

# CHRISTMAS SUGGESTIONS

## FROM OUR SPLENDID HOLIDAY STOCKS

### TOILET SETS, MIRRORS, ETC.

**STERLING SILVER TOILET SETS**—Brush, Comb and Mirror at 12.50, 13.50, 15.00 up to 22.00  
Sterling Silver Military Sets at 3.50 up to 8.00  
Sterling Silver Cloth and Hat Brush Sets at 3.00 and 6.00  
Sterling Silver Manicure Sets at 7.50, 1.00, 1.50 to 12.50  
**QUADRUPLE SILVER TOILET SETS**—Comb, Brush and Mirror at 5.00, 6.00, 6.50, 7.00 and up to 10.00  
Military Sets at 2.50 and up to 5.50  
**REAL EBONY TOILET SETS**—These sets come in two and three pieces, silver steeling mounted or plain, at from 2.50 up to 7.50  
**PERSIAN IVORY TOILET SETS**—Comb, Brush and Mirror at 3.00 and up to 5.00 and up to 10.00  
Men's Military Sets at 5.00  
Persian Ivory Clocks for Dressers at 1.50  
Persian Ivory Picture Frames at 50c, 65c, and 75c  
Persian Ivory Pin Trays at 35c and 50c  
**SHAVING SETS** with mirrors, at 2.50, 3.00, 4.00, 5.00, 6.00, 7.50, 12.00, and 15.00

### CHRISTMAS GOODS.

(In the Basement.)  
In this section there are many hundreds of gift items and a visit is the only thing that will give you an adequate idea of what you will find. We will mention in a brief way the more important lines, as follows:

**CHAFING DISHES**  
**PERCOLATORS**  
**ELECTRIC IRONS**  
**ELECTRIC TOASTERS**  
**ELECTRIC HOT PLATES**  
**CASSEROLES**  
**FANCY LAMPS**  
**BASKETRY**  
**BRASSWARE**  
**STATUARY**  
**VASES AND BRIC-A-BRAC**  
**CUT GLASS**  
**FANCY CHINA**  
**ART POTTERY**

**DINNER SETS**  
**SEWING MACHINES**  
**FANCY GLASSWARE**  
**FIRELESS COOKERS**  
**PLATE RACKS**  
**MEDICINE CABINETS**  
**FOLDING GO-CARTS**  
**WHITE CHINA**  
**FANCY PLATES**  
**SALAD BOWLS**  
**TEA SETS**  
**CHOCOLATE SETS**  
**COFFEE SETS**  
**WATER SETS**  
**CHINA NOVELTIES**  
**ETC., ETC., ETC.**

**CUT GLASS**  
The illustration herewith shows a few of the novelties we offer this season.  
**FLOWER CENTERS AND VASES**—At 50c to 2.00.  
**LARGER VASES**—At 3.50 to 20.00.  
**SALT DIPS**, as shown, set of six—25c to 1.25.  
**GLASS SALT SPOONS**—New lot received, dozen, 30c.

**SPECIAL DISPLAY AND SALE TABLES** of fine brilliant cut glass at 1.25, 1.85, 2.50 and 3.50.  
**OUR DISPLAY OF HOLIDAY CHINA** has never been so complete. Strong lines at the popular prices.

### FROM THE LINEN SECTION

Practically everything in the linen department is suitable for gift selection. What woman does not prize fine linens? There are many beautiful as well as useful items in household linens.

**FINE PATTERN TABLE LINENS**  
Fine Irish damask pattern tablecloths in beautiful floral and conventional designs. Sizes range from 2 to 5 yards long and from 2 to 3 yards square, at from 1.80 to 30.00 per cloth.

**NAPKINS TO MATCH**—In sizes 20, 22, 24 and 27 inch, at from 2.75 to 25.00 per dozen.

**SQUARE CLOTHS**—2x2, 2 1/2x2 1/2, 2x2 1/2 and 2x2 yards, at from 3.50 to 20.00 each.

A large selection of all linen huck towels—plain hemmed, hemstitched, scalloped—damask weaves in hemstitched, scalloped or fringed, unusual values at 25c, 50c and 75c.

**EXTRA FINE TOWELS**—At 1.00, 1.25, 1.50 and 2.00 each.

**LINEN SHEETS AND PILLOW CASES**  
Hemstitched Linen Pillow Cases—45x36 inches, at 1.50 to 2.75 pair.  
Scalloped Linen Pillow Cases at 2.25 to 3.00 pair.  
Embroidered Linen Pillow Cases at 2.25 to 11.00 pair.  
Hemstitched Linen Sheets, sizes 72x96 and 90x96, at 2.75, 4.50 and 6.00 each.

