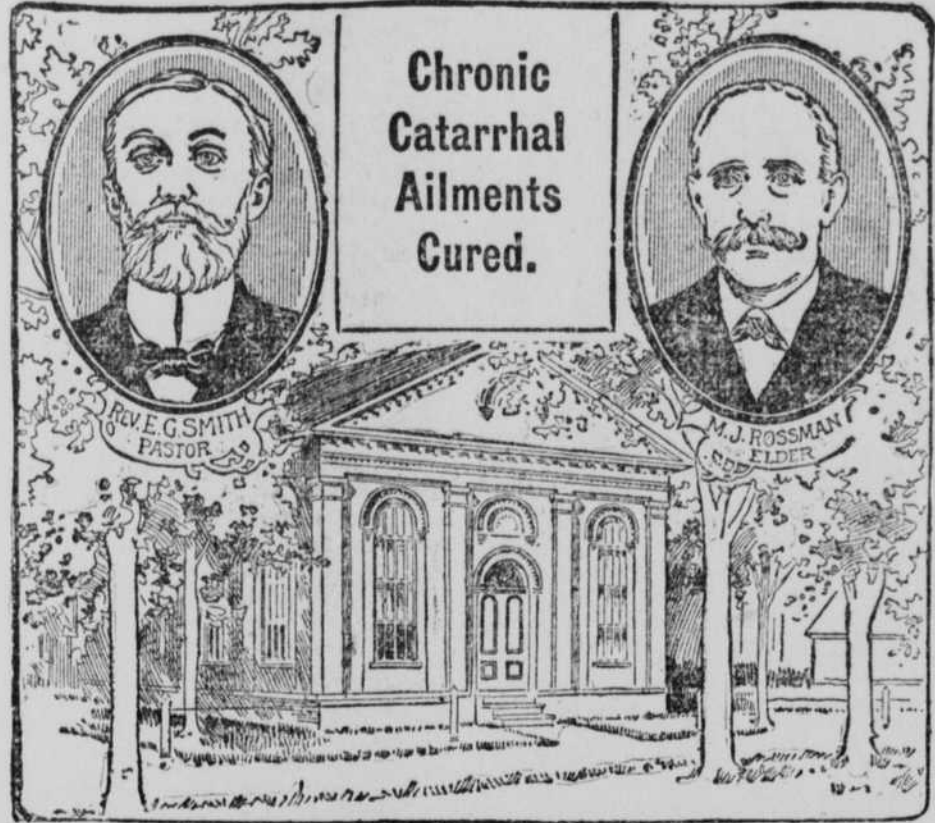


PRESBYTERIAN PASTOR PRAISES PE-RU-NA.



Chronic Catarrhal Ailments Cured.

THE day was when men of prominence hesitated to give their testimonials to proprietary medicines for publication. This remains true to-day of most proprietary medicines. But Peruna has become so justly famous, its merits are known to so many people of high and low stations, that no one hesitates to see his name in print recommending Peruna.

THE COMING JOURNAL.

WHAT NEWSPAPERS OF THE FUTURE WILL BE LIKE.

A Merging of the Magazine and the Daily Paper Seems the Most Probable—Some of the Signs Which Point to This End.

They had been speaking of the newspaper of the future, how it would be made, the time that would be saved in making it and the more artistic shape it would assume as the result of improved methods of doing newspaper work in the mechanical departments, "One curious feature of the business," said one observant member of the group, "is the fact that the daily newspaper is showing a tendency to encroach upon what we have regarded as the province of the magazine, while the magazine has been showing a tendency to usurp the functions of the newspaper. Now what will be the outcome of these counter tendencies? We can do no more than guess at the result. We have the facts before us so far as the tendencies are concerned. Newspapers have shown a tendency, especially in the larger editions, for instance, to drift far out into the magazine field by publishing a world of feature matter with elaborate illustrations.

