

MEN AND MATTERS

It always pleases us to read of the prosperity of other states, but when the boosters for other states make invidious comparisons to the detriment of Nebraska—well, that's when we put up a "holler." The other day we ran across a statement that Missouri and Kansas were the chief sources of supply of butter and eggs for the eastern market, and no sooner had we read it than we got busy. We just knew it wasn't true. And we've got the facts and figures to prove it.

Speaking of butter. Right here in Lincoln we have a creamery that ships more butter to Missouri than any creamery in Missouri makes, and which ships a carload of butter to the eastern market for every firkin that Missouri ships across the Mississippi river. After supplying a large proportion of the home demand, this creamery ships more butter to Chicago and points east than any four creameries in Kansas make. We have searched diligently through all the buttermaking records we can find, but we haven't yet found any dozen creameries in either Missouri or Kansas that would, if rolled into one, equal in size or output the Beatrice Creamery Co.'s plant in this city.

As for eggs—that's where we claim the record. We are prepared to back Mrs. Biddy Hen of Nebraska against the world for industry and amount of output. In 1911 she produced nearly three billion eggs. You can not realize the immensity of such figures, can you? Well, that many eggs were worth more than \$40,000,000, or pretty near as much as the state's wheat crop—and worth a lot more than the total wheat crops of nineteen states. Still dealing in figures you can not grasp? Well, here's another way of putting it: If those eggs were placed end to end in a single row they would reach three times around the globe. Gee, wouldn't they make a rushing big river of eggnog? And what an omelet!

Nebraska ships more butter, eggs and poultry than any other state west of the Mississippi river. Not all of it goes east, either, for you'll find "Nebraska spring chicken" on the bill of fare in the best restaurants of Portland and Seattle, and in Los Angeles and San Francisco. Nebraska made butter is a drawing card in those same restaurants, and the product of Mrs. Biddy Hen of Nebraska is as well known on the Pacific coast as on the Atlantic, and in both as well known as the face and figure of one of Lincoln's foremost citizens—a gentleman whose name it is not necessary to mention.

Missouri and Kansas the supply stations for butter and eggs for the effete east? Not by several million dollars a year. The two of 'em together may make some pretense of rivalling Nebraska, but taken separately neither is in the running.

Nebraska has many bright, snappy "country weeklies," but it is not disparaging any of them to make specific mention of two that happen to be edited, published and managed by women. The Norfolk Press, under the business and editorial management of Marie O'Donnell Weekes, sets a pace that a lot of mere men would find it well nigh impossible to follow. She is making the Press newsey, spicely and always entertaining, to say nothing of making it a mighty strong newspaper and champion of Norfolk. It is always a pleasure to break the wrapped of the Norfolk Press and look it over.

The Stromsburg Headlight, managed in all details by Chattie Coleman, is another successful newspaper. The Headlight always looks like ready money on account of its heavy advertising patronage, and it is always full of well written news items pertaining to Stromsburg and vicinity. These two weekly newspapers, the Norfolk Press and the Stromsburg Headlight, are far and away above the average of Nebraska's weekly newspapers, and when we

so state we are paying them the highest compliment in our power, for the average Nebraska weekly newspaper is very high—in our opinion the highest of any state in the Union.

Citizens of Scottsbluff are greatly alarmed lest putting sugar on the free list work to the permanent injury of the sugar industry now so promising in western Nebraska. We've been hearing about what wonderful things are going to happen in the sugar industry in Nebraska for something like twenty years. It hasn't happened. Ask the people of Dodge county about the sugar factory at Ames. Ask the people of Madison county about the sugar factory at Norfolk. We Americans are taxing ourselves \$200,000,000 a year to protect an industry that yields less than \$50,000,000 worth of product a year. The merchants of Scottsbluff, within a mile of a huge sugar factory, can not buy sugar a cent a hundred pounds cheaper than the Lincoln merchant can who is 400 miles from a sugar factory. The Scottsbluff merchant must pay the San Francisco or New York price, plus the freight from San Francisco to Omaha and back to Scottsbluff, or plus the freight from New York to Scottsbluff. We are interested in building up industries in Nebraska—but we draw the line somewhere. It would pay Nebraskans to have sugar on the free list, then dig down in their pockets and pay interest on the money invested in the Scottsbluff plant, together with a sum equal to the amount the factory pays for the raw beets.

