THE RELATION OF RAILROAD motive power and equipment to move RATES TO GENERAL BUSINESS.

ter how objectionable an advance in ed dollars that are now going to other freight rates may be to us personally. more attractive but less productive inwe must recognize that an improvement in general business is dependent on a betterment of operating and timate Consumer? Poor's Manual says

That the operating results are most insatisfactory is readily seen by the latest INTER-STATE COMMERCE ton per mile. COMMISSION reports, which show that for the nine months ended April age total haul, assuming it to be the 1st, 1910, eleven railroad systems, all same as 1908, would be \$1.06 per ton. West and North of a line drawn from An advance of 10% on this rate would Chicago to St. Louis, compared with increase the cost 10 cents per ton, the same roads for the same period in or 1-200 of a cent per pound. An adthe previous year, had their gross vance of 10% on the present specific sarnings increased about \$56,690,000,60, rates would increase the cost of 100 while their net earnings showed a de- pounds dressed beef in New York, crease of \$3,500,000,00, and for the shipped from Chicago, 41/2 cents; 100 month of March, on the same compari- pounds canned fish in St. Louis, son, they show an increase of \$7,000, shipped from Maine, 1 \$-10 cents; 100

\$965,000.00 in net earnings.

sidered representative of general rail- cost on one hundred units. road conditions.

portation is the backbone of business, business for everyone. its weakness or inefficiency cripples every other condition; because all prod ployees. It takes 2 500,000 men to sup- sorrows with others. But the great After a certain period of time, more with are valuable in the ratio with ply what the railroads need, and a wast majority feel that the assumption of or less long at the discretion of the which their accessibility to the con- number of men are employed in sup- mourning attire is imperative as a wearer, the mourning veil is discardsuming market.

It is most important to the shipper. that railroads at all times are fully resenting 16,000,000 people. Every of a sense of loss. To ignore a death sarily of recognized mourning fabrics. equipped to take care of an increase of kind of business is dependent in some seems to cast a slight upon the worth After black, gray, the cold lavenders his business. The first eight months of measure on railroad prosperity. 1997 demonstrated that the railroads impending disaster. The iron horse needs to be kept in good condition for

Only by increased earnings from advanced rates, and by so doing better To the Business Man: No mat. their credit by attracting the uninvestvestments. What will the advance cost the UI-

francial conditions of the railroads. the average haul of all freight in 1908 was 142 miles. The average rate in 1909 was three-fourths of a cent per

The average total rate for the aver-600.60 in gross and a decrease of pounds flour in New York, from Minneapolis, 2 cents; a suit of clothes in Attention is called to the fact that Chicago, from Boston, 1/2 cent; the the wage increases, (except a small same for a woman's suit. On a man's amount,) were not in force during this outfit, coat, trousers, shoes and hat. period, and from now on these will New England to Mississippi Valley, not

