

"Cleanliness is next to Godliness." Retailers of Foodstuffs who Keep clean premises and protect their goods from contamination are entitled to public confidence and patronage. Such are the mer- who are mentioned in this review. THEY HAVE REGARD FOR THE PUBLIC'S HEALTH.

J. IMMENHAUSEN.

Small when compared to some of the big business establishments of Lincoln, but comparable to the largest and best of them in the matter of cleanliness and general excellence of the stock handled, J. Immenhausen's grocery and meat market at 711 North Fourteenth street is doing a splendid business. Mr. Immenhausen keeps his stock in a neat condition at all times and especially care is taken to protect the perishable commodities from contamination. The rules of the health department in regard to protecting fruits and vegetables are obeyed to the letter, not because they are the rules of the department, but because Mr. Immenhausen knows that such a method is due to his customers. He carries a fine stock, treats with unvarying courtesy every customer, makes deliveries promptly, and does business on the "live and let live" plan. He is prepared to fill all orders for fine groceries, choice meats and fruits and vegetables in season.

F. M. CUNNINGHAM & CO.

Under the firm name of F. M. Cunningham & Co., Messrs. F. M. and T. M. Cunningham conduct at 627 North Twelfth street a grocery and meat market that at once appeals to those who demand cleanliness and care of stock as well as quality and service. The most rigid inspection of the premises will reveal that every possible effort is always being made to conform to the most rigid requirements of the health department. Not because it is required by law, but out of regard for their customers and because it is "good business." F. M. Cunningham & Co. have always seen to it that there was nothing about their store to offend good taste or endanger health. Neatness characterizes every department, and courtesy and square dealing are watchwords that are never lost sight of by any one connected with the store. In addition to handling a full line of groceries and meats, F. M. Cunningham & Co. handle fruits and vegetables in season, and do it with all due regard for the health and good taste of their patrons. Nothing but words of commendation can be expressed for the methods pursued by this concern in their general watchfulness for the comfort and concern of their constantly growing list of patrons.

J. S. BOWERS.

Front and rear, inside and outside, the grocery and meat market conducted by J. S. Bowers at 501 North Tenth street is always ready for inspection at the hands of the city health department. It always has been so under the present management, not to meet the requirement of any law or ordinance, but because it is a good business policy to pursue. Mr. Bowers gives his personal attention to these matters, realizing that a neat, well stocked and well conducted grocery and meat market will make an appeal to the best class of customers. The meat department is always well supplied with the fresh and salted meats, always protected against any deleterious influences. The grocery department is conducted on the same lines and is always complete in every detail. That this is a winning policy is evidenced by the large and constantly increasing patronage Mr. Bowers has built up. The customers of this establishment may buy with pleasure and confidence—pleasure at the courteous treatment extended and confidence in the cleanliness and freshness of all goods purchased.

W. H. KOONTZ.

The inspectors from the city's health department are welcome to make public the report they return on the condition of W. H. Koontz's grocery and meat market at 825 North Sixteenth street. Mr. Koontz keeps his store in a model condition at all times, not because the ordinances require it, but because he realizes that this is the surest method of drawing a trade really worth having. He amply protects all perishable commodities and keeps the premises as neat as wax. He handles nothing but the best in the grocery and meat line, and his fruits and vegetables are always the choicest of the season's offerings. Mr. Koontz sees to it that prompt deliveries are made and that courtesy marks every transaction on the part of the seller. That the public likes his business methods is evidenced by the large and constantly increasing patronage he enjoys.

H. W. JONES.

No grocer in the city giving the health authorities heartier co-operation than H. W. Jones, grocer and butcher, located at 1245 South Fourteenth street. Long before those who would conserve the public health started the crusade against unsanitary groceries and markets Mr. Jones was prosecuting a similar crusade on

his own motion and making his store a model of neatness and cleanliness. He sees to it that his perishable goods are amply protected against contamination, and that the premises are kept in a manner that would win encomiums from the mayor of "Spotless Town." He handles a complete line of staple and fancy groceries, together with fruits and vegetables in season, and has a first class meat market in connection. It is a pleasure to do business in a store of this class, because the stock is excellent, the prices reasonable, the treatment courteous and the premises made attractive to the most fastidious. Inspectors of the health department are always welcome at Mr. Jones' model grocery and market.

