

A WEEKLY
JOURNAL
OF
CHEERFULNESS

Printed primarily for people who look upon life cheerfully and hopefully. Also for people who ought to do so. The promoter of all good things and good people, of which first Nebraska is chief and of which second Nebraskans are—mostly.

DOLLAR A YEAR

WILL MAUPIN'S WEEKLY

A MERRY HEART
DOETH State Historical Society
LIKE
MEDICINE

But a broken spirit drieth the bones. That's what the Good Book says, and we'll bank on it, sure. WILL MAUPIN'S WEEKLY works to make cheerful the hearts of its readers, and thus do medicinal duty. Fifty-two consecutive weekly doses for a dollar.

GUARANTEED

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THE CANDIDACY OF FRANKLIN C. HAMER

To have made a success of one's business, and to have builded that business through tireless effort, backed by fair dealing and a desire to be of service, is a record of which any man may be proud. Such is the record of Franklin C. Hamer, who is a candidate for the republican nomination for state treasurer. Mr. Hamer is a Nebraska born product, and the son of the late Dr. E. P. Hamer, one of Nebraska's early pioneers. He was born in Lancaster county, and all of his life his energies have been devoted to building up in his native state a record for business integrity and ability. After finishing the public schools of Lancaster county Mr. Hamer entered business for himself, selecting the field of investment banking as the field of his efforts. In the meantime, however, he continued to devote a goodly portion of his time to practical farming. He has land interests in Lancaster, Holt and Lincoln counties, and to the cultivation of these lands he gives direct personal attention in the way of supervision and advice. Because of his connection with agriculture Mr. Hamer is unusually well posted as to the needs and requirements of the farmers of Nebraska.

Mr. Hamer had not long been engaged in the banking investment business when he discovered that a knowledge of law would be an immense help to him, accordingly he entered the University of Nebraska law school. While prosecuting his studies at the University he continued his business, thus demonstrating his industry and his desire to achieve success if energy and integrity would accomplish it. In due time he graduated from the University. He has never engaged in the practice of law, although he aims to keep in close touch with the progress of the legal profession. He applies his legal knowledge to the transaction of his own business, and to the service of those for whom he acts in making investments. Because of his long application to the investment banking business Mr. Hamer is in close touch with all the reliable and secure investment offerings, a fact that particularly well fits him for the position of fiscal agent of the state. Nebraska has now upwards of \$9,000,000 invested in interest bearing securities, and is constantly purchasing more, or exchanging those of other states for Nebraska's municipal, school district and county bonds. In the course of his business career he very often has to advise with men and women who have small patrimonies or estates which they seek to invest to the best advantage. Nebraska has no "blue sky" law and many people of this class have been victimized. Mr. Hamer has prevented this in many instances, and has shown his customers how to invest their money safely and at the same time profitably. He knows that the glittering promises held out by "get rich quick" schemers are intended merely to victimize the ignorant, and he loses no opportunity to spoil this game and show Nebraskans how to make safe investments. During the last twenty years he has invested millions of money for his customers, and without exception these investments have been profitable to the investors.

For several years Mr. Hamer has

been prominently identified with the American Safe Deposit Co. of Omaha. This company is trustee to the amount of millions of dollars yearly, and it numbers among its patrons hundreds of Omaha's wage earners who know that their earnings are safe in the charge of this concern, and who have

of this money has been invested in propositions that do not appeal to conservative business men. They are the propositions one sees advertised largely in the magazines—rubber plantations, coffee plantations, eucalyptus wood plantations, Florida swamp lands, etc., etc. They have taken millions of

country as one who is wise to all that is going on in the investment world.

Few people realize the immense amount of responsibility devolving upon the state treasurer of Nebraska. He is the custodian of the funds of the state. Every biennium the state treasurer receives and pays out approxi-

admittedly high degree, as his success in his business amply testifies.

Nebraska is a comparatively young state. It is only forty-five years old, hence it is just beginning to have opportunities to elect native born sons to important offices. Mr. Hamer is one of these "native sons," and of such as he Nebraska has a right to be proud. When one of Nebraska's sons makes good, Nebraska should recognize the fact.

Mention has been made of Mr. Hamer's interest in agriculture. He spends most of the summer months actively superintending the work upon several farms. He has made a study of agriculture, and while he does not find it necessary to guide the plow or drive the binder, he knows how it is done and he knows how to direct his employes so as to get results. He has made as much of a success as a farm manager as he has as an investment banker.

Politically Mr. Hamer is a republican of the progressive type. He believes that parties, like business men, must move forward, adapt themselves to new conditions as they arise, and meet each contingency fairly and openly. Bourbonism has no place in his mental make-up, whether it be in regard to business or to politics. He is aggressive politically, as well as progressive. He lines up with Theodore Roosevelt on the policies of the day, and insists that the party of his choice move ever forward.

Mr. Hamer is not asking for the nomination for state treasurer on the ground of party service, although he has been a consistent republican all his life. He is asking for the nomination on the ground that he is able and willing to give the taxpayers a safe, profitable and conservative management of their financial affairs as citizens of this commonwealth. He sees in the position not only a chance to be of service to the people, but an opportunity to further enlarge his knowledge of his chosen business and to so conduct the office as to reflect honor and credit upon himself. He is making an active though dignified campaign for the nomination, meeting as many people as possible, and telling them frankly and openly just what he knows about business affairs and just what he will endeavor to do if honored by his party with the nomination and by a majority of the voters with an election.

Socially he is a gentleman whom it is a pleasure to meet. As a business man he inspires confidence in those who have dealings with him. As a citizen he is enterprising and progressive. Measured by any standard of ethics, Mr. Hamer is a credit to the state that reared him.

WE'LL REMEMBER IT.

In John H. Morehead the democrats will have a candidate for governor who is a level-headed business man, and his career through life has demonstrated that he is that kind of a citizen. A man who cannot conduct his own business successfully is not a safe man to conduct business for the people. Remember that as you go along.—Plattsmouth Daily Journal.



FRANKLIN C. HAMER

Republican Candidate for Nomination for State Treasurer.
Primaries April 19,

learned by experience that its advice upon the matter of their small investments is always sound. Many a workingman in Omaha has been advised by this concern, and following the advice has so invested his weekly savings as to enable him to purchase his own comfortable home, or buy securities that bring a welcome addition to the pay envelope every coupon clipping day.

Up to within a few years ago the investment business in Nebraska was pretty much one-sided—Nebraskans did the borrowing. Today the tide is rapidly turning and Nebraska money is being invested in securities. Much

money from Nebraska. Mr. Hamer believes that Nebraskans with money to invest would do far better if they invested it in securities that do not promise immense returns, but which promise reasonable returns and then make the promise good regularly. He knows all about the "blue sky" propositions; all about the "get rich quick" propositions—and he also knows the legitimate avenues of investment. It is the latter that he promotes. Few men are equally well posted in the bond and mortgage market. He is in constant touch with it, and is known by investment bankers throughout the

mately \$5,000,000. In addition to the mere handling of this money he is charged with keeping an accurate account of scores of different funds. He is the fiscal agent of the state in all of its investment transactions, and these mount up to millions of dollars every year. As fast as securities held by the state mature, they must be reinvested, and it requires a thorough knowledge of law, of the financial standing of states and counties and municipalities, of the condition of the money market—in short, it requires financial ability of an unusually high order. This ability Mr. Hamer possesses to an