**SCALLOPED TABLE LINEN**  
Fine quality damask in beautiful patterns, finished with firm, smooth embroidered scalloped.

**ROUND CLOTHS**—72, 81 and 90 inch, at 4.50 to 12.50.

**EMBROIDERED NAPKINS TO MATCH**—At 8.50 to 12.50 dozen.

### DOMESTIC DEPARTMENT

Gifts of a practical character that are none the less pleasing.

**ROBE BLANKETS**  
Beautiful Beacon Blankets in fancy Jacquard patterns—fast colors, suitable for bath robes and wrappers, size 72x90 inch, at 2.50 to 5.50 each.

**INDIAN BLANKETS**  
Genuine Indian designs produced on power looms—more perfect and brilliant in color effect than those made by the Indians—besides they are clean. Suitable for couch covers and bath robes. Priced at 4.00 to 30.00 each.

**CRIB BLANKETS**  
Animal designs that please the little folk, come in pink and blue with white, at 40c to 75c each.  
Plain White Crib Blankets with pink or blue borders, at 50c to 1.75 pair.

**BED SPREADS**  
A large showing of Crochet, Marseilles and Satin weaves, hemmed, scalloped or fringed, at from 1.25 to 14.00 each.

### XMAS GOODS IN THE CARPET DEPARTMENT

There are many practical and pleasing gifts to be found in this section. We invite your attention to the following:

**ORIENTAL RUGS**  
**SMALL RUGS**  
**MATTING BOXES**  
**COUCH COVERS**  
**AND LACE CURTAINS**

**ROOM SIZE RUGS**  
**CEDAR CHESTS**  
**CARPET SWEEPERS**  
**PORTIERES**  
**SCREENS, ETC**

**Miller & Paine**  
FOUR FLOORS OF GIFT MERCHANDISE

### SHOPPING BAGS, PURSES, ETC.

Many attractive and pleasing gifts will be found in this section. We advise early selection as assortments will be best.

**GERMAN SILVER MESH PURSES**—At 1.75, 2.00, 2.50, 3.00, 3.50, 3.75, 4.00, 5.00, 6.00, 7.50, 8.00, 8.50, 9.00 and 9.50

**STERLING SILVER MESH PURSES**—At 25.00 27.50 and 30.00

**STERLING SILVER VANITY PURSES**—At 12.50

**GERMAN SILVER VANITY PURSES**—At 6.00

**BEADED BAGS** in Jet Beads, Jet and Fresh in colored floral designs, at 2.50, 3.50, 3.75, 4.00, 5.00, 6.00, 6.50, 8.00, 9.00, 10.00, 12.50, 14.00, 15.00, 18.00, 20.00, 22.50, and 30.00.

**GUN METAL OR SILVER COIN PURSES** on long chains at 50c, 65c, 1.00, 1.75 and 2.75

**VELVET BAGS** in black, brown, blue, gray and purple, the very latest designs, at 50c, 1.00, 1.25, 1.75, 2.25, 2.50, 2.75, 3.00, 3.25, 3.50, 4.00, 5.00, and 6.00

**LEATHER SHOPPING BAGS**—in grained leather, real seal, walrus, alligator, sea lion, pin and long grain seal with leather covered frames, or in fancy frames of silver, gold or gun metal finish. All the latest shapes and sizes. Prices range 50c, 1.00, 1.25, 1.50, 1.75, 2.00, 2.50, 2.75, 3.00, 3.50, 4.00, 4.50, 5.00, 6.00, 6.50, 7.50, 8.00, 8.50, 9.00, 10.00, 12.50, 15.00, 16.50, 17.50, 18.00, 20.00 and 25.00

**NOVELTIES IN LEATHER GOODS**  
**PULLMAN SLIPPERS**—Soft leather slippers in leather case, both men's and women's sizes, at 2.75 and 4.00 pair

**MEDICINE CASES**—Leather cases containing six or eight bottles, 85c, 1.25, 1.85, 2.00, 3.50, 4.50, 5.00, 6.00, and 7.00

**DRINKING CUPS**—In leather cases, at 35c, 50c, 65c, 75c, 1.25, 1.50, 1.75 and 2.00

**LEATHER JEWEL BOXES**—At 1.50, 2.00, 2.50, 3.50, 4.50 and 5.00

**WRITING PORTFOLIOS**—At 1.50, 2.00, 3.50, 4.50 and 5.00

**COAT HANGERS**—In leather cases, at 1.25, 1.35 and 1.50

**LEATHER TRAVELING CASES**—Fitted with comb, brush, mirror soap box, tooth brush and nail brush—some have many more pieces. Prices range 1.00, 1.50, 2.50, 3.00, 4.50, 5.00, 6.00, 6.50, 7.00, 9.00, 10.00, 12.00, 15.00 and 22.50

