

TARIFF SALE

The New Tariff Law, will in our judgment reduce the price of wool clothing and wool dress goods 20 per cent. Now we believe the proper thing to do is make the reduction right now and take our loss.

Commencing at Once, we will sell all our Men's Clothing at 20 per cent Discount. Also our Ladies' Suits and Cloaks. **Do not wait, but come now, we will give you the Tariff Cut Price.**

NO. D101. \$3.50 BROWN DUCK SHEEP LINED COAT
 Outside material is a good weight brown duck; entire body lined with sheepskin, sleeves lined with heavy blanket lining. Shawl collar made of a wide Wale drab corduroy; two set-in pockets with flap; automatic fasteners; knit wristlets; all seams double sewed, length of Coat 31 inches.
 This coat Mail Order Houses advertise at Chicago..... \$3.38
 Express added..... .75
 Stamps and money order..... .5
 The price of the mail order coat is \$4.18
 The Price of ours is **\$3.50**. Which is the cheapest.

NO. D104. \$4.50. BROWN SHEEP LINED COAT
 Made of heavy weight brown duck; sheepskin lined throughout the body, heavy blanket lined sleeves; large shawl collar, made of clipped and dyed sheepskin to represent beaver; three set-in pockets with flaps and stayed; knit wristlets, automatic fasteners; all seams double stitched; length of coat 32 inches.
 This coat the mail order houses advertise at Chicago for..... \$4.35
 Express from Chicago..... .75
 Money Order and stamps..... .05
 Price of the mail order coat..... \$5.15
 The price of ours here **\$4.50**. Which is the cheapest?

NO. 135. \$5.25 MEN'S BROWN SHEEPSKIN LINED COAT
 This is an extra heavy sheep lined coat, one of our best coats, outside material is of heavy weight brown duck; sheepskin lining throughout the body, Extra heavy blanket lined sleeves, large shawl collar made of sheepskin, three set-in pockets with flaps and leather stayed corners cannot rip; best automatic fasteners, 3 buttons to drop of knit wristlets in sleeves;
 This coat is advertised by mail order houses at..... \$5.25
 Express..... .75
 Money Order and stamps..... .05
 Price of mail order coat..... \$6.05
 The price of ours is **\$5.25**. Which is the cheapest?

MEN'S AND BOY'S MACKINAW COATS
 Men's Mackinaw coats prices..... **\$4.50 to \$7.50**
 Boy's Mackinaws..... **\$3.50 to \$5.00**

Loup City MERCANTILE CO.

LOCAL NEWS.

Mr. and Mrs. C. C. Cooper went to Grand Island yesterday.
 R. A. Henderson left Monday morning for Columbus, Ohio.
 Merrifield Pianos for sale by O. F. Petersen
 Mrs. Rieder of Kearney is here visiting her daughter, Mrs. Boecking.
 Schwaner can and will save you money on a piano.
 Mr. and Mrs. E. C. Taylor visited at St. Paul Monday of this week.
 For Sale—A good carriage. A. C. Ogle.
 Phone your meat orders to Lee Brothers. They deliver same to you promptly.
 Schwaner can and will save you money on a piano.
 Ten per cent off on house paints at the Loup City Paint and Glass Store.
 Loup City White Satin Floor delivered to any part of the city by Lee Brothers.
 Werner Pritschau was down and played for a dance at Pleasanton one night last week.
 For Sale—Double-barreled breech-loading shot gun. See R. L. Arthur.
 The local Odd Fellows lodge goes to Arcadia Saturday night to put on the first degree.
 For Sale—No. 1 alfalfa hay. Call on J. E. Odewski, or phone 9802. Oct. 23 4th.
 Jho. Biemond came up from Lewellan, Nebr., last Thursday evening for a few days visit with father and brother.
 A \$10 washing machine for \$5, almost new; an oak, upholsteredavenport, \$7.50; angle lamp less than half price. Phone Brown 14.
 Dr. J. E. Bowman went to York Monday to visit his mother and from there to Lincoln on business.
 You can save lots of trouble and delay by phoning your meat orders to Lee Brothers. They deliver same to you.
 For Sale—Early Ohio home-grown potatoes at 75c per bushel. Phone 9220. A. L. Baillie.
 Mrs. Dorf McCrosky of Danneberg visited at the home of A. O. Woods and George Hoster the first of the week, returning home yesterday.
 If you want a dray, phone A. L. Enderlee, Black 63, or leave your order with either lumber yard or E. G. Taylor. Best of service guaranteed.
 R. H. Mathew, Gus Lorentz, Will Mason and R. P. Starr went up to Pony Lake last Sunday morning for a week's hunting trip.
 Leave orders for the C. L. McDonald dray at either lumber yard, or E. G. at Taylor's.
 Crown, Kimball, Price & Teeple Packard, A. B. Chase, Schaeffer, McPhall and other high grade makes of pianos to select from at Schwaner's.