High cost of living: If it had not been creasing number of persons in the worn with black accessories for could not handle the business then of for the encouragement given railroad best social circles assume what is mourning, and is correct, but is more fered with any degree of satisfaction. investors in the past, where would we called "complimentary mourning." often assumed for what is called "sec-"be financial conditions since have not have been to-day for our food supply? This is either a badge of mourning of ond mourning." that is, in the period permitted them to even maintain their They opened up thousands of miles some sort, or the wearing of black for of transition from mourning to colors. then position. If the then volume of of undeveloped and unproductive land a short term. This is a different matbusiness were to come back supple- and yet our food is high, because of ter from the mourning apparel as- nothing more elegant than a wellmented by the three years growth of lack of supply; our consumption is in- sumed by members of a family. Com- chosen mourning costume. In choosing the country in the interval transports- creasing faster than our food produc- plimentary mourning does not involve models or patterns for making mourntion would be paralyzed; and what tion. If the railroad investor stops as the restrictions which that of rela- ing gowns or hats (or any garment) would that cost the shipper compared he now has, there will be an advance tives assumes. Certain fabrics are plain, neat and elegant designs are with a reasonable advance in freight in food rates soon that will be far chosen for those in mourning. These correct. Nothing "fussy" is admissirates now? Such an advance would greater than increased freight rates, are crape, silk genadine, nuns-veiling, ble. No extremes of the mode are to provide the means for avoiding this High food means high labor, and high bombazine, net, uncut velvet, crepe-de- be considered. For millinery neither labor means high everything. There- chine, mourning silks, felt, voile and very large or very small hats, but fore the Ultimate Consumer and the other fabrics of a jet black hue and those in shapes which are always the same reason as the living horse State and National Governments should soft luster or dull finish. Crape is worn should be selected. Exquisite used for transportation. The team be interested in developing land that recognized as the correct fabric for workmanship must characterize the ster knows that if his horse is not will produce bountiful food products. first mourning everywhere, and is in work of both milliner and dressmawell shod, well groomed and well fed. Half of the country west of the Mis- fact the insignia of mourning. Crape ker. Fortunately the regular mournand his harness and wagon kept in sissippi is not used, and will not be is used as a finish, or decoration, on ing fabrics, crape, bombazine and nuns good repair, that all he will save on until covered with railroads. Who other fabrics, and sometimes entire veiling, all are adapted to the sort of such economy will be many times would want to build roads in unproduc- garments are made of it. It is a beau- work required. wrated in the efficiency of his trans- tive lands when those in cultivated tiful fabric made of silk and having portation, and also add great expense country will barely pay the lowest rate to the shipper. It is exactly the same of interest, and the owners and manrallroads: the shipter has a agers are being harassed and maligned he ample and efficient; the success of This condition will only improve his business and the development of when the business man realizes that the investor does not provide the The investor: To do this, the rail, source of his own investments. He road must show adequate returns to walts for you to do that in some demaintain proper horrowing credit and sirable form. By your individually letpresent a promising source of invest- ting things drift, and doing nothing. ment to procure the necessary funds your legislator, with no business exto improve and develop the property perience, hearing no advice and receivas needed. It is neither the railroad ing no direct information, which he president nor the shipper that controls gladly would from you (quite likely the situation; it is the investor slope you do not even know his name), liswho holds the key; without his un- tens to the only voices heard; the agiinvested dollar the railroad cannot ex- tator or the aggressive shipper whose tend or improve, no matter how great views of the business world are obthe needs of the shipper or the country tained by looking out of the small hole of a funnel directed at his own With all the increasing cost of op- plant, unconscious of other conditions



THE death of England's king throws | diagonal rib or crinkle across the surnearly all the courts of Europe face. It is made in both dull and into mourning and in consequence silky luster; the dull finish is considgreatly increase the operating cost to exceed 1 cent. The Ultimate the subjects of mourning apparel and ered the more elegant. Recently it is These same railroads had their taxes Consumer can multiply these illustra- mourning etiquette are up for con- much used in dress accessories, such increased over the previous year tions indefinitely. The manufacturer, sideration more generally than for as collars, cuffs and bands, and in \$2,500,000 00, or 14% and have to pay jobber and retailer could easily absorb many years. Customs change slowly, stoles and muffs, for those in deep higher rates of interest on their loans. this slight advance, because, if his especially those which rule in matters mourning. Silk grenadine is very gen-These roads covering the most pros- business increased but one unit, that of greatest moment. Rules of eti- erally worn in this country for veils, perous part of the country may be con- would more than pay the increased quette governing in the events of as shown in Fig. 1. It is light in death, marriage, births and social weight, supple and durable. It is used

Railroad net earnings thus increased, functions of high importance have all in the open weaves for face veils and During the past three years of poor the railroads would have a ready mar- been carefully thought out and are is often bordered. For summer, large business, railroad expenditures for ket for their securities, and with the the crystalized expressions of con- mesh silk veils, bordered with a fold maintainance were necessarily at the money thus obtained again start all sideration for others. They are form- of crape, are worn, with millinery lowest point, and in consequence their the business and industries now com- ulated from the conduct of those made of or trimmed with these mamotive power equipment and tracks paratively idle that are directly or in- whose good taste and keen intuitions terials, the crape nearly always apnow demand a greater proportion of directly dependent on their property. put them in position to set examples. pearing in a flat border or fold. Engoperating expense. No provision has The working men would be fully em- Much latitude is allowed individual lish manufacturers have succeeded in been or is being made for the growing ployed, their families would again pur- taste in the matter of mourning ap- waterproofing these fabrics so that demands of the country, and as trans- chase freely, and that means good parel. Some people decry any special rain or moisture does them no harm.

