The New Tariff Law, will in our judgment reduce the price of wool clothing and wool dress goods 20 per cent. Now we believe the proper thing to do is make the reduction right now and take our loss.

Commencing at Once we will sell all our Men's Clothing at 20 per cent Discount. Also our Ladies' Suits and Cloaks.

Do not wait, but come now, we will give you the Tariff Cut Price.

BROWN DUCK SHEEP LINED COAT NO. D101, \$3,50

Outside material is a good weight brown duck; entire body lined with sheepskin, sleeves lined with heavy blanhet lining. Shawl collar made of a wide Wale drab corduroy; two set-in pockets with flap; automatic fasteners; knit wristlets; all seams double sewed, length of Coat 31 inches.

This coat Mail Order Houses advertise at Chicago......... \$3.38 Stamps and money order.....

The price of the mail order coat is \$4.18 The Price of ours is \$3.50. Which is the cheapest.

NO. D104. \$4.50.

BROWN SHEEP LINED COAT

Made of heavy weight brown duck; sheepskin lined throughout the body, heavy blanket lined sleeves; large shawl collar, made of clipped and dyed sheepskin to represent beaver; three set-in pockets with flaps and stayed; knit wristlets, automatic fasteners; all seams doubld stitched; length of coat 32inches.

This coat the mail order houses advertise at Chicago for.......... \$4,35 Price of the mail order coat...... \$5.15

The price of ours here \$4.50. Which is the cheapest?

NO. 135, \$5.25 MEN'S BROWN SHEEPSKIN LINED COAT

This is an extra heavy sheep lined coat, one of our best coats, outside material is of heavy weight brown duck; sheepskin lining throughout the body, Extra heavy blandet lined sleeves, large shawl collar made of sheepskin, three set-in pockets with flaps and leather stayed corners cannot rip; best automatic fasteners, no buttons to drop of knit wristlets in sleeves;

This coat is advertised by mail order houses at....... \$5.25 Money Order and stamps...... 05 Price of mail order coat...... \$6.05

The price of ours is \$5.25. Which is the cheapest?

MEN'S AND BOY'S MACKINAW COATS

Boy's Mackinaws....

Loup City MERCANTILE CO.

ORDER OF HEARING

In the County Court of Sherman County, Nebraska:

In the matter of the estate of Thomas Martin Reed, deceased:

Now on this 7th day of October, 1913. upon reading the petition of Walter P. Reed, executor, for an order extending the time for the payment of debts against said estate, filed on the 7th day of October; 1913, it is ordered that the 25th day of October, 1913, at 10 o'clock p. m. be assigned for hearing said petition, when all persons interested in said matter.

Notice to Creditors

State of Nebraska (ss In the County Court Sherman County (ss In the County Court County Court room in Loup City, in said county county Court room in Loup City, in said county county Court room in Loup City, in said county county Court room in Loup City, in said county county Court room in Loup City, in said county county Court room in Loup City, in said county county Court room in Loup City, in said county county Court room in Loup City, in said county county court room in Loup City, in said county county Cour

all persons interested in said matter may appear at said county court and petitioner should not be granted and that notice of the pendency of said petition and the hearing thereon be given to all creditors and persons interested in said estate by publishing Loup City. Nebraska a copy of this order in the Loup City

printed in said county, for three successive weeks prior to said day of hearing.

Witness my hand and seal of said court this 7th day of October, A. D. 1913.

E. A. SMITH,

County Judge.

Last pub. Oct. 23

Northwestern, a weekly newspaper

Notice to Creditors

show cause why the prayer of said Mrs. R. N. Pritchard DRESSMAKER and

Spirella Corsetierre.

DRAY AND TRANSFER

Your Business Solicited

E. G. Taylor's Elevator

Rufus Hiddlesen

Phone, Either Lumber Yard or

I BUY FURS

I will pay highest market prices for furs, this winter. See me and get my figures.

J.W.Thompson

OF THE WARRANGE World's Best

For the Money

Hardware

Paints-Oils and Tin Repairing Tinware

A. GZEHOV

Local Advertisements

New Dress Goods received at Ar-

Large Round Oak heater for sale, R. L. Arthur.

I have a number of pure bred Bar-

red Rock Cockerals which I will sel cheap if taken at once. R. L. Arthur. Arthur carries the best in Dress Goods, Hosiery and Underwear.

Merrifield Piames for sale by O. F, Petersen

Schwaner can and will save you money on a piano.

For Sale—A good carriage. A. C. Ogle.

Schwaner can and will save you money on a piano.

Ten per cent off on house paints at the Loup City Paint and Glass Store. For Sale—Double-barreled breech-loading shot gun. See R. L. Arthur. Lee brothers will deliver your meat. Phone your orders.

The local Odd Fellows lodge goes to Arcadia Saturday night to put on the

For Sale—No. 1 alfalfa hay. Call on J. E. Otlewski, or phone 9802. Oct.

Losr—Saturday, Oct. 18, somewhere in Loup City, a \$5 and a \$10 bill. Re-ward given for return of same to this

A \$10 washing machine for \$5, almost new; an oak, uphoistered davenport, \$7.50; angle lamp less than half price. Phone Brown 74.

For Sale—A lew Duroc Jersey male bigs, sired by head boar Dutch Chief. Phone 7511. Ben Klimper.

For Sale—Early Ohio home-grown otatoes at 75c per bushel. Phone 220.

A. L. Baillie.

If you want a dray, phone A. L. Enderlee, Black 63, or leave your order with either lumber yard or E. G. Taylor. Best of service guaranteed.

Leave orders for the C.L. McDonald dray at either lumber yard, or E. G.

