

**Something New in Loup City**

Swanson & Lofholm recently purchased a supply of the best Eczema Remedy in the world. Call and ask them about Dry Zensal for the crusty scaly skin, and Moist Zensal for weeping skin or any watery eruption. Here is your chance to get the relief you have been seeking.

**BUTTER-FAT PRICE ADVANCING**

We are paying 24c for butterfat delivered to us at our place of business in Loup City, beginning July 29th.

We are glad to state that we did not lose a single patron as a result of our recent fire loss here, and with our uptown location we have been able to add a great many to our long list of customers.

We Solicit Your Business.

**Ravenna Creamery Co**  
Joe Thompson, Manager

**Nels Darling Coming Back**

If you heard Nels Darling, Chautauqua week you will be glad to know that you are to hear him again through the columns of this paper. If you did not hear him you will be doubly glad to learn that he is to write for this publication.

Darling will write on community building. He knows the game for he has been through the mill. You will enjoy these talks by the Town Doctor.

He will write on advertising. Now Darling does not state that it pays to advertise and stop there but he tells how to write the pulling, get-the-business advertisement. He knows how and he knows how to tell others how. He rings the bell every time he takes a shot. He writes a good deal as he talks. He uses short arm jabs and lands with a punch.

Watch for these heart to heart talks by a man who is today recognized as an authority on the things he will discuss.

**Bookwalter Lands Now For Sale**

Believing that the time and opportunity has arrived when a personal and public welfare can alike be promoted by a sale of my lands, I have concluded to dispose of all my holdings in Valley and Greeley counties, Nebraska.

Being fully aware that the most ample facilities of purchase are needed, and often a necessity, for those who are seeking a permanent home on a farm, and recognizing further, that good agricultural lands with constantly increasing value, constitute the best possible basis of security for the investment, and loan of capital, it becomes apparent that there can be thus instituted a mutuality of interest between the purchaser and the seller.

Accordingly, I have in the terms of my contemplated sale of the lands, made an effort to materialize as fully and equably as possible, this existing identity and community of interests. As there does not exist in my varied financial affairs and business enterprises any necessity for an increased use of additional capital, I am therefore enabled, in seeking to facilitate the purchase of these lands, to offer them on an extended period of purchase and at a most reasonable rate of interest on deferred payments, as well as a very liberal term of years exemption, before the first installment of purchase money falls due.

For further information, apply to my agent, E. J. Shinn, Beatrice, Nebraska.  
John W. Bookwalter.

**Exciting But Lucky Runaway**

One of the most exciting runaways, with the least damage, occurred in this city last week Thursday just before noon. In manner the mule team driven by Willie Thrasher, became frightened in front of R. L. Arthur's, headed for the square and into the same, running over some of the smaller trees, and into larger ones, breaking loose from the big sprinkler and racing on through the park, finally being caught on Nebraska avenue near the opera house. At the time of the runaway, a big bunch of our little boys and girls were playing in the square, but before the frightened team had penetrated far into it the children had scrambled over to the band stand and out of harm's way, and safe from all danger. The driver jumped from the wagon at the beginning of the run and was uninjured. Outside of a somewhat wrecked wagon which was repaired in a few hours, no damage occurred.

**STORK VISITATION**

Born, Sunday, Aug. 2, 1914, to Mr. and Mrs. John Kociemba, one mile south of Loup City, a bouncing baby boy. Congratulations.

Born, to Mr. and Mrs. Mike Grzywa, in this city, Tuesday, Aug. 4, 1914, a fine baby boy. Congratulations.

**CHURCH NOTES**

Methodist—Aug. 9 at 10:30 a. m. "Victory." 8 p. m., union meeting in courthouse grounds, Rev. Steen of the Presbyterian church will preach, in case of unfavorable weather the services will be held at the Baptist church.  
L. V. Slocumb.

Presbyterian—The pastor will preach Sunday morning at 10:30 from the subject: "Doing Our Best."