It pays to advertise—providing you have something worth advertising. And the person who advertises for something seldom fails to get it. Mrs. R. B. Gillies of Seattle has a husband who occasionally gets "all lit up" and beats her. She has complained to the police, but without result, as Mr. Gillies seems to have a pull. Finally Mrs. Gillies advertised for a man to "whip a wife beater," offering \$10 to the man who would do the job according to plans and specifications. Among others who applied was a husky youth who offered to do the job for half price when told the circumstances. He was engaged. When Mr. Gillies arrived home in the evening he found something waiting for him. When the husky youth had completed his contract he had performed his work so well that Mrs. Gillies insisted upon his taking the whole fee of \$10. There are a few specimens of the Gillies tribe right here in Lincoln, and an occasional fine or a dose of jail does not seem to have much effect. We advise their victims to follow the example set by Mrs. Gillies of Seattle.

The Omaha World-Herald is offering a series of prizes for the "biggest babies." That's all right, of course, but the man who edits Will Maupin's Weekly, and who is something of an authority on babies, having had to do with quite a housefull of them, prefers to measure 'em by the net, not by the gross. Quality, not quantity, is what we measure our babies by—God bless 'em.

It isn't any of this newspaper's business who is nominated for congress by the republicans of this district, save as it is interested in having a good man nominated. We don't know as to Mr. Selleck's connections with the First National bank, nor how he stands as regards the Aldrich currency plan. But we do know this about Mr. Selleck—he helped the unionists of Nebraska to secure the enactment of several good laws when he was state senator, and he did the handsome thing by the Labor Temple Association when it was struggling to secure a foothold. We are not supporting Mr. Selleck for the nomination, nor will we support him if he is nominated, but that does not prevent our giving him credit that is due him. He may belong to a "union busting" organization, but if he does he has shown some queer methods of "busting" the unions.

Every Dept. Offers Its Newest Merchandise in This

Easter Sale

An Exposition of Fashionable Wearing Apparel.

Cloakroom's Easter Offerings



No doubt you will want a new dress, suit or coat to wear for Easter. Our offer will enable you to secure your want of our correctly tailored, perfect fitting garments at money saving prices, which will assure you satisfaction that you could not do better elsewhere.

MESSALINE DRESSES

Handsomely designed, trimmed with fringe and contrasting colors; \$14.50 to \$19.50 values, special prices\$13.95, \$11.50 and \$9.75

TAFFETA SILKS

Assortment of \$14.50 to \$25.00 values, choice at\$9.75 and \$6.75

SUITS AT \$15.75

No better values can be obtained at this price. A look at the collection of serges in all shades will convince you that they are worth \$1.50 to \$25.00, special price \$15.75 We also have an assortment of serges and worsteds suits, at\$12.50 and \$9.75

COATS AT \$9.95

Serges and mixtures, tastily trimmed, good quality materials, splendid \$12.50 values, special price, at....\$9.75

COATS AT \$14.50

This price will give you choice of our best grade, attractive garments, worth \$19.50 and \$17.50.

WAISTS

For any occasion and serviceable wear, in Messalines, Taffetas and Cotton Wash Fabrics; specially priced at \$8c \$1.25, \$1.48, \$1.95, \$2.95 and.....\$3.95

In the Dry Goods Department

LADIES' NECKWEAR

We just received a nice line of Easter Neckwear, beautiful lace collars, frills, jabots, collar and cuff sets, silk roses, and bows in all colors, at.....25c, 35c and 50c

THE BEST EASTER GLOVES AT THE LOWEST PRICES

We recommend our gloves as one of the best makes manufactured, in fact we warrant them to give satisfaction. Inasmuch as they cost no more (often less) than inferior lines, it is no wonder that we are doing the greatest Easter glove business in our history. Prices ranging from m25c to \$2.50.