The transition from deep mourning

There is nothing so dignified and

JULIA BOTTOMLEY.

Pin Case An Almost Indispensable

Requisite When One is on a

A new form of the well-known pin

case for traveling is being shown just

now that makes acceptable prizes or

These cases may be made in any

convenient size; one four by five

About Veils

inches gives plenty of space.

embroidered linen case.

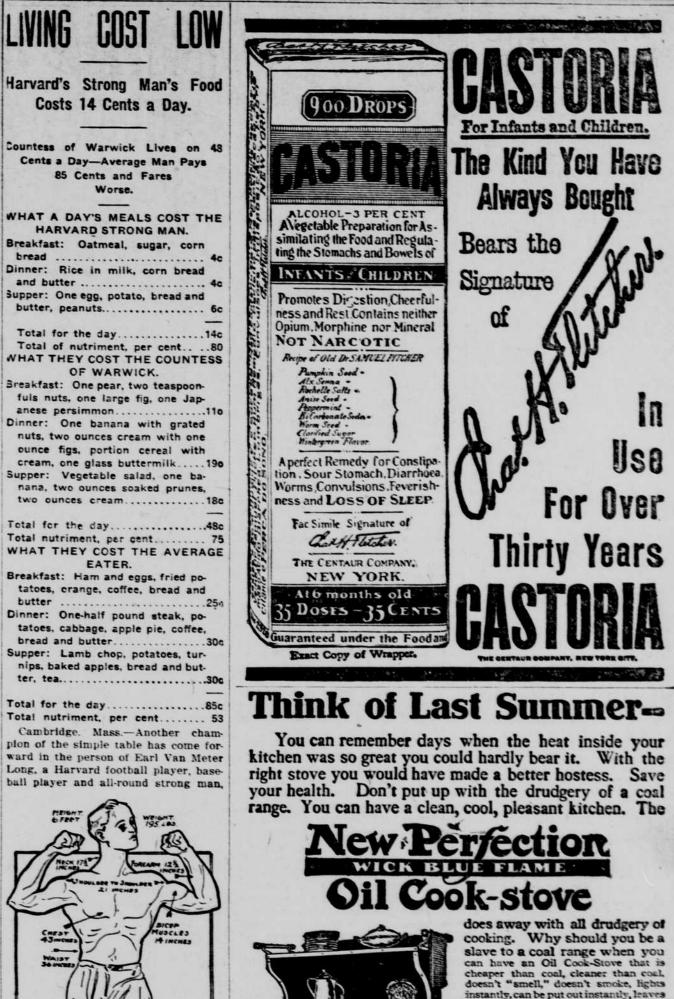
of case as well

ing.

Journey.

dress for those in mourning, on the There are 1,500,600 railroad em- ground that we should not divide our to colors is accomplished gradually. plying the personal needs of the above sign of respect to the dead or to ms ed; next crape is eliminated. The at-4,000,000 men and their families, rep- family as well as an outward token tire is next all black, but not necesof the departed soul; therefore, an in- and white are worn. White may be

------FOR YOUNG LADY. USEFUL FOR THE TRAVELER



instantly, can be put out instantly, leaves no ashes, and doesn't heat the kitchen. With one of these stoves you can boil, bake or roast the most elaborate dinner. You can change from a slow to a quick fire, or the other way about, by simply turning a wick. Apply a match, and in-stantly the heat from an intense blue flame shoots upward through the turquoise-blue enamel chimneys to the bottom of pot, kettle or oven - but nowhere else. The stove has every conve-nience that can be thought of : Cabinet

Top with shelf for keeping food and

dishes hot, drop shelves to hold coffee

or teapots, towel rack; in fact every

The nickel finish, with the bright blue of the chimneys, makes the stove ornamental and attractive.

convenience possible.

right to demand that transportation as in no other business? the country are dependent on it.