We had a splendid Union service last Sunday evening. At least 350 people being present. The weather being favorable, we will again hold our service on the courthouse lawn. E. M. Steen.

German—Services at Ashton, Sunday August 9th, in the afternoon. W. Guth, Pastor.

**NOTICE**

As I have gone out of business I wish all those indebted to me to call and settle their account.  
O. F. Petersen.

**GROCERY DEPARTMENT**

- 1lb Non Such Coffee fine and mild..... 25c
  - 1lb our special coffee..... 30c
  - 1lb of Rob Roy coffee..... 35c
  - 1lb Rob Roy Coffee steel cut..... 65c
  - 10 bars Polo Soap for..... 25c
  - 2 can standard peaches..... 20c
  - 1 can best peaches..... 25c
  - 1 can best pears for..... 25c
- Hold your order for peaches, we will have a car in about Sept 1.

Loup City Mer. Company

**LOCAL NEWS.**

Miss Le Masters of St. Paul is a guest for a few days of Rev. L. V. Slocumb and family.

Mrs. J. B. O'Brien is here from Ord visiting, Mrs. Joe Thompson and family.

A. E. Charlton returned Monday from his visit to old home scenes in Illinois.

Hans Mathewson of Wolbach arrived here last week for a visit with his sister, Mrs. E. A. Miner.

Do you want to sell your farm? If so list it with W. D. Zimmerman, he can get the buyer for you.

The Misses Blanche Draper and Vida Cowling were visitors to Ord a few days last week, going over Friday.

Will Dolling and family autoed to Ansley last Sunday for a day's outing and visit with old time friends.

Mrs. Saml. Daddow, Master Earl and Miss Evelyn went to visit their daughter and sister, Mrs. A. L. Ballinger.

Mrs. J. H. Burwell and little daughter, Mary, were passengers for Lincoln yesterday morning.

If you want a dray, phone A. L. Enderlee, Black 63, or leave your order with either lumber yard or E. G. Taylor. Best of service guaranteed.

John and Ike McDonald and Hiram Cramer autoed to Grand Island and returned Monday. Charley Larson fed the iron horse for that day.

The Industrial Society of the Presbyterian church will meet with Mrs. Harry Hinman next Wednesday afternoon, Aug. 12.

Mr. and Mrs. E. A. Easterbrook of Arcadia visited Mr. and Mrs. E. B. Foster, Friday night. They were on their way for an extended visit in the east.

**We are paying 24 cents for cream at the Criss' garge. Ravenna Creamery Co.**

Mrs. Will Engle and little daughter were Grand Island visitors Tuesday, where they went to consult a specialist on eye troubles.

Those interested in the play ground proposition are requested to meet at the band stand in the public square next Monday evening, to perfect organization.

Miss Lena Smith went to Aurora Wednesday morning for an over-Sunday visit with friends, thence to Litchfield for a further visit.

C. M. Snyder is up from Kearney for a week looking after his farm on Wiggle creek. Too bad Charley did not stay in God's country, where his interests are.

Mrs. Frank Martin, who was called to Bradshaw last week to the bedside of her daughter, sends word home that the daughter is out of danger and getting along nicely.

Only three little showers visited this section during the month of July, according to the gauge in the First National Bank, in all only 65-100th of an inch.

C. H. Ryan, assistant cashier at the First National Bank, left Tuesday morning to join his wife and son at Gresham, thence to spend a week camping out with the Epworth League Assembly at Lincoln.

**We are paying 24 cents for cream at the Criss' garge. Ravenna Creamery Co.**

We received a pleasant call Monday of this week from the new pastor of the German Evangelical Church, who has just come among us, the Rev. W. Guth, from Southern Illinois. Rev. Guth is quite a young man, but withal a bright, capable appearing young man, and we bespeak for him the warm welcome accord-

ed his predecessor of the church here. He will occupy the parsonage himself, although unmarried. The Northwestern wishes for him the best of success in his pastorate here.

Miss Bessie Smith visited with friends at Sargent the past week.

