

# LOUP CITY NORTHWESTERN

VOLUME XXIX.

LOUP CITY, NEBRASKA, THURSDAY, DECEMBER 1, 1910.

NUMBER 4.

## SEVEN DAY CLEARING SALE!

And now for a Great Clearing Sale for 7 days, commencing Saturday, Dec. 3, closing Saturday, Dec. 10, 1910. We are going to make it an event that you should attend, as you well know the weather has been too mild for us to sell heavy winter goods, and in order for us to get rid of them we are going to turn them loose on those dates, which will make quite a loss to us. But our loss is your gain. You will save money by attending. You will profit by attending, and we urge you and your friends attend. Don't judge this by ordinary, commonplace Sales, think of a sale this time of the year when you have hardly bought any of your winter supply. It will surely be to your profit. Come early and stay all day. Remember dates---commencing Dec. 3 and ending Dec. 10. No cut on anything but what is mentioned below:

### Grocery Dep't Cloak and Suit Sale

5 pkgs. Best Corn Starch	\$ .25
4 cans Swift's Pride Cleanser	.25
2 three pound cans Pears	.30
4 pounds Navy Beans	.25
2 boxes 16oz. Raisins	.25
2 boxes 16oz. Currants	.25
10 bars Polo Laundry Soap	.25
5 pounds Jap Rice	.25
1 two-pound can Mamo Grain Coffee	.50
1 pound Emblem Coffee	.25
3 pounds Barrington-Hall Coffee	1.00
1 pound None Such Coffee	.20
2 packages Grape-Nut	.25
3 packages Egg-O-See corn flakes	.25
3 packages Quakers corn flakes	.25
100 pounds Cabbage	1.75
1 bushel Potatoes	.80

#### FLOUR

1 sack Puritan Patent	\$1.50	1 sack Pearl White Pat	\$1.40
1 sack White Satin	1.45	1 sack Pansy	1.35
1 sack Superb	1.30		

Highest Market Price Paid for Butter, Eggs, Chickens



### HENDERSON CORSETS

GOOD as the BEST  
BETTER than most Lines

Perfect Fit! Try One!

### LADIES' WAISTS!

Reg \$1.25 Value, now	98c
Reg \$1.50 Value, now	1.15
Reg \$2.00 Value, now	1.49
Reg \$2.50 Value, now	1.98



### SWEATERS

For Ladies, Men, Boys and Children

AT CUT PRICE

We are going to close out the entire line of Cloaks and Suits we have in stock, so now is your chance to get in line if you want something cheap. Do not wait till the sale is over and say "I wish I had bought that Cloak or Suit at that price."



No. 168 Ladies' Covert Cloth Cloak, regular \$11.00 value, will go in this sale at	\$6.98
No. 4723 Ladies' Tan Cloak, regular \$10 value, will go at	7.50
No. 6436 Ladies' Tan Cloak, nicely trimmed, regular \$10 value, in this sale	7.50
No. 460 Ladies' Heavy Melton Cloak, Grey, one size only size 36, regular \$10.00 value, now	3.98
No. 144 Ladies' Black Kersey Cloak, regular \$10, now	7.50
No. 2111 Misses' Tan Cloak, age 12, regular marked price \$5.00, now it will go at	3.98
No. 30 Misses' age 18 years, Diagonal Grey Cloak, reg. \$6.50 value, now	4.98

