A WEEKLY JOURNAL OF

CHEERFULNESS

Printed primarily for people who look upon life cheerfully and hopefully. Also for people who ought to do so. The promotor of all good things and good people, of which first Nebraska is chief and of which second Nebraskans are-mostly.

DOLLAR A YEAR



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GUARANTEED

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CURRENT COMMENT

The mere fact that the democrats of Laneaster county failed to land a single one of their candidates does not signify that the committee in charge of the campaign failed to do its duty. The trouble was not with the committee but with the democrats. The truth of the matter is, Laneaster is not so overwhelmingly republican as appears on the surface. If the democrats of this county would maintain a working organization for two or three yearsnot a spasmodic but a permanent working organization-they would give the republicans a stiff fight thereafter. But they have become habituated to defeat and the republicans take advantage of that fact to keep them disorganized. Chairman Hester and Secretary Hohman put up a good fight under the circumstances-and no one who has not been connected with the demoeratic county committee of Lancaster appreciate the circumstances. Given as much money and as many diligent party workers as the republicans always manage to have, and Hester and Hohman would have been recipients of congratulations today.

If we wanted to punish Stanisies, convicted of arson and sentenced to seven years imprisonment and now out on bond, we'd take his little old \$5,000 and let him remain in British Honduras the remainder of his life. We'd profit two ways-we'd have his \$5,000 and he would be compelled to remain in British Honduras the rest of his life, as that is about the only country on earth offering a harbor to American eriminals. Having been there we unesitatingly announce that we would rather spend seven years in the Nebraska penitentiary than seven years in Honduras.

It is rather amusing to note some of the explanations for the rapid increase in the socialist vote. It is true that some of the increase is due to the fact that republicans and democrats, disgusted with their own party nominations, vote the socialist ticket as a protest. But the truth is that the bulk of the increase comes from men who have made up their minds that the socialistie theory offers the only solution of present day problems. Let not the party managers be deceived. The socialist movement is not a temporary thing. Sooner or later the world must accept the socialistic idea in greater part, and the quicker the managers of the old parties get wise to this the hetter off they will be.

If the good people of Omaha will make a concerted effort to secure the democratic or republican national convention next year, they may rest assured that all Nebraska, including Lincoln, will boost for them. And Lincoln will do more than boost by word of mouth-she will help in a material and she has the public spirit. Personally we believe that the democratic national convention would be the better one to secure, because it will bring on the greatest fight and the greatest interest. And, too, we of Lincoln are more interested therein than in the g. o. p. convention because the real leader of democratic thought lives here and it would mean the pilgrimage of

MEN AND MATTERS

Paul Clark has announced his candidacy for congress in the First district, subject to the decision of the republican primaries. It is pretty certain that the republican nominee

BUYING THE GOODS WE MAKE IN NEBRASKA

made right here in Nebraska by Nebraska workers and Nebraska capital-and most of these things are made from raw material raised in Nebraska.

Nebraskans should be loyally supporting these home industries, if not for patriotic reasons then for reasons based on enlightened selfishness. Every dollar spent for goods made in Nebraska means a dollar kept at work in Nebraska to forward the work of development and industrial prosperity.

Every wage earner steadily employed in Nebraska means another thousand dollars active in industrial channels. Every time you patronize a Nebraska manufacturer you are building for the future prosperity of Nebraska and establishing more firmly a home market for the raw material raised in Nebraska.

We are today making right here in Nebraska every article of food stuff consumed by the people-flour, cereals, dressed meats, canned goods. Our candy manfacturers are making better and fresher candies than you can purchase elsewhere. Our shoe manufacturers are sending out a product equal to the product of the big Massachusetts concerns. Our overall and shirt factories are producting better goods than can be purchased elsewhere, and they are paying better wages and working their employes under better conditions. We are producing the best building material in the world save only lumber. We are producing the best engines, the best wagons, the best doors and windows, the best store fronts, the best structural iron and steel-the best of products excepted-that we are not producing in Nebraska, and the product tops the market everywhere.

Take the one matter of flour alone. Minneapolis millers are large purchasers of Nebraska wheat, being compelled to have it to grade up the wheat raised in their own and contiguous states. Nebraska millers use Nebraska grown wheat—the finest milling wheat in the world. Every pound of flour used in Nebraska should be ground in Nebraska mills. Every pound of meal used in Nebraska homes should be ground in Nebraska mills. Every shirt worn by Nebraska boys and men, every overall or work garment worn by Nebraska toilers, should be made in Nebraska garment factories. Every pair of shoes worn by Nebraskans should be made in Nebraska factories. Every pound of crackers and other baked goods purchased by Nebraskans should be baked in Nebraska factories—the cleanest and most sanitary factories in the world.

