

# We Sell Illumination

The Exclusive Lighting Company of Lincoln  
Gas or Electricity or Both

## Lincoln Gas & Electric Light Company

A cheerful home maketh for content, and a well lighted home is always cheerful.  
"They love darkness because their deeds are evil."---A bright light is the pacemaker of moral progress.

### GAS OR ELECTRICITY

We can prove to your satisfaction that it is cheaper and safer to light by Gas or Electricity than by the dangerous, smelly, unsanitary and unsatisfactory kerosene lamp, and as a time saver, nerve saver and eyesight saver Gas or Electricity is well worth all it costs.

### FUEL GAS---ITS CHEAPNESS

Do you realize that a Gas Range is cheaper than a coal range? And that the Gas Range relieves the house manager of work and worry?

NO SOOT	NO DIRT	NO KINDLING	JUST EASE
NO SMOKE	NO ASHES	NO LABOR	JUST COMFORT

A little chilly these cold mornings and evenings! Too early to fire up the furnace, but the need of early morning warmth demands something.

### A GAS HEATER THE THING

Takes the chill off at a nominal cost---much less than it would cost to get the same amount of heat from coal. With our Hot Water Attachment for the bath rooms you can get boiling water in two or three minutes.

8,000 SATISFIED USERS OF FUEL GAS IN LINCOLN

Ask them about it. They will tell you.

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OPEN EVENINGS