may be.

eration, supplemented by ever in- of far more importance to his own creasing and burdenseme legislative business than the freight rates. Such restrictions concerning their earnings. men as these by their vociferous vigor, in face of the fact that the average have stirred up a popular anti-corporadividend rate on raffronds was less tion agitation that has cowed rainarthan 31% per cent for the past six ties, and they are so scared of being years, and the United States Supreme charged as owned or bought that all Court in the case of the Consolidated questions of principle, equity or the Gas Company stated that "6 per cent general good are ignored. The railwas a fair return on money invested road man draws his salary, whether in public utilities," with the average the road pays or not; he does not own freight rate in 1909 of three-quarters of it. If he does say anything he is sat a cent per ton per mile, the lowest in upon. The stock-holders as a body are nine years, the average passenger rate defenseless. You are the sufferer and per mile, one and nine-tenths cents, the only one who would be listened the lowest ever reached. Is it any won- to. Will you not study your own interder that the investor holds back and ests, find out your legislator's name. the Plankers demand high interest and tell him the real situation? Otherrates from the railroads? The railroads wise we must wait until grim neces need \$2 000,000,000 to put their lines sity starves out the present anti-railin proper condition, and to increase road fever. their terminal facilities at all points June 6, 1910. that are even now a pecessity, and \$1,000,000,000.00 more for modern new

T. A. GRIFFIN. (Advertisement.)

Who's the Boss?

Just as Good as Seeing.

"Occasionally, yes," came the an-

red-bot poker, I could tell it was red!"

Cheap Mexican Cigarettes.

ico for 3 to 20 cents a package of 14

15, 20 and 25-cent grades in the

United States.

to 18. Even the three-cent grade is

Home-made cigarettes sell in Mex-

Incorrect Phrastology.

Speaking of the comet as a "celestial wanderer," when its orbit is fixed and known and its place in the heavens determined at any time, is about as correct as speaking of a "dash to accomplished with the machine, conthe pole" when the dasher is doing trolled from the ground by ropes. The well to make ten miles a day .- New engine and propellers will be fitted York Tribune

later.

Leisure Essential

Trees, fields, sunsets, rivers, breezes A Boston professional man went out and the like, must all be enjoyed at recently and on his return found this leisure, if at all. There is not the note from his stenographer, who had slightest use in a man's paying a hur- evidently been house cleaning: ried visit to the country. He may as "If I'm not in by nine, it's because well go there blindfolded as go in a I am at the dentist', probably, but it hurry. He will never see the coun- may be that I'm at home, sick with He will have a perception, no all kinds of diseas's that one catches doubt, of hedgerows and grass, of from dirt germs. If that's the reason, green lanes and slient cottages, per- you have no kick coming at all, behaps of great hills and rocks, of vari- cause your old desk was a mess. You ous items which go toward making can be fixing up that pile of letters the country; but the country itself he and we will answer them right off. will never see .- Country Parson. Them's my orders."

Would Remedy That.

Uncie (to Marjorie, who has married a millionaire)-1 really think you'd be tell the color of things by touch?" happier if you had married a man someone asked a blind man. who had less money.

Majorie-He will have less after a few years with me .- Stray Stories.

Latest Cooking Range.

A new range employes both electric ity and steam, a current of the former, used to cook food on top of the range, also beating water to produce said to compare favorably with the sterm to operate the oven economic-



crepon, or any fine woolen. Woman Builds Flying Machine.

The corselet bodice and side of An Irish woman, Miss Lillian E. Bland, has designed and built for herself a biplane glider 28 feet wide. Several satisfactory glides have been shoulder straps. The under-slip is of quality and lasts longer than if you o er the world. piece lace.

This is a very smart frock suitable

we want to look smart, and to buy he played fullback and halfback on the cheap ones is morse than useless, as team last fall and is a pitcher on this The Beet in the West skirt are cut in one to below hips; they never look well from the day year's baseball squad. Throughout the front is a panel to foot; the lower they are bought. The truest ecenomy his whole college career, Mr. Long has part of side and back of skirt is plait-ed; braiding forms the trimming on Woman's Life. It cuts to better ad diet and with the money he was thus ed; braiding forms the trimming on Woman's Life. It cuts to better ad. diet, and with the money he was thus skirt and front of bodice, a simple vantage, you get four veils for the able to put by, he has availed himself border being worked at edge of the price of one, and it is of a far better of his summer vacations to travel all

buy veiling pure and simple.

