much credit is due to the business men of Loup City who left their stores and worked with might and main to make a success of the chautauqua, and it is certain that their untiring labor and unselfishness in promoting the series of entertainment is sincerely appreciated by the community.

ELECTION MONDAY.

The election to decide upon a site for the school house will be held Monday the 16th. Not much interest is being manifested in the matter, but a large vote is expected. It would be hard to guess what site the voters will decide on.

The county board of supervisors will be in session on Friday, August 13th.

MR. KILL JOY



OMAHA DAY AT STATE FAIR.

Secretary Mellor announces a program crowded full of great attractions for "Omaha Day" at the state fair, Thursday, Sept. 9. DeLloyd Thompson, the world's greatest aviator, will perform new thrilling stunts with his airplane three times on this day in addition to a speed contest with Barney Oldfield in his automobile. Oldfield will go against the world's record for a dirt track on the fair grounds. The track has been entirely rebuilt during the past year and a great harness and racing program is scheduled for Omaha Day with \$2,300 in purses.

Desert Joe, the trotting ostrich, will go against horse, automobile or motorcycle in a speed contest. A vaudeville program of unusual merit will be given in front of the grand stand during the races and the night program is of unusual excellence. The city of Omaha will declare a holiday and special trains and an automobile delegation will carry thousands of visitors from the metropolis to the fair.

LATEST MODEL ADVERTISED.

The latest of the 1916 models in automobiles is the Maxwell, advertised as the "wonder car," because of the unusual good records for durability and low cost to maintain.

The tendency to reduce price among automobile manufacturers generally the coming season is emphasized by the new Maxwell. With complete equipment, including electric starter and electric lights, the five-passenger touring model is priced at \$655, f. o. b. Detroit.

There seems to be no radical change, mechanically. Maxwell engineers claim that the success of their product would not be so marked if each new model represented a new idea in construction. A proven product, they contend, should not be changed unless some new feature is perfected that will prove beneficial beyond any doubt.

To the ordinary eye the new Maxwell is more handsome and has the appearance equal to that of many higher-priced automobiles. From the new-shaped radiator to the back of the rear seat it is a true stream-line design. There is more room both in the driving compartment and in the tonneau, three people being able to sit in the rear seat with comfort. The upholstery is really luxurious and there are many minor features that add to comfort included in the equipment that often are overlooked by many manufacturers. Call on the local agent, Alva O. Lewis for full particulars about this new car.

DEATH AT ARCADIA.

Mrs. M. E. Hastings, wife of George Hastings, of Arcadia, and well known in Sherman county, died suddenly at her home Tuesday evening. She was 64 years of age. The funeral will be held from the home at 10 o'clock Friday forenoon.

Special Teachers' Examinations. By order of the state superintendent, there will be a special teachers' examination one day only, Saturday, August 21st, in county subjects only.—L. H. Currier, county superintendent.

WEEKLY WEATHER FORECAST.

Issued by the U. S. Weather Bureau, Washington, D. C., for the week beginning Wednesday, July 28, 1915.

For Upper Mississippi Valley and Plains States: Fair weather for four or five days, probably followed by showers the last two or three days of the week. Moderate temperature.

BEGINNER'S SHOOT.

The Loup City Gun club will hold a shoot for new beginners only on August 15th. Twenty-five targets, no entrance fee. Two trophies will be given to the high scores. All beginners are invited to enter this event. Following are the scores made at the shoot on August 8th:

Name	Shot	Broke
Thompson	35	34
Tockey	35	32
Elsner	35	31
Schuman	35	27
Smalley	25	22
Elsner	25	17
McCravy	8	8
Hidelson	8	5
Nelson	8	6

COMMUNITY CENTER.

Probably the first really complete organization of a community center is now rapidly being finished in Beaver Crossing. The farmers and business men at Beaver Crossing have already raised over \$7,000 towards a fund of \$12,000 to erect a large auditorium in Beaver Crossing, the auditorium to be the business and social center of Beaver Crossing and surrounding territory. Plans when completed will include a gymnasium, library, rest rooms and everything to make for the comfort and entertainment of the people as well as a most complete business organization and facilities for different club meetings. At the time of the swimming meet at Beaver Crossing, the 18th and 19th of this month, an annual home-coming celebration will be held and this project permanently launched.

Loup City needs something like the above. Who will start the movement?

THE CHURCHES.

