

A WEEKLY MAGAZINE THAT IS STRIVING TO ADD
TO THE SUM TOTAL OF HUMAN HAPPINESS

WILL MAUPIN'S WEEKLY

Cheerful Comment on things as they happen. Always looking on the bright side. Always commending the men who are accomplishing things worth while. Always standing squarely for all things that are good.

BOOSTING FOR NEBRASKA IS ITS CHIEF AIM IN LIFE

The First National Bank of Lincoln

Lincoln, Neb., Feb. 5, 1912.

To the Editor of Will Maupin's Weekly: I have just read the article in your issue of Feb. 2 on "What Nebraska Needs," and I want to congratulate you on the same.

You have struck the keynote to the situation. The proper advertisement of the state has been woefully neglected. Instead of getting together and all working for the advancement and prosperity of Nebraska, we devote too much time to wrangling over little petty local affairs, that injure the state, instead of benefitting it.

We ought to have a concerted movement along the line of advertising the resources of the state. This article of yours and several others that you have written should be published in some of the leading organs of the east.

Respectfully,
S. H. BURNHAM,
President.

* A GREAT BIG BOOST FOR *
* GRAND YOUNG NEBRASKA. *
* Will Maupin's Weekly, the *
* best single-handed booster Ne- *
* braska has or ever had, came *
* out in a blaze of glory last *
* week with its "Nebraska In- *
* dustries Number." Twenty *
* four pages carried an immense *
* amount of highly interesting *
* matter regarding the resources, *
* attractions and opportunities of *
* Nebraska, and also numerous ad- *
* vertisements of manufacturing *
* concerns who make good goods *
* in Nebraska and are not afraid *
* to let people know it.—Omaha *
* Trade Exhibit. *

Nebraska State Board of Agriculture

Lincoln, Nebr., Feb. 3, 1912.

To the Editor of Will Maupin's Weekly: It is such a chronic habit for Will Maupin's Weekly to suggest boosting ideas for Nebraska and Nebraska institutions that we have grown to expect something new with each issue.

The idea of a Semi-Centennial Exposition for Nebraska is an especially good one. The State Board of Agriculture have been seriously considering the changing of the name "Nebraska State Fair" to "Nebraska State Exposition," but we shall now reserve this event for 1917 and hereby assure you and the citizens of Nebraska that this Board will make an earnest endeavor to be ready to entertain our citizenship on the State Grounds should it be thought advisable to hold the exposition there. Every effort will be made to properly house such an exposition.

Pledging our best efforts, we remain,
Yours truly,
W. R. MELLOR,
Secretary.

The subscription price is \$1 a year. If you want to learn of Nebraska's wonderful past; if you would know her wonderful present; if you would keep posted about her marvelous progress; and if you would catch a glimpse of the future yet in store, then you ought by all means read

\$1 WILL MAUPIN'S WEEKLY \$1
LINCOLN, NEBRASKA