

LOUP CITY NORTHWESTERN

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There are always some one who stands ever ready to criticize the work of others who do their best to make a success of any public entertainment or doings of any kind, and especially if they fail in any part of the undertaking. But the fault finder is generally the one that does the least towards assisting in the work. Many people find fault before stopping to consider the task imposed upon the ones having charge of the affair. Of course, they make mistakes, but as a rule, are to be commended for their effort. Such mistakes are, of course, noticed by the outsider, and particularly the fault finder sooner than, they are by those who make them. These objections are often well meant. But the fault finder never stops to consider the situation. He should put himself in the same place and ask the question, "could I have done half as well as he has done; or perhaps it would be more fitting to ask, "could I have done it at all." There is work connected with getting up and successfully carrying out an entertainment that is very difficult and only those who have had experience can lead in the work with any assurance of success.

"Tell mother I will be there" was the telegram sent by President McKinley when he received the news that Mother McKinley was seriously sick. Any dutiful son would have done the same so that ordinarily little if any attention would have been paid by the public to a telegram of this nature. But when the circumstances are taken into consideration there is great importance associated with this particular flashing news. It signifies that this nation owes a debt of gratitude to its christian mothers. It means that the lullaby of the cradle; the prayers at the mother's knee; the advice given in youth and prayers for guidance and success in active public life have prepared this man to wield the scepter of the nation and that in his exalted position these teachings from infancy to mature years are not forgotten. Great men show their greatness often through their home training. It is this which leaves its impress in the active walks of life. The man, young or old who forgets the lessons of loving home instructions, who fails to show his appreciation of a mother's sacrifice, of a mother's care in helpless infancy, of her hours of sleeplessness for his good, of her powers of endurance in times of his sickness, of her watchfulness over him when absent, should be numbered among the lowest of earth's mortals. Men who have risen to positions of honor and trust whether in public business or professional life have attained the eminence through the influence of their loving mothers. President McKinley recognizes this fact and when he wired "Tell mother I'll be there" his great big heart was in every word. When President Garfield took the oath of office and had kissed the bible he immediately turned around and kissed his aged mother. He recognized that success in life had come to him from these two sources and that the dear old mother was uppermost in mind.

"Tell Mother I'll Be There" should be the watchword of every young man. He should be by her side whenever possible to repay her for her hours of care in childhood; to make her life pass more pleasantly; to scatter the flowers of filial love along her pathway; to cheer her in her declining years; to keep her cheeks from prematurely furrowing through his sonly devotion. The young man who fails to do this for fear of some giddy associate saying "he is tied to his mother's apron string" will penitently wish some day that there was a mother's apron string to tie to. There is no truer nobility than that of a dutiful obedient, attentive son, and he who will always aim "to be there" when mother needs him is one of earth's brightest jewels. —Kearney Sun.

STOP! THINK!

CHRISTMAS IS VERY NEAR HEAR,

and the **JEWELRY STORE** is loaded down with desirable presents and we must sell them next week. You must get a present for your wife, girl, mother, sister, or some friend and the jeweler must not be forgotten. A jewelry store is the only reliable place to get

SILVERWARE AND CLOCKS. REMEMBER THAT

a jewelers guarantee is always good. In fact it is

THE ONLY GUARANTEE ON CLOCKS AND SILVERWARE

—Here are some of our prices—

A good watch, mens size, from	\$4.00 up
A fine 8 day, half hour strike clock only	2.75.
Nielck clocks from .60 cents to	1.25
Solid gold rings from	1.50 up
Set Roger Bros. tea spoons	2.00
Elegant pickle castors from	2.00 to 4.00
Cake stands from	2.50 up
Silver mugs, fine goods from	.50 to 1.50

We keep musical instruments; string violin fixtures and an elegant line of spectacles, with a pushing optician to correctly fit your eyes.

Thanking your for past favors and striving ever to merit the public patronage in the future, we remain,

Yours for success, **I. S. SHEPPARD.**

Loup City Jeweler and Optician.

P. S.—OUR TRADE MARK, GOOD SCISSORS, 25 CTS

Loup City Roller Mills.

DAILY CAPACITY ONE HUNDRED BBLs.

—MANUFACTURERS OF HIGH GRADES OF—

Wheat flour, Wheat graham, Rye flour, Rye Graham, Wheat gritz, Fine meal and feed, which we always keep on hand.

OUR BRANDS: { BEST FULL PATENT."
KITCHEN QUEEN"
CROWN FANCY FAMILY."

We have lately made changes in our mill which has greatly improved our flour, and are now turning out flour equal to any on the market. Try our NEW BRAND, "KITCHEN QUEEN." It is a leader. After using it you will have no other. We do not have to warrant it. It speaks for itself. But if you should happen to get a poor sack we will esteem it a favor if you return it and get another, for you know that any mill is liable to get a poor sack mixed in with a better grade in making the different grades. Be loyal. Patronize home industry.

