

LADIES! See the New Fall Hat Styles in Our Big Balcony Millinery Department. Popular Prices up From \$1.50

Infants' Flouncings 65c Yard

27-inch fine Swiss embroidery flouncings with dainty ruffled edge—just the thing for pretty little dresses, etc., for baby. The yard at only65c

"The Style Store that Divides the Profits."

GOLD & CO.

112-18 No. 10th St. Lincoln

"The Style Store that Divides the Profits."

Latest Corsets Models 95c

The newest fall corset styles—both the famous R. & G. and the renowned Royal Worcester makes—"A model for every figure"—at pair only95c

Fair Week is Bargain Week Here

Womens' Fall Boots, \$2.00

Newest Fall Boots for both women and growing girls. Stylish button or lace styles in tan, patent, velvet, dull calf, dull kid, etc. Very best lasts and toes—high or low heels. These shoes would be big values at \$3.00 the pair. Our Fair Week price only\$2.50

Lincoln's Bargain Store—the store for the great working people—makes Fair Week a bargain week as well. Attend the great State Fair—It's well worthy of a special visit then come to next week's great Merchandise Exposition at GOLD'S. You'll find the very latest Fall wearables for the entire family—Shoes, Furnishings of all kinds, Dress Goods, etc., as well, at especially low prices that make them doubly attractive.

"TO BUY FOR LESS GO TO GOLD'S."

Newest Fall Woolens, 59c

This big special lot includes the newest Fall Woolens for skirts, coats, dresses, etc., such as plain, fancy and striped serges, shadow weaves, mannish mixtures, checks, etc. Only new Fall Woolens included. 36 to 42-inch width. Values to 75 cents. Per yard at59c

New Black Velvet Bags 50c

New black velvet handbags in a host of clever styles. A bargain at only50c Patent leather belts for Norfolk suits in black and desired colors. Each only25c

BARGAINS IN MEN'S WEAR

Men's Suspenders. At this price we include the best suspender values we have seen for some time, regular and extra lengths in light, medium, heavy and extra heavy weights. Price at the pair only45c

Men's Night Shirts. These night shirts are made full and roomy, of good quality bleached muslin, neatly trimmed with dainty braid. All sizes at45c

Men's Wash Shirts. These shirts come in all sizes, are made well and full, and are splendid values at45c

Sale Combinations at 98c

Fine muslin corset covers—drawer combination suits for women. Daintily trimmed with lace and embroidery. An exceptionally attractive bargain at this low special price98c

Wide Ribbons at 17c Yard

Wide plain, maize and fancy Ribbons in splendid all-silk taffeta and messaline grades that sell usually at 25c and 30c, per yard17c Beautiful new wide ribbons in the very latest fall patterns and colors, per yard25c

Latest Garment Styles

Dame Fashion's "newest" for fall wear—garments of emphatic style merit, tailored by the leading manufacturers of the world—are here in wide array. A big special Fair Week showing that will convince the most critical that we lead with best styles and lowest prices. Included are—

Ladies and misses suits, coats, skirts, waists and dresses.

Children's dresses, coats, suits, etc. Infants' wear of all kinds.

\$1.00 Cheney Foulards 59c

Genuine Cheney Bros' shower-proof foulards—the quality sold all over the country at \$1.00 yard—in clever new pattern and colors. 24 inches wide. A sensational bargain at this low sale price, only59c

36-in. Mercerized Sateen 15c Yard

This is a splendid quality sateen that you'll pay 20c a yard for elsewhere. Per yard at15c 36-in. Newdane cloth in all popular colors. Especially priced at the yard only29c

BAR ALL STOCKINGLESS GIRLS

Atlantic City Rules Bathing Must Cover Legs While Walking Around Beach.

Atlantic City, N. J.—Feminine "calves" unprotected by stockings are no longer to be seen along the beach. Stockingless maids went under the ban by order of Dr. John T. Beckwith, chief of the beach patrol, acting under direct orders from William Bartlett, director of the department of public safety.