German. Choir practice at 8 p. m. Friday. The Ladies Aid society meets Thursday, August 19th, at 2 p. m. at the home of Mrs. Henry Dolling.

Methodist. Regular services at the usual hours next Sunday.

Swedish. Song service will be given in the Swedish Mission church, Sunday, August 15th, to which we invite all the Swedes to attend.

The Sunday school at 10:30 a. m., sermon at 11:15 and at 8 p. m. in the evening. Come and hear.

Baptist. Subject for Sunday morning, "Law and Grace." Contrasted song and gospel service in the evening. B. Y. P. U. 7 p. m., led by the third division of the society. Everybody invited to attend all these services J. L. Dunn Pastor.

Mrs. J. A. Smalley and Miss Bertha Smalley were Rockville passengers Wednesday noon to attend the funeral of Perle Gray.

HARVEST GARNIVAL.

The Harvest Carnival at Jenner's Park last Thursday was not very largely attended, probably due to the fact that the day was in the midst of the busy season. In an ordinary year the date would be propitious, but the rainy weather this year has so delayed work of all kinds that farmers and others have not as yet caught up with work that should have been completed two weeks ago. Those who attended the doings at the park report as having had a splendid time. The program was carried out as advertised, and one of the best ball games ever played here was witnessed by an enthusiastic crowd of fans. The game was played by the Rockville and Arcadia teams and was won by Arcadia by the score of 4 to 3. These teams put up such a splendid exhibition of the national game that Secretary Tracy of the county fair, immediately signed them up to play here fair week. The Comstock team will also play here during fair week. To get back to the Harvest Carnival we will state that it was a success despite the small attendance, though it was not a success financially. The day closed with a display of fireworks and a dance, which was well attended. We regret to state that the park was not patronized to the extent it should have been on Harvest Carnival day, and hope that the next attraction they will get the patronage it is entitled to.

Heavy Hail Storm.

A hail storm of considerable proportions struck the northwest part of Sherman county last night and did a large amount of damage. The storm extended from Clarence Wilson's, four miles northwest of town to nearly the county line on the west and went up the valley for several miles.

The A. B. Outhouse farm, about nine miles up the river, was in the center of the storm and crops were completely wiped out there. The storm came up quickly and lasted only a few minutes. It seems very late in the season for hail storms. This is an exceptional year, however, and almost anything can be expected. A nice rain extended over the county generally.

PUBLIC SALE.

Frank Critel will hold a public sale at his place four miles northeast of Loup City, on Dead Horse creek, section 33-16-14, on Thursday, August 26, sale commencing at 10 a. m. At this sale he will dispose of several head of horses, cattle and hogs, farm machinery and other articles.

For Another Chautauqua. Arrangements have been made to hold a chautauqua here next summer. The local committee have already secured enough signers for tickets to insure the guaranty required by the company.

To Property Owners in Rockville Township.

Notice is hereby given that the Nebraska law requires all highways to be mowed clear of weeds and grass by the 15th of August. This must be done at the expense of the owner or occupant of the land. If not done by the 15th the road supervisors must perform this labor and tax the cost thereof to the property. Save expense by mowing your own highways.—Order Rockville Twp. Board.

FEDERAL BIRD LAW TO BE ENFORCED

Sportsmen Warned That Federal Regulations for Protection of Wild Fowl Must Be Observed. Open Season for Migratory Birds Will Soon Be Here.

With the approach of the open season for shooting wild fowl, the United States department of agriculture is warning sportsmen that the federal regulations as amended October 1, 1914, will be strictly enforced. Some misunderstanding has arisen from the fact that the various state laws do not always conform to the federal regulations. This is regarded as unfortunate but in such cases the department must insist upon the observance of the federal regulations. The department will consider any recommendations submitted in good faith for amendment of the regulations, but will hold no public hearings thereon, nor will it amend the regulations prior to October 15, 1915. It is the purpose of the department to conform the regulations to the wishes of the majority of sportsmen so far as it can be done and at the same time give wild fowl the necessary protection.

Federal regulations divide the United States into two zones. Zone No. 1, the breeding zone, in-

cludes the states of Oregon, Idaho, Colorado, Nebraska, Iowa, Illinois, Indiana, Ohio, Pennsylvania, and New Jersey, and all states north of them. Zone No. 2, the wintering zone, includes all states south of those named.