GEORGE P. MURPHY.

"Bring on your inspector" is a standing invitation issued by George P. Murphy, who conducts grocery and meat market at 745 South Ninth street. And the invitation was just as hearty before the health department inaugurated its present crusade against the unsanitary groceries and markets as it is now. Mr. Murphy's store is always cleanly, thoroughly sanitary and the perishable goods amply protected. He carries a complete line of staple and fancy groceries, fresh and packed meats and fruits and vegetables in season. Prompt deliveries and unflinching courtesy are marked characteristics of the Murphy store, and it is a pleasure to note that these methods have resulted in the building up of a large and profitable business. And the success Mr. Murphy has won is amply deserved.

CHARLES STRAKA.

One of the neatest grocery and meat markets to be found in the city is that of Charles Straka, 710 South Nineteenth street. The "welcome" sign is always out for inspectors from the city health department, for the premises are always kept in the pink of condition, the stock is always carefully protected, and no possible precaution is overlooked to keep the perishable goods from coming in contact with any deleterious influences. Mr. Straka is an experienced grocer and meat man and always has the choicest of everything in his lines. Staple and fancy groceries, fruits and vegetables, and the choicest in the lines of fresh and packed meats, may always be found here. An order by phone is given the same careful attention that is given the most fastidious customer in person. The goods are always the best to be had, the prices always moderate, the service always prompt. This policy has resulted in the building up of a successful patronage, and Mr. Straka misses no opportunities to further increase it, but is constantly improving that service.

J. J. LEBSOCK.

At 441 F street J. J. Lebsock conducts a grocery and meat market that stands rigid inspection as to cleanliness and sanitation. He carries a complete line of staple and fancy groceries, fresh and packed meats, fruits and vegetables in season, and flour and feed. By close attention to business and dealing squarely with the people, Mr. Lebsock has built up a profitable business, and has thoroughly deserved the success that has come to him. Patrons of this store will always meet with courtesy and be supplied with the very best and the lowest possible prices.

J. A. ECKLES.

North Twenty-seventh street has developed into a thriving retail territory, and one of its most successful business men is J. A. Eckles, who conducts a model grocery and meat market at 801 North Twenty-seventh street. Long before the city began its crusade for cleanliness and sanitation Mr. Eckles began one of his own, and it required no notice from the city nor the warnings of an inspector to bring this market and grocery into proper condition. Mr. Eckles attended to this matter when he began business. He handles a complete line of groceries, meats, fruits and vegetables, and he sees to it that every article of foodstuffs is cared for in the most sanitary manner. Nothing is exposed to contamination from any source, and the entire stock is always kept up and complete in every line. "This is not a matter of compulsion; it is a matter of good business sense," is the explanation made of the cleanly condition of this model establishment. There is nothing in the grocery or meat line that is excellent in quality and standard in every way that Mr. Eckles does not handle, and courtesy, square dealing and promptness are characteristics he has cultivated to a high degree. In this wise he has built up a business that is entirely satisfactory to himself and pleasing to his constantly enlarging circle of patrons.

CURTIS & CURTIS.

Among the grocers and butchers of Lincoln who hastened to assist the health department of their desire to help in the crusade against filth and lack of sanitary protection of stock, none were more ready than Curtis & Curtis, who operate a handsome grocery and meat market at 360 North Twenty-seventh street. The proprietors of this model place of business, Albert F. and William F., long since learned that neatness and attention to cleanliness were essential details in the building up of a successful business. They have always kept in stock a full line of groceries, fruits, vegetables and provisions of all kinds, and in addition have seen to it that this stock was well protected and at all times appealing to the eye as strongly as the quality and prices appeal to the economical sense of the patrons. Their premises are ready from year's end to year's end for a visit from the captious inspector.

Their customers long since learned to rely upon the quality of their goods, as well as learning to have the utmost confidence in the cleanly handling thereof. Messrs. Curtis have built up a splendid business by always being up to the mark demanded by a line of customers who know what they want and want it the way they want it. The firm's success has been well won by close attention to all these details.

