

A CHEERFUL LIAR

Made a tirade against something he knew little about. He asserted that a turkey was a goose and a bearded goat a playful lamb; some fools believed him. He declared that fraternal life insurance is a delusion and a snare, that religion is a farce and marriage a failure; he thinks everybody is a grafter because he is dishonest himself. He has always been engaged in a small business, requiring no capital and less brains, yet he thinks he is a great financier; he criticises the cost of management, the expenditures for necessary tools and materials, the compensation paid to officers and employes, crying: "Enormous! Enormous!" A man of such little soul may find followers of the same ilk, but the jolly, healthy, vigorous, industrious, reliable man, being honest and honorable himself, gives credit to others for the same virtues. Such men compose the successful fraternal beneficiary societies of which the Woodmen of the World is chief. Its largest emergency fund, to minimize cost, and its surplus, now aggregate over thirteen and a half million dollars. Largest in America, 680,000 members, \$45,000,000 death claims paid, 30,000 monuments erected at its graves. An honest order for honest men. Monthly rates lowest consistent with safety---*Nothing Better.*

WILL MAUPIN'S WEEKLY

A Weekly Journal of Cheerful Comment whose mission it is to reflect sunshine and pilot people around and behind the dark clouds. It believes in the Ultimate Good and strives for it. Until it runs out of Good Words to say about men and women it will say no Harsh Words--and there is so much of Good to be said that Will Maupin's Weekly expects to be Very Busy on the Good End of the job for many years to come. May we have your company along the way?

BOOSTING NEBRASKA ALWAYS

That is one of the best things we do--and the pleasantest. Just say "Nebraska" to us and you've got us going. Nebraska is inspiration for song and symphony, for oratory and optimism. Will you join our Grand Chorus of Nebraska Boosters, instructed and conducted by Will Maupin's Weekly? Initiation fee and one year's dues, One Dollar--the more dollars we get the better we sing

THIS IS A GOOD TIME FOR SINGING LESSONS