The regulations prescribe seasons as follows: Open seasons for migratory birds in 1915 under federal regulations for zone No. 1, Nebraska:

- Waterfowl—Sept. 1 to Dec. 16.
- Rails, coots, gallinules—Sept. 1 to Dec. 1.
- Woodcock—Oct. 1 to Dec. 1.
- Shore birds—Black-breasted and golden plover, jacksnipe, yellowlegs—Sept. 1 to Dec. 16.
- Insectivorous birds protected indefinitely. Band-tailed pigeons, cranes, swans, curlew, smaller shore birds, and wood ducks protected until September 1, 1918.
- Shooting prohibited between sunset and sunrise, or at any time on sections of upper Mississippi and Missouri rivers after January 1, 1915.

GAN'T AFFORD IT.

The other day a merchant said he couldn't afford to advertise in his home newspaper. If the man's view were not distorted, he would see that he couldn't afford not to advertise. Refusing to advertise is his most expensive extravagance. That same merchant will spend hours telling of the "unfair" competition of the mail-order houses who are his most aggressive and dangerous competitors, yet the methods employed by the mail-order houses which succeed are the very ones which the merchant refuses to use. The mail-order house first of all is an advertiser. Advertising is the life of its business. Every magazine that enters the small town and rural home carries the ad of the mail-order house. Expensive catalogues are printed showing the illustrations of the actual articles. Occasionally sheets are scattered broadcast over the country as a special "come-on" for the bargain hunter. Instead of doing these things in a smaller way through the columns of his local paper, the merchant who can't afford to advertise sits down and "cusses" his tough luck and wonders why he can't get the business. He never thinks he has a better opportunity to reach the people in his neighborhood than the mail-order house has. It doesn't cost him as much as it does the outsider; he can draw the people to his store and show them the actual article he is advertising, and, when they buy, they can take their purchase home with them instead of having to wait for several weeks for it. Advertising is an investment. It should be charged to your selling cost. Figure what percentage you have to pay to advertise, then base a fifty-two weeks campaign on the computation. You can't lose. You can't afford not to advertise!

FOR SALE.

80 acres of improved land. Inquire of Peter Thode. 34-3

LOUP CITY CLUB DEFEATED.

The Shelton gun club defeated the Loup City squad in a matched tourney at Shelton Tuesday afternoon. Smith, of the Shelton club, made the highest score, breaking 99 bluebirds out of 100 shots. The following scores were made: Shelton: Mortimer 90, Hofgard 94, Taylor 93, Slatery 94, Smith 99, total 470. Loup City: Thompson 90, Elsnor 93, Miller 82, Tockey 83, Smalley 83, total 431. Immediately after the shoot was over arrangements were made for another match between the same clubs which will be pulled off at Grand Island the forepart of September to decide the championship.

MASS MEETING.

A mass meeting of the citizens of Loup City and vicinity will be held in the M. E. church, Monday evening, August 16th at 8 o'clock sharp, for the purpose of organizing for work in this county in cooperation with the state temperance federation. Citizens, let us get together and boost for this great movement on foot for state wide prohibition for 1916. It is hoped that every one interested will make an effort to be present. An interesting and enthusiastic talk will be given by Rev. Slocumb, after which plans will be consummated for the work in our county. Committee

Miss Florence Reed went to Greeley Wednesday morning for a weeks visit with her cousin, Miss Leda Reed.

Mrs. A. B. Outhouse came home from Lincoln Tuesday evening where she had been on business.

Mrs. C. C. Outhouse went to Lincoln yesterday morning to visit a few days with friends.

W. J. Bryan spoke to a large crowd at the Ravenna chautauqua Saturday night.

Dr. Bowman was a passenger to Rockville Wednesday.

SPECIAL PRIZES

BY LOUP CITY MILL & LIGHT CO.

A Home industry using home grown wheat

We Manufacture
White Satin
AND
Pansy Flour

We will give special prizes on bread made from our brands of flour, on exhibit at the County Fair. See County Fair premium list for special prizes.

Loup City Mill & Light Co.

Deposits in this bank have the additional security of the Depositors Guarantee Fund of the State of Nebraska.

Your Account Started Today

Will receive the same select care and management that earned for us the good will and confidence of present customers. Whether the account be large or small, we extend to patrons every possible courtesy and accommodation consistent with the rules and regulations necessary in the conducting of a safe, sound business.

LOUP CITY STATE BANK
Loup City, Nebraska.

We pay 5 percent interest on time deposits