# Loup City Northwestern 

The Northwestern


The New Firm.
This weak we present the Loup
Cry Northwestrax to our readers
under a new firm name, that of
under a new firm name, that of
Bensahoter \& Gibson, the present
editor Geo. K. Bensehoter and Geo
H. Grbson baving associated themlishers. With the beginning of the New year we propose to materially
improve ihe plant, devoting more space to our home news, and estab-
lishing a burean of news correspondence in different parts of the county. and additional expense to get this bring it about as soon as possible. experienee in the business, is a hustally improve the paper in every
respect.
We will also give special attention to our job department, baving just put in evory respect prepared to do work
in the job line with neatness and dis. patch, and at lowest possible tigures. atrons at this time that we are in deed thankful for their liberal sup
port in years gone by, and especialiy hrough the long years of drouth and general depression. Many times the ot what it ought to have been, bu the difficulties have been abridged economy.
with the assurance of better time tibson, we hope to merit a full share put forth our best endeavors to pubShorman eounty, and her eitizens and merlt the endorsment ot all. Wib
News Years Greetings I am Very Traly Yours,
Geo. E. Benschoter. In speaking of my qualification hick, but then western editors are

$\qquad$ weeks ago, when we stated that the ithes Aidaciety was to br ciedited were several poor but deserving fami les in town who had good Christma dinners. We have since learned that he Epworth League, and not the Aid society who are to be eredited with tands ever ready to make correations fuform us of any errors that may appear. The Epworth League in thi an menteraip and its intlue or good is already assumiog larg proportions.
We are to recept of a lutter asking egard to a matter of local istervin ho wiest off other delaited people w隹 den. We have no eongressma on iegoup couplo of coras, sut wa wuld. Bill treen ateplemind ike the hage cholura iant election, bit has a bole ia the groust that hie goen, sta and puils the bole in stuer bita


 A. held a public installation of ofti-
cers Tuesday evening, January 4th
in their hall. The affair was of a
very enjoyable social character. The The stamps will be issued in denomi-
nations of 1-cent. 2-cent, 5 cent, 10
cent, and $\$ 1$. making it possable for
the public to nse these stamps on all
outgoing foreign as well as domestic
 stamps suggestive of the Trans-Miss will be readily attained. The issue giss Alle Hughs, Norfolk, Va. frizqutfully burned on the tace and neek
Pain was insatanty relieved by peWity
Witeh Hazel salye, which bealed the
Withe Witeh Hazel Salve, which healed the
lyjury without leaving sear. It is the
tamious pilie remedy-Odendahil Bros.

Prosperity comes quickest to the
man whose ifver is in
good condition


Whaiil Lill Cill
do as the crowd does and visit the new store of J. PHIL JAEGER,

Where the finest line of general merchandise can be seen and

## Wher mythin you wan

## HAD AT ROCK BOTTOM PRICES.

When to buy is controlled by inclanation; where to buy is puzzling problem-the largest assortment and place for best powerful than mere assortment. It has linked powerful than mere assortment. It has linked economy with at the lowest cash price to the customer in the

History of Merehandising in Nebraska.
Are you on to the fact that the common, every day things hat you can buy almost anywhere, is what foots up the biggest in your dry goods buying for a year? Are you buying them attention to values in this kind of goods as to the best we have. Wont it pay you to do the same?

## Our nuto is oney rutrelt

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$\qquad$
e have plenty of careful, painstaking clerks to wait
on you We are even more than you do who shows you
goolst and that you should have respectul and considerate
Our stock is thoroughly up-to-date in quality and style in every department. Come and make your comparison.
With compliments of the season I am Yours Truly,
d. PHIL $\triangle A \in B \in R$,
south side public square, loup city, nebraska.

Trees and Pails. Toup Rity Rollẹ dills. gexeral assortmet.

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 Fine meal and feed, which we always keep on hand.

## $\{$ BEST FULL PATENT. <br> $\left\{\begin{array}{l}\text { KITCHEN QUEEN" } \\ \text { CROWN FANCY FAMILY. }\end{array}\right.$

We nuve lately made shanges in our mill which hass groatly im.

 tinat any mill is liable to get a poor sack mixed in with a better grade in Po loyal. Patronize tome industry.
GEO. E. HOTCHKIN.
c. c. DOE.

FIRST BANK OF LOUP CITY.
General Banking Business Transeoted.
Capital Stock,
850.000.


