

Will Maupin's Weekly

EDITED AND PUBLISHED BY HIMSELF

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NEBRASKA TO THE FRONT.

There are five great live stock markets in the United States, Chicago, Kansas City, South Omaha, St. Louis and St. Joseph, ranking in the order named. During the first five months of the present year these five markets received 600,000 more hogs than during the first five months of 1911. Of this increase Nebraska supplied 450,000, or three-fifths. The highest price ever paid for a beef steer on the open market was paid at South Omaha last week, when a Creston, Neb., stock raiser marketed two ears of fat steers at the record breaking price of \$9.25. The steers were born and fattened in Nebraska, sold by a Nebraskan through a Nebraska commission firm to a Nebraska packer at the South Omaha stock yards—and broke all records.

Thirty years ago Nebraska was a cattle country—or at least was so considered. Then came the homesteader and the great ranges were gobbled up. "The cattle industry is gone forever," wailed the ranchman who had long enjoyed free range. Then came the establishment of the Union Stock Yards at South Omaha and the opening up of a near-by market for Nebraska live stock. Today Nebraska markets 300 per cent more cattle than she did during the open range days. While the big herd has disappeared forever, the farmer with a pasture full of fattening steers has become too numerous to count. And these thousands of bunches of steers, ranging in size from one to four or five carloads, is making Nebraska the chief source of beef supply for the world.

The biggest single industry in Nebraska is the stock yards at South Omaha. This, coupled with the packing industry, makes the greatest revenue producer the state has or ever can have. In 1911 the packing houses at South Omaha paid out \$60,000,000 to Nebraska farmers for cattle, hogs and sheep. Less than \$2,000,000 worth of this finished product was sold back to the producers.

POWER PLANTS IN NEBRASKA.

Three and one-half miles southeast of Milford, upon the Blue river is a new power plant, erected at a cost of perhaps \$30,000 and supplying light and power for the cities of Milford and Seward, with enough to spare for Crete and other near-by places. This power plant is less than five miles below another power plant, yet each of them is capable of generating not less than 400 horsepower. The power possibilities of the Blue river are as yet almost untouched. It flows between high banks almost its entire course, and has a very decided fall. A power plant equal to either of those at Milford could be erected on an average of every ten miles along the Blue river, and there is not a wheel nor a light in any city within twelve or fifteen miles of the Blue that could not be turned or illuminated by this power. The Blue river ought to be furnishing power and light for a score of small Nebraska cities, to say nothing of the power and light supplied to farmers.

Yet the thousands of horsepower that the Blue is capable of producing is not a circumstance to the power that may be generated by means of the Loup river. The Loup is the steadiest flowing stream in the United States according to the reports of several of the best hydro-electric engineers in the country. It is naturally well situated for power development purposes. It can be made to furnish all the power that eastern Nebraska can consume, even with trebled industries and street railway facilities. Enterprising men are now seeking an opportunity to develop this great water power. Instead of their being hampered by politicians and others, they should be encouraged. Let's have done with the nagging business and all get together on a common-sense basis for the upbuilding of Nebraska.

A VERY PERTINENT SUGGESTION.

At the recent meeting of the Nebraska Press Association C. C. Rosewater, business manager of the Omaha Bee, delivered an address in which he suggested the formation of a central body that would undertake to advance the material interests of Nebraska. He asserted that the Nebraska Press Association could, and should, be a material factor in such an organization. We heartily agree with Mr. Rosewater's suggestion, but we agree even more heartily with the Lincoln Star's pertinent suggestion that the way to advance Nebraska's interests is not through the medium of a "Land Show" such as Mr. Rosewater manages in Omaha every year, and which is nothing more than a Pacific Coast states advertising stunt financed by Nebraskans for their own personal benefit and calculated to do grave injury to Nebraska. This Omaha "Land Show" is an imposition upon Nebraskans. It conveys a false impression in order to attract Nebraskans, then advertises other states, thus minimizing every effort put forth to impress people with the resources of this state. The business men of Omaha who have been inveigled into supporting this "Land Show" ought to get wise to the game and put an end to it.

"What is the best county in Nebraska?" asks a correspondent. We have not time to be definite, but we feel free to say that it is somewhere between "A" and "Y" when one looks at an alphabetical list of Nebraska counties.

Keep it before the people of the world: Nebraska produces more agricultural wealth per capita than any other state in the Union, which means more than any similar expanse of cultivated territory in the whole world.

We can get more fun out of a good ball game than we can watching a lot of men at a national convention being made suckers of by the men behind the scenes.

A candidate is known by the Bill Flinns and "Fighting Pat" Dore and George Perkins that surround him and back him.

Be a "booster" and get in on the "Base Ball Booster Day" enthusiasm.

Mr. Bryan quotes scripture with considerable zest and with

Armstrong's Personal Letter to Men

We ask you, Mr. Reader, to consider this letter as personal, and give it the same business consideration, as though it had just been handed you under a special delivery stamp by one of Uncle Sam's tireless carriers. We want to get you in close touch with this special purchase sale, which started June 3rd in which you can buy

HART SCHAFFNER & MARX

\$32.50 and \$35.00 Suits
for men and
young men at **\$22.50**

\$27.50 and \$30.00 Suits
for men and
young men at **\$19.50**

\$22.50 and \$25.00 Suits
for men and
young men at **\$16.50**

And You'll Have 1,800 Suits to Choose From

These suits were made by Hart Schaffner & Marx the best known tailoring house in the U. S. expressly to the order of several classy retail stores in the larger cities. But the continued wet weather up to May first, caused the retailers to cancel orders.

