and we are going to fight all competition in every line that we have in our Store.

Some people think it pays to send away to some Mail Order House for what they need and then say how much they have saved.

We defy any such a thing.

We will meet any Mail Order House prices on the same conditions as they sell goods.

And besides what TAX does your mail order house pay to your county? In what way do they help you in time of need?

We are here to make your city grow and as your city grows it makes your land higher.

Take our stores away and let your city go down what will your land be worth? You would not even want to live in Sherman county. Let us work together and boost for Loup City and Sherman county.

And as for the quality of goods, we handle the best lines, such as Douglas and Star Brand Shoes, Fay Stock-

ings, Henderson Corsets, Munsing

Underwear, Bradley Sweaters. Below we will quote you a few articles for comparison

Ladies' Gloak Department

No. 603. Chase Parisian Poneyskin cloth, used as the material in this coat. It is very fur like in appearance, of good winter weight, wavey shadow striped pattern to imitate real pony fur, this coat is advertised in a Mail Order House catalogue at \$8.49 our price is \$7.50 No. 379. Ladies Chase Angora coat full length plain Angora like fur, black. Is cut straight and loose, this coat is advertised at a cata-

logue house at \$12.95, our price is No. 3212. A Ladies plain gray cloth coat all wool full length, this is a bargain \$7.50



Cloth Gloves 3 pair good Canton Flannel Gloves for 25c

Men's Broad Long Work Shirts

This shirt is made in extra full sizes and good quality and we sell them at the same price that other shirts are sold

50c

Bradicy Sweaters We have a nice line of all wool sweaters

Sheep Lined Coats

These coats have been bought at the very lowest price money can buy, and we are going to sell them the same way. You may compare these prices with any Mail Order House. To prove that we know what we say, we are quoting these prices to you without freight

178 -- \$6.50 This is a strictly High grade MOLESKIN Coat, SHEEP LINED with Beaverized sheepskin collar.

The shell of this garment is made of a heavy drab moleskin cloth, generally known as English leather because of its great wearing qualities; body lined with selected sheepskin. Large beaverized sheepskin collar in imitation of beaver fur; sleeves lined with heavy gray blanket lining, reinforced moleskin cloth armholes, knit sleeve wristlets. Three set-in pockets corduroy bound edges, double breasted front which closes with automatic fasteners, and large sewed on collar tab; length of coat 34 inches. This coat is advertised in some catalogues at \$6.75 Chicago. Our price is only \$6.50 at Loup

No. 135--\$5.85 Brown Duck Sheepskin Lined.

This coat is made of 10 ounce Brown duck and lined throughout entire body with selected sheepskin. Heavy gray felt sleeve lining. Large shawl collar imitation of beaver fur, double breasted front which closes with automatic buckles, k. it sleeve wristlets and throat tab, leugth of coat 33 inches. This coat is advertised in a Chicago catalogue at \$5.75. Our price f.o.b. Loup City, Nebraska, is only \$5.85.

No. 134-\$4.95, Brown Duck Sheepskin Lined.

Made from good weight brown duck, double-breasted, lined throughout with a good sheepskin lining, has 7 inch roll beaverized lamb collar, which has a large corduroy throat tab, two outside pockets which are fastened with leather corners and corduroy bound, knit wristlets, Gray blanket lining sleeves, has buckle fasteners, length of coat 33 inches. You will find this coat advertised in a Chicago catalogue at \$4.89, add to that for express 38c, money order and stamp 5c- or 43 cents and it will cost you \$5.32. Our price f.o.b. Loup City, is \$4.95.

Men's Fur Goats For Comparison.

No. 41T303. Brown Russian Calf Fur Coat \$29.50

Made from natural brown flexible russian calfskin, with large shawl collar made of the same fur, quilted body lining, leather arm shields knit sleeve wristlets, two deep slash pockets, front edge braided, double breasted front which closes with loops. This coat is advertised by Sears and Roebuck at \$29.90 Chicago,

No, 305. Black Galloway Fur Coat \$28.50

We sell it at Loup City for \$29.50

This coat is made from natural black Galloway fur, made from selected soft tanned Galloway skins, with a very large shawl collar made from the same material: quilted lineing, two outside pockets, leather arm shields, kicker front, edges bound with braided cord, knit sleeve wristlets, length of coat 52 inches.

