

TO BOOM THE LABEL.

New York Trade Unionists Unite For Good Purpose.

The formation of a Central Union Label council, which has been in the preliminary stages for several months, has taken concrete form in Greater New York, and a permanent organization has been effected. The pioneers in the movement are composed of the Allied Printing Trades council, the Central Labor union of Brooklyn, the Central Federated union of Manhattan, the Bronx Labor council and the Women's Trade Union league.

The objects of the council are to promote a greater demand for products bearing the union label and of labor performed by union workers; to investigate into, devise, recommend and within the limits of its authority carry into effect methods for the advertisement of union label products; to educate the members of trade unions, their families and the general public upon the economic, social and moral uplift furthered by the trade union movement; to further the general welfare of all affiliated organizations and to aid in the work of organization among all the toilers for the common good; to promote the organization of assembly district councils to work under the direction and supervision of the Central Union Label council in creating a demand for union label products in their respective assembly districts and to assist the parent body in every manner possible in protecting the interests and furthering the welfare of organized labor.

The promoters of this new central body say: "The formation of the Central Union Label council marks the starting point of the most comprehensive and businesslike plan to make effective use of the purchasing power of the money earned by organized labor that progressive trade unionists have taken since the adoption of union labels. Three hundred thousand workers in Greater New York are now organized in their producing capacity. To organize them in their purchasing capacity is both practicable and practical. It can be done, must be done, if they are to hold what they have gained by hard work and the sacrifice of time and money. The development of trade unionism has been jug-handled. Most of our efforts have been directed to the earning side. The spending side has been neglected."

Beer Slang in Germany.

Even the serious Germans, it appears, have a rich and racy slang. Here are some examples that a writer for the Baltimore Sun lately clawed out of a German dictionary: Bierfisch (beer fish), the little bits of cork that sometimes float in beer; bierrede (beer harangue), a speech made at a banquet; bierbass (beer bass), a heavy, unmelodious masculine voice; bierbruder (beer brother), a barroom acquaintance; bierzeifer (beer zeal), extraordinary and absurd enthusiasm.

Old Salts.

Another couple was about to be launched on the sea of matrimony. "They don't seem a bit afraid," some one back in the crowd observed. "And why should they?" asked the gentleman next. "They've both been across several times."—St. Louis Post-Dispatch.

No Swearing.

"Jim isn't drinking now."
"Honest? Did he swear off?"
"No; he really quit this time."—Toledo Blade.

ROSES AND THORNS.

An Old Eastern Legend and Its Application to Human Life.

This world we're living in
Is mighty hard to beat.
You get a thorn with every rose,
But ain't the roses sweet?

There is an eastern legend that when the beneficent Creator prepared the earth for man, causing it to bring forth herbs and trees pleasant to the eye and good for food, each bearing its seed within itself for propagating its kind, the roses had no thorns and the lilies, violets and other blossoming plants were free from thistles, brambles and noxious weeds.

But the sons and daughters of men in their greedy eagerness to gather the flowers, each one selfishly striving to secure a larger share than his fellow, seemed likely to despoil the earth of its beauty and leave not even enough blossoms to perfect their seed and perpetuate their species. So the kindly All Father provided the roses with thorns for self protection and sent a host of defenders of the more tender blossoms by causing thistles and briars to spring up around them like wardens of a castle or the bodyguard of a queen. And this is the reason for the thorns and briars—nature's protection against human greed.

The legend has a wider application. The roses typify the pleasures of life and the thorns its pains. A life of ease and pleasure was not only useless, but satiating. It would demoralize him who indulged in it. Satiation despoils the rose of its beauty and the violet of its fragrance; hence kind nature makes true pleasure the reward of virtuous effort and punishes over-indulgence with penalizing suffering, to the end that greed may be restrained and self control developed with its attendant virtues of temperance, kindness, industry and thrift.—John B. Stoll in South Bend Times.

FOES TO SUCCESS.

Don't Be a Victim of Timidity, Shyness or Self Consciousness.

Timidity, shyness and self consciousness belong to the same family. We usually find all where we find any one, and they are all enemies of peace of mind, happiness and achievement. No one has ever done a great thing while his mind was centered upon himself. We must lose ourselves before we can find ourselves. Self analysis is valuable only to learn our strength; it is fatal if it makes us dwell upon our weaknesses.

Timid, shy people are morbidly self conscious. They think too much about themselves. Their thoughts are turned inward; they are always analyzing, dissecting themselves, wondering how they appear and what people think of them. If these people could only forget themselves and think of others they would be surprised to see what freedom, ease and grace they would gain, what success in life they would achieve.

Thousands of young people are held back from undertaking what they long to do and are kept from trying to make real their great life dreams because they are afraid to jostle with the world. They shrink from exposing their sore spots and sensitive points which smart from the lightest touch. Their supersensitiveness makes cowards of them.—O. S. Marden in Success Magazine.

Exact Definition.

A gentleman is a gentleman. A party is a man who gets his hair cut on Saturday night.—Topeka Capital.

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