

Have a Business Home

Call today and let us start you on the road to prosperity. We not only accept your deposits, keep your money safely and render you every possible accommodation that the best banks in the country can render, but we will take care of your valuable papers and give you our assistance in any business transaction free of charge. We invite you to make our bank your business home.

FIRST NATIONAL BANK

W. F. Mason, Pres. H. B. Outhouse, Vice-Pres.
L. Hansen, Cashier

Your Headquarters



Make our store your headquarters for Christmas shopping. Come in and see our line whether you buy or not. From our stock you can select a suitable gift for him or her, the kiddies or the grow ups.

The following lists might aid you in selecting your wants

- Tin toys, Mechanical toys, Drums, Air rifles, Game boards, Toy Trunks, Doll buggies, Fountain pens, Toilet sets, Traveling set, Hand bags, Smoker sets, Desk sets, Cigar jars, Cigars, Shaving mirrors, Card cases
- Electrical toys, Toy furniture, Rocking horses, Games, Toy dishes, Dolls, Doll Sundries, Manicure sets, Military sets, Purses, Mesh bags, Necktie set, Cigar sets, Pipes, Shaving sets, Collar bags, Coat hangers
- Ink stands, Library Lets, Glove and hdkf st, Stationery, Drink'g cup sets, Letter racks, Photo albums, Jewel cases, Book carriers, Pyrography goods, Piced brass, Scissor sets, Pin cushions, Infant toilet set, Work baskets, Pictures, Books, Bibles, Prayer books, Crumb sets, Candle sticks, tea chimnes, Fancy box candies.
- Paper weights, Collar & cuff sets, Ash tray, Perfumery, Harmonicas, Book racks, Post card album, Dresser sets, Magazine cover, Pieced brass, Dressing mirror, Infant toilet set, Pictures, Books, Crumb sets, tea chimnes, Fancy box candies.

Swanson & Lofholm DRUG STORE

THE NORTHWESTERN

Subscription to the North-western is \$1.50 a year Single Copy 5 cents

LOCAL NEWS.

Dr Vallier, Osteopath, Grand Island

E. G. Taylor went to Central City on business Tuesday morning.

Lee Bros. still pay the highest market price for chickens.

Al Johnson made a business trip to Central City Tuesday.

LOOK UP Lee Bros. before you sell your chickens.

Attorney Starr was a passenger to Farwell Tuesday.

Heinz' mince meat at Reynolds' meat market.

Attorney H. S. Nightingale had legal business at St Paul Tuesday.

For dressmaking call on Mrs. DeWitt. Phone 5 on 53.

J. T. Hale made a business trip to York county, Tuesday.

***** for chickens at Lee Bros.

I have a nice warm room for rent. Mrs. Clemma Conger.

Ladies, if you want style and comfort, let Mrs. Pritchard fit you in a Spirella Corset.

Don't forget the public masquerade dance to be given by the Germania Verein in the new opera house on the night of Dec. 31. dec. 28

Jacob Albers had business at Ash-ton Tuesday.

If you want a dray, phone A. L. Endlerlee, 8 on 63, or leave your order with either lumber yard or E. G. Taylor. Best of service guaranteed.

District Court convenes in this city next Tuesday, Dec. 17. A number of new cases came up at this adjourned session.

Heinz sauer kraut by the barrel or keg or in any quantity at Reynolds' meat market.

Mrs. T. R. Lay of Rockville, accompanied by her sister, Mrs. Ramey of Grand Island, were visitors in Loup City last Friday.

You had better fill your bins with your supply of soft coal for winter use. Come and see our coal.

TAYLOR'S ELEVATOR.

Judge Hostetler and wife last week at Kearney celebrated their 25th marriage anniversary. It is said the judge looks and feels younger than ever.

If you have a horse or a mule to sell, call phone 5-on-88.

MYRL A. WARRICK.

The county attorney contest is to come up before Judge Smith the first Monday in January, unless a stay in proceedings is taken.

FOR RENT—Hucklebury's new and modern cement bungalow in the northeast part of town. Inquire of R. H. Mathew.

The Commonwealth Quartette has the reputation of being one of the best singing companies before the public, and will appear at the new Opera House, Thursday, December 19,

Men's Sheep Lined Duck Coats

No 101 Sheep lined brown duck coat, made from heavy brown duck with sheep skin lining throughout, collar faced with drab corduroy, sleeve wristlets automobile fastners, double sewed seams, average length 31 in., our price \$2.90.