This coat is advertised by Sears Roebuck at \$28.90 Our price at Loup City no freight to pay \$28.50

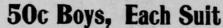
No. 295. Black China Dog Fur Coat \$20.00 This is a high grade plain black China Dogskin Fur Coat, large shawl collar of of same material, quilted body lining, striped sleeve lining, knit wristlets, leather arm shields, two outside slash pockets, length

This coat is advertised by Sears Roebuck at \$20.90 r price is only Our price is only

Men's Work Socks 6 pairs for 45c

Farmers medium weight Socks, Medium weight, fine clean cotton socks for farmers and working men, elastic ribbed tops, easy to get on or off, these socks will give good service. Practical working man's socks, knit from selected cotton yarn of good quality soft and clean and fine, with white toe, heels and

Sears Roebuck advertise these at 6 pairs for 46c Our price is 6 pairs for 45 cent, call and try 6 pairs of these socks.



No. 16T7552. Extra heavy flat knit sanitary fleece lined Union Suit, for boys and youths **50c**. 65c Each Sult

No. 16T7530. Boys Jersey Elastic Ribbed combed cotton Union suit, of extra quality for boys and youths.

This suit you will find listed in Sears-Roebuck catalogue No. 129 on page 414 price 69c

50c Each Garment for Men

No. 16T6070. Men's silver gray color extra heavy flat knit cotton sanitary fleece lined under-

to weigh as much as any garment at this price 50c

Loup City Mer. Co.

An Extraordinary Offer

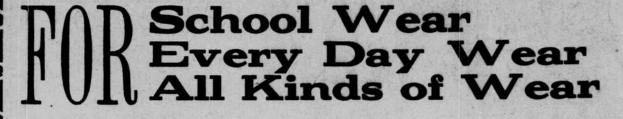
"The Homestead" for one year for the price of the Northwestern

tage of this great offer. Everyone knows that "The Homestead" is

one of the greatest farm papers published. "Todays" magazine is too

SUBSCRIBE NOW AND GIVE YOUR VOTES TO YOUR FAVORITE CONTESTANT.

Extra heavy flat knit cotton with heavy soft sanitary nap fleecing on inside, strongly sewed and put together: reinforced throughout, is built for service, color silver gray. Average weight 15 to 19 ounces. "Do not confuse this with the retailers ordinary 50c garment, bectuse the retailer could not sell this for less than 65c, for each garmeut," so Sears-Roe-We guarantee this garment to be as good and



BUY BLACK CAT HOISERY

R. L. ARTHUR



R. P. Starr left for Lincoln Monday morning on business R. P. Starr left for Lincoln

For fine and up-to-date jewelry. Call and see H. M. Elsner. Every purchase guaranteed.

C. J. Tracy went to Lincoln Monday morning on a hurried business trip.

My line of Mackanaws are in can save you money all the time, Lorentz.

Schwaner can save you money on that paino.

Over half of the counties of the state already have lady superintendents of schools. Why not add Sherman county to the list.

If you want a dray, phone A. L. Enderlee, Black 63, or leave your order with either lumber yard or E. G. Taylor. Best of service guaranteed.

Vic Swamson was called to Aurora Monday morning again, his good father having suffered a relapse and his condition being very

cents on Tuesday, the 20th. Ravenna Creamery Co.

Mrs. Ryan of Orange, Calif.,

suits at \$3.00. 3.50 and up to 5.00

interest of his candidacy for the state senate.

If you want good, prompt draying, all on John McDonall, successor to L.C. McDonall. Phone Red 104

The ladies of the Baptist church vill give an oyster supper in Society Hall, Saturday evening, Oct. 31, beginning to serve at 5 o'clock. A cordial invitation extended to

The home creamery advanced this about. the price of cream to 271 We have made arrangements with the Pierce publishers to club two cents on Tuesday the 20th. Ravenna Creamery Co. of their best values with The Northwestern, -- "Todays Magazine" and

See Schwaner's window this week for the best \$1.00 value in Ladies Hand bags ever shown in alone. \$1.50 for the two papers and the Magazine for one year. the city.

A great \$3.00 value for \$1.50. Everyone should try and take advan-like this great offer. Everyone knows that "The Homestead" is went a last Thursday and visited we, who represent the different parties are supporting him, and we, who represent the different parties are supporting him, and we, who represent the different parties are supporting him, and we, who represent the different parties are supporting him, and we we will be the voters of all parties are supporting him, and we we will be the voters of all parties are supporting him, and we have a support to the voters of all parties are supporting him, and we have a support to the voters of all parties are supporting him, and we have a support to the voters of all parties are support to the voters of all parties venna last Thursday and visited over Sunday with their daughter and sister, Mrs. Gus Lorentz and family, Mrs. Erazim going home Monday and Mrs. Hlava remainfor a few days longer.

we, who represent the different parties, appeal to the voters of all parties, appeal to th for a few days longer.

> Vote for E. F Jones, Progressive candidate for Clerk of the District Court.

GEORGE BISCHEL Candidate for State Senate

To the Voters of Buffalo, Kearney we believe we can do you good.

