

# 80,000 Extra Votes on Every \$25.

Go your utmost. Long  
Terms of Subscription  
Count the Fastest.

## THE MAXWELL

ELECTRIC LIGHTER

ELECTRIC STARTER

Now Is the Time Your  
Subscriptions Count  
the Most.

Place No Limit  
on Your  
Work While this  
OFFER  
Is in force

### Large Extra Vote Offer Now In Force

For every club of Subscriptions amounting to \$25.00  
turned in between Nov. 26th and December 2, inclusive  
we will give

### 80,000 Extra Votes

Subscriptions to count on this offer may be of any kind  
but the long term ones count up the fastest. This is  
time when your subscriptions count Big so get all you  
can and go the limit. Now is the time to do the big work.

The Big Vote  
Offer in  
force This  
week.  
Go After It.

Only Three Weeks Left--Now hustle after those long term subscriptions and be a Winner

Phone Blue 21

Address all Communications to

Phone Blue 21

## Contest Manager Northwestern

Deposits in this bank have the additional security of the De-  
positors Guarantee Fund of the State of Nebraska.

### GOLD SEEKING

Gold seeking in the hills, along the old  
trail of adventure, has no lure for most  
people. The gold seeking trail of today  
is much better, more certain of reward.  
It leads along lines of economic enter-  
prise—the saving and careful invest-  
ment of small sums, and it ends in in-  
dependent plenty.

Our bank account plan is a practical  
safe and helpful one for those who wish  
to travel this trail to independent plenty.  
Come in and let us show you how its  
use will help you.

### LOUP CITY STATE BANK

Loup City, Nebraska.

We pay 5 per cent interest on time deposits

### J. G. Pageler AUCTIONEER

Loup City, — Nebraska

All Auctioneering business attended to  
promptly. Satisfaction Guaranteed. Give  
me a trial.



When in  
Need of  
**GOAL**  
or first-class  
**Lumber**  
of all dimensions.

We also have a car of Coke.

We also have a good line of Fence posts, range-  
ing in price from ten to fifty cents.

Phone Red 29 and you will receive prompt attention  
**LEININGER LUMBER COMPANY**

### THE NORTHWESTERN

Entered at the Loup City Postoffice for transmission through the mails as second class  
matter.

Office Phone. Red 138. Residence. — Black 138

J. W. BURLEIGH, Editor and Pub. J. R. GARDINER, Manager

### Will Be Republican Stampede in 1916

Two years from now voters  
will be tumbling over themselves  
to vote the republican ticket. The  
touch of hard times, which has  
hit the east, will be on us before  
that time. Then look out for a  
republican landslide. The east,  
which has been going democratic  
and progressive, has swung back  
into the republican line. New  
York state is republican by 300-  
000, Cannon is reelected to the  
house, from which he was sum-  
marily kicked two years ago, Pen-  
rose has carried Pennsylvania,  
Cummins of Iowa is reelected and  
so on down the line. Nebraska  
will be all right again when an-  
other chance comes around.

### A Gigantic Power Plant

About fifteen prominent Grand  
Island business men made a trip  
to the Loup river near the town  
of Boelus to inspect the work that  
is being done on the big electric  
power project, when completed by  
November next will deliver into  
Grand Island between three and  
four thousand horse power of  
electricity, which will be sold at  
a power rate of half that now paid  
by users of steam, according to  
the Lincoln Daily Star.

A part of the canal, which is to  
be three miles long has already  
been dug and a big dredge will be  
on the ground during the present  
week. The big dam 2,100 feet  
long across the river will not be  
built until next spring. After go-  
ing over the work at the head of  
the canal, the party drove along  
the proposed course of the canal,  
some three miles distance, where  
it again empties into the Loup.

Here is a sheer drop of thirty  
six feet into the river and nearby  
is the site for the power house.  
From this point to Grand Island  
is twenty-seven miles and the  
transmission line will be built into  
that city in the early spring. The  
whole project is being financed by  
eastern capital, Mr. Sunny of  
Chicago, being one of the princi-  
pal stockholders in the undertak-  
ing.

### Motor Car Factory in Action Seen Here

Packed to the point of standing  
room and after great crowds have  
been turned away, the Opera  
House was the scene of a com-  
plete automobile factory in action  
Thursday night.

The complete process of build-  
ing the famous Maxwell "25"  
from raw material to the finished  
car was shown and explained.

Beginning at the steel mills,  
showing the preparation of raw  
stock, the testing in the chemical  
laboratories, then the foundry and  
forge shops, and the machining of  
the parts were shown in detail.

Possibly one of the most inter-  
esting features is the final assem-  
bly of the car and the different  
road testing put into practice by  
this Company.

At no time did the interest of  
the audience wane and the pic-  
tures were cleverly explained by  
an expert from the factory, who  
was thoroughly familiar with  
the subject and proved to be an  
interesting speaker.