¶ The maker's selling season was practically over; they knew that every hour's delay in disposing of the stocks must add to their loss. They made us such an attractive proposition that we bought liberally. Of the several good-purchases we've made this spring, on account of contrary weather, this is by far the best—best in variety of color and weave of woollens—best in style, because Hart Schaffner and Marx stand "A" in the style alphabet—best in value because the price we paid was lower than we hoped to get the suits for.

We're anxious that you see and examine these suits. Even though you don't want to buy we want to show you what it is possible for this "Big Store," with its unequalled purchasing power, to bring you in savings on suits made by America's acknowledged highest class tailors. We want to show you the best suits you ever saw at \$20, to \$35, then if you need a suit, we'll sell you one for \$16.50, \$19.50 or \$22.50

Armstrong Clothing Company

GOOD CLOTHES MERCHANTS

great appropriateness. We are not so much interested in politics as we are in building up the industries of Nebraska, but we, too, can quote a few bits of appropriate scripture. For instance, to those who take no interest in the matter of patronizing home institutions we recommend a careful perusal of First Timothy, 5, 8.

The election of a business man to the governorship of Nebraska is of vastly more importance than the election of a Chautauqua orator or a president maker. Nebraska needs a business administration presided over by a business man who will attend to business.

Will Maupin's Weekly is boosting for Nebraska all it knows how. It could learn how to do more if six or eight thousand Nebraskans would provide some tuition money in the shape of subscriptions.

A "reactionary" is a man who does not agree with you. A "progressive" is a man whose views on politics coincide with your own. That's about the sum and substance of political thought today.

Keep it before the people of the world: Nebraska's again in manufacturing industries during the last decade was greater than that of any other state west of the Allegheny mountains.

Give us 200,000,000 bushels of corn and 55,000,000 bushels of wheat in Nebraska this year, and we don't care a tinker's anathema who is nominated for president.

The Nebraska farmer who grows one acre of alfalfa where none grew before is doing the state vastly more good than all her politicians and office-seekers.

Yes, sir; Teddy stampeded that convention—just like his Rough Riders won the day at San Juan. And that was just like the old woman kept hotel.

Saul T. Waterman and Miss Pearl Shell were married in Columbus, O., recently. If next season's oysters are all small you'll know the reason why.

In the meanwhile let us all remember that a corn crop is of more importance to Nebraska than the nomination of any one man for the presidency.

Kansas is there with the bull con about harvest hands, but Nebraska will be there with the wheat garnered by her own hands.

But the sweetest music in this campaign year will be the song of the reaper in the grain fields of Nebraska.

The best county in Nebraska? It is the one you live in. If not, the fault is probably your own in part.

It seems that Teddy could not square Root.

Swat the housefly.

Also the "knocker."

It has been so long since our esteemed chief executive has "boiled over" when he thought of Omaha that we now and then are prone to forget that the metropolis once aroused his righteous indignation every time he saw its name in print.

The music of the houn' dawg's bay is sounding quite a bit louder and clearer these days.

And the grouch.

SAMSON WILL ENTERTAIN EDITORS.

July 8 will be "Editors' Day" at the Den of Ak-Sar-Ben in Omaha, and preparations are being made to show the newspaper men a great time. The Commercial Club of Omaha, the Union Stock Yards Co. of South Omaha and Ak-Sar-Ben will see to it that the editors are dined and joy-ridden around in fine style. The initiatory services at the Den this year are new and novel. The whole thing is an old-fashioned circus stunt that has Ringling Bros. backed off the boards.

Wanted

I want a man—a good man—to act as business manager for Will Maupin's Weekly. I am not looking for a man with "schemes to get the money," but for a man who has the ability and the energy to take hold of a legitimate newspaper proposition and push it. The field for such a publication as I am aiming to make Will Maupin's Weekly—a boosting, building publication working tirelessly and intelligently for the upbuilding of Nebraska and Nebraska enterprises—is unlimited. I have seen enough of it to know that the opportunity is here. That much has already been demonstrated, but I can not make the newspaper what it should be, and also attend to the business end of it. I flatter myself that I know how to make a newspaper that will appeal directly to men who are trying to accomplish things worth while; a newspaper that will make its influence felt. But circulation building and advertising solicitation are out of my line. The right kind of a business man who knows the newspaper business from the business office end, will find here his golden opportunity.

But he must be the right kind of a man, and come with the proper recommendations. He need not have much capital—just enough to be an earnest of his intention to "stick" and "push." He need not have even that if he can show me the goods. I'll make the newspaper that he can offer to subscribers, and the medium that will appeal to expert advertisers. But to do that I must be relieved of all financial responsibility for the paper. If you are the man, come on. If you know the man who will fill the bill, send him along. But I have no time to waste on men who have "advertising schemes" calculated just to get the money quickly. I want a man who can build for the future while making possible the present. This is a legitimate enterprise.

WILL M. MAUPIN.