Shapely damsels, not content with abbreviated bathing garments, started a bare leg fad some weeks ago. Since then there has been a general move by athletic girls to follow suit. Director Bartlett was shocked when he sighted several fine specimens drifting about the strand today and the ukase followed.

Now the girls are protesting that the men should be treated likewise.

MRS. BELMONT IS MARKETER

Society Woman Does This as a Protest Against Petty Graft of Employees.

Newport, R. I.—Mrs. O. H. P. Belmont is doing her own marketing this summer as a protest against a system of petty graft, which she says has become well-nigh universal in the households of the wealthy summer colonists here.

"This system of graft, by which employees profit at the expense of employers, is all wrong," says Mrs. Belmont. "We pay our aids good wages, for which they are expected to do a certain service. It is certainly unfair for them to expect to make a large sum of money on commissions that are bound to come out of the pockets of their employers."

Smugglers of opium in their efforts to circumvent the custom authorities at American ports have been using mail bags as carriers of the contraband drug. Discovery of this method taken by the smugglers was made some time ago, but has been kept secret while an investigation was under way.

WE APPRECIATE THIS

House of Representatives U. S., Washington, D. C., Aug. 7, 1912.—Mr. Will Maupin, Lincoln, Neb: My Dear Will: I have just read your article on Collier's boost of Colorado. It is the cleverest and best thing I have read in a long time. I have just been reading your paper for a month now as they failed to forward it to me from Fremont until recently. I have planned to write you whenever I read one of the issues of the Weekly to tell you of my appreciation of the effective manner in which you are constantly boosting good, old Nebraska. I was also delighted with the plank in the democratic platform pledging our members in the legislature to support a publicity appropriation. I think that is one of the best planks in the platform, and I hope that the next legislature will appropriate a liberal sum for advertising the resources of Nebraska, and that the next governor, whoever he may be, will have the good sense to put the biggest and best booster in charge of this fund. The work of Congress is about over now and we are going to start home within the next ten days, at least we are hoping to. With best wishes to you, I am,

Your friend,
DAN V. STEPHENS.

THINGS WE ARE PROUD OF.

Nebraska has more things to be proud of than any other state. She ought to be making every one of them known to all the world. Nebraska is remiss in her duty to herself when she fails to advertise her resources and possibilities to the remotest corners of the earth. Nebraska has some mighty big things, thank you.

- She has the largest creamery plant in the world.
- Her largest city, Omaha, is the greatest butter market in the world.
- She has the third largest packing center in the world.
- She has the second largest smelter in the world.
- She is the third largest corn producer.
- She is the third largest dairying state, and promises to be the largest inside of ten years.
- Her annual egg output is worth more than the gold output of any state or territory.
- Her annual butter, egg and poultry output is worth more than the gold and silver output of any two states or territories.
- Her annual output of corn and wheat is worth more than the nation's annual output of crude petroleum.
- Her annual output of grains and grasses is worth more than the coal output of Pennsylvania.
- Her annual corn output is worth more than the nation's annual output of copper.

Our state is rich in natural resources not yet developed, a condition due to the lack of public knowledge of such wealth. We therefore, favor a liberal appropriation by the legislature for the purpose of giving publicity to the state's resources.—From the Nebraska Democratic Platform.

You simply can not head 'em off, these Nebraska girls and boys. There is Miss Juliet Points of Omaha, who is just now honoring this great state of ours. Miss Points captured the foreign scholarship prize offered by the American Federation of Woman's Clubs, and she is now over in London and attracting the favorable attention of Great Britain's best scholars and thinkers. Just now Miss Points is urging the establishment of foreign scholarships for women similar to those established by Cecil Rhoades for men, and the indications are that she is going to succeed. You can always depend upon Nebraska's sons and daughters doing her credit when they are away from home—and while they are at home.

