

1 OFF 3 CLOAK SALE

As we have more Cloaks than we want to carry over, we are going to offer them at 1/3 off, which makes

- A \$5.00 coat at \$3.35
- A \$10.00 coat at \$6.70
- A \$15.00 coat at \$10.00

Do not miss this Sale

BOYS' SUITS. We have a big line and our price is right. See us first.

A New Line of Ladies' Skirts. Price \$5.00 to \$11.50, they are good ones.



Suit Cases-- We have a big line.

Price \$2.00 to \$20.00.

LOUP CITY MER. CO

THE EXCHANGE MAN HAS FOR EXCHANGE

Residence for Autos; Farms for Autos
Small Farms for Larger Ones;
Residence for Horses;
All Kinds of Exchanges at All Times also
City and Farm Property for Sale

The Exchange Man, **W. P. REED**



Diogenes Says
I'm on the right road

YOU WONT GO WRONG

Take a step in the right direction—walk in our store. Come in and inspect our complete Drug line. We are exclusive agents for the celebrated Nyal Family Remedies and we are mighty proud of it too. The Nyal Remedies—one for each ailment—are made by an old-established company, famous years and years for the exceptional excellence of its products. The Nyal Line is mighty! Besides better goods at our store, you are sure of the best of treatment. We are always glad to have people come in and look around, whether they buy or not. We wait on you promptly and give you exactly what you ask for. We are not in business for a day or a week, but for many years to come.

If careful attention to your wants, quality and reasonable prices will get your business, we are sure to have your patronage.

SWANSON & LOFHOLM.

A Preacher's Partisan Prayer.
It is difficult for the fervent partisan to avoid politics, even in the pulpit. There are those, too, who never try. Among them was Father Taylor, the Boston sailor-preacher. He was once conducting a Sunday morning service a few days before the state elections, and he took the opportunity of offering up a fervent prayer that a man might be chosen for governor who would rule in the fear of God, who would never be afraid of the face of day, who would defeat the ring-leaders of corruption, who would defy his own party if it yielded to wire pullers, who— Suddenly Father Taylor paused. Then he brought his prayer to an abrupt conclusion. "O Lord," he exclaimed, "what's the use of boxing the compass in this way? Give us George N. Briggs for governor. Amen!"

Or Her Neighbors.
Even if she had to have a trained nurse for her own children a woman always knows just what to do for her daughter's little ones.

Commercial Spies.
Spying is as prevalent in the commercial world as in the political world, though the existence of these commercial spies is not nearly so well known. There are certain classes of manufacturers, however, who habitually employ a regiment of spies—competent men, whose business it is to go to other lands and spy out the new enterprises and inventions being made by the various traders. Individual methods vary very greatly, and are often so subtle as to make it difficult to tackle them.

Ideal Land for Coffee.
The coffee plant flourishes best in well-watered region, in a tropical climate at an elevation of 1,500 to 5,000 feet, and in a rich soil. All these elements are found in perfection in Brazil, especially in the four states of Sao Paulo, Rio de Janeiro, Espirito Santo and Minas Geraes, whose combined areas cover about one-eighth of the vast domain of the republic. This section produces about four-fifths of the world's supply of coffee.

LOCAL NEWS

Alva Lewis and wife went to Aurora Monday for a short visit.

Fritz Leschinsky returned to State University Monday morning.

Rev. Fred Berry, of Lincoln Nebr., is to speak at the Baptist church, Sunday morning.

Miss Lulu Lofholm left Monday morning to resume her teaching in a district near Ravenna.

Dr. S. A. Allen returned Friday night from attending the State Dental Board in Omaha.

Mrs. Ward Ver Valin was reported on the sick list a few days since.

Merle Hiddleston came up from Lincoln last Friday for an over-Sunday visit at home, returning Monday morning.

Miss Marie Cooper returned Monday morning to the Kearney State Normal to continue her studies.

Dr. Carson of Grand Island will be in Dr. Longacre's office Wednesday, Jan. 13th, prepared to fit Glasses and to treat the Eye, Ear, Nose and Throat.

Don't fail to see "Heinie Poofstittletooz from Germany" and "Tramping Tobias, the Has Been" a snappy, side splitting comedy, by home talent at the Dreamland, Saturday night of this week, in connection with 3000 feet of moving pictures.