JOHN A. MIZE.

One of the busiest downtown groceries and markets is that conducted by John A. Mize at 1038 F street. By strict attention to business, handling only the freshest and best goods, and keeping everything in apple-pie order, Mr. Mize has built up a successful business. It is founded upon confidence brought about by square dealing. Everything good in the line of groceries, fruits, vegetables and fresh and packed meats is handled by him, and cleanliness and perfect sanitation are insisted upon in every department. Nor is this satisfactory condition the result of the health officer's crusade against the unsanitary groceries and markets; it is the result of business foresight. Patrons of this establishment are always assured of getting the best at the lowest possible price, and also of being courteously treated and served promptly.

E. S. JOHNSON.

Any specimen of the "mucus domestica," better known as the common housefly, would better take its provisions along if it expects to tarry for any length of time at the model grocery conducted by E. S. Johnson at 245 South Eleventh street. Every perishable article offered for sale is carefully protected, and sanitation is as near perfect as human skill can make it, and cleanliness is enforced in every department and at all times. Mr. Johnson carries a complete stock of staple and fancy groceries, which he displays in an attractive manner and sells on a modest margin of profit. In season he handles the choicest of fruits and vegetables. His deliveries are always prompt, his goods always satisfactory and his courtesy never failing. He sees to it that his premises are always ready to pass the inspection of the most rigid examiner the city or state authorities may send around. He does this because it is good business sense, not because it is the law. Patrons of this establishment are always "satisfied customers."

MORRIS BROS.

"Any hour of the day or night," is the welcome J. R. and L. C. Morris extend to the inspectors of the city's health. Messrs. Morris conduct a modern grocery at 316 South Twelfth street, handling in conjunction fruits and vegetables in season. The moment the customer enters he or she is at once impressed with the cleanliness of the premises, the orderly stock,

and the attractive display. This newspaper's representative was given every opportunity to make a thorough investigation, and it will be a mighty sharp-eyed inspector who will find anything to condemn about the management of this establishment. The stock is not the largest in town, but there is none better selected nor better suited to the wants of the average consumer of groceries. In a comparatively short time they have built up a good business, and their policy of cleanliness and courtesy is adding to the list of patrons every day.

THE GOOD LUCK GROCERY.

C. F. Barras, who conducts the Good Luck Grocery at Thirty-first and U streets, has built up a successful business by close attention to every detail. He realized from the beginning that a cleanly and sanitary grocery would attract attention, hence he conducted that kind. It was business with him, not fear of falling foul of the city authorities by maintaining an unsanitary establishment. There has not been a day in all his business career that he was not ready for inspection by any bureau of the public authority. He knows full well how easy it is for fruits and vegetables, and many standard lines of provisions, to become contaminated by exposure, hence he sees to it that every precaution is taken. Everything good that a first-class grocery handles may be found here, and courtesy, square dealing and promptness are always assured Mr. Barras' patrons. In this manner he has built up a business that any man might be proud to own.

MILMINE'S GROCERY.

This grocery and market, located at 427 North Thirty-third street, does not pretend to measure up in size with the downtown groceries, but when it comes to quality of the goods sold, cleanliness and proper sanitation, it is entitled to rank with the best of them. The management obeys the letter and spirit of the orders issued by the city's health department, not because the ordinances require it, but because it is good business policy. This is one of the busy groceries and markets of the residence districts, and the large and constantly increasing patronage is the direct result of catering to a high-class trade and always making courtesy and promptness watch words in every transaction. It is a privilege as well as a pleasure to deal with such a store, because one may depend upon the quality of the wares sold, as well as upon the methods of handling the same.

HENRY PFEIFF.

