

A Weekly Magazine that is Striving to Add  
to the Sum Total of Human Happiness

# WILL MAUPIN'S WEEKLY

Cheerful Comment on things as they happen. Always looking on the bright side. Always commending the men who are accomplishing things worth while. Always standing squarely for all things that are good.

## Boosting for Nebraska is its Chief Aim in Life

### THE OLD LINE BANKERS LIFE INSURANCE COMPANY OF NEBRASKA.

Lincoln, Neb., Aug. 2, 1911.  
Mr. W. M. Maupin, Editor "Maupin's Weekly,"  
City.

Dear Sir: I have gone over carefully the various articles and matter you have assembled in your "boosters' edition" published on July 28th. It certainly is a most creditable showing for not only the state but Lincoln as well, and should aid the boosters in their campaign for the enlargement and betterment of business interests in Nebraska materially.

If such information showing the resources of the state could constantly be laid before the public, it would, in my judgment, be a wonderful help in the development of this state and each interest localized in Nebraska would receive great benefit.

With kindest regards, I remain,  
Very truly yours,  
W. C. WILSON,  
President.

Lincoln, Neb., Aug. 2, 1911.

Hon. Will Maupin, Lincoln, Neb.  
My Dear Mr. Maupin: I have just finished a careful perusal of your issue of Maupin's Weekly of July 28. I have been interested in its contents and have gone through it from cover to cover.

I congratulate you upon the enterprise, industry, patriotism and loyalty to our beloved state, that is so ably shown in this issue.

You have given to the public a masterful exhibit of all of the resources of Nebraska and our two chief cities. I wish that other papers of the state would take up this line of work and see to it that our state was known to the world for what it actually is. I believe such efforts on the part of the newspapers will be productive of business to the paper or papers who take it up.

With best wishes, I am,  
Yours truly,  
CHESTER H. ALDRICH,  
Gov. rnor.

### A GREAT BIG BOOST FOR GRAND YOUNG NEBRASKA.

Will Maupin's Weekly, the best single-handed booster Nebraska has or ever had, came out in a blaze of glory last week with its "Nebraska Industries Number." Twenty-four pages carried an immense amount of highly interesting matter regarding the resources, attractions and opportunities of Nebraska, and also numerous advertisements of manufacturing concerns who make good goods in Nebraska and are not afraid to let people know it.—Omaha Trade Exhibit.

Omaha, Neb., July 29.

My Dear Maupin: You are entitled to unstinted praise; yes, you are entitled to the gratitude of every lover of Nebraska (and if there are any who are not her lovers they ought to hide their heads in shame) for your splendid Nebraska Souvenir number. The work of gathering the statistics of Nebraska's resources and the making of comparison with other states, as you have done, certainly was a stupendous job, and this entitles you to the distinction to which you are rapidly attaining the greatest Nebraska booster in this entire state.

I never was so proud of Nebraska as when you made me so thoroughly conversant with her marvelous resources, so far as that pride could be awakened by material means. My greatest pride for her heretofore has been for her splendid manhood, her divine womanhood, her heroic democracy, her splendid citizenship, and that she was the home of the world's first type of democratic manhood, most beloved private citizen—the immortal Bryan. These conceptions of her greatness made me to dream dreams of higher civilizations for men, but your great magazine of information has brought my dreams to the earth and to the present time, and shown to me that the ideals I have had of her have truly a solid foundation in material facts as well as in her ideals.

I do not know whether Nebraska has adopted me or not, but I do know that I have chosen her, and as one of her loyal citizens I wish you to accept my heartfelt thanks for your good work.

L. J. QUINBY.

### THE FIRST NATIONAL BANK OF LINCOLN Lincoln, Neb., Feb. 5, 1912.

To the Editor of Will Maupin's Weekly: I have just read the article in your issue of Feb. 2 on "What Nebraska Needs," and I want to congratulate you on the same.

You have struck the keynote to the situation. The proper advertisement of the state has been woefully neglected. Instead of getting together and all working for the advancement and prosperity of Nebraska, we devote too much time to wrangling over little petty local affairs that injure the state instead of benefiting it.

We ought to have a concerted movement along the line of advertising the resources of the state. This article of yours and several others that you have written should be published in some of the leading organs of the east.

Respectfully,  
S. H. BURNHAM,  
President.

### NEBRASKA STATE BOARD OF AGRICULTURE.

Lincoln, Neb., Feb. 3, 1912.

To the Editor of Will Maupin's Weekly: It is such a chronic habit for Will Maupin's Weekly to suggest boosting ideas for Nebraska and Nebraska institutions that we have grown to expect something new with each issue.

The idea of a Semi-Centennial Exposition for Nebraska is an especially good one. The State Board of Agriculture have been seriously considering the changing of the name "Nebraska State Fair" to "Nebraska State Exposition," but we shall now reserve this event for 1917 and hereby assure you and the citizens of Nebraska that this board will make an earnest endeavor to be ready to entertain our citizenship on the State Grounds should it be thought advisable to hold the exposition there. Every effort will be made to properly house such an exposition.

Yours truly,  
W. R. MELLOR,  
Secretary.

The subscription price is \$1 a year. If you want to learn of Nebraska's wonderful past; if you would know her wonderful present; if you would keep posted about her marvelous progress, and if you would catch a glimpse of the future yet in store, then you ought by all means read

# \$1 WILL MAUPIN'S WEEKLY \$1

LINCOLN, NEBRASKA