M. C. Mulick returned Monday noon from a three weeks absence visiting his son, Din Mulick, at Perma, Montana. He reports Din doing nicely, with about 100 acres fenced in on his ranch, some three and a half miles from town. has a fine drove of horses enclosed and is fast getting on Easy street so to speak. When Din left here he said he would not come back for five years, but as the probation period will be up next summer, he rather thinks he will come back to see his old friends for a short visit at that time.

Along Rural Route Two

Mrs. G. B. Wilkie has been quite sick the past week.

Lars Neilson marketed hogs in Loup City, last week.

F. W. Tucker of Aurora came Saturday for a visit with relatives.

E. J. Pugsley and family spent New Year's Day at the Fred Foster home.

The Newhouser boy got one of the watches given away in the Pony Contest.

Anton Spotanski has been marketed several loads of corn, this week.

James Clark came Saturday to spend a few days with his sister, Mrs. McLaughlin, from Aurora.

Miss Alice Jorgensen, is here from North Dakota visiting her brother, Alfred Jorgenson.

Miss Martha Hisner from Rockville is visiting at the Adam Gehring home, this week.

Mr. and Mrs. Ernest Daddow entertains the Wiggle Creek Grange next Tuesday afternoon.

A crowd of Wiggle Creek young people had a skating party near the Austin bridge Saturday evening.

Mr. and Mrs. Albert Snyder entertained a number of friends at their pleasant home on Wiggle Creek, New Year's Day.

The large crowd attending the oyster supper at Don Holmes' last Friday evening pronounced it a grand success.

Misses Carrie and Olive Bogseth returned, Saturday night, from Erickson, where they had been for the holidays.

Please do not ask for any mail at the office during this month as I have to count the mail, and like to get credit for all route mail.

Miss Verie Wilkie, who has been spending the holidays at home returned, Saturday to her school duties at Central City.

Don't forget the Grange Liter-

Want Advertising

The rate for advertising in this column of the Northwestern is 5 cents a line for each insertion. The Northwestern is the oldest newspaper in Sherman county, and is acknowledged the best advertising medium in this section of Nebraska.

any program next Friday night, at which time, the play, "Too Much of a Good Thing" will be given. Other features of the entertainment being a Pantomime and vaudeville sketch.

The following people very kindly remembered the carrier on Christmas day: Jake Albers, W. T. Draper, Albert Snyder, Fred Daddow, A. P. Paulsen, M. Bogard, E. C. Kilpatrick, H. Goodwin, J. Roush, A. Gehring, Iver Lyhne, Mrs. H. Neisner, E. M. Marvel, John Petersen, A. H. Newhouser, S. Iossi, J. P. Hansen, Ed Flynn, McLaughlin, Jake Roy, Mrs. Cash, Brodocks, Nuts, candy and beautiful Christmas cards from nearly every box on the route were also greatly appreciated by the carrier.

Deer Creek Items

Frank Koma is working for St. Wroblewski.

Aug. Maska lost more hogs by cholera since last report.

Frank Bydalek lost a valuable horse last week.

Mrs. Cornell Peters was on the sick list last week.

Clemens Maciejewski returned from Loup City this week.

Stanley Dymek has been on the sick list for two weeks.

Frank Goc is putting up a new barn on his place.

Mrs. Frank Bydalek returned from Ashton Sunday leaving her mother recovering slowly.

Ed Maciejewski of Loup City is visiting relatives and friends on Deer Creek.

People easily constipated dread the winter. Nothing but hard, course meals. No fruits, no vegetables to keep the stomach active. Your best relief, your greatest friend now is Hollister's Rocky Mountain Tea, the world's Tonic physic. Do it tonight. Swanson & Lofholm.

FOR SALE OR RENT

Few choice male hogs, for sale. Milo A. Gilbert.

For Sale—Six-horse power gasoline engine. Chris Dongard.

Used Typewriters, all makes, at all prices. O. E. James, Y. M. C. A., Grand Island, Nebr. nov 10

For Sale—Three Stallions choice \$500.00. Kenneth Kay.

For Cash Rent—My ten-acre tract just west of this city. Inquire of L. W. Schlote.

For Rent—My residence, known as the Enevoldsen building, in northwest part of Loup City. Can give possession at once. L. W. Schlote.