The name of Henry Pfeiff is a synonym for all that is excellent in the line of groceries and meats. For years on end Mr. Pfeiff has been conducting a grocery and market at 314 South Eleventh street, and every year has seen him retaining his old patrons and

adding many new ones. Year in and year out he has been catering to a high class trade and doing it with increasing success. His stock is always large and complete, and his meat department is always in the lead in the matter of the best cuts and the best articles in the packed goods line. Cleanliness is a fixed habit at this store. Everything is kept in ship-shape, and every effort made to properly protect perishable goods. The sanitation, too, is always excellent. It did not need any order from the health department to induce Mr. Pfeiff to safeguard public health; his long experience in the business taught him the value of cleanliness as a business asset, and he practiced it from the very beginning. As a result the Pfeiff store has always been conducted along model lines—a fact evidenced by the splendid business this veteran grocer has built up in this community.

J. M. ELLIOTT & CO.

At 302 South Nineteenth street J. M. Elliott & Co. are conducting a grocery and meat market that has always been up to the requirements now laid down by the city's health department. Every attention has always been given to the matter of keeping the stock on hand protected from any possible chance of infection or contamination from any source whatsoever. In addition, it has been kept in such a manner as to please the eye, and the selection has always been with a view to meeting the requirements of a high class trade. The very best in the grocery and meat lines, together with fruits and vegetables in season, may be found here. And the business has been built up by adhering to the theory that it is the "repeating customer"—the customer who comes again and again because he likes the goods supplied and the treatment accorded—is the customer who is most profitable. Elliott & Co. have always been ready for the visit of a health inspector, not because they wanted to obey the law, but because they realized that this is the best method of winning confidence and building up business among people whose patronage is worth having.

THE THREE KNIGHT STORES.

The three groceries, meat markets and bakeries operated by B. F. Knight are always ready for a visit from the health department's inspectors; the latching is always out. These three prosperous institutions are always under Mr. Knight's personal supervision, and he insists at all times upon absolute cleanliness and perfect protection of all perishable goods. He conducts a model bakery for the purpose of supplying his own trade, and has built up a splendid trade in the line of bakery goods, as well as in the grocery, meat, fruit and vegetable line. His three stores are located as follows: 2202-08 O street, 1601 South Seventeenth street, and 512 North Fourteenth street. He al-

ways carries a complete stock of staple and fancy groceries; always has the choicest of fruits and vegetables in season, and always has the best in the line of fresh and packed meats in his model markets. Mr. Knight was compelled to open his branch stores in order to adequately care for his steadily increasing trade, thus insuring prompt delivery and better attention to the wants of each individual patron. His success in his business has been earned by square dealing and courteous attention. If it is worth having in the grocery or meat lines, you may be sure of getting it from Knight, all right, all right.

GRAND GROCERY CO.

This old established grocery business at the corner of Tenth and P streets has been built up by painstaking effort and close attention to every detail calculated to inspire the complete confidence of the people. Their stock is always complete, always fresh, always well displayed, and always kept under such conditions as to insure complete conservation of public health and regard for cleanliness. Everything in the line of groceries, vegetables and fruits may be found here, and always the best to be had in season. Always busy to the limit, there is never a time when courtesy is not a marked characteristic of every transaction, and prompt delivery is something that is imperatively insisted upon. The business of the Grand Grocery Co. is constantly enlarging as the buying public becomes aware of the excellence of the goods handled and the care taken in the matter of protection against and deleterious influences.

R. C. SCHNEIDER.

"Approved" must be the verdict of any city inspector who visits the meat market conducted by R. B. Schneider at 309 South Ninth, for Mr. Schneider conducts a market that is always clean, sanitary and well arranged. He does this, not because the ordinance requires it, but because his experience long since taught him that the public is quick to respond to merit. He handles a complete line of fresh and smoked meats, poultry and fish, and with perfect refrigeration and sanitation, together with ample protection against contamination, he is able to cater to people who care. By courtesy, promptness and high quality of his products, Mr. Schneider has built up a fine business, and he merits the patronage of the general public.



TO BE DEPENDED UPON AS PURE, WHOLESOME

PRESERVES
FRUITS
VEGETABLES
QUALITY
Law
BRAND
PRODUCTS
SPICES
TEA
COFFEES
THE RAYS OF PURITY



The Chase Pure Flavoring Extracts
Lemon
Vanilla
Orange
Almond
MADE FROM THE FRUIT
 Economical to use because of the extra strength
Ask Your Grocer