

Home Contest Sale

The Merchants whose names appear on this page have united in a Business Getting Campaign and will hold their first Big Reduction Sale, on

**Tuesday, Wednesday, Thursday
December, 1st, 2nd, and 3rd, 1914**

LOUP CITY MER. CO.

A General Line of Dry Goods, Groceries, Boots, Shoes, and Notions.

FREE GIFT—At 3:00 o'clock sharp on Tuesday the 1st of December, a solid gold ring will be given to the heaviest weighing baby under 6 months of age, that enters my store.

Bring in the Babies.

THE HUB

Victor Viener, Proprietor.

An Up-to-Date Line of Men's and Boys' Clothing, Men's Furnishings, Hats, Caps and Shoes.

Special Prices in Every Department.

Ladies' Cloaks sold during this sale at almost cost.

DON'T FAIL TO GET PRICES

VIC SWANSON

Dealer in General Merchandise

Big Bargains for 3 Days in Dry Goods.

I AM GOING TO GIVE AWAY a beautiful bed-spread to the one making the most correct words, out of the letters in the sentence—**"Vic Swanson Merchandise"**. Use no letter in any word more times than it appears in the sentence. Prize to be awarded winner at 2:30 Thursday

Special Sale

At The

Rexall Drug Store

For Three Days Only.

DON'T MISS THIS OPPORTUNITY.

R. L. ARTHUR

Dealer in General Merchandise.

You Will Find Quality and Bargains in Every Line in Our

Store, All The Time.

A. C. OGLE

Automobile Garage and Repair Work.

Buy Your Fords Here.

Special Prices on Tires During Contest.

T. A. GZHOVIK

Hardware, Stoves, Paints, and Oils.

Call at Once for All Kinds of Repair Work.

HENRY M. ELSNER

The Leading Jeweler and Optician.

Hand Painted China, Musical Instruments.

I will save you money on that Piano you are going to buy. There is no middle man's profit when you buy of me.

Call and get a Souvenir.

J. A. ARNETT & SON

Furniture, Hardware, Carpets, Rugs, Etc.

Special Prices, on all Lines of Goods in our store. During Sale Dates.

JAMES BARTUNEK

Harness, Blankets, Robes, Fur Coats, Whips.

Repairing and Oiling Harness a Specialty.

Fine \$2.00 whip given away to the person purchasing largest bill during these sale days.

WM. LEWANDOWSKI

A General Line of Dry Goods, Groceries, Boots, Shoes, and Notions.

Special Price on Ladies' and Misses' Cloaks, all other goods sold at prices as low as quality will possibly permit.

COME IN AND SEE US.

THE LOUP CITY NORTHWESTERN

LEADING PAPER IN SHERMAN COUNTY

**TODAYS MAGAZINE
IOWA HOMESTEAD**

\$3.00 worth of reading one year for \$1.50 the price of the Northwestern alone. Can you afford to let this pass?

You Will Find "Big Special Bargains" in Every Store Advertised on This Page.