For Sale or Trade—My residence and three lots, known as the old Judge Hunter property, in first block north of court house square. Price and terms made known upon inquiry. J. W. Burleigh.

For Sale—1 team of horses, 5 years old wt. 1000; 1 set light work harness; 1 low truck farm wagon; 1 good top buggy; 1 Jennie Lind walking cultivator; 1, 14 inch stirring plow; Deering mower; 5 female thoroughbred Duroc Jersey pigs, wt 150 each. Alfred Andersen.

Order of Hearing and Notice of Probate of Will.

In the County Court of Sherman County, Nebraska, State of Nebraska, vs Sherman County, ss To the heirs, legatees, devisees and to all persons interested in the estate of Robert M. Jackson, deceased: On reading the petition of Kate Waggoner praying that the instrument filed in this court on the 2nd day of January, 1915, and purporting to be the last will and testament of the said deceased, may be proved and allowed, and recorded as the last will and testament of Robert M. Jackson, deceased; that said instrument be admitted to probate, and the administration of said estate be granted to W. F. Mason as administrator with will annexed. It is hereby ordered that you and all persons interested in said matter, may, and do appear at the county court to be held in and for said county on the 26th of January, A. D. 1915, at 1 o'clock p. m., to show cause, if any there be, why the prayer of the petitioner should not be granted, and that notice of the pendency of said petition and the hearing thereof be given to all persons interested in said matter by publishing a copy of this order in the Loup City, Northwestern, a weekly newspaper printed in said county, three successive weeks prior to said day of hearing. Witness my hand, and seal of said court, this 5th day of January, A. D. 1915. Last pub. Jan. 21.

MAKE

A GOOD RESOLUTION

and trade with

R. L. ARTHUR

During 1915

Bowels clogged, sick headache, no fun is it? Why not have that happy face, red cheeks that come with good digestion. Hollister's Rocky Mountain Tea makes the bowels work regular, natural, makes you feel like new. Take it tonight. Swanson & Lofholm.

Notice of Chattel Mortgage Sale
Notice is hereby given that by virtue of the chattel mortgage, dated on the 11th day of November, 1913, and duly filed in the office of the county clerk of Sherman county, Nebraska, on the 12th day of November, 1913, and executed by Orle Bowen, to S. C. Fletcher, to secure the payment of the sum of \$166, and upon which there is now due the sum of \$185.13, default having been made in the payment of said sum and no suit or other proceedings at law having been instituted to recover said debt, or any part thereof, and the said chattel mortgage and the note which the same was given to secure having been duly sold, signed and transferred and set over to the Rockville State Bank, Rockville, Nebraska; therefore the said Rockville State Bank will sell the property therein described, to-wit:

One horse mule, five years of age, color black, weight about 1000 pounds, named Jack, and one horse mule, five years old, color bay, weight 1000 pounds, named Joker, at public auction at the bank building of the aforesaid Rockville State Bank, in the town of Rockville, in Sherman county, Nebraska, on the 30th day of January, 1915, at 1 o'clock P. M. of said date.

Dated January 5, 1915.
ROCKVILLE STATE BANK,
Mortgagee.
Last pub. Jan. 28

LOUP CITY FLOUR

Why buy Flour shipped here by outside mills when you can get

Loup City White Satin Flour

for less money, and every sack guaranteed. All dealers handle our flour.

LOUP CITY MILL & LIGHT CO.

O. E. SCHLOTE

Auctioneer

Loup City, Nebraska.

All Auctioneering Business Attended to promptly. Satisfaction Guaranteed. Give me a trial.

ANNOUNCEMENT

OF VALUE

*** + ***

Our business for Fall, Early Winter, and the Holidays has been very good. This Sale will be a **Profit Sharing Sale** to you

*** + ***

NEXT FRIDAY, JANUARY 1st, 1915
BEGINS OUR

JANUARY CLEARING SALE

*** + ***

We still have a good stock of Ladies' Gent's and Children's Underwear, Dress Goods, Dress Trimmings and a complete stock of new Groceries. Everything fresh and quality good. **There will be Bargains in this Sale** that you cannot afford to miss.

*** + ***

Remember our store is a Pony Store Store and you get a pony vote for every cent you buy or pay on account. Help your favorite to get the Pony, Cart and Harness by trading at our store.

*** + ***

THIS SALE CLOSSES FEBRUARY 1ST 1915

C. C. Cooper