WINDOW SHADES

We are in a position to show you an endless variety in window shades, plain, fringed or with insertion. **THIS WEEK AT A SPECIAL DISCOUNT!**

One lot discontinued numbers in 6 and 7 ft. shades, worth up to 75c, to be closed out, at23c

LADIES' FANCY HOSE

A nice line of Ladies' Fancy Embroidered Hose, in black only, worth up to 75c a pair, now being closed out at the pair.....39c

LADIES' HANDKERCHIEFS, 1c EACH

In our outside show case we are having a display of Ladies' white hem handkerchiefs, size 12x12. One 100 dozen will be placed on sale Saturday morning, at, each.....1c

NOT MORE THAN ONE DOZEN TO A CUSTOMER!

COMBS AND BARRETTES

A beautiful line of Brilliant Combs and Barrettes in all the latest designs, at from 25c to\$5.00

EMBROIDERIES

For graduation, party or any other kind of a dress, we have the trimmings you want. Laces, embroideries, insertions, edgings, etc., in an endless variety of designs. Call at our store and we will take pleasure in showing you. We quote the Lowest Possible Prices!

Easter Footwear

Easter is the time most Men and Women "prink up"—get their new Spring things to wear. Shoes are a part of the outfit and not the least important—and we are ready to supply the choicest and best!

Whether it is swagger, short vamp Ties, Oxfords, Pumps, Colonials, or Slippers that please Smart Dressers or the rich custom elegance of Shoes and Oxfords for the Conservative Man or Woman—styles that never "wane"—we show them all.

You will find Shoes here—dependable in quality, perfect in fit, with more value for every dollar you spend than you'll get in any other store in town.

COME SEE OUR EASTER FOOTWEAR!

Children's Pumps and Slippers in Tan, Patent, and Gun Metal leathers\$1.00 to \$2.25 pair
Women's Low Cuts\$2.00 to \$4.00 pair
Men's Low Cuts\$2.50 to \$4.50 pair



FRED SCHMIDT AND BRO.
917-921 O St. OPPOSITE CITY HALL

THE AMENDMENTS.

The democratic state central committee, at a meeting held in Columbus on February 8, unanimously adopted the following resolution:

"Whereas the Legislature of Nebraska submitted a number of constitutional amendments.

And whereas, all of the aforesaid amendments will be voted on at the general election to have the same endorsed by a majority vote of the various political parties in the April primary, and whereas, said amendments were submitted and adopted by the Legislature in fulfillment of pledges made by the democratic party in the platform adopted at Grand Island.

"Therefore, be it resolved by this Committee that we endorse and approve the constitutional amendments which were submitted by the last Legislature of this State.

"Be it further resolved that we recommend all democrats to vote at the April primary in favor of the following proposed amendments to the constitution, viz:

1. Senate File No. 1. The amendment providing for the Initiative and Referendum.
2. Senate File No. 147. The amendment providing for a change in the compensation of senators and representatives, changing the time in which bills may be introduced in the Legislature.
3. House Roll No. 27. The amend-

ment providing for a non-partisan board of control for state institutions.

4. House Roll No. 32. The amendment providing for biennial elections.

5. Senate File No. 7. The amendment giving cities the right to make their own charters.

Be it further resolved that a copy of this resolution be furnished by the officers of the Committee to all the democratic and independent newspapers in the state.

The foregoing resolutions were unanimously adopted by the democratic state central committee in its meeting in Columbus, February 8, 1912.

(Signed) JOHN C. BYRNES,
Chairman.
LEO MATTHEWS,
Secretary.