We claim this is a better coat than Sears Roebuck advertises at \$2.98, you can find this coat on page 517 no 41K400 the cost of this coat to send for it.

Postal money order 75c
Letter, envelopes, stamps 5c
Send money in advance wait three weeks coat in Chicago \$2.98
The cost of this coat will be \$3.88
The price of ours \$2.90
and you see what you are buying before paying and we guarantee ours to be first-class goods.

Here is a coat that Sears Roebuck advertise at \$4.95 Chicago, you will find this coat in their catalogue on page 517 no 41K421, only that ours has the automobile fasteners, and theirs is those cheap loops, the automobile fastners costs 15c more than the loops does.

The express on this coat from Chicago 75c
Postal and money order 5c
Letter, envelopes and stamps 5c
Send money in advance, wait two or three weeks for the coat to come, price of coat in Chicago \$4.95
The cost of this coat delivered in Loup City \$5.80
The price of ours and you can see it before buying is \$4.75

Here is another coat that Sears Roebuck advertise at \$5.95 Chicago, you will find this coat on page 518 no 41K436.

Now add express charges to it 75c
other expense 10c
and coat in the first place \$5.95
Total \$6.80

The price of ours is \$5.00. Does it pay to send away for goods? LOUP CITY MERCANTILE CO.

You can save money by buying your winter suit at Lorentz'.

Miss Wilma Amick visited friends at St. Paul several days last week.

Dr. Marcy has just had his home wired for electric lights.

Good Xmas candy helps make the occasion brighter. Poor Xmas candy helps make stomach sad.

Buy Xmas candy of us and be glad. SWANSON & LOFHOLM.

C. E. Lundy has been quite ill for the past number of days, but is reported as getting better.

Henry Ohlsen had business at Ast-ton yesterday.

Take your chickens to Reynolds. He will pay you the highest market price.

Newton and Theodoss Pilger arrived from Butte, Montana, Monday noon, called by the dangerous illness of their father, T. L. Pilger.

J. H. Froehlich is reported as seriously ill and failing fast. He has been confined to his home and bed for some time and little hopes are entertained for his ultimate recovery.

Highest prices paid for hides at Reynolds' meat market.

The Germania Verein will give the first masquerade ball in the new opera house on the night of Dec. 31, to dance the old year out and the new year in. The public invited. dec. 26

The biggest line of Overcoats in the city at Lorentz'.

The Commonwealth Quartette, which will appear at the New Opera House, Thursday, December 19th, is the quartette that entertains and has been acknowledged by Press and Lyceum Committees generally as "the most versatile Male Quartette now engaged in Lyceum Work."

Lard cans for sale at 20c each at Jung & Melberg's Bakery.

There's a Guye down at Lincoln, who by the grace of appointment is labor commissioner, who has been trying to take a fall out of our own W. R. Mellor over a discussion of agricultural matters. W. R. knocked the Guye down and out in two rounds and then refused to continue the slaughter.

A No. 1 baled hay for sale in car load lots. Phone 8-on-84. F. P. Peterson.

Does anybody wonder that the editor of the Northwestern has to be good, when it is known that his father was a Methodist preacher, his older brother has been one for the past thirty years, and now his oldest son is a minister in the Ohio M. E. conference? And besides all this has the best mother-in-law in the world to keep him straight at home.

County Supervisors W. O. Brown and J. H. Welty went to Lincoln Tuesday morning to attend a state meet of supervisors, in session Tuesday and Wednesday. Mr. Brown will take a run down to Friend to visit his brother, E. A. Brown, and family, before returning.

A LOCAL MAN OR WOMAN is desired right now to represent The Pictorial Review in this territory—to call on those whose subscriptions are about to expire. Big money for the right person—representatives in some other districts make over \$500.00 a month. Spare time workers are liberally paid for what they do. Any person taking up this position becomes the direct local representative of the publishers. Write today for this offer of PICTORIAL REVIEW

322 W est 39th St. New York City

We pay cash for eggs delivered at the creamery.

Ravenna Creamery Co. Leave orders for the C.L. McDonald dray at either lumber yard or E. G. at Taylor's.

Xmas shoppers should see our line of Xmas letters, booklets, postals, calendars and Xmas tree decorations. We will be pleased to show them to you. SWANSON & LOFHOLM.

Miss Byrdie Needham went to Omaha Tuesday morning to consult an oculist regarding her eyes.

The doctors have found a new disease, bronchial pneumonia. We wish they'd stop adding to present ills: it makes one creepy.