The regular church board meeting will be held in the church Monday 7:30, all are invited to attend. If the church work pleases you, tell others, if not tell us.

and in the legislature will stand by the interests of the people as against the special interests. Although he has assisted in organizing two rural telephone companies and constructing two rural lines in Buffalo county.

As a candidate, Mr. Bischel received

Dreamland Theater

Changes Pictures Every

Monday, Wednesday and Friday.

Only the best pictures shown. Everyone passed on by Board of Censorship.

For an Evenings Fun and Pleasure

Meet Me In Dreamland. JOHN OLTMAN, OWNER

Kimball, Crown, McPhail, A. b. the progressive nomination at the primaries and afterward many friends of other parties also nominated thin the primaries and afterward many friends of other parties also nominated thin the primaries and afterward many friends of the primaries also not the primaries and afterward many friends of the primaries and afterward many friends of the primaries and afterward many friends of the primaries and the ple, Knobe, and Steinway pianos by a non-partisan petition. He stands for the following progressive policies:

(1.) A state convention to revise Chris Christensen. stitution. (2.) State ownered the price of cream to $27\frac{1}{2}$ ship and control of the water powers. (3.) A legislative investigative investigative investigative powers.

tion and reduction of state expenses. (4.) A legislative investigation of the school-book trust and lower prices for school books. (6.) Amendment of the primary law; but he is opposed to Henry Dolling. who has been here visiting her the short ballot as undemocratic and son, C. H. Ryan, left for her intended to centralize power in a Southern California home last few. (6.) He is opposed to the coun-Thursday.

I have a limited amount of boys posed to the removal of the university of the removal of the removal of the removal of the university of the removal of the removal

ty to the country. State Senator Wink was in this city a few hours Monday in the city a few hours Monday in the country. We believe Mr. Bischel will make a strong effort. if elected, to reduce state expenses. The great need of this is shown by the remarkable increase in state taxes, as shown by the ollowing state levies in this district:

Kearney county-1911, \$25.607.18; 1912, \$22,263.60; 1913, \$33,537.39. Buffalo county-1912, \$39,327.80; 1913 Sherman county-1812, \$16,802.00:

913, \$25,472.00. If the legislative committee of the right sort of men ean make an investigation of the stato finances westigation of the stato finances we may be able to secure a big reduction of taxation, and we believe Mr. Bischel will make a faithful effort to bring this about.

For Saie—Five fairly well improved farms near Sargent, Nebr. For particulars, inquire of J. W. Lundy, at Ashton, Nebr.

A determined effort is to be made the coming winter to centralize the management of all the rural schools in officials at Lincoln, depriving the people of all control or voice in school affairs. Mr. Bischel is opposed to this high-handed attempt to take the Rockville State Bank, management of the schools away from the people and he deserves to be elected in order to defeat the scheme.

Geo. A. Richards, Dallas Henderson, A. E. Debrie, J. W. Hale, George Spencer, Fred Shiers, Frank Stiles, Fred Sitz, V. O. Hollingsworth, P. Gibbons, F. L. Whedon, W. L. Hand.

place and will make a competent said day of hearing.

Official Mr. Jezewski has been Dated October 19th 1914 official. Mr. Jezewski has been in my emyloy over four years as manager of my hardware, furniture and implement establishment. and I cannot recommend him to highly to that responsible position and urge every voter to cast his vote for him on the 3rd day of S. Galczenski. November.

For Sale - Base burner, Mrs.

For Sale eighteen head of Duroc-Ben Klimper

For Sale-Alfalfa hay. See

For Sale-Six-horse power gasoline engine. Chris Domgard.

For Sale—Over 400 Plymoath Rock Chickens. Mrs. D. Domgard.

For Sale-Some Shorthorn bull calves; also Duroc Jersey boar

pigs. Phone 831. H.N. Fisher. For Sale—My pool hall and fixtures consisting of house and lot, three pool tables, balls and cues; also a bowling alley complete. Stanley Dymek, Ashton, Nebraska.

For Sale-A good 160-acre farm four miles south of Ashton, 50 acres nice hay land, rest A No. 1 plow land. Address Stanley Dymek, Ashton Nebraska.

For Sale-Two, desirable residence properties in Rockville. both well improved, price reasonable. Good reason for selling. Rockville, Nebr. 9 30 3t.

GOITRE REMEDY

A Goitre remedy, which is as near a positive cure as can be had. Address Box 423, Greeley Center, Nebr.

Order of Hearing on Petition for Appointment of Administrator In the County Court of Sherman Coun-

ty, Nebraska.
State of Nebraska, Sherman County,

In the matter of the estate of Juliette Waite, deceased.
On reading and filing the petition of Willis R. Waite praying that Administration of said Estate may be granted to James I. Depew as administrated to James I.