**NURSES' FIRST AID CASES**—At 4.00 and 5.00

**CIGAR CASES**—In grained leather, morocco, real walrus and fancy colored leathers, at 35c, 75c, 1.00, 1.50, 2.25, 2.50 and 3.00

**MEN'S COIN PURSES AND BILL FOLDS COMBINED**—In calf, morocco, seal, Russian leather and alligator, at 50c, 85c, 1.00, 1.25, 1.50, 1.75 and 2.00

**MEN'S BILL FOLDS AND CARD CASES**—Combined—in the popular leathers, at 75c, 1.25, 2.25, 2.50, 3.50 and 4.00

**MEN'S BILL BOOKS**—At 1.00, 1.50, 2.25, 2.75, 4.00 and 4.50

**CHILDREN'S PURSES**—In leather, velvet, metal and beads, at 10c, 25c, 35c, 50c, 65c, 75c and 1.00

### IN THE TOY SECTION

Choose Now—Goods Stored Until Xmas

**PLAY SUITS**  
**ELECTRIC TOYS**  
**WORK SHOP TOYS**  
**AIR RIFLES**  
**DOLL BEDS**  
**FOOT BALLS**  
**BASE BALLS**  
**BASEBALL BATS**  
**BASEBALL MITTS**  
**SOLDIER GUITARS**  
**INDIAN SUITS**  
**MOUNTED ANIMALS**  
**STEAM ENGINES**  
**MECHANICAL TOYS**  
**RAILWAY SYSTEMS**  
**STREET CAR LINES**  
**AUTOMOBILES**  
**AUTO TRUCKS**  
**SMALL PIANOS**  
**CASH REGISTER BANKS**  
**MIRROR SCOPES**

**MAGIC LANTERNS**  
**HOBBY HORSES**  
**WHEEL TOYS**  
**VELOCIPEDS**  
**WHEEL BARROWS**  
**COASTER WAGONS**  
**AUTOMOBILES**  
**IRISH MAIDS**  
**FLYERS**  
**SHOO FLIES**  
**BOB SLIDES, ETC.**  
**CHAIRS**  
**DOLL FURNITURE**  
**ATHLETIC SLIDES**  
**GAMES OF ALL KINDS**  
**SEWING MACHINES**  
**DOLLS OF ALL KINDS**  
**DOLL GO-CARTS**  
**ROLLER SKATES**  
**ICE SKATES**  
**BLACKBOARDS**  
**COUNTING BOARDS**

## THE MILLING INDUSTRY

Few Nebraskans who have not given the matter serious study, have any conception of the magnitude of the milling industry in Nebraska. Although it is by no means as large as it should be—nor so large as it will be when Nebraskans grasp the great truth that Nebraska wheat is the best milling wheat in the world—it is growing at a marvelous rate.

One of the most difficult tasks confronting the statistical department of the state is to induce the small manufacturers to make returns on the volume of their business. The small manufacturer thinks: "Oh, my plant is so small that it don't cut any figure," and so thinking he neglects or refuses to make returns. They forget that in a young industrial state like Nebraska it is the aggregate of the little industries that makes up the tremendous total. This will explain why it is impossible to make more than a "good guess" at the amount of milled products produced in Nebraska each year. But we have enough statistics at hand to demonstrate that Nebraska is rapidly forging to the front as a flouring state.

In 1910 fifteen counties in Nebraska produced 177,300,000 pounds of flour and 97,000,000 pounds of mill feed. Bear in mind that there are ninety-two counties in Nebraska that perhaps eighty-five of them have flouring mills and that only fifteen counties are included in the above total. In the last biennial report of the bureau of labor and industrial statistics is contained perhaps the best statistics of the Nebraska milling industry ever gathered in Nebraska. At best that is very incomplete, but a study of the following table, taken from that report will serve to give the reader some idea of its magnitude. The counties making and shipping more than

5,000,000 pounds of flour during the year 1910 were as follows:

County.	Flour, lbs.	Mill Feed, lbs.
Colfax	44,000,000	21,690,000
Dawson	20,000,000	9,600,000
Dodge	17,000,000	7,650,000
Saline	13,000,000	2,400,000
Lancaster	12,000,000	8,200,000
Gage	10,000,000	15,000,000
Buffalo	8,600,000	3,400,000
Nuckolls	8,000,000	5,300,000
Antelope	7,900,000	3,000,000
Clay	7,300,000	1,400,000
Douglas	6,800,000	15,400,000
Hall	6,450,000	750,000
Platte	5,700,000	1,100,000
Hamilton	5,300,000	1,100,000
Chase	5,250,000	1,250,000

This does not represent the flour output of the fifteen counties, as it takes no note of the amount milled and consumed at the point of production. Add to this the surplus shipments of flour in the remaining counties of the state, and we have a grand total of 276,000,000 pounds of flour, or 1,380,000 barrels milled and shipped away from the point of production. It is only a guess what amount was consumed in the city or town where the mill is located, but it is pretty safe to say that this would be about 10 per cent. Taking that for granted we have the magnificent total of 1,760,000 barrels of flour as the total flour output of Nebraska mills during the year 1910. This is a very conservative estimate—too conservative, but made so as to avoid the charge of exaggeration.