Crown, Kimball, Price & Teeple Packard, A. B. Chase, Schaeffer, McPhall and other high grade makes of pianos to select from at Schwaners. Why rent, when you can buy a farm with a payment of \$500 and get good terms on balance? For particulars, see J. W. Dougal, Loup City, Nebr.

AGENCY EIR FORD CARS. I have secured the agency for ford Automobiles, and would be pleased to meet all past and prospective buyers of this car. Wm. Schumann, Agent.

Mr. and Mrs. Wilkie visited a Clarence Burt's Sunday. About 80 attended the social at Dor

Holmes' list Friday evening. Don't forget the institute at the Wiggle creek church Ffiday Oct. 24.

Jim McBeth's little girl fell and fractured her arm so the little on has to carry it in a sling. Mrs. Cash's new barn will soon be

completed. John Peterson has been doing some good road work the past week.

Ladies aid society met at the home of James McBeth Wednesday Oct. 22, Isssi brothers have built a fine cave this fall. It is rat proof, being made all of cement.

Don't forget the big day October, 24. at the Wiggle creek church. Rev. Shurley will be there to lecture. The Farmers' Institute that convenes in the church on that day ought to have one of the largest crowds ever gathered on the Creek for this purpose. Every farmer should be interested and be there.

Hans Deitz has been building a new granary this.

George Stork has been out to Will Draper's doing some painting this week.

Ed Obermiller has dug a cave on Allen Cash was autoing on Route 2

Liephart took a load of lumber out on his farm Tuesday.

Brown's Tennessee Minstrells, opera house Saturday night of this week.

If you like minstrel shows, go and hear Brown's Tennesseeans at the oprea house Saturday night of this

Brown's Minstrels carry people and is classed among the best minstrel shows of the present day. See their parade in the afternoon. Furnishings and millinery sale at Mrs. Mathews begining next Saturday. Everything worked, all first

class goods. Wm. Schumann now has the agency of the Ford autos, vice A. C. Ogle. who had given up the agency.

Order of Hearing on Petition for Appointment of Administrator or Administratrix,

State of Nebraska, ss In the County Court.
Sherman County, ss In the County Court.
In the matter of the estate of Julius E.
Johnson, deceased.
On reading and filing the petition of Ellen Johnson, praying that administration of said estate may be granted her as administratrix.

tion of said estate may be granted her as administratrix.

Ordered, that November 1st, A. D. 1913, at 10 o'clock a. m., be assigned for hearing said petition, when all persons interested in said matter may appear at a County Court to be held in and for said county, and show cause why the prayer of petitioner should not be granted; and that notice of the pendency of said petition and the hearing thereof be given to all persons interested in said matter by publishing a copy of this order in the Loup City Northwestern, a weekly newspaper printed in said county three successive weeks, prior to said day of hearing.

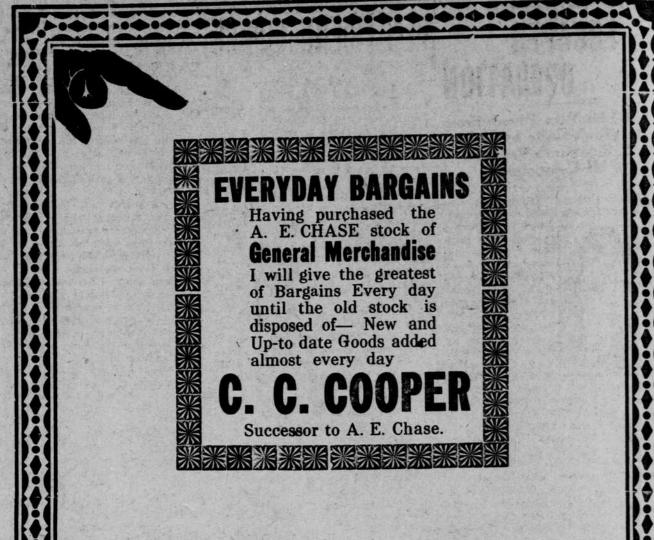
Witness my hand and seal of said county court this 9th day of October, 1913.

E. A. SMITH,

[SEAL]

County Judge

Last pub. Oct. 30



WE WOULD STILL LI

To impresson you the fact that no Hosiery wears and gives the satisfaction that

BLACK CAT HOSIERY

does. Sold only by

R. L. Arthur

WHIRLWIND FINISH OF THE

BIG PUBLIC

Sale Closes Saturday Night Nov. 1st.

8 More **Big Sales Days** 8 More

AT VICTOR VIENER'S

Our store opened Saturday morning last at 9 o'clock with a rush of eager buyers; hundreds of satisfied and delighted customers; Public Sale prices ranging throughout the hours. People were here and there picking up Bargains such as they never saw before. We propose to make the last Eight Days of this sale BARGAIN DAYS if prices and quality of goods are considered

ONLY EIGHT MORE DAYS

We Still have a good supply of Men's Suits left. Good styles and colors. All must be sold during this sale. LISTEN: In order to move these suits, we are going to give a prize envelope calling for \$1.00 worth of merchandise to be had at our store, with each and every Men's Suit purchased during the remainder of the **BIG PUBLIC SALE**

Below we quote a few Bargain Day prices:

Men's Suits, worth \$10.00,

\$6.98

Men's Suits, worth \$15.00

Men's Suits worth \$20.00.

Men's Pants, worth \$3.00. Men's Boys' and Children's Overcoats at Bargain Day Prices.

The response of the public to our efforts in its behalf has been hearty and spontaneous, and merchandise has moved as if by magic power. Join the eager procession and be one of the happy throng to secure some of the many Bargains placed on sale

EVERY DAY FROM NOW ON WILL BE BARGAIN DAY

Turn in at the Big Public Sale Sign

THE HUB VICTOR VIENER, Proprietor.

C. H. NIEMEIER, SALES MANAGER. Nebraska Loup City.