We favor the creation of an immigration agent and publicity bureau, to the end that our vast areas of tillable land in the western part of the state may be brought to the attention of the landless people elsewhere.—From the platform of the progressive Republicans of Nebraska.

A BIG STEEL CONTRACT.

"Made in Lincoln" will be the sign upon the steel work of the new high school building and the two new grade school buildings soon to be erected in Lincoln. John Westover, Inc., secured the structural steel contracts for all three buildings. This is the biggest steel contract ever let in Lincoln, and the fact that it was secured by a Lincoln concern is an evidence both of Lincoln's growth and of the growing importance of the Westover establishment. Lincoln and the company are both to be congratulated.



Religious Articles Made in Bethlehem



WASHINGTON.—The chief industry today of the town of Bethlehem in Palestine is the manufacture of articles of religious devotion and ornaments from mother-of-pearl, according to the report of the American consul there. The methods and tools used are mostly quite primitive in character, as are also the buildings in which the workmen carry on their trade. The principal products are carved shells on which religious scenes are depicted, beads and rosaries. The material known as "pearl waste," from which the two latter products are made, is very largely imported from the United States, and the American market also is the largest purchaser of these goods. The large carved shells are sold mostly to tourists in Jerusalem and Bethlehem, and since the demand for them is not so good as for beads and a higher grade of workmanship is required to produce them, this side of the industry is losing ground to the manufacture of beads.

This last is made of a short, round piece of wood sawed in half lengthwise, fastened together at one end and encircled by a loose iron ring. The piece of pearl shell is placed between the loose wooden ends and the ring is hammered toward it until the grip is tight. The workman then files the part of shell which extends to the desired diameter; it is reversed in the holder, and finally a rounded piece of perhaps one to three inches in length is secured. When a number of these pieces have been prepared they are cut to bead size, a hole is bored in each bead and it is rounded to the desired shape. Then to give the beads a smooth surface they are placed in special crockery vessels with a little water and are kept in motion in these vessels, rubbing against the sides and each other until they are smoothed, but not polished.

To give them a gloss and sheen, they are finally placed in boiling water, to which a weak solution of nitric or muriatic acid is added, and when removed from this they are passed through a succession of cooling waters. There are three usual shapes—those flat on two sides, round and oval.

These beads are strung on cords, silk or wire, and always on the latter in the case of rosaries. For these last also crosses and hearts are made of mother-of-pearl, with a small metal figure attached to the cross. Silver crosses and hearts are used to a slight extent.

How Statesman Was Rendered Hatless

ONE of those unfortunate cases of mistaken identity between hats occurred a few days ago in the house cloak room. "Billy" Kent, the reform member from California, who wears the orneriest looking hat in Washington, walked off with a dome-covering that belonged to Ira Copley of Illinois. While the Copley hat was in Kent's possession an accident befell it, and Copley declares that he wouldn't wear it to a masquerade. He and Kent were classmates at Yale, and he felt free to tell him that he thought he should be reimbursed for the ruined hat. Kent and Copley each own several dray loads of money, but it was the principle of the thing.



"Ah, yes," replied Kent, "I, too, recall that snowball incident. And that is why I shall not pay so much as one cent toward a new hat for you. Not one cent shall I pay." And he snapped his fingers defiantly. "I knocked off your hat, 'tis true. Whereupon I bought you a new hat. You mean-while had bought one and charged it to me. And furthermore, your hat wasn't ruined after all, as you had it repaired and wore it long after newer styles labeled 'Nobby' were being exhibited in the windows. I figure that I have had a hat to my credit on your books for these many years, and I shall buy you no more hats, not even if you're obliged to go about the streets without so much as a halo to protect you from our erratic climate."

It is not considered cruelty to animals to swat the fly.

Highest Quality Plumbing and Heating Goods

Pumps, Tanks, Windmills, Pressure Tanks and Equipment, Engineers' Supplies, Hose, Belting, Packing. Wholesale Only



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