

LINCOLN'S LEADING DEPARTMENT STORE

Miller & Paine

Fall Stocks are Unusually Complete and Well Assorted Now

DO YOUR FALL SHOPPING EARLY

NEBRASKA IS REALLY A WONDERFUL STATE

(From the Omaha World-Herald.)

Nebraska is a great state. It has an area of 49,157,120 acres. Of this there were 38,622,021 acres in farms in 1910, an increase of 8,710,242 acres, or 29.1 per cent over 1900. The acreage of improved land in farms in 1910 was 24,382,577 acres, an increase of 5,949,982 acres, or 32.3 per cent in ten years. In all there were 24,774,542 acres of the total area of the state still to be developed to the agricultural possibilities of which it is capable, comprising nearly one-half of the state.

Nebraska had 129,678 farms in 1910, an increase of 8,153, or 6.7 per cent over 1900. Taking several of the principal agricultural states, in Illinois the number of farms decreased 4.6 per cent in 1910, from 1900; Iowa decreased 5.1 per cent; Missouri decreased 2.7 per cent; Minnesota increased 1 per cent; Kansas increased 2.7 per cent; Wisconsin increased 4.3 per cent, and Nebraska increased 6.7 per cent.

In this percentage of increase Nebraska led every northern state from the Missouri river to the Atlantic ocean.

Nebraska had a rural population of 881,362 in 1910, an increase of 76,915 in ten years. For the same period, Iowa shows a decrease of 7.2 per cent, Indiana a decrease of 5.1 per cent, Missouri a decrease of 3.5 per cent. Illinois shows an increase of 0.3 per cent, Michigan 2.0 per cent, Wisconsin 5.7 per cent, Kansas 7.3 per cent, Minnesota 7.7 per cent and Nebraska 9.6 per cent.

Nebraska rose in rank as an agricultural state from thirteenth in 1900 to fourth in 1910, Illinois, Iowa and Texas ranking her in the order named. But in the percentage of increase in agricultural wealth Nebraska has beaten them to a finish. These percentages range: Nebraska 178.1 per cent, Texas 130.5 per cent, Iowa 104.2 per cent, California 102.7 per cent and Illinois 94.8 per cent. Kansas increased 136.0 per cent and Missouri 98.7 per cent. California, Kansas and Missouri are not among the four leading states in agricultural wealth.

Nebraska rose in agricultural wealth in 1910 to \$2,079,818,647, an increase of \$1,331,868,590, or 178.1 per cent in ten years. In twenty years the increase was \$1,568,018,837, or 306.4 per cent. In 1900 the total wealth of Nebraska was \$1,626,203,203, or \$453,615,444 less than the agricultural wealth alone in 1911. In 1904 the total wealth was \$2,009,818,647, or \$70,255,014 less than the agricultural wealth in 1910.

Nebraska looks well in the increase of its per capita wealth based on the total valuation. In 1890 it was \$1,205; in 1900, \$1,525; in 1904, \$1,582. In 1910 its per capita of agricultural wealth was \$1,745—or \$220 more than the total wealth in 1900—leading Iowa, Illinois, Kansas, Texas and Missouri in agricultural values. With a proportionate increase of total wealth in 1910, the per capita wealth of Nebraska will be more than \$2,600.

Nebraska compares with the other three states of the first rank in agricultural wealth as follows:

First Rank Agricultural States.

	1910.	1900.	Increase.	Pct.
Illinois	\$ 3,905,321,075	\$2,004,316,897	\$1,901,004,178	94.8
Iowa	3,745,860,544	1,834,345,546	1,911,514,998	104.2
Texas	2,218,645,164	962,476,273	1,256,168,891	130.5
Nebraska	2,079,818,647	747,950,057	1,331,868,590	178.1
Total	\$11,949,645,430	\$5,549,088,773	\$6,400,556,657	111.2

Second Rank Agricultural States.

