THE NORTHWESTERN PUBLISHED EVERY FRIDAY AT THE COUNTY SEAT. GEO. E. BENSCHOTER, | Editors and GEO. H. GIBSON, | Publishers TERMS:-\$1.00 PER YEAR, IF PAID IN ADVANCE Entered at the Loup City Postoffice for trans mission through the mails as second class matter.

Official Paper Sherman County

McKinley was as enthusiastically received in the south as in the north A sovereign people showing their appreciation of a wise ruler.

A true friend is something to be cherished with deepest regard. A hypocrit is lothsome and though some times tolerated is never adored.

W. J. Bryan came much nearer being president in '96 than be ever will again. He is proving himself to be a disturbing element that peo. ple of a thoughtful nature look upon as dangerous to the welfare of our country.

A populist said to us the other day. "Well are you and Brown going to pool on county printing we were not continally howling redoes and that ought to settle it.

ried all in sight by a majority of else. Well, it is better to be a 24,000. Two years ago this ma- bald headed scribe than a sham rejority was reduced to 12,000. They former or a praying hypocrit, and if lost the state legislature by 13 and their majority on the state ticket was He will get up in church and say reduced to 2.700 last fall. "Don't "I want to live in the way the good cheer boys, the poor fellows are lord wants me to," and in the next dying."

degree of admiration for a sycophant longer than they are convinced that he is one. W. J. Bryan's masterly effort to hunt a weak spot in the administration since he has left the the people a peep into the near future. army will not enhance his greatness That its political grave is digged alsmong the common people,



Would you feel perfectly safe to put all your money in a new bank? One you have just heard of? But how about an old bank? One that has done business for over a quarter of a century? One that has

always kept its promises? One that never failed ; never misled you in any way? You could trust such a bank, couldn't you?

> SCOTT'S ENGLER_SECOM

of COD-LIVER OIL WITH HYPOPHOSPHITES is just like such a bank. It has never disappointed you, never will. It has never deceived you, never will.

Look out that someone does not try to make you invest your health in a new tonic, some new medicine you know nothing of.

50c. and \$1.00 ; all druggists. SCOTT & BOWNE, Chemists, New York.

The Times-Independent describes again this year." We answered that the senior editor of this paper as "the bald headed scribe." He alform and everlastingly wholloping for a legitimate argument. It is ways does when he is hard pushed the combines and trusts as Brown perhaps fortunate for the Times man that our head is bald as it semingly affords him something to write about Three years ago the populists car- when he can't think of anything ever Loup City was disgraced with R. J. NIGHTINGALE, such a person Brown is one of them. issue of his religious? paper curse the corporations and at the same A soverign people never hold any time pool on county printing. Brown may be able to deceive a few of the people, but the Almighty, nit.

What will become of populism, is something for the wise-acres to worry their brain over, and thereby give most to completion, none will to day develop trouble at any time. The entire continent seems to be looking threateningly toward England, but the superior war power of the little

WE ARE HERE AGAIN WITH A WONDERFULLY LARGE STOCK OF MERCHANDISE IN ALL LINES

FOR HOLIDAY TRADE J. PHIL JAEGER

-A more complete line of goods was never brought to the Loup Country-

Clothing, Underwear, Dress Goods, Ladie's, Gent's, and Children's

Shoes, Mittens, Notions, Chinaware, Queensware, and a general stock for the Holiday trade.

NEW UTSTOMERS .- We thought that we sold to every body. Evidently there are some we don't, for we see new faces almost every day. The average customer does know values-testimony of many merchant to the contrary. Our success we believe is mainly due to the fact that we have "caught on, and know how to buy so as to enable us to show our customers real and not misterious values:

TWO THINGS:

1. You have got goods to buy, and are going to buy them close.

2. We have got goods to sell, and knew what we got to do to sell them. Knew it when we bought the goods.

We never have had such a tremendous stock as we now have-If its only 5 cents worth we appreciate it. If its \$500, worth we can please you in every item.

DRESS GOODS:

This part of our business we give our special attention. Most of our customers buy dresses that are to last more than one season at least-We keep this stock up to the highest standard in the latest, serviceable styles.

MY CLOTHING DEPARTMENT

NEW PRICES,

TO SUIT EVERYBODY.

is a delight to the eye, and that quiet refined feeling of elegance that a person of tast feels but cannot describe, is the sensation that spreads over you when you try on one of our tailored suits or overcoats. You can find what you want in our establishment. Any goods, any style at any price. Our boy's and children's clothing is but a reproduction of our men's. The same care with the manufacture. The same care in the selection of the stock.

SHOES FOR MEN, WOMEN AND CHILDREN.

We have the finest line of shoes ever brought to this city. Our large invoice enables us to fit and suit everybody as to quality, style and prices. We make a specialty of our shoe department and invite all to come in and look over our assortment.

We guarantee our prices to be as low as any house in this country. Come early and select your Holliday presents.

Yours for business, J. PHIL JAEGER,

SOUTH SIDE PUBLIC SQUARE, LOUP CITY, NEBRASKA

PHYSICIAN & SURGEON Christmas Rockers!