Cassius Conger, Jr., of Dannebrog is visiting here with relatives and friends.

Mrs. E. G. Taylor entertained the ladies of the Entre Nous club Tuesday afternoon at her home, with the usual splendid refreshments and pleasant hours.

The "Lure of New York," the 4-reel picture given at the Dreamland Tuesday evening was a No. 1 picture and drew a good crowd. "Rescued from the Clouds," another 4-reel picture will be shown at the same theater on the night of August 20.

**A Big Railroad Strike Arbitrated**

The great strike of railroad firemen and engineers which was to take effect August 8th (tomorrow) is put off till later pending arbitration, which has been agreed to.

**Automobile Turns Turtle**

Last Saturday, as Mr. Harve Criss was driving over from his home near Spaulding, in Greeley county, in his auto, accompanied by his wife and daughter, and when about eight miles northeast of this city, they met with an accident, the car turning turtle, badly damaging the machine. Fortunately, no one was hurt, save Mr. Criss, who came out of the mix-up with a badly sprained hand and wrist. He thinks the canopy top may have saved severe injury to all, as it received the brunt of the fall and served to protect the occupants.

**Hard to Explain Typesetters Error**

An editor up in the northwestern part of the state is in bad on account of the write up of a wedding. The bridegroom was named Gunn and his father Abram. The girl's name was Smith. The editor turned in the copy to the office boy the last thing before going to press, then hurried to the train to be gone two days. When the paper was printed the article was headed "Gunn-Smith" and went on to say the bride was dressed in white "mule" instead of white mull and she carried a large "nose." The editor wrote that the groom was a well liked son of A. Gunn and the boy set it up, "The groom is a wall-eyed son of a gun." The editor has never been able to square it with the Gunns and Smiths and all of them quit taking the paper.—Ex.

**ALONG ROUTE NO. ONE**

The farms where J. R. and W. A. Haddix live have recently been sold.

A great many of our patrons attended Chautauqua last week.

L. W. Schlote's daughter and family visited at the formers home the past week.

Mr. and Mrs. Chris Zwink, Jr., have moved into their new home, which is north of his father's place.

Louie Bly carried mail on Route 1, Friday and Saturday while the regular carrier was putting up hay.

Miss Lena Zwink expects to leave for Omaha the first of next month to become a trained nurse.

Frank Zwink and Edwin Wilson dissolved partnership last week, the latter now owns the entire threshing outfit.

**TO THE PUBLIC**

I will have a car of Utah peaches, plums and prunes, here on or about August 23. I wish to thank all for past favors and ask your patronage again this year. Your Respt.  
Mrs. A. H. Hansil

**FOR SALE OR RENT**

For Sale—A fine 80 acre farm, improved, 3 miles from Loup City. Easy terms inquire at this office.

For Sale—About three hundred Leghorn chickens, white and brown, are laying over 30 eggs per day at the present time. Ninety or more pullets. Will make close prices on the whole flock if one will act quickly.  
Robert Fulliton

**HOUSE WARMING AT ARCADIA, NEBR.**

Mr. and Mrs. J. K. Ward at home to their friends, August 7th at 8 p. m. No further invitation will be extended.

**ALONG ROUTE TWO**

Art Wilson's wheat made over 20 bushels per acre, he had in 50 acres.

Ed Flynn's oats made 35 bushels per acre.

The wheat in the hills is better than on the river bottom this year.

Jerkewicz hauled wheat for Art Wilson last Friday.

John Paulsen was at Omaha a short time ago and purchased an auto.

If you have a good cow or other animal put them in the parade.

Clarence Sinner was hauling wheat from Route 2 last Friday.

Frank Casteel has been on the sick list the past two week.

Mrs. S. C. Watrous left Friday for a several weeks visit in Iowa.

The Kowalewski and Johns boys were hauling wheat Friday.

Mrs. Koker of Bassett will visit at Rutherford for several weeks.

Wm. Rutherford and F. Brazeo to Ragan Tuesday by auto.

