

Will Maupin's Weekly

EDITED AND PUBLISHED BY HIMSELF

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THE MANUFACTURERS' ASSOCIATION.

Great interest is being manifested in the forthcoming meeting of Nebraska manufacturers. The meeting is scheduled for Omaha and the plan is to perfect a state organization with a view to advancing the manufacturing interests of the commonwealth. Such an organization has an unlimited field for good work, to say nothing of a splendid opportunity to advance the interests of its individual members. Organized and conducted on broad lines, it can foster state pride, build up a sentiment in favor of patronizing home industries and increase the number of manufacturing plants. Nebraska has made marvelous strides along industrial lines during the last decade, but she has scarcely made a fair entry upon her opportunities. Twenty years ago there were not a score of manufacturing industries in Nebraska employing a hundred or more wage earners. Now there are several hundred. Twenty years ago the total manufactured output of the state was probably less than \$25,000,000. This year of 1912 it will exceed \$250,000,000. Twenty years from now, if her people grasp their opportunities, the output will exceed half a billion. Instead of a half-dozen garment factories Nebraska ought to have scores; instead of two or three shoe factories she ought to be making more shoes than Massachusetts because Nebraska is the chief source of supply for hides; she ought to be grinding more flour than Minnesota, and making more furniture than Grand Rapids. With her ability to raise fruits and vegetables Nebraska ought to be maintaining the largest canneries in the country. She is already pushing for first place in the meat packing industry, and probably becoming the greatest dairying state. Her annual wool clip would keep thousands of spindles busy in making the cloth that should be worked up into the finished garments in Nebraska factories. Marvelously productive of the cereals, she ought to have the largest cereal mills in the world.

Few Nebraskans fully grasp the possibilities of Nebraska because they have not studied her resources. The manufacturers' association could perform a splendid service to the state merely by starting and carrying on a campaign of education—a campaign that would awaken Nebraskans to a realizing sense of the wonderful productivity of their own state. When Nebraskans realize what they have within the borders of their commonwealth, then the real work of developing Nebraska will begin.

During the last two weeks Will Maupin's Weekly has added to its subscription rolls the names of more than a hundred of the most enterprising and energetic business men of Nebraska. There is room for several thousand more, however. You send in the subscriptions, Will Maupin's Weekly will set the pace for boosting Nebraska.

A Nebraska man insists that it is a bug on the grass that is responsible for the epidemic among horses. This may be true, but there is no disputing the fact that a bug in the head is responsible for a lot of voluntary contributions to the newspapers on this subject of horses.

Two startling presidential campaigns have occurred within the memory of the present generation. The one of 1896, marked by fierce contentions; this one of 1912 remarkable for its peace and quiet. And we rather like this year's campaign the best.

We would walk a long distance to see Roosevelt and John M. Harlan in joint debate. We use the word "see" advisedly, for it wouldn't be heard—that is, unless Roosevelt is as big a four-flusher at the real fighting game as he is at the reform game.

With the establishment of inter-urban communication will come a decreased cost of living by bringing the producer and consumer into closer touch. And the producer will get more for his product and the consumer will get more for his money.

A state wide election once in two years is plenty often enough. Once in four years would be a plenty. Vote for proposed constitutional amendment No. 4. Vote for all of the proposed constitutional amendments, for that matter.

Don't forget that Nebraska will soon be fifty years old, and that the event ought to be celebrated with pomp and circumstance. Boost for Nebraska's semi-centennial exposition, and boost all the time.

A lot of candidates are fearfully exercised lest the present attitude of indifference on the part of the voters lead to the speedy downfall of the republic. However, only the candidates are worrying.

Figures are not yet obtainable, but we'll wager that Nebraska's per capita production of wealth for the year 1912 will be greater than that of any other state west of the Mississippi river.

King Ak-Sar-Ben is a mighty big monarch, but, then, he has to be to rule with credit to himself over such a magnificent domain as Nebraska.

Nebraska makes no steel rails. But she raises the stuff that makes it profitable to lay the rails and run freight trains thereon.

If it is made in Nebraska from Nebraska material it is the best made of the best material to be had.

What has become of the good housewife who used to "string punkin" and dry it under the rafters?

It requires very little agility to successfully swat the fly these days. But keep right on swatting.

You ought to be proud of an opportunity to boost for such a grand state as Nebraska.

Not every man who cries "progress" is a progressive.

Are You Interested in the Best



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Are You Fond of that Which is Distinctive?

MEN WILL FIND SUITS HERE AT \$15, \$20 and \$25

THAT are the best made in America and that really are distinctive. In choosing the fabrics that go into these suits we select patterns that our manufacturers sell to no other Lincoln store and we buy only three to six suits of a pattern. That is the reason why you buy distinctive clothes when you invest \$15.00, \$20.00 or \$25.00 with us.

This is Top Coat Time

Within the next few days you will find top coats much in favor. We have a very excellent assortment in black, oxford and cambridge gray at \$15, \$20 and \$30. They are, of course, the 43-inch length and are correct in every detail. A full assortment of Gabardines and Slipons if it is a rain coat for which you are looking.

Armstrong Clothing Co.

GOOD CLOTHES MERCHANTS

No, Lincoln's ball team didn't win the pennant, but it did make 'em all hustle. We are satisfied with the work of the team, more than satisfied with the policy of the owner and manager, and confident that next year will see improvements all along the line.

Buy it at home, and then you stand some chance of getting hold of that dollar again. Send the dollar abroad, and small chance you have of ever seeing it within reaching distance.

"Democratic National Committee—Press Contribution Bureau," is the printed matter upon an envelope just received. The press, however, is asked to do all the contributing.

Given our choice between Nebraska's 1912 output of eggs and Alaska's 1912 output of gold, and we'll choose the Nebraska egg crop because it is worth the most money.

The convention of Nebraska manufacturers in Omaha in November ought to be one of the largest, as it will be one of the most important, ever held in the state.

Nebraska ought to be extending a welcome to men of capital willing to invest their money in the development of Nebraska's resources.

A lot more business and a lot less jawtalkway in the conduct of the state's affairs would be highly appreciated by the people.

Only six states produce more foodstuffs than they consume, and Nebraska is one of the six, and the youngest of them all.

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A Good Place To Go



When one is troubled with tired and sore feet it makes life miserable and relief is sought. So many people do not realize it is in ill-fitting footwear. If this seems to be your trouble we advise that you call at the Cincinnatti Shoe Store, 142 North Twelfth street. They say, "It pays us better to please you—it brings you back. That's why we please." You will find our shoes fitable and durable and at money saving prices. Come in and see our line.

CINCINNATTI SHOE STORE
142 North 12th street.

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It is proof that it was printed in an 8-hour shop, manned by Union workers, drawing good wages and working under mutually satisfactory conditions. This newspaper is printed in a shop Union in all Departments.

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We have Money to Loan on Chattels. Plenty of it. Utmost Secrecy.
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