"Special writers of the very highest type are now employed on the daily papers, and they are grinding out the character of stuff which formerly belonged exclusively to the magazine field. On the other hand, the magazines have been showing a disposition to encroach somewhat on what was supposed to be the province of the newspaper. We will be convinced of this fact by reflecting upon the great disasters of recent date. Magazines have been anxious to get men on the scene as newspaper men, and they have shown a disposition to publish as much exclusive information as possible. They want original stuff, something that has not been handled thoroughly by the daily papers. They want pictures which have not been used. They want to be the first to get and handle the particular stuff which appears in their columns. This is the newspaper idea, and the men who are at the head of the more progressive magazines of the country are good newspaper men, with the news instinct developed to a very high degree.

"Here we find a peculiar condition which, in my judgment, will finally bring out a merging of the newspaper and the magazine. Newspapers after a while will be published in the form of certain magazines, in which event they will become higher types of the art of printing. The result of the magazine's tendency to encroach upon the functions of the newspaper, and the newspaper's tendency to usurp some of the functions of the magazine, will in time result in a happy compromise which will be of much benefit to the reading public. "Newspapers will be more careful of the facts they print. They will be more accurate because they will employ a more reliable set of men. They will exact of the men who grind out the news for them somewhat of the scrupulous precision of history. At the same time the magazines will drop the bias which too frequently makes them unreliable. Personal opinion will be tabooed. The writer will quit the business of taking up this side or the other. He will quit trying to force his opinions upon the reading public. He will simply tell what happened, how it happened and when it happened without bias or favor one way or the other. The result will be wholesome and the world will get a better and more reliable and more satisfactory service from newspapers than it gets now.

WHY SHE WAS INDIGNANT.

Little Maid Wanted Time for Supplication to the Lord. The small daughter of a Philadelphia dentist was recently sent on an all-summer visit to an aunt in Meshoppen, Pa. The child had always been very devout, and at home had been in the habit of kneeling by her bed, saying a formal prayer aloud in her mother's hearing and then inaudibly adding a little invocation of her own composition. When bedtime came the first night at her aunt's, the child called the latter to hear her prayers. As usual when she had finished, she bowed her head in her hands and started on her whispered appeal. The aunt, not knowing the little one's habit, and thinking it a mere manifestation of sleepiness, said somewhat impatiently: "Hurry, dear!—hurry!"

Safety in Trains.

Many railway travelers have a superstition that the safest part of the train is in the center, and in that position, as a rule, the best carriages are placed. There is another common belief among travelers that if a composite train is made up of part passenger coaches and part goods trucks the latter for safety should be next to the engine, so that if anything is run into the trucks bear the first shock. Yet the fact is entirely the reverse. For some time past the Board of Trade has recommended that in composite trains the passenger coaches should be placed next to the engine, with the goods trucks trailing behind.

Instant Relief from Rheumatism and Neuralgia.

Here is a case: Mr. T. Shepherd of Whitburn, Sunderland, Ohio, says: "My wife suffered severely from rheumatism, and neuralgia. She could not get one moment's rest and was nearly crazed with pain. Obtained instant relief and a permanent cure by using the contents of one bottle of St. Jacobs Oil. There is no other remedy in the world that will do this. The instantaneous effect which St. Jacobs Oil produces is a part of its half a century record." St. Jacobs Oil is sold in 25 cts. and 50 cts. sizes by all druggists. The words "Acts Like Magic," "Conquers Pain," which have been used in connection with St. Jacobs Oil for more than 50 years are wonderfully and truly descriptive.

SPECIAL PRIZES.

Attention is invited to the semi-monthly cash prizes awarded on the 1st and 16th days of each month.

In other contests of this nature, special prizes are usually based on results in the future.

AUDITORIUM "SPECIALS" are paid on the 1st and 16th of each month, making them of immediate interest.

To illustrate:—For the 1st half of July \$160.50 was paid to Ed. J. Hamilton, Wilsonville, Neb.; last half of July \$172.00 paid to Mrs. C. J. Mangold, of Omaha, Neb.; first half of August \$200.00 paid to Mr. C. I. Bernard of Fairfield, Neb.; for the last half of August \$97.42 paid to Wm. Buchardt, Blair, Neb.