	1910.	1900.	Increase.	Pct.
Missouri	\$2,052,917,448	\$1,033,121,897	\$1,019,795,591	98.7
Kansas	2,039,389,910	864,100,286	1,175,289,624	136.0
Ohio	1,902,694,589	1,198,923,946	703,770,643	58.7
Indiana	1,809,135,238	978,616,471	830,518,767	84.9
Total	\$7,804,137,225	\$3,974,762,600	\$3,829,374,625	96.4

Nebraska leads in percentage of increase in the first rank states and Kansas in the second. As to the other states, California is in the

third rank in agricultural wealth with \$1,614,694,584 in 1910, in increase of \$818,166,629, or 102.7 per cent in ten years. As to rank in agricultural wealth, California is ninth, Minnesota tenth, New York eleventh, Wisconsin twelfth, Pennsylvania thirteenth, Oklahoma eighteenth, Washington nineteenth and Oregon twenty-fourth.

Wonderful as are these figures, they are no more so than those showing Nebraska's marked advantage in the increase of land values in the first four agricultural states:

Farm Land Values.

	1910.	1900.	Increase.	Pct.
Illinois	\$3,090,411,148	\$1,514,113,970	\$1,576,297,178	104.1
Iowa	2,801,973,729	1,256,751,980	1,545,221,749	123.0
Texas	1,633,207,135	591,550,802	1,041,656,333	176.1
Nebraska	1,614,539,313	486,605,900	1,127,933,413	231.8
Total	\$9,140,131,325	\$3,849,022,652	\$5,291,108,573	137.4

With Nebraska leading at 231.8 per cent increase, and with the greater part of Illinois and Iowa taken up in farms, the homeseeker must necessarily turn to this great commonwealth with its unoccupied acres still numbered by the millions, health-giving, fertile and productive in everything and in abounding prosperity surpassing that of any other state.

A STRIKING EXHIBIT.

The Beatrice Creamery Company always makes a striking butter exhibit at the Nebraska State Fair. As a result its booth is always crowded, for the people love the artistic. But this year the Beatrice Creamery Company is going to excel all former efforts and have an exhibit that will not only attract because of its artistic designing, but because it will have a bearing on the political situation and at the same time appeal to the sense of humor. In a refrigerated glass frame will be modeled a republican elephant, a democratic donkey and a Roosevelt bull moose. And above the three will be these words: Faith, Hope and Hilarity." Take your choice. And after looking at the artistic designing of these animals, all modeled from Meadow Gold butter—the best in the world—just walk over to the other side and get a drink of iced butter-milk.

KEEP THIS BEFORE THE PEOPLE.

Nebraska produces more agricultural wealth per capita each year than any other state. This, too, despite the fact that she is one of the youngest. She produces more wheat, corn and oats per acre than any other state. She is fourth largest corn producer, and fourth largest wheat producer, the second largest oats producer, the third largest sugar beet producer, the second largest alfalfa producer, the third largest dairy products producer. She contains the third largest livestock market in the world, and is crowding for second place. Only one state equals her in her low percentage of illiteracy, and only two states excel her in the size of their permanent school fund. And no state spends more money per capita for educational purposes than Nebraska. That's the kind of a state you live in, and you ought to be mighty proud of it.

OUR HARVEST HOME NUMBER.

We want to bespeak for the advertisers in this edition the patronage of loyal Nebraskans. They have made possible this exposition of Nebraska's resources and possibilities. They are doing men's shares in the work of developing this state. They employ labor, provide a market for what you have to sell and contribute to the support of the communities in which they live. The dollars spent with them remain at home to build schools and churches and local improvements. The dollars sent to Sears, Sawbuck & Co. or Montwardery Gum never get back. Stand by our own home institutions and thus help to develop home enterprise.

Read the insurance figures printed elsewhere, then make up your mind that hereafter you'll keep Nebraska's insurance premiums at home to assist in the development of Nebraska.

Boston Store

I. NATHAN & Co., 1138 O St., Lincoln, Neb.

will show commencing

Monday, September 2d

The best and most complete line of New Fall and Winter Dry Goods, Ladies' and Children's Shoes, Cloaks, Suits, Dresses, Waists, Skirts, Furs, Underwear Furnishings, Notions shown in Lincoln. As usual

Our Prices

Will be Lower Than Elsewhere

Tip-Top BREAD

Has No Equal

BAKED BY THE

TIP-TOP BAKERY

Phones Bell 1162, Auto 2216

236-240 No. 9th St., Lincoln, Nebr.

Established 1890

Bells, Telephones Electric Lighting

Marriner Electrical Company

Electrical Supplies, Fixtures

1039 N Street

Tel. Auto 3811