Rather a Startling Effect

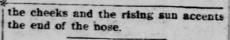
Chantecler Craze Responsible for Veil Which is, to Say the Least, Daring.

Most remarkable of all the examples of the chantecler craze which has displayed itself in wearing apparel is the chantecler vell, which has been recently placed on the market, and which is enjoying quite a little popularity in some quarters where the eccentric is neither feared nor disliked. The veil is "Is it true that sightless people can

of rather open meshed black net, on which there is the design of chantecler facing the rising sun. Both chantecler and the sun are sizable and showy and swer. 'If, for instance, I touched a the effect is decidedly striking.

rooster may rest over one eye when should not forget that the sweater is the veil is in place, another rooster by far the most important garment of over the other, while the rising sun is situated over the bridge of the nose.

while the rooster decorations fall to necessarily subjected to.



Hat Contrasts With Suit. For years we thought it was the correct artistic thing to have the hat

match the gown. Now it is not considered fashionable, even if it is artistic. It is not amiss to have a sug gestion of the gown in the hat. Some people do this, but it is not necessary The best-dressed women wear suits we will say, of black and white check and a hat of burnt straw trimmed with chantecler red. Not only is the con-

Provide Sweater First.

trast violent, but we like it.

The girl who intends spending her The design is so arranged that one summer vacation in the mountains the outing wardrobe.

Not only is it more practical than Of course, a less startling adjustment any sort of tailored coat, but it is is possible, and with care the eyes especially suited to the rough wear may be covered only with the net which sporting togs of all kinds are



a present for European travelers. who comes out with the statement The case is formed like a wallet that notwithstanding his activity on with a flap at the side that buttons the gridiron, the diamond and in the over with a patent clasp. This is gymnasium, he lives on 14 cents a made of cardboard covered first with day! cotton batting, then with cretonne, The young physical giant stand six

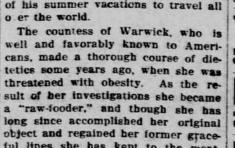
fancy brocades, ribbons or with an feet in his socks and weighs 195 Inside there is a single leaf adjustsimple than the regime pursued by ed to back of case like the page of a the beautiful countess of Warwick book. This is covered on both sides

with white eiderdown or flannel, which is carried over to line the sides of the average laborer's family. Of the many unique exponents of simplicity in diet, these two examples In this lining is stuck on the outer cast safety pins in all sizes and colstand out conspicuously-the case of the Harvard strong man because it ors. On both sides of the inner page shows that it is possible not only to districts of Pennsylvania." are arranged big beaded pins in variexist on a frugal bill of fare, but to ous sizes and color. These can form achieve various teats of physical prowfancy borders or a star figure below and a border or other artistic group

because it shows that such a diet is sometimes followed not from necessity or economy, but from choice. Mr. Long, who comes from central

for the past 12 years has had to fight his own way in the world. Notwith-

is a very short-lived one and often a of Illinois, where he achieved fame as misadventure ruins them as soon as fullback on the football team, and has to be made in cashmere, silk and wool bought. Yet we must wear them if spent three years at Harvard, where



dren on it.

Small Fortune in Mattress.

Chicago. - Savings amounting to \$3,585, left by Mrs. Frank Mulvey, 82 Plummer avenue, Hammond, Ind., in a mattress while housecleaning. Mrs. Mulvey, the wife of an electrician, had saved the money for ten years and never had informed her husband where she had secreted the money. Mr. Mulvey knew of the money, but three months of searching in every nook and corner failed to reveal its hiding place. His sister, Mrs. Marshall Gardner of Bridgeport, Conn., arrived in Hammond during the day, and putting the house in order she discovered a bulkiness in the mattress. The money was found tied up in a handkerchief.





W. N. U. OMAHA, NO. 27-1910