THEY ALSO HAVE A CHANCE TO WIN SOME OF THE REGULAR PRIZES—\$2.50 TO \$5000.00

The bank clearings have been as follows: 1901—Aug. 16, \$1,026,132; Sept. 1, \$1,171,612; Sept. 16, \$1,127,988; Oct. 1, \$955,266; Oct. 16, \$1,039,742; Nov. 1, \$1,205,423. 1902—July 1, \$1,061,057; July 16, \$1,137,004; Aug. 1, \$967,858; Aug. 16, \$573,075; Sept. 1, \$1,114,998.

What will they be on September 16th, October 1st, October 16th, and November 1st? Purchase tickets and go to guessing.

For daily Omaha bank clearings, see the Omaha World-Herald, and for more information, see circulars or address the Omaha Auditorium Co., Omaha, Neb., for tickets and details.

This is everybody's chance. Buy Auditorium stock tickets, good for one share of common stock in the Omaha Auditorium Co., and two free guesses as premiums.—one guess for special prizes and one guess on list of over 1000 regular prizes.

Tickets twenty-five cents. Time is short. Tickets going fast. Better buy now.

It won't do to be only partially a lady.

Unless a man is a bachelor he is foolish to talk in his sleep.

Two million Americans suffer the torturing pains of indigestion. No one to Burdock Blood Bitters cures. At any drug store.

A busybody is a person who wastes a lot of time pointing out the duties of others.

You never hear any one complain about "Defiance Starch." There is none to equal it in quality and quantity. 16 ounces, 10 cents. Try it now and save your money.

Learn something of the Jockey's character before betting on the favorite.

Ignorance is always positive, and narrowness contentious.

Defiance Starch is guaranteed biggest and best or money refunded. 16 ounces, 10 cents. Try it now.

Men may take hold of opportunity at the wrong end.

Mrs. Winslow's Soothing Syrup. For children teething, softens the gums, reduces inflammation, allays pain, cures wind colic. 25¢ a bottle.

Experience is the bell buoy at the harbor of success.

Comets are probably made; their eccentricities can be computed.

Stops the Cough and Works Off the Cold Lazative Bromo Quinine Tablets. Price 25c.

One consolation that we have—we shall not live to see the day when we die.

Pilo's Cure for Consumption is an infallible medicine for coughs and colds.—N. W. SAMUEL, Ocean Grove, N. J., Feb. 17, 1900

Many a man who is whole-souled on the surface wouldn't stand probing.

Don't let the little ones suffer from eczema or other torturing skin diseases. No need for it. Doan's Ointment cures. Can't harm the most delicate skin. At any drug store, 50 cents.

Cupid never bothers about the results.

WHY IT IS THE BEST is because made by an entirely different process. Defiance Starch is unlike any other, better and one-third more for 10 cents.

Do I believe in chaperonage? Yes, for my boy.

Hundreds of dealers say the extra quantity and superior quality of Defiance Starch is fast taking place of all other brands. Others say they cannot sell any other starch.

Temperament covers a multitude of sins.

DON'T SPOIL YOUR CLOTHES. Use Red Cross Ball Blue and keep them white as snow. All grocers, 5c. a package.

Some things are better late than never, and some others are better never than too soon.

It is queer how much tyranny slipshod people discover.

Caste Modified by Religion.

It is said that the caste system of India has been so greatly modified by the preaching of Christianity that the Indian princes who recently visited England seem to have had no fear of losing caste after their return, although they may have broken caste while away.

Mexican Mustang Liniment advertisement with image of a mustang.

RUPTURE CURED NO KNIFE, NO PAIN, no detention from business. We refer to thousands of cured patients in Nebraska and adjacent territory. Why patronize Eastern "fakirs" when you can deal with a reliable company at home? An absolute guarantee in every case. Send for circulars. THE EMPIRE RUPTURE CO., 9 1/2-33 New York Life Building, Omaha, Nebraska.