W. L. Hand. —Adv.

TO WHOM IT MAY CONCERN:

Ashton, Nebraska, October 7,
1914,—To the voters of Sherman
County:—Having known John J.
Jezewski for a number of years, I

Jezewski for a number of years, I

L. Wheddin,

Ordered, that November 7th. A. D.
1914, at two o'clock p. m., is assigned for hearing said petition, when all persons interested in said matter may appear at a County Court to be held in and for said County, and show cause why the prayer of petitioner should not be granted; and that notice of the pendency of said petition and the hearing thereof be given to all persons interested in said matter to all persons interested in said matter to all persons interested in said matter to be granted; and that notice of the pendency of said petition and the hearing thereof be given to all persons interested in said matter to be held in and for said County. Ordered, that November 7th. A. D.

E. A. SMITH, County Judge. Last pub. Nov 5.

Sickening headaches, indigestion, constipation, indicate unhealthy condition of the bowels. Hollister's Rocky Mountain Tea makes the bowels work naturally and restores your system to perfect health and strength. Begin tonight. Swanson & Lofholm.

The Ladies Aid will give the annual supper at the Wiggle creek church on election day Nov. 3rd. Come. Albert Johnson bailed straw, Tues

C. Conhiser is building an icehouse Jas. McBeth marketed grain in Loup City Monday.

Carrier wants to buy 2dozen pullets. Rev. Slocumb held services on Wig. gle creek Sunday. Walt Thornton shucked corn fo

Geo. McFadden this week. John Galloway marketed wheat in Loup Monday.

boars for sale write him on route 2. on the Loup City market.

Simeon Iossi has 4 Duroc Jersey

Loup this week.

Found a package between mill race nd town. See carrier.

Routh's and Goodwin's last week. man's cave last week.

well known to require its excellent merits discussed.

I still have that money that I found on the day of the picnic. Owner can have same by calling for it.

Baptist-10:30 a. m. temperance at least. service by Sunday school. B. Y. P. U. at 6:30. Service at 7:30 p.m. Rev. J. D. Collins of Lincoln will pegin his Institute Monday evening Nov. 2. Come out.

Leave orders for John McDonail dray at either lumber yard, or at E three-linkers over the honor conferred upon one of their number

oars for sale write him on route 2.

Frank Daddow sold a load of wheat n the Loup City market.

Simeon Iossi marketed wheat at Simeon Iossi marketed wheat at Constipation, indigestion, universal away appetite and make you weak and sick. Hollister's Bocky Mountain Tea restores the appetite, drives away disease, builds up the system. 35 cents, Tea or Tablets. Swanson & Constipation, universal weak you weak and sick. Hollister's Bocky Mountain Tea restores the appetite, drives away disease, builds up the system. 35 cents, Tea or Tablets. Swanson & Taylor's Elevator. Constipation, indigestion, drive

Congressman Kinkaid was in Loup City a few hours Monday 7:30 p. m. Temperance. A Tem-John Petersen worked the roads by in the interest of his candidacy perance program will be given for re-election, going from here by the Sunday School, beginning Conrad Koch cemeted Vern Alle- to Ord. He left Washington at 11:45. The Sunday school at-

> Fellows at Grand Island last week, our townsman, J. W. Conger, was honored by being elected treasurer of the Department Council. We congratulate the local ferred upon one of their number.

Methodist - Sunday, Nov. 1.

last Friday evening, a few hours tendance Oct. 25 was 182. The signed residents and voters of Buffald gress to see if his fences were in one. Mrs. Dinsdale substituting. The attendance of Senatorial District No. 22 to ship shape. He is finding no The attendance is not up to George Bischel for the state senate. mending necessary in this section, standard at the Prayer Meetings Part of us reside in the city of Kear

Epworth League at 6:30, subject, "The root of murder." Services begin at 7:30. All who are not connected with another Sunday School or church, come with us and in the legislature will stand by the interests of the people and in the legislature will stand by

come Out!

The Epworth League will give a social on next Friday evening in the basement of the church. No ellows at Grand Island last week, admission will be charged at the least.

The Epworth League will give a not part in Thornton township and in the neighborhood where Mr. Bischel resided on a farm for many years. We have all known him for more than twenty years, some of us having been near neighbors of his having been near neighbors of his capable and well qualified for the county, 3 successive weeks prior to said day of hearing. the basement of the church. No admission will be charged at the door. You pay for what you eat.

The same of 6.30 subject the same of the church is more than twenty years, some of us having been near neighbors of his most of that time. We esteem George Bischel as a man of high and unblem-