This WINTER

You will want a GOOD CUP OF COFFEE. There is no better coffee sold than the

Golden Sun Line

For Sale At

ARTHURS

W. E. Dalley of Horace, Neb., visited over last Sunday here with his daughter, Mrs. Henry Bredthauer, returning home Monday morning.
 W. J. Hatfield of Kansas is here with twenty head of horses which he will sell at public sale at the Woods livery barn Saturday, Nov. 8th. Don't forget the date. Sale begins at 1:30 p. m.
 Why rent, when you can buy a farm with a payment of \$500 and get good terms on balance? For particulars, see J. W. Dougal, Loup City, Nebr.
 If you want good, prompt draying, call on C. L. McDonald, successor to Hagood.
 Last Thursday afternoon the Unity Club held a most enjoyable meeting at the country home of Mrs. A. E. Charlton, several autos from town making up the crowd attending, consisting of Mesdames Corning, McCray, Tracy, Slocumb, Marcy, Leininger, Angler, Henry, Main, Sweetland and Snyder. The afternoon was taken up with a report of the state convention at York to which Mrs. Charlton went as a delegate, Mrs. Tracy as president and Mrs. Corning as representative. It was reported that about 300 delegates were in attendance, and the Sixth district, of which this club is a part, was honored by having Mrs. Carrie Petersen of Aurora made state president and Mrs. Paul of St. Paul as vice president. At the close of the meeting, Mrs. Charlton and her daughter, Miss Ruby, served a most delicious lunch.
 Will Guarantee to give your money's worth on any purchase at Eisner's the jeweler.
 Some special prices at the ten cent store. Peroxide 10-15-25c; 2 tablets for 5c; 6 mouse traps for 10c; 24 sheets wax paper 5c; 20 inch handle stove shovel 10c; padlocks 5-10-15c.
 Call and see the very latest in High Grade Pianos. Bring one along with you who can judge a piano. Why buy a cheap instrument when you can get the very best for the same money. H. M. Eisner.
 Brown's Minstrels at the opera house last Saturday night was a genuine re-production of old plantation melodies, buck and wing dancing and old southern darkey minstrelsy. A goodly crowd was in attendance and enjoyed the evening.
 Our stock is complete. Come in and look the line over. It will pay you. Henry M. Eisner, Jeweler.
 Twenty per cent off on Wall Paper at the Loup City Paint and Glass Store.
 The Quitter is a society drama very out of the ordinary; is quiet, deep, intense, full of pathos and sprinkled throughout with bright bits of clean comedy. The hero is a young man who, when but a small child, was stolen from an emigrant train by outlaws while traveling through a desolate part of this western country, was reared and educated by an old outlaw whom the boy believed to be his father. His natural impulses cause him to revolt against the rough uncultured ways of his companions, and owing to his refusal to fight, carouse, etc., he was termed The Quitter, the only name he ever knew until he chose one for himself and started out to win an honorable living. At Opera house Thursday October 30th.
 For Rent—Farm of 320 acres in Valley county. A. E. Charlton, Loup City, Neb., phone 9203. 41
 Lee brothers will deliver your meat. Phone your orders.
 For Sale—Good 4-room house, barn and 6 good lots, two blocks from school, \$1,600, will buy this property, if taken soon. \$500 cash, balance in five years at 6 per cent interest. For particulars, see J. W. Dougal, Loup City, Nebr.