This total mind you, includes only wheat flour. It takes no note of rye flour or corn meal.

But this grand total could be enormously increased if Nebraskans would bear in mind a few facts. First, that Nebraska wheat is the best milling wheat in the world, and that the largest mills in other states buy the Nebraska wheat to grade up the wheat of their own states. Second, that Nebraska mills are making flour

equal in every respect to the mills of other states. Third, that by purchasing the home product Nebraskans would not only be getting the best flour in the world, but would be building up a magnificent industry, providing employment for hundreds more men, securing the investment of millions of capital and creating a larger and therefore more profitable market for the wheat raisers of Nebraska.

Nebraska mills are the equal of any mills anywhere in the quality of their product.

Nebraska mills have the first choice of the best milling wheat in the world.

Nebraska made flour is the equal of the best flour made in any mill anywhere in the wide world.

The duty of loyal Nebraskans is obvious.

### A QUEER INDUSTRY.

One of the queerest manufacturing industries in the country is located at Columbus, Nebraska—a factory that makes wooden-soled shoes. The wooden soles are not made in Columbus. These are shipped in from a factory in the east that makes only soles. At Columbus the leather part is made and then the soles put on. Columbus is the center of a large German settlement, which fact leads many to suppose that the shoes are sold largely to Germans. This is not the case, however. The output is shipped east and the shoes are worn by scrubwomen and others who have to work in dampness where leather would soon become soaked and rot quickly. Many are worn by miners, who find them safer and more comfortable, as well as more economical, than leathersoled shoes.

The Columbus factory is not a large one, measured by capital invested or number of people employed. But it does a flourishing business, and provides steady employment for several well paid mechanics the year around.

## ITEN BISCUIT COMPANY

The story of the Iten Biscuit Co., with headquarters and largest plant in Omaha, is the story of a wonderful and thoroughly deserved success. A few years ago, when the cracker trust impudently withdrew from Nebraska in order to punish Nebraskans for enacting its pure food laws, the Itens, who had spent their lives in the cracker industry, took up the gauntlet thus thrown down. There were pessimists who said that the Itens could never "buck the cracker trust." But these enterprising men were not listening to the pessimists. They had confidence in the people. They believed that the people would stand by an independent company that would "make good" in the quality of its product and faithfully obey the laws of the state. That their confidence was not misplaced is evidenced by the fact that today the Iten Biscuit Co. is one of the largest biscuit companies in the world; that its Omaha plant today is far larger and better than the one the cracker trust dismantled; that it is building equally large plants in St. Joseph and Oklahoma City, and that its product is now reaching the markets of the world.

A visit to the Iten plant in Omaha will be a revelation to Nebraskans. It occupies a cement structure five stories high, with light on all four sides. The immense building is one solid block of cement reinforced with steel. There is not a crack or cranny in which dirt can gather; from shipping rooms on the ground floor, up through the mixing department, the baking department and the shipping department, everything is as clean and as neat as the most careful housewife's kitchen. In short, the managers of the Iten plants are "cranks on cleanliness." This is carried out to the extreme in every department. Every provision has been made for the comfort of the employees—lockers, toilet rooms, bath rooms, dressing rooms, all separated from the manufacturing department. The mixing

and baking departments are on the upper floors, far removed from the dirt and filth of the streets, with pure air and sunlight coming in from all four sides.

The Iten Biscuit Co. is one of Nebraska's largest industrial institutions. It has earned the patronage of Nebraskans by doing business right, on a high plane, obeying the laws in letter and in spirit, and turning out the best product known to the industry.

### AMERICAN SAVINGS BANK.

The American Savings Bank of Lincoln is one of the oldest institutions of its kind in Nebraska, and has earned an enviable reputation in banking circles. During the eleven years this banking institution has been in business it has paid thousands of dollars to depositors in the way of interest on their savings account. So thorough is its management, and so conservative its methods, that it has never lost a dollar through bad loans, nor has it ever been compelled to foreclose a mortgage. It has always exerted every effort to secure the interests of its depositors, and the extreme care with which every loan is scrutinized by experienced officials is a guarantee that those who intrust their savings to this concern are absolutely secure. The American Savings Bank pays 4 per cent interest on deposits, compounded semi-annually. It invites accounts of \$1 and up, and uses every legitimate means of helping wage earners cultivate the savings habit. There are scores of pretty homes in Lincoln that were bought and paid for because of the habits of thrift and economy taught by this banking concern. It is a model of its kind.