Bazaar and chicken pie supper, this afternoon and evening, Methodist church.

Mrs. H. M. Mathew was called to Arcadia the past ten days by the continued illness of her good mother, making necessary the closing of her business place during that period.

We are making cut prices on flour in 500-pound lots. Also any of the merchants will make you the same price. You better buy a supply now while prices are low.

Loup City Mill & Light Co. We are paying 32 cents cash for cream delivered at the creamery. We test and pay cash for cream.

RAVENNA CREAMERY CO. If you want good, prompt draying, call on C. L. McDonald, successor to Hagood.

See my line of men and boys' overcoats. A bargain at Lorentz'.

The Loup City Mills have oil meal on hand at all times. They ship it out to surrounding towns and can supply you in ton lots at reduced prices. Loup City Mill & Light Co.

Mrs. C. E. Mellor last week ordered the Northwestern to visit Mrs. Jennie S. Rawson, who is making an extended visit to her son, Dr. Vance Rawson, at Danville, Ky.

Mrs. John Minshull and three youngest children, and Mrs. A. O. Zimmerman and little son, left Tuesday morning for their future home near Richmond, Va., where, as we said last week, Mr. Minshull has purchased land adjoining the land owned by Mr. Zimmerman. Success to them in their new home.

A room full of TOYS For Girls and for Boys. Hipity, hipity Hop. And VISIT OUR TOY SHOP.

We have fitted up the room just east of our store and filled it with TOYS. We call this our TOY SHOP. Little Folks, Big Folks, and EVERYBODY, visit our TOY SHOP.

THE REXALL DRUG STORE. Vaughn & Hinman.

Hay For Sale I have some good prairie hay for sale by the ton or in car load lots. Phone 18-on-94. F. E. Kennedy.

See Us First We help you select appropriate gifts not expensive ones. But of the highest quality. You will save minutes and money by visiting our store.

HENRY M. ELSNER

Poland Chinas for Sale About twenty head of young purebred Poland China boars for sale, of the big-boned type, sired by such boars as Gold Dust Hadley, Sampson, Grand Look and Long Look. Phone 6 on 96. M. A. Gilbert, Loup City, Nebr.



CLOAK SALE Big Cut Price Cloak Sale Commencing Saturday, December 7th

As we do not want to carry over any Cloaks, we are going to make a price on them that will make them move at once.

25c Discount on all Cloaks Come in early while you can get a selection.

Munsing Underwear

No. 3557 Bleached Misses Munsing union suit, drop seat, per suit \$1.00

No. 3517, Ladies' bleached union suit in Munsing half open front, ankle length, elbow sleeves \$1.00



No. 3545 Ladies' bleached union suit, high neck, long sleeve, ankle length, Munsing underwear \$1.

BRADLY SWEATERS

Made from the best material and made to fit. Price \$1.75 to \$8.50

Bradley Caps FOR Ladies' Girls and Boys.

These are made to wear well and are warm. PRICE 50c to \$2.50

SPECIAL DRIVES

Ladies Aprons

Shoulder Strap Gingham Aprons 50c

Aprons with bib 65c

INFANTS HOODS

Made of India Linen Hood made of China Silk 25c 50c

Face Cloth

Good size bleached terry face cloth 5

Turkish Towels

good turkish bath towels with fringe ends, 36x19 bleached, a bargain 15c

Lace and embroideries

an excellent assortment of attractive pattern at popular price 5c

Ribbons

A splendid lot of ribbons including all the newest shades for bows, sashes, etc. Special attention is called to the superior values shown at per yard only 10c

Women's, Misses and children's hose support is, elastic web top, non elastic bottom rubber post button, in black and white only 10c

BACK COMBS Good quality plain and fancy. 12 and 25c

MEN'S Hosiery

A splendid lot of men's half hose including various styles and colors at 15 to 25c

Children's Stockings

A splendid lot of Boys and Girls stockings at 15c We also handle the FAy stocking the best money can y for the price

25c

Groceries

- 100lbs best gr'd sugar 5 95
- 100lbs Chicken grit 90
- 2 cans Tomatoes 25
- 2 cans peas 25
- 1 doz good lemons 30
- 2 box grape nut 25
- 2 Cream Wheat 25
- 3 Post Toasties 25
- 3 Egg-O-See 25
- 6 bars flake white soap 25
- 10 bars polo soap 25
- 10 bushel apples \$5 00

Do not be swindled, as we can always save you money

Loup City Mer. Co.