When Looking For a **Square Meal** Drop In At The **IDEAL** also for a Good Lunch We also carry a Full Line of Bread and Pastry Goods and also send Bread by parcel post. Phone Black 127 South Side Public Square. Wm. Dolling.

THE NEW SEASON'S EXTREME NOVELTIES

AUTUMN SILKS AND DRESS GOODS

New 54 inch wide Dress Fabrics just received. All new weaves in checks and stripes New Whipcords, Diagonals, Bedfords, Brocades, Costume Serges and Plain Mannish Suiting. New Crepe de Chenes, Silk Brocades and Messalines. Now on Display.

KNIT FALL UNDERWEAR For Men Women and Children

With the coming of the chill Autumn days it is time to discard the hot weather under garments. Our new stock, fresh from the makers, offers unusual opportunity for replenishing your supply for fall and winter. Every line of the body is followed closely in suiting, so that the garments are moulded to the figure. Good Service is assured by unusual strength of material, of high grade workmanship. Union Suits for Children. Save you trouble and money too.

Stylish Coats for Women Who Care

If you want to step right into the jauntiest sort of a New Coat, with every detail of fine Tailoring carried out just as it should be.

COME IN AND SEE US DAILY & BREDTHAUER THE NEW STORE

ORDER OF HEARING

In the County Court of Sherman County, Nebraska:
 In the matter of the estate of Thomas Martin Reed, deceased:
 Now on this 7th day of October, 1913, upon reading the petition of Walter P. Reed, executor, for an order extending the time for the payment of debts against said estate, filed on the 7th day of October, 1913, it is ordered that the 25th day of October, 1913, at 10 o'clock p. m. be assigned for hearing said petition, when all persons interested in said matter may appear at said court and show cause why the prayer of said petitioner should not be granted and that notice of the pendency of said petition and the hearing thereon be given to all creditors and persons interested in said estate by publishing a copy of this order in the Loup City Northwestern, a weekly newspaper printed in said county, for three successive weeks prior to said day of hearing.
 Witness my hand and seal of said court this 7th day of October, A. D. 1913.
 E. A. SMITH, County Judge.
 [SEAL] Last pub. Oct. 23

Legal Notice
 State of Nebraska,)
) SS.
 County of Sherman)
 The defendants, John F. Montgomery, Mrs. Montgomery, wife of John F. Montgomery, real name unknown, J. Hugh Spivey, Mrs. Spivey, wife of J. Hugh Spivey, real name unknown, the unknown heirs and devisees of John F. Montgomery, deceased, the unknown heirs and devisees of J. Hugh Spivey, deceased, will take notice that on October 1st, 1913, Clinton C. Outhouse, plaintiff herein, filed his petition in the District Court of Sherman County, Nebraska, against said defendants, the object and prayer of which are to obtain the decree of said court, quieting and confirming the title and possession of the following described premises situated in Sherman County, Nebraska, to-wit: Lots numbered Four and Five in Block numbered Seventeen in the original Town, now city, of Loup City, in the plaintiff as against each of said defendants, and perpetually enjoining said defendants and each of them from claiming any interest in said premises adverse to that of plaintiff and from in any manner interrupting plaintiff's use and enjoyment of said premises; removing the cloud upon the title to said land caused by the record of a certain deed which is recorded in Book 2 at page 421 of the deed records of said county, and which is made by Thiford M. Mesick and wife to the said John F. Montgomery, purporting to convey the above described real estate to him, and for general equitable relief.
 You and each of you are required to answer said petition on or before the eighth day of December, 1913.
 This notice is published in pursuance of the order of said District Court made on the 21st of October, 1913.
 Dated this 28th day of October, 1913.
 Clinton C. Outhouse, Plaintiff.
 By E. J. Nightingale, his attorney.