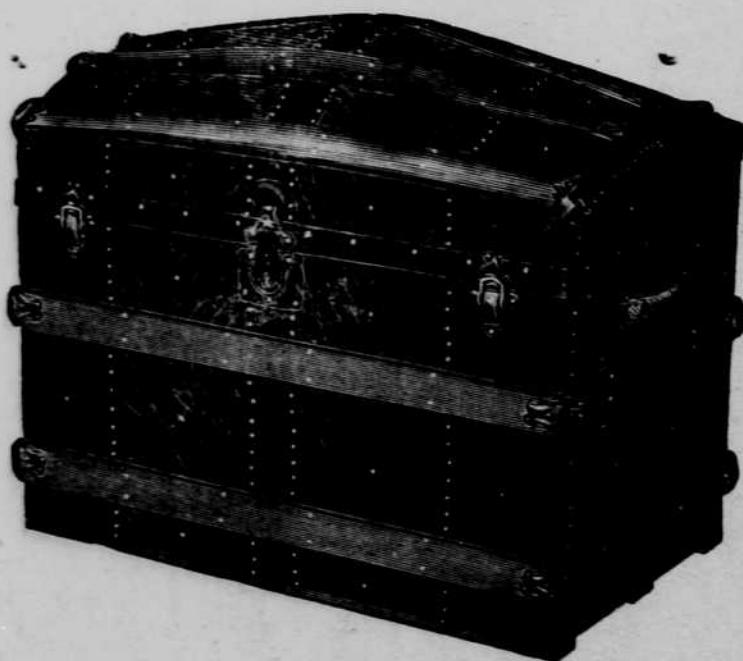
All Cloaks and Suits will go at 25 per cent Discount

No. 1175 Ladies' old rose new suit, regular price, \$15.00 now	\$11.25
No. 750 Misses' Grey Suit, for 16 year old, regular price \$13.00; this suit will go at	10.35
No. 8439 Ladies' Greenish Worsted Suit, regular \$25.00 value, reduced to	18.75



### Trunks and Suit Cases

THEY ARE THE BEST



Finest Line in the City!

We will give you a special price in anything you may need in these lines

### MEN'S CORDUROY SUITS

No. 806, Men's Brown Corduroy Suits, Coat, Vest and Pants, regular \$12.50 value, in this sale	\$9.49
No. 120, Men's Tan Corduroy Sheep-lined, fur collar, leather bound pockets, a bargain at	7.49
No. 711, Men's Brown Corduroy Suits, latest style, side buckle cuff bottom, lap side seam	1.98
No. 116, Men's Corduroy, sheep-lined, fur collar, cheap at	\$5.98
<b>Duck and Sheep-Lined Coats</b>	
No. 103, Men's Sheep-lined, Brown Duck Coat, fur collar	\$3.98
No. 104, Men's Sheep-lined, Brown Duck Coat, fur collar	4.98
No. 106, Men's Sheep-lined, Duck, fur collar, 36 inches long	6.49
No. 1798, Boy's Sheep-lined Duck Coat, Fur Collar	3.15

### Men's Necessities!

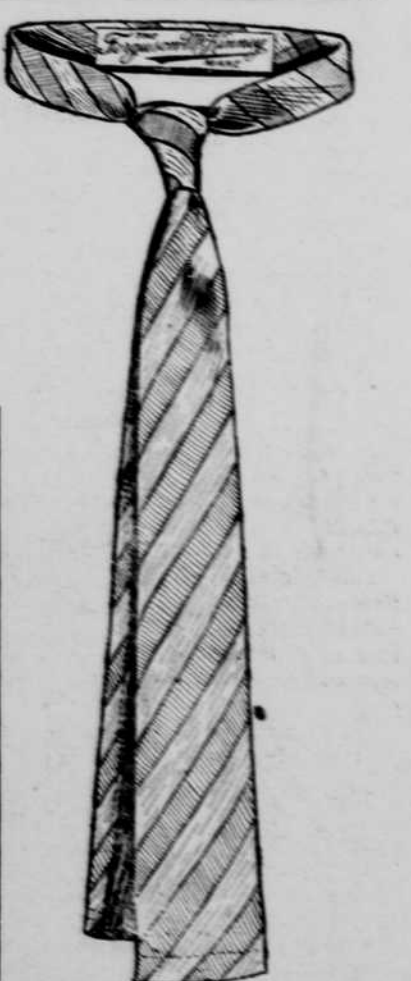
#### Neck Ties

One lot of Neck Ties, regular 40-35-25c values

19 Cents



Slide Well Collars the only Up-to-Date Collar. A tie will never stick. Try one... 2 for 25c



### Star Brand Shoes

SHOES Star Brand Are Better SHOES



We handle them in Ladies' Men's, Boys' and Children's, in all kinds of leather.

When once you try a Star Brand Shoe you will wear no other.

# Loup City Mercantile Company