By illustrating and explaining  
the operations and manufacture it  
is easily seen how some of the  
industries of the United  
States have risen to the  
point where it is possible to  
give quality, refinement and finish  
at low cost.

As an attraction, a travelogue  
feature was added which took up  
one thousand feet of film.

California in all her beauty and  
splendor, the virgin forests of the  
Cascades in Washington and Ore-  
gon, and the now famous drive of  
"Wild Bill" Turner in his Max-  
well "25" where he broke the  
world's record, were shown.

The Maxwell Agents through-  
out the country have entertained  
in a similar way a short time ago  
but the new features in the films  
as shown here Thursday night  
have certainly added to a great  
degree to the educational value of  
this work.

### What the Country Cousin Did

A city man recently visited his  
"country cousin." The man from  
the city wishing to explain the joy  
of metropolitan life, said: We  
have certainly been having fun  
the last few days. Thursday we  
autoed to the country club and  
golfed until dark, then trolled  
back to town and danced until  
morning." The country cousin  
not to be stumped in the least, so  
began telling some of the simple  
life: "We have had pretty good  
times here, too. One day we bug-  
gied out to Uncle Ned's and went  
out to the back lot, where we  
baseballed all that afternoon. In  
the evening we sneaked up into  
attic and poked until morning." A  
sturdy old farmer who was  
listening, not to be outdone, took  
up the conversation at this point  
and said: "I was having some fun  
about that time myself, I muled  
to the corn field and gee hawed  
until sundown then I suppered till  
dark, piped until 9 o'clock, after  
which I bedsted until the clock  
fired, after which I breakfasted  
until it was time to go muling  
again."

### Uncle Tom's Cabin Coming

The teachers in the schools, the  
preachers in their pulpits, the  
press and in fact every right  
minded citizen endorses and en-  
courages the attendance to see  
Uncle Tom's cabin. Nothing is  
more discouraging however, than  
to see the false and cut versions  
as given by many so-called Uncle  
Tom's Cabin Companies who do  
not even try to give a satisfactory  
performance. For nearly a quar-  
ter of a century the Terry's Big  
Uncle Tom's Cabin Company has  
been the monarch of them all.  
This company uses the G. L.  
Aiken version which is acknowl-  
edged to be the only true repre-  
sentation of the author's story.  
This version is not used by other  
companies on account of scenery  
required and the large cast. This  
company carries the best actors,  
Cuban bloodhounds, and every-  
thing necessary to give a worthy  
presentation of Harriet Beecher

Stowe's wonderful story of slav-  
ery days. At the Opera house  
Saturday, November 28.

### Telegram Case Decision Rendered

The case of the Telegram Co.  
vs. Anto M. Weidner was decided  
in district court at Columbus last  
week in favor of the plaintiff. The  
case was a suit for \$2.35 due the  
plaintiff on subscription. Defend-  
ant had subscribed for the Col-  
umbus Telegram. When the year  
was up, the publisher continued  
to send the paper, as was their  
custom and as is the custom of  
most country papers. The defend-  
ant Weidner continued to re-  
ceive the paper for a year and  
seven months, then refused it. He  
was immediately sent a statement  
of account and refused to pay.  
Suit was started and won by the  
plaintiff. Defendant appealed to  
the district court and the matter  
has dragged along for three years,  
finally being settled in favor of  
the plaintiff, and the defendant  
will have to pay the \$2.35 sub-  
scription and a lot of costs. There  
has been a belief, which is erro-  
neous, that newspaper subscriptions  
cannot be collected. If a man con-  
tinues to take the paper he will

have to pay if the necessary legal  
steps are taken and he is good for  
the amount.

### Will Save Fifty Per Cent of Lives

A preparation which, it is said,  
will stop almost instantly the flow  
of blood from a wound, has been  
invented by Prof. Theodore Koch-  
er of Berne, who was awarded the  
Nobel prize of surgery in 1912,  
and his assistant, Dr. A. Fonce.  
The new preparation is called  
coagulen.  
It is in the form of a powder  
and is dissolved in water before  
being applied to a wound. The  
discoverers of coagulen have made  
a gift of their invention to the  
armies in the field and have sent  
large quantities of the powder to  
the surgical headquarters of both  
the German and French armies.  
The discovery is regarded by  
medical men here as likely to save  
the lives of thousands of soldiers,  
since it can be applied by untrain-  
ed hands so that the wounded man  
himself or his comrade might use  
the solution.

Who will be the winner of that  
beautiful 1915 Maxwell Touring  
car? Will it be you or one of  
your more ambitious friends?

### TAKE NOTICE



SUITS made any  
style and to fit,  
\$15.00 and up.  
Overcoats any  
style \$15.00 and  
up. Ladies and  
Gents clothes cut  
into latest styles  
or relined, mended  
cleaned, or pressed.

### Loup City Tailor Shop

In Corner of Frederick Hotel.