ALONG ROUTE TWO

Henry Kuhl and wife returned home from their visit in Iowa last Thursday.
 Mrs. R. S. Conger and son, Clayton spent Saturday at the home of Roy Conger.
 Ray Garner was operated on for appendicitis last week and is getting along nicely.
 Jim Routh gave a days work on the road from his place to the Wiggle bridge last week.
 Mrs. Iver Lyline went to Danneberg last week to be at the bedside of her father, who was very low.
 Mrs. Frank Daddow was a passenger to Kearney Saturday morning, where she will visit relatives.
 C. O. Wagner and wife attended the M. E. Church banquet at Loup City last Friday evening.
 Born, to Mr. and Mrs. M. E. Goddard last Tuesday a nine pound girl. M. E. has been stepping high this week.
 Jim Rousch found a buggy carpet near his home. Owner can have same by calling for it.
 Joe Reiman, Skip Thrasher and L. Spahr did some cement work at the ice pond Saturday.
 Lawrence Rutherford and wife are at the home of Wm. Rutherford where they expect to spend the winter.
 Hans Dietz bought a new Overland automobile a few days ago and has been busy the past week putting up a garage to house it in.
 The Hawk's, Schwaderer's Brocade's and Dietzschool districts have each put a new furnace in their school rooms the past few weeks.
 Those who worked on the road

along Casteel's south line are: Ernest and Ira Daddow, Wm. Rutherford, L. H. Hansen, Don Holmes and Fred Johnson. This is one of the worse places on the route in the winter, and the carrier is glad to see it fixed.
 Pupils in Dist. 72 who were neither absent nor tardy during October: Alvena and Bertha Blaschke, Louisa, Fritz and Sophia Schwaderer, Bessie and Viola Kilpatrick and Delma Nielson. C. Schwaderer and J. Blaschke were visitors at school Tuesday. Visitors are always welcome.
 Those that worked on grading the road from McBeth's to H. Hughes' mill box were: Clarence Burt, Fred Daddow, Tom McFadden, Frank Daddow, James McBeth, E. Goddard, V. E. Wescott, S. M. Smalley. The carrier was to work but was away from home when the work was done. But I will make good yet. I wish to thank those that donated their services that day.
 The Farmers Institute held at the Wiggle Creek church last Friday was the best of any so far. At noon a basket dinner was served by the ladies who are always on hand to help make anything on the creek a success. The Carrier was given several plates of good things to eat. In the afternoon there were lectures by several who were there for that purpose. In the evening the Wiggle Creekers listened to one of the best entertainments they had had in years. All returned to their homes feeling that it was a day well spent.

CHURCH NOTES.

German—Nov. 2 at Kelo service at 10:30 a. m.; Sunday school at 11:30. P. Juelling, Pastor.
 Presbyterian—You are cordially invited to the services of our church the coming Sunday, 10:30 a. m. and 7:30 p. m. Good music, interesting subjects, and a warm welcome will make you feel like coming again. If you have no church home in Loup City, we give you a cordial invitation to meet with us.
 J. C. Tourtellot, pastor.
 The Sturtevant Vacuum Cleaner, the clean way to clean. See C. E. Sweetland or phone. He has them for sale or rent.
AGENCY FOR FORD CARS.
 I have secured the agency for Ford Automobiles, and would be pleased to meet all past and prospective buyers of this car. Wm. Schumann, Agent.

Order of Hearing on Petition for Appointment of Administrator or Administratrix.
 State of Nebraska,)
) ss. In the County Court,
 Sherman County,)
 in the matter of the estate of Julius E. Johnson, deceased.
 On reading and filing the petition of Ellen Johnson, praying that administration of said estate may be granted her as administratrix.
 Ordered, that November 1st, A. D. 1913, at 10 o'clock a. m. be assigned for hearing said petition, when all persons interested in said matter may appear at a County Court to be held in and for said county, and show cause why the prayer of petitione should not be granted; and that notice of the pendency of said petition and the hearing thereon be given to all persons interested in said matter by publishing a copy of this order in the Loup City Northwestern, a weekly newspaper printed in said county three successive weeks, prior to said day of hearing.
 Witness my hand and seal of said county court this 9th day of October, 1913.
 E. A. SMITH, County Judge.
 [SEAL] Last pub. Oct. 20