GEO. E. HOTCHKIN.

D. C. DOE,
Vice-President.

A. P. CULLEY,
Cashier.

FIRST BANK OF LOUP CITY.

General Banking Business Transacted.

Capital Stock, . . . \$50,000.

Loans on Improved farms at NINE per cent. Best Company and best terms to be had in the west.

CORRESPONDENTS:—Chemical National Bank, New York City, N. Y.; Omaha National Bank, Omaha, Nebraska.

It is easy to catch a cold and just as easy to get rid of it if you commence early to use One Minute Cough Cure. It cures coughs, colds, bronchitis, pneumonia and all throat and lung troubles. It is pleasant to take, safe to use and sure to cure.—Oden Dahl Bros.

J. A. Perkins, of Antiquity, O. was for thirty years needlessly tortured by physicians for the cure of eczema. He was quickly cured by using DeWitt's Witch Hazel Salve the famous healing salve for piles and skin diseases.—Oden Dahl Bros.

Mrs. M. B. Ford, Ruddle's, Ill., suffered for eight years from dyspepsia and chronic constipation and was finally cured by using DeWitt's Little Early Risers, the famous little pills for all stomach and liver troubles.—Oden Dahl Bros.

Don't be persuaded into buying Remedies without reputation or merit—Chamberlain's Pain Balm costs no more and its merits have been proven by a test of many years. Such letters as the following, from L. G. Bagley, Hueneme, Cal., are constantly being received: "The best remedy for pain I have ever used is Chamberlain's Pain Balm, and I say so after having used it in my family for several years." It cures rheum, sprains, lame back, sprains and swellings. For sale by Oden Dahl Bros.

NOTICE.

To Gottlieb Gunther, non-resident: You will take notice that on the 8th day of November, 1897, Edw. Snyder, a Justice of the Peace in Bristol township, Sherman county, Nebraska issued an order of attachment for the sum of \$55.00 in an action pending before him, wherein Henry Reese is plaintiff and Gottlieb Gunther is defendant. That property of defendant consisting of one third undivided interest in thirty acres of corn grown and now standing on the south half of the south east quarter of section 22, Township 13 north of Range 14, west 6th p. m., in Sherman county, Nebraska, has been attached under said order, said cause was continued until December 21st, at 10 o'clock A. M., at same time plaintiff furnished Jacob Gunther.

You are required to answer said petition on or before December 27, 1897.

HENRY REESE, Plaintiff,
By M. T. GARLOW, his Attorney

WANTED Agent.

Both Men and Women If you are willing to work, we can give you employment with GOOD PAY, and you can work all or part of the time, and at home or traveling. The work is light and easy. Write at once for terms, etc. to THE HAWES NURSERY COMPANY, Milwaukee, Wis.

When in Loup City

do as the crowd does and visit the new store of

J. PHIL JAEGER,

Where the finest line of general merchandise can be seen and Where anything you want can be

HAD AT ROCK BOTTOM PRICES.

When to buy is controlled by inclination; where to buy is a puzzling problem—the largest assortment and place for best bargains usually decides it. This store offers something more powerful than mere assortment. It has linked economy with its vast collection, and goods are being sold over our counters at the lowest cash price to the customer in the

History of Merchandising in Nebraska.

Are you on to the fact that the common, every day things that you can buy almost anywhere, is what foots up the biggest in your dry goods buying for a year? Are you buying them right. Are you buying them at this store? We pay as close attention to values in this kind of goods as to the best we have. Wont it pay you to do the same?

Our motto is: "Your money's worth or your money returned," and is fulfilled in every sale.

Dry goods, groceries, boots shoes, Hats, Caps, Chinaware, Queensware, flour, etc. etc. In fact a full line of anything you want.

We have plenty of careful, painstaking clerks to wait on you. We care even more than you do who shows you goods, and that you should have respectful and considerate attention.

Our stock is thoroughly up-to-date in quality and style in every department. Come and make your comparison.

With compliments of the season I am Yours Truly,

J. PHIL JAEGER.

SOUTH SIDE PUBLIC SQUARE, LOUP CITY, NEBRASKA.

Of Course Figures Don't Lie,

But liars will figure.

Liars figure low and promise everything. You get not what they promise, but what you pay for;

Nothing more and nothing less.

We give you what we promise, something more. Call and see our splendid line of

HARDWARE and FURNITURE.

Tufted lounges at prices that was never heard of before. They are not stuffed with wind either nor yet stove pipe.

CUPBOARDS FROM 3.50 up.

IRON BEDSTEADS AT OMAHA PRICES.

Before buying IX wash boilers (so called) look at our heavy retinned or copper wash boilers and get something for your money. Delft granite ware, the best made.

Call and see us before buying and we will give you one hundred cents worth of goods for a dollar. If you need any light on the subject call and inspect our new line of lamps, from 15 cents up.

Don't forget the Brick Hardware Store.

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