Mrs. Luce from New York state is visiting her daughter Mrs. Chriss Oltjenbrun.

Jim Burnette and Cliff Thornton filled in the bad hole south of the mill race, Monday.

The wrestle between the Miller boys at the route picnic will be worth going miles to see.

At this writing the father of the Spotanski brothers is in a hopeless condition in an Omaha hospital.

Mr. and Mrs. Henry French visited several days at Chriss Johansen's the past week.

Frank Adams and wife have been visiting at the Heasler home the past week.

W. B. McLaughlin and son have been busy hauling wheat to Loup City the past week.

There will be no route news next week as carrier and family will be gone camping.

The Rural Route picnic is for patrons of the route only, please do not ask to be admitted to the park that day.

The Carrier wishes to thank the Patrons for the many good things given him from their gardens and fields.

G. B. Wilkie has resigned as road boss of the southeast part of Clay Township, Albert Snyder has been appointed to take his place.

It looks nice to see the farmers tak such an interest in cutting the weeds along their lines. It makes the country and crops look better.

Carrier, wife and family leave Saturday for Dannebrog where they, with Cash Conger and family, will go on an 8 day camping trip, they are expected to have a big time.

The Route 2 parade will be the best parade you ever saw, it will be over one mile long. Take a day off and let the children see the parade, it will take place rain or shine on the 7th of September.

C. Burt and Henry Goodwin went to Grass Range, Mont., to see their boys and their claims. Mr. Burt will bring Harold back with him. Harold has been down with rheumatism most all the time he has been west.

Several people on the route are making a holler because Mr. Petersen put in so much work around Henry Bichel's. There has been no work done along there for the past two years. The postoffice department and not Mr. Petersen is to blame for the work done on this road, as last spring they gave Mr. Petersen a notice stating that this piece of road must be fixed by the 15th of June or this part of Route 4 one of Litchfield would be cut out of mail service, Mr. Petersen saved this part of the route by fixing the road.

**We are paying 24 cents for cream at the Criss' garge. Ravenna Creamery Co.**

**THRESHING GOAL**

You will soon need threshing coal we have a full supply and our prices are right. Also let us figure with you on your winter's supply.  
Taylor's Elevator.

**Special Sale**

ON

**MEN'S UNDERWEAR**

Both two-piece and Union Suits Will Make a Reduction of From 25 to 35 per Cent

**R. L. ARTHUR**

**Dreamland Theater**

Changes Pictures Every

Monday, Wednesday and Friday.

Only the best pictures shown. Everyone passed on by Board of Censorship.

For an Evenings Fun and Pleasure Meet Me In Dreamland.

AMICK & CONGER, Managers.

**LOUP CITY, WEDNESDAY, AUG. 19**

Endorsed by Everybody Everywhere!

Jones Brothers and Wilson's 3-Ring Trained Wild Animal

**SHOWS**

Largest Collection of Trained Animals the World Has Ever Seen

SEE Milla Zira, the Girl with the Leopards, the Most Perfect of All Animal Acts. The Herd of Baseball Playing Elephants. Peter Taylor and his \$50,000 Group of Man-Eating Lions. High-School Horses, including Stayaway, the Famous Jumper; \$5,000 to Produce his Equal. Trained Ponies, Dogs and Bears.

A Wonderful Collection

Daring Exploits on Wire That Amaze and Thrill

The ONLY LIVING HIPPOPOTAMUS Blood Sweating Dwarf

Others Advertise--We Positively Exhibit

TWO PERFORMANCES at 2 and 8 p. m.

Doors open at 1 and 7 p. m.

Don't Miss the Dazzling, Glittering Free Street Parade at 10:30 a. m.

**NOTICE TO FARMERS**

I have on hand a quantity of the Council Bluffs Remedy and would be glad to figure with you on your spring supply of Stock Remedy. All of the big feeders are good feeders of the Council Bluffs goods. Phone or see

Alfred N. Cook, Loup City, Nebr.