The world must have our raw material. Nebraska is one of five states producing more foodstuffs than she

Practically everything Nebraskans need or use is consumes. The world looks to these five states to supply them.' It is not, therefore, a question of our being compelled to patronize outsiders in order to be able to dispose of our own product. Our first duty is to our

> Let the demand for "made in Nebraska" goods become practically unanimous in Nebraska and we would see such a growth of industry as would astonish us. Thousands of wage earners would be put to work steadily, homes would be built, business would grow and flourish, and prosperity would be assured.

> This demand should be cultivated. It is criminal folly to longer neglect the opportunities we have for making Nebraska not only the richest agricultural state in the union, but one of the greatest manufacturing states in the union. Centrally located, with exceptional railroad facilities, Nebraska is the natural trade center of the entire trans-Missouri territory. Omaha, Lincoln, Fremont, Grand Island, Kearney, Beatrice, Hastingsand a score of other Nebraska cities, should be teeming centers of manufacturing industries. They can be made such if Nebraskans will do their duty.

"MADE IN NEBRASKA."

Let every loyal Nebraskan begins demanding that label on everything they buy if such articles are now being made in Nebraska.

Let every loyal Nebraskan remember that every advance made in Nebraska manufacturing industries means personal profit to every Nebraskan. It is not a question of enriching Nebraska manufacturers-it is a question of adding to the prosperity of every man, wor child in Nebraska.

Let us advertise Nebraska resources and possibilities to the world. Let us unite in boosting for Nebraska, not alone by word of mouth, but by the tangible patronage that builds business enterprises.

THE GOODS THAT ARE MADE IN NEBRASKA ARE THE GOODS THAT NEBRASKANS OUGHT TO

They are the goods Nebraskans ought to buy because they are the equal of any, because they are made by workers who are our neighbors and friends, because the money spent for them remains at home to help us in our own business.

Let us push our Nebraska enterprises until we are compelled to harness every rushing stream to the wheels of commerce. Let us push our Nebraska industries until the jobless man is unknown. Let us push for ourselves individually by pushing for Nebraska and things Nebraskan in a collective way.

If it is made in Nebraska, buy it!

though there are several aspiring gentlemen who are casting sheep's eyes at the job. Mr. Clark has served Lancaster county well in the legislature, and was honored once by being made speaker of the house, which position he filled with ability and to the satisfaction of the members. He has sueceeded as a lawyer and has been equally successful in business matters. Doubtless Mr. Clark realizes that there will be one argument used against him-the argument that at one time he was attorney for the Lincoln Traction Co., and is now a stockholder in that corporation. This argument will have weight with that element that seizes every opportunity to "damn a corporation" regardless of whether damnation or commendation is deserved.

Following Paul Clark's example, Silas R. Barton, auditor of public accounts, has filed as a candidate for the republican congressional nomination in the Fifth district. This makes it practically certain that Congressman Norris will contest with Senator Brown for the senatorial toga. Mr. Barton will have some lively opposition in his candidacy, for there are several men very desirous of representing the district and frank in admitting it when pressed. Prince of Grand Island, Andrews of Holdrege, Black of Hastings and Adams of Superior are known to be flirting with the filing fee. Without at all belittling the ability of any of these Will Maupin's Weekly rises to remark that "Si" Barton is going to show them all how to make a race. He is popular, a splendid campaigner, and knows more people than almost any other man in the district.

Will Maupin's Weekly is in receipt of a calendar for 1912, which bears the portrait of William H. Thompson of Grand Island and the announcement of his candidacy for the demoeratic nomination to the United States senate. That Mr. Thompson was a candidate was known before the arrival of the calendar-which same now adorns the office wall. Nebraska would be honored by having a man of W. H. Thompson's commanding ability representing her in the senate of the United States.

However, Mr. Thompson is not going to be without opposition within his own party. There will be other candidates. Ex-Governor Shallenberger is an avowed candidate. Chris Gruenther's name is being mentioned with increasing frequency. Richard L. Met-

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way. Omaha is well situated and well equipped to make the convention of either party successful. She has the auditorium, she has the hotel facilities,

thousands of democrats to Fairview if the democratic hosts foregathered in Omaha. Let Omaha go to it, and we'll boost for fair.

There are two reasons why you should do your Christmas shopping early. One is that it will save you time, worry and money. The other is that it is a humanitarian move. Early shopping will be a great relief to worn and weary saleswomen. It will give some reason to believe that Christmas is a season of good cheer instead of a season of toil and weariness. For the sake of your working sisters, if not for your own sakes, you women ought to do your Christmas shopping early.

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for congress in this district will be a

Lancaster county man, and Mr. Clark

gets into the race early. To date he

is the only avowed candidate, al-

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