ISSUED UNDER AUTHORITY OF THE RAILROADS OF NEBRASKA.

STATEMENT OF PERSONAL PROPERTY RETURNED FOR TAXATION IN THE STATE OF NEBRASKA FOR THE YEAR 1900, SHOWING LOW VALUATION AND SMALL AMOUNT IN PROPORTION TO WHAT IS ACTUALLY OWNED.

The report of the Auditor of Public Accounts to the Governor of the State of Nebraska for 1900 shows that the following articles were returned for taxation in the State, and on those articles which are reported separately, the value per article. The statement comprises the following:

Table with 3 columns: Article Name, Total Value Returned in State, and Value Per Article.

If the foregoing was a statement intended to be published in the comic papers, it possibly might be of value, but as this is a business statement reported officially by the Auditor of State, the figures appear ridiculous. The details of some of these valuations are comical, when we find that 5,691 people who live in Greeley County only had 75 watches or clocks worth 50 cents each, and that the 10,535 residents of Dixon County owned but 35 watches and clocks worth \$1.25 each, it makes a person think that to these residents of those counties "Time is no object."

The \$3.00 billiard tables in Franklin County, and the \$4.40 tables in Lincoln County, and the \$3.80 tables in Sherman County must be used for some business purpose; it certainly could not be a pleasure to play billiards on that class of tables. And the 109 seamstresses in Deuel County who used 98-cent sewing machines must have had the patience of Job. Pianos are supposed to be a luxury, but we wonder what the neighbors think of the \$4.90 ones which were used in Perkins County, and the \$5.00 pianos which are used in Keith, Loup and McPherson Counties. This is but an example of the valuations returned on all that class of personal property throughout the State. It does appear that in case such property should be taxed at all, some more equitable valuation should be placed upon it by the assessors.

Of all this list of articles there are but two which can be definitely checked up by the figures given the Census Department; these are the report of agricultural implements and manufacturers' tools and implements, returned for assessment. We give a statement of the amount of these articles returned for taxation, and the amount returned to the census enumerator, showing the per cent of value returned for taxes:

Small table comparing agricultural implements and manufacturers' tools returned for tax vs census report.

In regard to these values, another statement made by the Auditor which shows that \$42,976,596 worth of chattel mortgages were filed for record in 1899, which mortgages would naturally have to be written on personal property, is remarkable, when it is considered that including all the live stock reported for taxation in the State, added in with the above articles, the sum total of the value returned for taxation was but \$39,064,260.

to attend to the latter crop? That is just what it is intended for. It drives out the aches and heals the wounded flesh most thoroughly. It's the Best Liniment for the flesh of man or beast.

RUPTURE CURED NO KNIFE, NO PAIN, no detention from business. We refer to thousands of cured patients in Nebraska and adjacent territory. Why patronize Eastern "fakirs" when you can deal with a reliable company at home? An absolute guarantee in every case. Send for circulars. THE EMPIRE RUPTURE CO., 9 1/2-33 New York Life Building, Omaha, Nebraska.

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FOR WOMAN'S EYE

The Sanative, Antiseptic, Cleansing, Purifying, Beautifying Properties of CUTICURA SOAP render it of Priceless Value to Women.

Much that every woman should know is told in the circular wrapped about the SOAP.

Winchester advertisement featuring an illustration of a woman and a repeating shotgun.

STANBERRY NORMAL BUSINESS COLLEGE.

A Standard College for Young Ladies and Gentlemen of small means.

WINSLOW'S CURE FOR RHEUMATISM.

OMAHA INSTITUTE. One of the best equipped of the Keeley system.

FROM FOUR TO SIX PER CENT PERSONAL BUSINESS PROPERTY RETURNED FOR TAXATION. PRIVATE PERSONALITY PRACTICALLY EXEMPTED.