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TO BOOM THE LABEL.

New York Trade Unionists Unite For
Good Purpose.

The formation of a Central Union Label council, which has been in the preliminary stages for several months, has taken concrete form in Greater New York, and a permanent organization has been effected. The pioneers in the movement are composed of the Allied Printing Trades council, the Central Labor union of Brooklyn, the Central Federated union of Manhattan, the Bronx Labor council and the Women's Trade Union league.

The objects of the council are to promote a greater demand for products bearing the union label and of labor performed by union workers; to investigate into, devlse, recommend and within the limits of its authority carry into effect methods for the advertisement of union label products; to educate the members of trade unions, their families and the general public upon the economic, social and moral uplift furthered by the trade union movement; to further the general welfare of all affillated organizations and to aid in the work of organization among all the toilers for the common good; to promote the organization of assembly district councils to work under the direction and supervision of the Central Union Label council in creating a demand for union label products in their respective assembly districts and to assist the parent body in every manner possible in protecting the interests and furthering the welfare of organized labor.

The promoters of this new central body say: "The formation of the Central Union Label council marks the starting point of the most comprehensive and businesslike plan to make effective use of the purchasing power of the money earned by organized labor that progressive trade unionists have taken since the adoption of union labels. Three hundred thousand workers in Greater New York are now organized in their producing capacity. To organize them in their purchasing capacity is both practicable and practical. It can be done, must be done, if they are to hold what they have gained by hard work and the sacrifice of time and money. The development of trade unionism has been jug-handled. Most of our efforts have been directed to the earning side. The spending side has been neglected."

A CAPABLE OFFICIAL.

Frank Morrison, Secretary of the
American Federation.

Frank Morrison, secretary of the American Federation of Labor, who was elected in 1896 and who has been continuously re-elected since, is a printer and a member of Chicago Typographical union No. 16. Mr. Morrison was elected to the convention of the International Typographical union held at Colorado Springs in 1896 and was elected a delegate from that organization to the convention of the American Federation of Labor held in Cincinnati in 1896. He was elected secretary of the American Federation of Labor at the Cincinnati convention without opposition.

Mr. Morrison was born in 1859 of Scotch Irish parentage, and his early education was consistent with the opportunities afforded by the earnings of his father until he reached the age at which he was able to learn a trade, when he entered a printing office and later became a proficient workman. He has always been intensely interested in labor matters and was once secretary of the Chicago labor con-

gress. He is a graduate of Lake Forest university and was admitted to the bar in 1894; but, while he has not followed the profession of law, he has given evidence of his ability in that direction and is a man whose capabilities are practically limitless when it comes to a matter of dealing with the problems which confront the organized wageworkers of the country. As a thoroughgoing trade unionist he is the peer of any man in the movement. He is not a man of strong likes and dislikes, but is evenly balanced and willing to give any one with whom he may have a difference of opinion the same privilege of expression as he desires to have for himself.

The work of the secretary of the American Federation of Labor since Mr. Morrison became an official has grown three hundredfold until the financial portion of his duties exceeds that of many banking institutions. By a perusal of the Federationist, the monthly official publication of the American Federation of Labor, there can be found each month an itemized statement of all receipts and expenditures, so that not only the affiliated organizations may be made aware of the financial transactions, but the public at large also. As a harmonizer of elements in conflict Mr. Morrison has shown great aptitude and has the confidence of all of the members of organized labor. He has been elected a delegate to the American Federation of Labor by the membership of the International Typographical union every two years since 1896, with an ever increasing vote, signifying the high esteem in which he is held by his own craft and as a tribute to his successful career as secretary of the American Federation of Labor. As an organizer he has but few equals, he being constantly employed in opening new fields in an effort to place workmen under the banner of the great labor movement.

Since Mr. Morrison's election in 1896 the annual receipts of the federation have increased from \$18,639.92 to \$193,470.84 in 1910, that being the report submitted to the last convention in St. Louis. The American Federation of Labor has reached the high water mark in membership during 1911.

Women In Labor Day Parade.

The Women's Trade Union league of New York city thus cautions its members to be on hand for the Labor day parade: "Please remember the Labor day parade, Sept. 4. Everybody planning for a vacation be sure to return in time for this demonstration. The Women's Trade Union league must make a better showing than ever before."

Worrying Happiness.

The bishop of Manchester, speaking at a meeting at Church House, Westminster, said the secret of happiness was to have a sufficient multitude of worries.

The man who had only one worry, a blind that would not be pulled up straight by the servant or a coal scuttle the bottom of which was always coming out, found his way to the innatic asylum, but the man who had no time to dwell upon his worries because he had to go from one to another and back again and round and round like a squirrel in a cage could be a perfectly happy man.—London Mail.

Elastic.

"An' one other thing I want you to remember when you build the house is to put one of the finest elastic steps on it that money can build."

"An elastic step, madam?"
"Yes; I was readin' how Miss Blud had a fine elastic step, an' I want one just like it or better."—Houston Post.