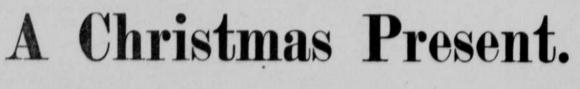
AT THE RACKET STORE RANGE

in prices from 75 cents to \$15.00. A good assortment of picture moldings and ready made picture frames at Rock Bottom prices

~~~~~

sell you a full sized iron bed with brass knobs and rollers \$4.75 together with a set of bed springs to fit for only

Call early while I have a complete line to select from for



## THE RACKET STORE.

NUMBER OF THE OFFICE OF

A. S. MAIN.

OFFICE .--- One door east of Chase's drug store

ATTORNEY-AT-LAW,

LOUP CITY, I I NHS.

W. J. FISHER, Attorney at Law and Notary Public.

Will Defend in Forcelosure Cases.

ALSO'DO A General Real Estate Business.

Office in NORTHWESTERN Building, LOUP CITY, - NEBRASKA.

WANTED-SEVERAL TRUSTWORTHY PERamong the common people. The war clouds that have hung over Europe for some time is still dark and ominous and is liable to develop trouble at any time. The

lature of that state, as he stated, "to business and have an overstock pass some needed R. R. legislation." But as his board of R. R. commissioners made the announcement a short time ago that every matter between the R. Rs', and the people were farely settled it is evident that the pops have an ax to grind of their own, and as the voters told them in a manner that they could not mistake, that they must quit, they have concluded to have one more inning before they took their final leave.



INSTANTANEOUS RESULTS.

I read in the Christian Standard of a remarkable discovery for the cure of deafness which seemed so reasonable and simple I resolved to try it, having been deaf in my right ear, from which there had been a most disagreeable discharge for eighteen years. From the time I was one year old I was afflicted with a distressing cough; I had severe headaches and my eyes were very sore, compelling me to wear glasses. Catarrh troubled me worse at night and in the morning. I always had to sleep with my head propped up on five or six pillows on account of difficult breathing and paroxysms of coughing. My throat was very sore; tonsils enlarged. To my great surprise and gratification my hearing was restored the very first time I used the treatment;" within three months my volce and throat. which had been seriously affected, were cured. the discharge and distressing cough stopped, my eyes were much improved, and I received benefits in many ways that I cannot describe. I breathed freely and easily again. Aerial fedication is certainly a grand discovery, nd it gives me much pleasure to recomend it .-- Miss Lizzie Paisley, Lisbon, Ohio. FREE.

next ires. For symptom form and J. H. MOORE, M.D.,

all my goods to retire from



of all kinds of goods and they Come early and avoid the rush. only the better one.

> T. L. PILGER. PILGER

has knocked out the bottom them a punch that does settle it



No other merchant can meet Cincinnati, Ohio, Pilgers' prices.

the superior war power of the fittle field by a jack-o-lattern to ask the island coupled with her growing amicable relations with the United States cause them to hesitate. Govenor Leedy of Kansas, has called a special session of the legis-lature of that state, as he stated. "to

#### Pains in the chest when a person has a cold indicates a tendency toward pneu

monla. This same treatment will cure a lame back in a few hours. Sold by Odendahl Bro's

Two Pointed Questions Answered What is the use of making a better article than your competitor if you can not get a better price for it?

Ans-As there is no difference in the price the public will buy only the better, so that while our profits may be smaller on a single sale they will be much greater in the aggregate.

How can you get the public to know your make is the best?

If both articles are brought prominently before the public both are cermust be sold regardless of cost tain to be tried and the public will very quickly pass judgment on them and use

This explains the large sale on Chamberlain's Cough Remedy. The people have been using it for years and have found that it can always be depended upon. They may occasionally take up with some fashionable novelty put forth alth exaggerated claims, but are certain on all goods. He has given to return to the one remedy that they know to be rellable, and for coughs, colds and croups there is nothing equal to Chamberlain's Cough Remedy, For Sale by Odendahl Bro's.





monia. A piece of flannel dampened and the Loup City Jewelry store is loaded down with-beautiful Christmas Presents, and at with Chamberlain's Pair Balm and prices that will cause you to buy if you will see our goods. Remember our guessing bound on to the chest over the seat of contest on Saturday evening, Dec. 24, at 10:30. We will display this beautiful present in pain will promptly relieve the pain and our west window soon. Here are some of our prices in watches, clocks, jewelry, silverware, glassware, lamps and musical instruments:

#### THE FOLLOWING LIST: SEE

## OUR JEWELRY-

-DEPARTMENT. It is with pleasure we call your attention to this department because we know we can suit you in both prices quality and style, We will first call your attention to gents chains. 

See our ten year chain at ...... 3.00 Another line of chains at ... 2.25 15 year chain only ..... 4.50 20 year chain going at ... ..... 5.25 Ladies' long chains, latest styles. warranted to wear for:

5 year handsome flat chain ..... 2.50 7 year one-tenth gold, 14 K., gold slide, 2.75 Neck chains are again in style. We have a small assortment of the left. Old reliable w. and S. B., the best chain If you want one come early as we have but a few leff.

## OUR WATCH-

----DEPARTMENT.

is complete and we can suit you. Come and see. We have the best makes in stock: A good reliable time peace for ..... 250

Elgin or Waltham screw bezel case ... 675 A nice line of gold cases from .... \$8 up. In ladies watches we are prepared to fit both your tast and bocket book. MUSICAL----

### ---- INSTRUMENTS.

| Guitars from                    | 4 50 up  |
|---------------------------------|----------|
| Violins from                    | 3 00 up  |
| Bangoes from                    | 6 00 up  |
| Violin bows                     | 50 c. up |
| Accordeons from                 | 3 00 up  |
| We have a complete stock of str | ings for |
| all instruments.                |          |

See Our Lamps!

We have a line of fine lamps from 1.25 up. It won't cost you any thing to see them.

# Clocks and Silverware.

We have more than we want. Come and get our prices.

You will find us always willing to show you goods and tell you of their merit. Thanking you for past favors and hoping to see you in our store this week we remain.

Yours successfully,

I. S. SHEPPERD, Jeweler and Opticain